CSCU9YQ - NoSQL Databases Lecture 1: Introduction

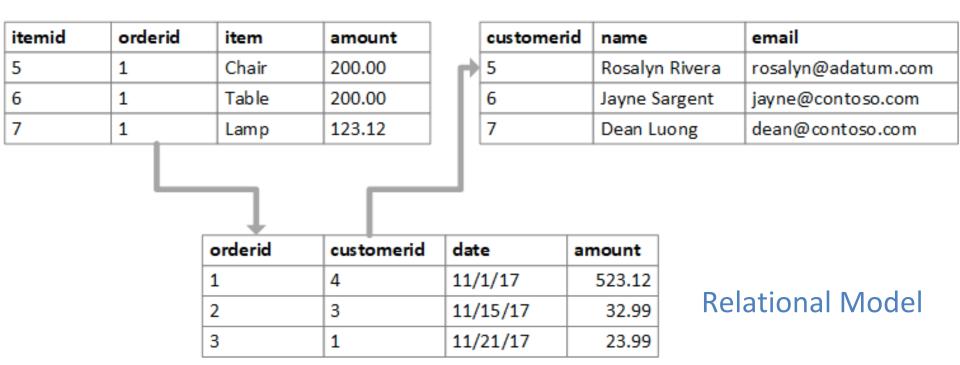
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Admin

- Lectures
 - Tuesdays 15:00 & 16:00 (10 min. break), LTA5
 - 10 Lectures: January 15, 22, 29. February 5 & 12
- Labs (attendance, no checkpoints)
 - Tuesdays, at 10:00 & 12:00, 4X5 (self-sign in Canvas)
 - 5 labs: January: 22, 29. February: 5, 12 & 26
- Evaluation
 - 50% assignment on MongoDB
 - Both written analysis & technical implementation sections
 - Deadline:
 - 50% exam

Relational Databases



- Data expressed as tuples (a set of attribute/value pairs.) -> Rows
- A set of tuples that all share the same attributes is called a *relation* -> Table
- Schema: table, column names &types. Stable over time. Not expected to change
- Primary keys uniquely identify rows within a table
- Foreign key fields are used in one table to refer to a row in another table
- Uses the Structured Query Language (SQL)

Relational Databases

- Dominant technology for over 20 years!
- Why is it so successful? Because it provides
 - Persistence: keep large amounts of persistent data
 - Concurrency control: many users simultaneously.
 Coordinate to avoid errors. This is done via *Transactions*
 - Integration mechanisms: multiple applications, written by different teams, access the same data.
 - A standard model: developers can learn the relational model and apply it in many projects. SQL dialects are very similar

What is a Data Model?

- In general, a model is a perception of the structures of reality (system we want to model)
- Data Models contain formalisms for expressing
 - Data structures
 - Constraints
 - Operations
 - Keys and identifiers
 - Integrity and consistency
- Describes how we interact with data in the DB

What is NoSQL?

- New generation of databases that differ from the Relational Model
- New features and practices that are best suited for a new type of applications and "Big Data"
- RDBs excel at maintaining consistency, but many sacrifice performance (schema checks)
- There are limits to how big RDBs can scale
- NoSQL DBs focus on performance over consistency
 - Data have structure, but without enforcing fixed schema
 - Data is replicated across many nodes asynchronously

What is Big Data?

Big Data - Massive amounts of complex data that require special techniques for acquisition, storage, distribution and analysis.



- any aspects of our lives produce data: Shopping, communicating, reading news, music, searches, expressing opinions – all is tracked!
- Transmitted by sensors and mobile devices
- Traditional data processing software is inadequate
- Much of this data comes in an unstructured form (i.e. not structured tables in row & columns)

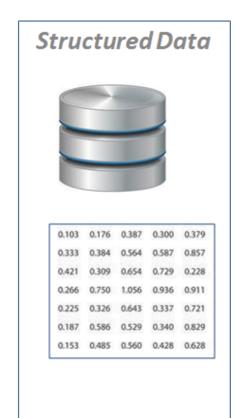
Big Data

Structured

- Relational databases
- Spread sheet

Unstructured

- Text and multimedia content
- e-mail, videos, audio, written documents
- Geospatial data





BIG DATA - WHAT'S THE DIFFERENCE?

Structured

- Main Frame
- SQL Server
- Oracle
- DB2
- Sybase
- Access, Excel, txt, etc.
- Teradata
- Neteeza, Other mpp
- SAP, JDE, JDA, Other ERP.

Un-Structured

- Social Media
 - Chatter, Text
 Analytics, Blogs,
 Tweets,
 Comments, Likes,
 Followers, Social
 Authority, Clicks,
 Tags, etc.
- Digital, Video, QR
- Audio
- Geo-Spatial

Multi-Structured /Hybrid

- Emerging Market Data
- Loyalty
- E-Commerce
- Other Third Party Data
 - Weather
 - Currency Conversion
 - Demographic
 - Panel
- POS, POL, IR, EDI, RFID, NFC, QR, IRI, Rsi, Nielsen, Other Syndicated, IMS, MSA, etc.

