

“The Fractionation Formula”

*How To Get A Woman Head Over Heels In Love With You – Using No-Holds-Barred Female
Psychology Tactics*

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Notice: **The Fractionation Formula is a dating tactic which is developed as part of the SonicSeduction™ system.** For more information, go to this link below –

[SonicSeduction™: Be Seductive Without Sleazy
“Pickup Artist” Tricks](#)

...So Let's Get Started!

Hello and thank you for downloading this guide.

If you have ever wanted to get better at dating and seducing women, then this is written for **you**. The material in this guide has been carefully designed to give you the *unfair* advantage to be able to seduce any woman you want – no matter how you look, or how much money you have.

My name is Derek Rake. And unlike other dating gurus out there who seemed to be able to seduce any woman from the get-go, I used to be a complete **FAILURE** when it came to women.

I'm **not** a good looking guy... no, not even by far. I have been described in my high school yearbook as "*having a face only a mother could love*". And up until two years ago I was medically classified by my doctor as "clinically obese". No point mincing my words... I was fat and ugly.

I wasn't too well off financially either... I was heavily burdened with massive student debts (of some \$200,000) that I had to skip lunches near the end of each month just to pay off my bills.

Because of all this, I was always terribly *insecure* around women. I never thought any girl would want to love me because of my conditions. Heck, I couldn't even make **me** to like myself!

And I did once put my heart and soul into a woman... someone I thought to be the **one** I would marry and live happily ever after with. But guess what happened...

...she crushed my heart into a thousand pieces.

The experience traumatized me so much that I decided that I would make dating and seduction my life's *ultimate* goal.

In the period of seven years (2003 to 2009), I must have dated close to 1,000 women – many of them are not too bad looking, really.

Just like Neil Strauss who got Britney Spears' number (if you've read *The Game* then you'll know this story), I had my fair share of “success” with celebrities... I've dated an A-list beauty queen and number-closed a pop star right off a cold approach in a club.

What really surprised me was this... it seemed that a good **MAJORITY** of the women I met did not really **CARE** that I was a fat slob with an empty wallet.

What I did was that I figured this **ONE** secret (which I am going to share with you in the next chapter) which gave me a powerful “spell” which seemed to make them **IGNORE** the fact that I am poor and ugly.

So...it has been a wonderfully incredible experience for me, and the success I had with women has improved my life many, many times over. I'm so much **happier** now... and am forever grateful that I took the bold step to improve myself and become good with women.

And I truly believe that every man deserves happiness... the kind that one experiences when he finds the right woman for him.

And that is the reason why I wrote this guide. I figured that if this stuff worked for me, it **WILL** work for any other man, period. I mean, I'm just a regular dude, and there's nothing particularly special about me at all.

I am not a dating guru, and I don't even pretend to be one... but what I will share with you is the stuff that I personally used... which gave me the “superpowers” to “get it on” with any woman I lay my eyes on.

This is not the first time I have compiled my stuff and published a book. A couple of years ago, persuaded by my friends, I wrote down everything I knew and developed a program which I called, “**SonicSeduction™**” (link [here](#)). It contains my infamous “blueprint” on seducing *any* woman you want, anywhere.

The program is one of the few guides on dating and seduction which contains blow-by-blow examples of the seduction process from start till finish. It has since reached thousands of men and helped them to become more successful with women... and I still regularly get “thank you” emails from guys who have used the system.

OK, back to this report - so here's what in store for you next...

This short report is written for the “regular dude” who wants more success with women. But if you're already in the dating game and want to get more out of your relationship(s), then you'll still find this report useful.

You will see that I cross-reference to the **SonicSeduction™** program wherever appropriate. I would encourage you to check it out when you have the chance.

One last thing before we get started...

If you have any questions on anything that I wrote, email me at derek@derekrake.com. Remember – I'm on your side.

Finally, I hope you enjoy this report as much as I enjoyed writing it. I wish you the massive success with women that you deserve. ☺

And don't forget to email me your success stories, ok?

