▾ REPORT

▾ We rate dogs twitter analysis

> WeRateDogs is a Twitter account that rates people's dogs with a humorous comment about the dog. WeRateDogs asks people to send photos of their dogs, then tweets selected photos rating and a humorous comment. Dogs are rated on a scale of one to ten, but are invariably given ratings in excess of the maximum, such as "13/10". Popular posts are re-posted on Instagram and Facebook. These ratings almost always have a denominator of 10 ([Wikipedia](#)). The numerators, though? Almost always greater than 10. 11/10, 12/10, 13/10, etc. Why? Because its creative and fun . WeRateDogs has over 9 million followers and has received international media coverage.


image via ([dog_rates](#))

The account's language helped to popularise the "DoggoLingo" Internet language that refers to dogs as doggos and puppers, floofers and puppos ([Wikipedia](#))

5000 of their tweets from november 2015 to august 2017 were analyzed and the
components analyzed were their retweet count, number of likes, rating of dogs and
the respective dog stages. The foolowing insights were gotten from our analysis:

- the average rating of the dog regardless of wether its a pupper, doggo etc. was 11/10
- Most common dog rating was a 12/10 which dogs are more likely to be rated a 12/10
- About 80% of the dogs posted had no dogstage mentioned but for those whose dog stage
  was mentioned, pupper was seen to be predominant which is about 67% of the dogs with dog
  stage
- Dogs of higher rating recieved more likes and retweets
- This graph shows that there was a sharp drop in the number of retweet between january 2017
  and february 2017 before it begins to increase from february 2017. We also see a sharp drop
  in retweets between june 2016 and july 2016. But generally, there are more retweets in 2017
  than in 2017. This graph combines b0th daily and monthly trends for each year
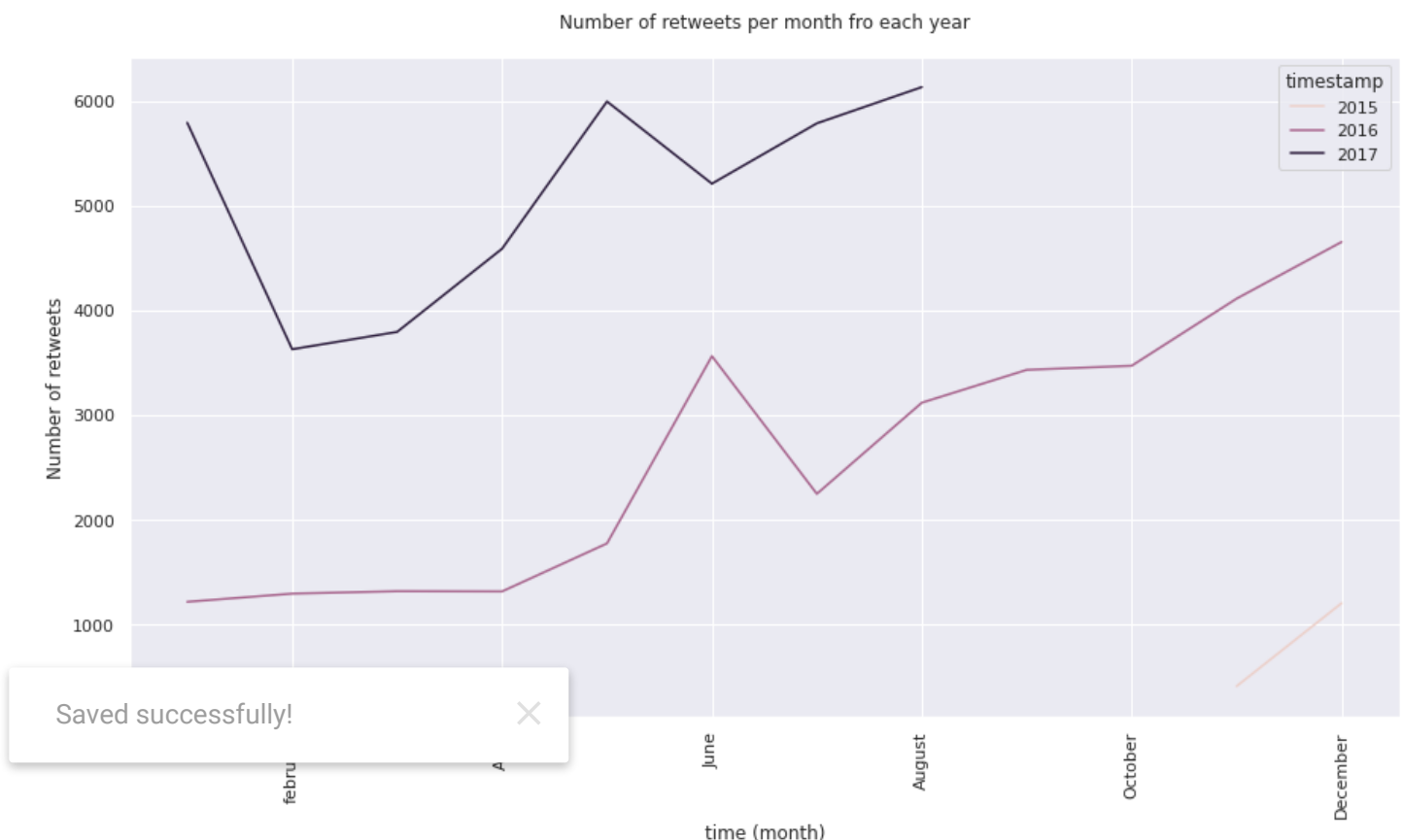
- The number of retweets on the account saw an increase between 2015 and 2017 as there are
  more retweets in 2017 than in any other other years even though they had their highest
  retweets in june 2016 with about 70000+ retweets. this can be seen from the visualiczation
  below