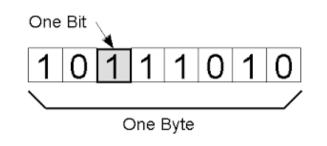
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August, 2014,

Relational Solutions

There are structured, unstructured and hybrid forms of data. All are relevant for Big Data

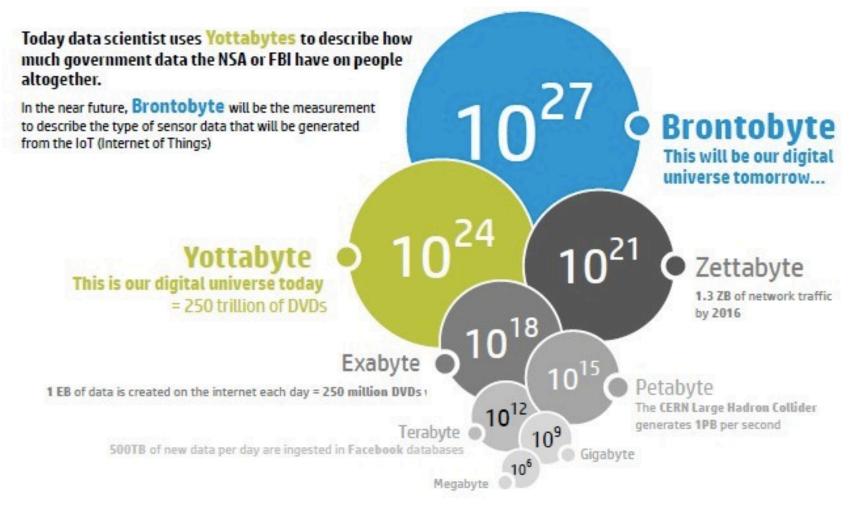




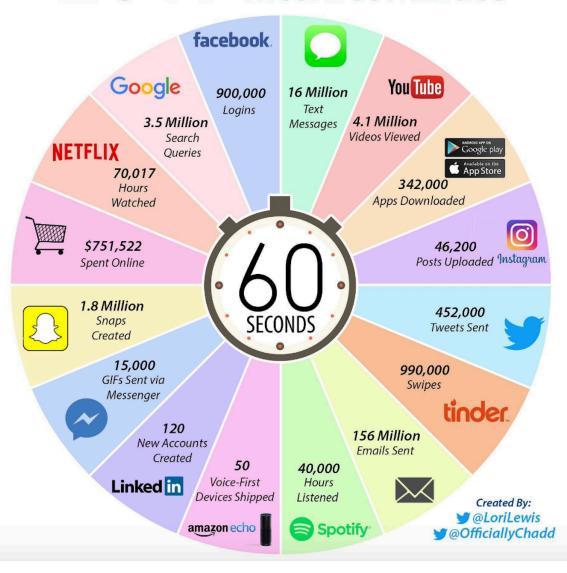
Unit	Value	Size
bit (b)	0 or 1	1/8 of a byte
byte (B)	8 bits	1 byte
kilobyte (KB)	1000 ¹ bytes	1,000 bytes
megabyte (MB)	1000 ² bytes	1,000,000 bytes
gigabyte (GB)	1000 ³ bytes	1,000,000,000 bytes
terabyte (TB)	1000 ⁴ bytes	1,000,000,000,000 bytes
petabyte (PB)	1000 ⁵ bytes	1,000,000,000,000,000 bytes
exabyte (EB)	1000 ⁶ bytes	1,000,000,000,000,000 bytes
zettabyte (ZB)	1000 ⁷ bytes	1,000,000,000,000,000,000,000 bytes
yottabyte (YB)	1000 ⁸ bytes	1,000,000,000,000,000,000,000 bytes

Brontobytes ...





2017 This Is What Happens In An Internet Minute



- The incredible scale of e-commerce, social media, email, and other content creation that happens on the web.
- Created each year by Lori Lewis and Chadd Callahan of Cumulus Media
- http:// www.visualcapitalist.c om/happens-internetminute-2017/

Main Factor for No-SQL Emergence: Clusters



- Increase of scale (what is now called Big Data),
 produced a need of more computing resources
- Two options
 - Scaling up (vertical): bigger machines, more processors, disk, storage and memory. More expensive! (also limits)
 - Scaling out (horizontal): use a lots of small machines in a cluster. Much cheaper, and more resilient (keep going despite failures)
- RDB are not designed to run efficiently on clusters,
 while NoSQL have been designed to run on clusters

Other Factors

- Object Relational Impedance Mismatch
 - We like to program in object oriented languages
 - The objects don't match well with the structure of the RDB
- From Integration DB to Application DB
 - Movement away from using DB as integration multiple applications, several teams
 - Towards an Application DB only looked by a single application, single team. Application responsible for DB integrity.