 *Derek Rake*

P/S: You have my permission to email this report to whomever you like as long as you don't change it in any way. Pass it to your buddies on your email list – they will surely thank you for it! ☺

The Biggest, Baddest Rule of Seduction You Must Know

I've been giving advice for a couple of years now - to friends and guys who come up to me for, well, advice. The interesting thing about this is that we often miss out the one very *basic* rule that will make or break our success with women.

Everything that you will ever learn about seduction can be simplified into this **one** rule, and here it is...

Seduction is all about creating *emotional connections*.

Dating is about emotional relationship between man and woman - plain and simple. A man is said to successfully "seduce" a woman ***when he is able to make her feel intensely emotional about him.***

The mistake that most men make is to use "canned routines", "pickup lines", tactics and techniques which do **NOTHING** to build **REAL** emotional connections with the women that they meet.

That, my friend, is why most men fail. In fact, you may have experienced this for yourself when you tried to apply any of the "magic bullet" teachings from other gurus.

You sit there and start to recite a pickup line (or "opener"), and she seemed to be interested. And then...*poof!* You run out of stuff to talk about.

Panic.

And then...the girl who seemed to be really into you gets bored...and then walks away.

...But It Does Not Have To Be This Way.

Once you understand the importance of emotional connections, you will laugh at how easy it is to make a woman like you...and how pointless "pickup lines" are.

Bottom line; you must immediately create an **EMOTIONALLY CHARGED** atmosphere about you from the first minute you talk to her. (*Don't worry about how to do this - I'll let you know more later in this report*).

Once you understand this very fundamental principle about dating, you will instantly be ahead of 99% of all men out there.

“
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You will have the *uncanny* ability to make any woman like to talk to you... simply because you know how to build strong rapport with anyone... using the **Fractionation** technique I am going to share with you next.

And that, my friend, is what separates the MEN from the BOYS in this Game.

Fractionation is all about making her feel intense emotions about you - both good and bad - through rapport building. As you continue reading this report, you will discover the sure-fire ways to use this technique to

turbo-charge your seduction - by focusing only on the **most** important thing -

“SEDUCTION = BUILDING *INTENSE* EMOTIONAL CONNECTIONS”

With my material, you will be armed to the teeth with the “seduction arsenal” that does only **ONE** thing – **to make her feel intensely emotional about you.**

Coming up next: what you should be saying to a woman so that she gets emotionally hooked on you.

Turn the page...

What to Say to a Woman to Make Her Fall for You

Being able to carry a conversation to a woman is **IMPORTANT** to your success as a seducer. If you have suffered enough "awkward silences" when dating a girl then you'll surely understand what I mean here.

The bottom line is this... if you're unable to keep a conversation going with a woman, you're **NOT** going to be able to build emotional connections with her. Plain and simple.

Almost all guys know the importance of being able to talk to a girl... but most of the time they make the mistake of "*talking for the sake of talking*". They start to **bore** the girl with uninteresting stories and senseless small talk which doesn't seem to go anywhere.

“
... if you're
unable to
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with her.”

And that, my friend, **BREAKS** the number one rule of seduction (see **previous chapter**). If a woman is bored with you, she will never be able to “connect” with you emotionally.

She will then turn *elsewhere* to satisfy her hunger for fascination, entertainment and drama.

You must know the tricks to keep a conversation going ... so that you can capture a woman's attention (and to make her like you). Here is a technique

that you can use to “shortcut” your success and enable you to talk anyone into liking you.

The technique is what I call "**Step Into Her World**". In a nutshell, you got to understand that if you want to make a woman interested to talk to you...**then you must speak in her "language"**.

Most men would agree that women seem to speak a *foreign* language. Of course, most women would claim that men just don't understand them.

And you know what? They're both *right*.

Women DO speak a different language, even if they are using the same "words" as men are. They think, see, and feel very *differently* than men. Therefore, they vocalize their thoughts and feelings differently.

