April 4, 2021

Dear Hiring Manager,

I'm thrilled to be applying for the Developer Apprenticeship at Glantz Design. From the portfolio of work on your website, I can see that Glantz fuses clean and creative designs with professional and functional websites. My design philosophy has been the same in my past projects, so I know I would be a great fit with your team!

I've had a diverse web development experience. I designed a WordPress website for the Kickstarter campaign of a board game that I created over 4 years with my friends. I also entered a small business competition with a team, where our goal was to remodel elementary school websites, and created two WordPress websites. Most recently, I designed and coded my portfolio website from scratch, using HTML, SASS, Bootstrap, JavaScript, and jQuery.

My design talents are what I believe set me apart from other candidates. I have experience as a Graphic Design intern, where I created Photoshop art, motion graphics, and infographics that were published on social media. Additionally, through my web, game, and design projects, I have gained strong knowledge with the principles of design and of the Adobe Suite, including Illustrator, XD, and Photoshop.

This Spring, I will be seeking an entry into web development after graduating from The University of Tulsa with a double major in Computer Simulation & Gaming and Computer Science and minors in Art and Math. With my wide experience in web development, calculated creativity and aptitude for collaboration, I believe I would be an excellent match for this apprenticeship.

Sincerely, Kevin Gerstner



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