Application Databases

- Service Oriented Architectures (web services)
 communicate over HTTP in a format that is
 divorced from the database
- e.g. XML or JSON, richer data structures
- NoSQL DB offer more flexibility for the data structure to communicate
- Developers can choose the right DB for the right application

The NoSQL Term

- Term coined in 2009 by Johan Oskarrson who needed a short hashtag for a meeting he was arranging (accidental neologism)
- Not a good name for a number of reasons
 - Says what it is not, not what it is
 - Best used as an umbrella term for new generation databases
 - There is no prescriptive definition. Best described as a set of common characteristics

Characteristics of NoSQL Databases

- Not using the Relational Model
- Running well on clusters
- Open-source
- Flexible schemas (freely add fields to DB records, without needing to define a fixed schema first)
- Big data, web applications

Types of NoSQL DB by Data Model

Data Model	Example Databases	
Key-Value	BerkeleyDB, LevelDB, Memcached, Project Voldemort, Redis, Riak	
Document	CouchDB, MongoDB, OrientDB, RavenDB, Terrastore	
Column- Family	Amazon SimpleDB, Cassandra, Hbase, Hypertable	
Graph	FlockDBm HyperGraphDB, Infinite Graph, Neo4J, Orient DB	

- This course will cover: MongoDB, Cassandra & Neo4j.
- Emphasis on MongoDB (Labs, Assignment)

Aggregate Data Models

- From the 4 types of NoSQL DB, the first 3 (Key-value, Document and Column-family) share an Aggregate orientation
- Aggregate orientation
 - Recognise the need to operate in units that have a more complex structure than a set of rows
 - Such as a complex record with lists and other records nested
- Aggregate: a collection of related objects that we whish to treat as a unit (for manipulation & consistency)

Example: Product Review Database

Product: iPhone 5

Price: £500

Camera: Fine

Screen: Very good

Accessories: Headphone, Case,

Product: iPhone 5

Price: £500

Camera: Excellent

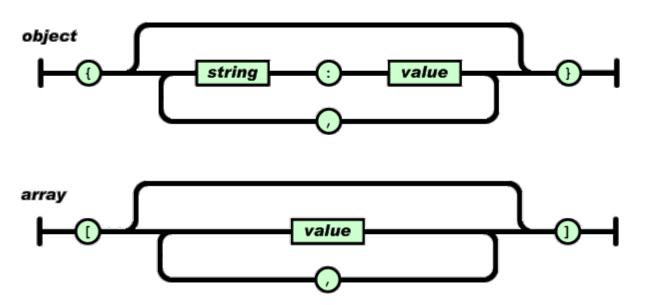
Screen: Poor in sunshine

Operating system: Easy to use

- Different products have different fields
- Some fields have several values
- Products are related to other products as accessories
- A new product may have new qualities (fields) not yet in the database
- The same product may appear many times with different values and fields

JSON: JavaScript Object Notation

- Light-weight text data interchange format, language independent
- Easy for humans to read and write
- Easy for computers to parse and generate



A collection of name/value pairs (object, record, struct, dictionary, hash table, keyed list, assoc. array)

An **ordered list** of values (array, vector, list, sequence)

Example Review in JSON

```
Id:847543,
Name: iPhone5,
Features: [GPS, Retina Display, Siri],
Reviews: [
{Reviewer: 458743, Date: 12.4.1013, Speed: Slow},
{Reviewer: 636534, Date: 2.5.1013, Camera: Great},
```

Aggregate Design

- There is a new freedom, away from ER models
- But with more choice come more decisions...
- For our product review database, potential units to aggregate are:
 - Users keep all a person's reviews together
 - Products keep all the reviews of a product together

```
Product
{ID:185324,
Name: iPhone,
Reviews:[
{Camera:good,
Screen:
small ..},
{Use: easy,
Speed:
slow ..}
```

```
Person
{ID:185324,
Name: John Smith,
Reviews:[
  {Product:iPhone
  Camera:good,
  Screen: small ..},
  {Product:Charger
  Cost: High
  Speed: slow }
```

What is the best aggregate?

- Which design you choose depends in part on what is the most common query?
 - List all reviews from a given customer
 - List all reviews of a given product
 - Find all products that are 'fast'

Aggregates help with NoSQL ACID

- Atomic, Consistent, Isolated and Durable: Relational databases key strength and requirement for transactions
- Aggregates help impose atomicity in NoSQL DB an aggregate is updated in a single transaction
- Aggregates are central to to running on a cluster data for an aggregate is stored on one node
- NoSQL types (key-value, Document, Colum) share the notion of an aggregate indexed by a key. They differ in the characteristics of the aggregate.

Summary

- Data Models (Relational and Others)
- What is NoSQL?
- What motivated the emergence of NoSQL?
- Types of NoSQL DBs
- The Aggregate Data Model