There are very *few* men who can seduce a woman with just his words. Very few indeed. Just ask a woman. But you're on your way to become one of these men.

“
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“*language*”.”

Most men will try to wine and dine a woman, they'll try to impress her with their money or car or job. They'll even try to be as obedient and compliant as they possibly can. That just makes matters worse. **It just doesn't work.**

So, how are these small group of men able to make a woman melt with just their words?

Simple. They have learned the 'language' that women speak. They have learned, and they understand, how women view the world.

For this reason alone, they are able to touch women in ways that most men will never be able to.

And trust me... this technique works like *gangbusters*. If you master this ability, you will have the conversational skills that most men could only dream of having.

Sidenote: You might be interested in a blow-by-blow, word-by-word example of how to use this technique to "mesmerize" a woman and bring her into your world - so that her feelings are under your control *completely*. If you have a copy of the [SonicSeduction™](#) program, the step-by-step examples (and bonus technique) in Module #10: the Sonic Rapport Arsenal Component.

If you're just starting out, you should be able to talk to any woman *effortlessly* using this technique.

But if you want something more **powerful**, then go on the next chapter where I will share with you a unique tactic on **how to capture a woman's attention...** using humor and teasing techniques.

Turn the page...

How to Use “Tease Tactics” to Seduce Women

One of the techniques that I developed during my journey to becoming good with women is what I called the "Tease Tactic". It is a simple method which made me interesting to women, and is also amazingly effective at making women feel attracted to me.

I go over the tactic in greater detail in the SonicSeduction™ program (Module #4 if you need to look it up), but here's what it is in "condensed" form...

The “Tease Tactic”

When you are with her, tease her like she's your own little sister.

In short, you're making fun of her... in a slightly *cocky* way. You have got to tease her, but in a good natured way (don't be mean!).

You see, all the other guys will tell her how gorgeous she is... and try to get into her good books by buttering her up. You, on the other hand, need to tell her to **STOP** lusting after you.

This technique is amazingly effective because it makes you appear to be **DIFFERENT** from other guys who are chasing her. When you're standing out from the crowd, she will surely pay more attention to you.

And you know what? **Almost all women respond to this...** because you are not sucking up to her like most other men do... and for this reason, they feel that they can *trust* you. They know that you're not just saying nice things to get into their panties.

Here are the “**3 Golden Rules**” to get you started... use these tonight when you hit the bar and thank me later. ☺

"Tease Tactic" - The 3 Golden Rules

Rule #1. Tease her about anything that she does or says which seems silly or clumsy.

Rule #2. Deliberately **MISINTERPRET** anything she says. Assume that she is the one who is doing the chasing, and keep telling her that her "tactics" won't work on you.

Rule #3. If she asks you anything, give her **indirect** answers. For example, if she asks you where you live, respond with, *"Why, is this a job interview?"* Make her work for it!

Warning... you might feel tempted to go "all out" on this technique and start insulting a girl. Don't. Making her angry **WON'T** get you any closer to her bedroom.

The following are topics that you should avoid like a plague...

- **Anything that has to do with her face.** Don't say things like *"Babe your face is a problem"*, *"All day I thought of you....I was at the zoo."*, *"Next time you shave, try standing an inch or two closer to the blade."* For obvious reasons!
- **Anything political or religious.**
- **Anything about her past relationships.** It's important to remain light-hearted... and ex-boyfriends are anything but.

Coming up next: Using Fractionation to “hike up” a woman's attraction to you. This is the technique that many master seducers use to quickly make women attracted to them. *Turn the page...*

How To Use Covert Psychology To Make Her “Emotionally Addicted” To You... In 15 Minutes

Fractionation is the “big bad wolf” of all covert seduction techniques - this has been the foundation of the infamous “October Man Sequence” which was featured in the book “The Game” by Neil Strauss. The inventor of this technique has claimed to be able to make a woman develop super intense emotional connection (which usually takes MONTHS or YEARS to build) in as little as 15 minutes using this technique.