Number of Retweets Per month for each year
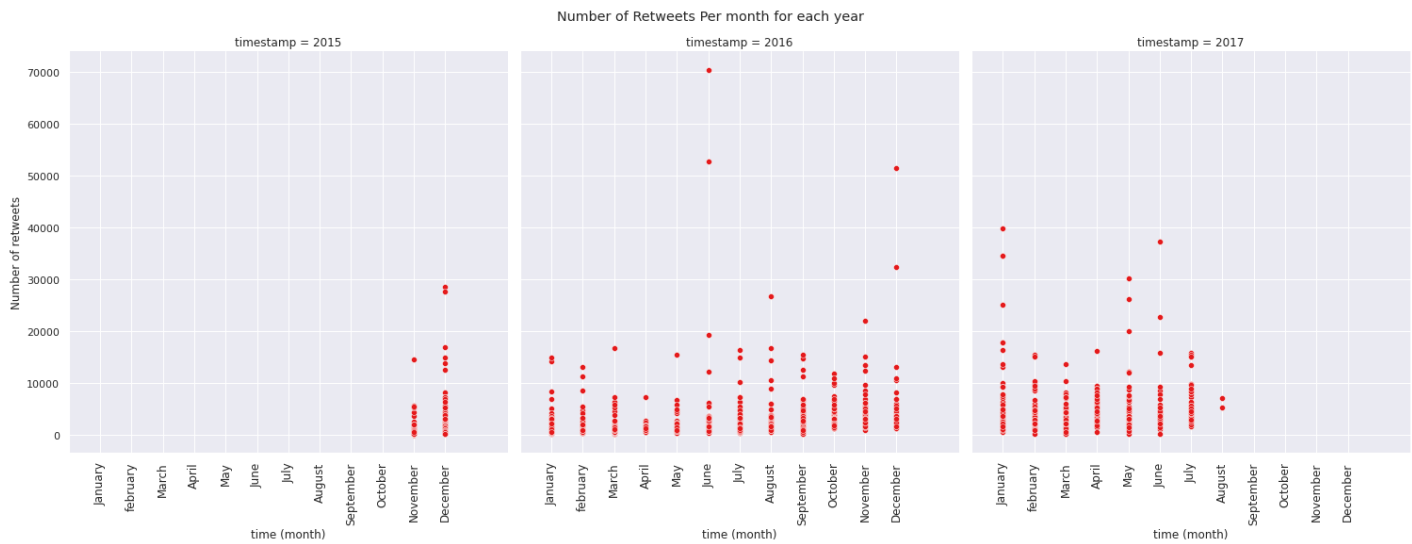
- there was also an increase in the number of likes rate between 2015 and 2017 even though they had their highest likes of about 140000+ likes on june 2016. This can be seen from the visualizaton below.

Number of Tweet Likes Per Month For Each Year
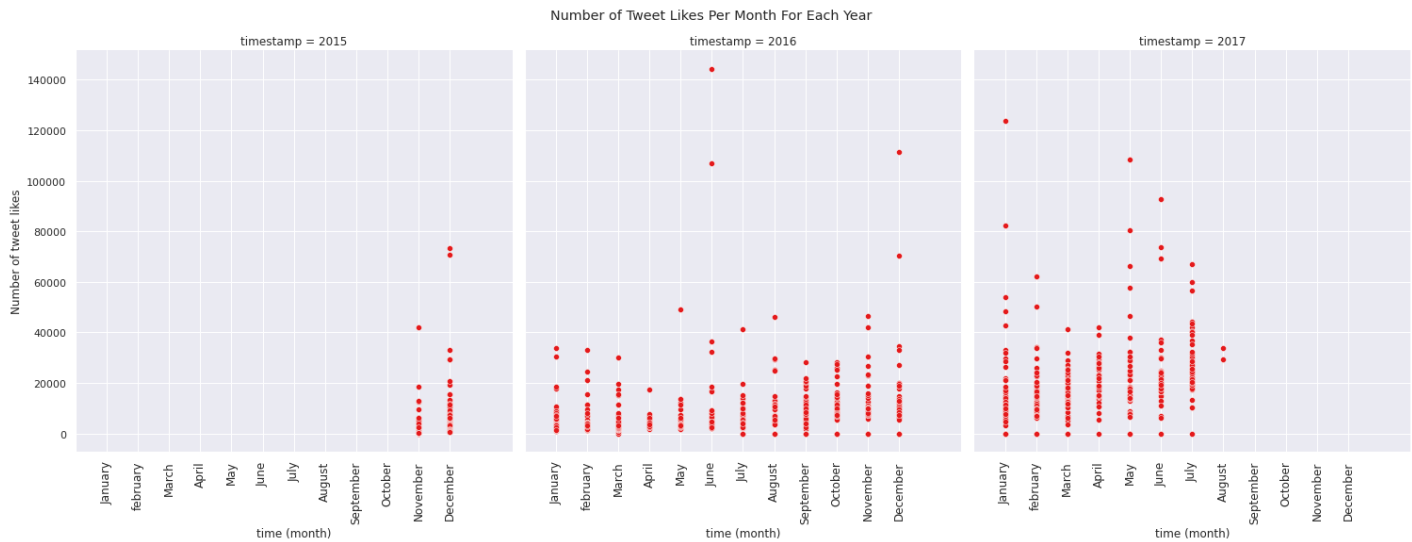
The increase in peoples interaction with their tweets might be due the creativity in their rating and ~~du~~ ~~go~~ starting to like dogs

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