

Siraj Chokshi

UI/UX Designer & Frontend Developer — <https://sirajchokshi.com>

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EXPERIENCE

Illinois Founders, Champaign — *UI/UX Designer*

SEPTEMBER 2019 - PRESENT

- Designing user interfaces and experiences for software to promote accessibility at UIUC for startups and student entrepreneurs
- Working on multiple project teams and communicating with teams of software engineers

The Genetics of Design, Concord — *Cognitive Research Intern*

JUNE 2018 - DECEMBER 2018

- Improved local economy using eye-tracking software to analyze architecture by applying cognitive psychology research methods
- Educated public on eye-tracking strategies through exhibit at a local museum

Dan Koh for Congress, Andover — *Digital Campaign Intern*

FEBRUARY 2018 - SEPTEMBER 2018

- Communicated policy by designing marketing materials and media
- Managed and updated the website, databases, and webmail for the campaign using PHP, Python, XML and CSS

Middlesex West Chamber of Commerce, Acton — *Social Media & Graphic Designer*

MARCH 2017 - SEPTEMBER 2017

- Managed social media and email forms using Constant Contact, Facebook, G Suite and other platforms
- Created marketing materials, brochures, posters and advertisements

EDUCATION

University of Illinois at Urbana-Champaign — *B.Sc*

AUGUST 2019 - DEC 2022 (EXPECTED)

- Freshman majoring in Cognitive Science and minoring in Design
- Working towards an interdisciplinary education in Human-Computer Interaction through psychology, computer science and art coursework
- Relevant Coursework: Human Factors Engineering, Discrete Structures, Intro to Computer Science, Sensation and Perception, Statistics, Introduction to Art

SKILLS

Visual Design
Frontend Development
User Interface
User Experience
Wireframing
Responsive Design
User Research

Tools

Sketch
Illustrator
Photoshop
InVision
Omnigraffle
Figma
Framer
After Effects
Final Cut Pro X

Development

HTML, CSS, JavaScript
React.js, jQuery
PHP, SQL
Java, C#

Other

Windows, macOS, GNU/Linux,
Git, XCode, Visual Studio