Fractionation is based on hypnosis and NLP ... but don't worry. You **don't** need to know much about hypnosis or NLP to pull this off.

In fact, I will show you how *easy* it is to use this technique to approach women that you will instantly forget that you even need those cheesy pickup lines in the first place.

The Fractionation tactic is based on what they call “*positive-negative theory*” in hypnosis. This is where you talk about things which are **pleasurable** (positive), and then immediately followed about things which are **painful** (negative).

Again, don't worry that it sounds somehow complicated. Just follow the examples below and you will understand this tactic better.

Here's one example...

*“Do you remember the time when your best friend is just next to you, and it makes you feel tremendously happy. You feel important, appreciated and loved. Can you imagine now how that feels? (**Pause**) I*

used to, but then one day my best friend got sick and she died almost immediately she got warded in the hospital. (Pause) She was gone."

As you can see, I mix up the feelings of both SADNESS and HAPPINESS in the same sentence – and hence getting her to experience both emotions at the same time.

Another example...

"Have you ever met a person who you feel that he is meant to be with you? (Point to yourself subtly) Even if you've only met him for five minutes, you knew deep down inside you that he will be an important part of your life, whether as a partner or only a friend. (Pause) I have experienced that myself. I met someone who I grew very close to very quickly. But only a few days later she got into a horrible car accident. She was gone."

“
Talk about
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In the above example, the act of subtly pointing to yourself is the anchor. The key to this seduction tactic is to associate (i.e. anchor) yourself with the GOOD feelings.

Another way to anchor is to **look deep into her eyes when you talk about the positive things**, and **look AWAY when talking about negative things**. This way, by looking away later you will “give her pain” - exactly what you need to get her to obey whatever you ask her to do.

Once you have brought her through the "*emotional rollercoaster*" through alternating cycles of pain and pleasure, it's time to escalate physically. Here's how to do it -

Ask her...

"Inside every woman there is a 'natural woman' who is yearning to get out from the social barriers and conditions. If you can be this 'natural woman' without any social inhibitions, what would you do?"

Ask her where this 'natural woman' is in her body, and wherever that is, **touch her there**. This gives you a good opportunity to progress... physically. ;)

This technique is **not** just theory - it has been field-tested many, many times and has **NEVER** failed to get me laid - go on and try it out.

OK, you may feel a little overwhelmed with the amount of knowledge that you have just acquired from reading this guide.

But don't worry – to help solve this problem, I have written a **step-by-step blueprint** that I designed to help anyone from the budding seducer to the expert to take their Game to the next level.

This guide, dubbed as **The Seducer's Blueprint**, is available free for purchasers of the SonicSeduction™ system. If you have already purchased, a digital copy of latest edition of The Seducer's Blueprint should have been emailed to you.

But if you have not invested in a copy of [SonicSeduction™](#) yet, you should. In the program, I give you everything you need to kick-start your journey to achieve super success with women.

The latest edition of the program is a meaty home study course (in a set of online videos, audio and reports) giving you the explosive tactics to seduce women like a pro.

With this knowledge, you will have the “seduction superpowers” to compel any woman to like you – no matter if you don’t have superstar good looks, lots of dough or whatever else.

Imagine stepping into the bar and just ***know*** that you can successfully pick up any woman you choose... **how powerful would you feel?**

So now here’s the deal. You could be accessing this vault of explosive knowledge which would change your life for the better... in as little as five minutes from now...

Or you could walk away... and continue doing the things you’ve always been doing... and get the same results that you’ve always gotten with women.

Now... it’s totally up to you now to make the choice. If you decide to get the SonicSeduction™ system now, then click on this time-sensitive link below -

>> [**Click here to start**](#) <<



Email: derek@derekrake.com

PS: If you have got any questions about SonicSeduction™, you could email me directly and I’ll get back to you quickly – sometimes in minutes, or a few hours at most. ☺