# Sirak Tekle

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## EDUCATION

**THE UNIVERSITY OF TEXAS AT AUSTIN**
BBA in Finance, Decherd Scholar
Graduation: May, 2010 | Austin, TX

**PLANO EAST SENIOR HIGH SCHOOL**
IB/Honor Grad. May, 2004 | Plano, TX

## LINKS

Github:// **SirakTekle**
LinkedIn:// **SirakTekle**
Quora:// **Sirak-Tekle**

## SKILLS

**PROGRAMMING**
HTML5 • CSS3 • JavaScript • JQuery • Bootstrap • WordPress • Git/GitHub • Terminal/Command Line • Agile

**OTHER**
Public Speaking • Leadership • Teamwork • Internet Marketing • Search Engine Optimization • Data Entry • Cryptocurrency Trading • Spanish Proficiency

## CERTIFICATIONS

**CompTIA**
A+ • Network+ • Security+ • IT Fundamentals • MTA • FCC - HTML, CSS, JS ES6 Certificates

## SOCIETIES

- NOD DFW - CodeCollective
- North Dallas Startup Weekend
- LaunchDFW
- HackDFW
- IncubateX - DFW
- Dallas Ethereum Investors Group
- NSBE - North Dallas chapter
- Texas Exes

## EXPERIENCE

**FREELANCE WEB DEVELOPMENT**
May 2016 – Present | Plano, TX

- Built website for Plano Senior HS Speech & Debate Team using front-end principles and Bootstrap framework.
- Worked on team that updated Ericsson's learning services portal and used back-end framework to register new clients.
- Contributor to GitHub open-source projects and active collaborator in a coding cohort.

**LA CORSHA GROUP** | Account Manager
Sept 2014 – Jun 2017 | Austin, TX

- Managed operations and accounts for five downtown La Corsha properties.
- Coordinated self-parking and valet services for SXSW, ACL, Austin Grand Prix and Austin Film Festival.
- Developed aggressive sales strategy that created new revenue streams for 6th street property, increased yearly profits 10-15%.
- Launched PayCom mobile application that implemented client feedback portal and employee records database.

**DELL** | Enterprise Escalations Case Mentor
Jan 2013 – Sept 2014 | Austin, TX

- Led a team of 20 Enterprise/Workstation technicians that facilitated premium services to Dell clients globally. Resolution center for advanced Linux software issues, server and cloud networking, and RAID customization.
- Created a latex-based platform to better streamline client issues and support solutions. Increased team productivity 20%.
- Implemented Agile methodology into team practices to highlight individual strengths, maximize efficiency, and increase team morale.
- Dell Global Team of the Quarter Award (Q1 FY14), Enterprise Global Team Leader Award (Q2 FY14), Significant Contributor Award (Q2 FY14).

**DFW DIRECT** | Systems Admin & Internet Marketing Director
June 2012 – Dec 2013 | Plano, TX

- Spearheaded company's transition from traditional newspaper/magazine/TV advertising to 100% online-based, quickly cutting costs by 40%.
- Remotely coordinated DFW Direct's furniture internet marketing & advertising campaign using social media outlets, eBay, and Craigslist to increase company's visibility and client base.
- Exceptional promotional skills increased web sales by at least 150%.

**KERSHNER TRADING GROUP** | Junior Day Trader Intern
Jan 2012 – May 2012 | Austin, TX

- Bought and sold securities using proprietary short term automated trading models and algorithms.
- Created weekly spreadsheet reports that provided analysis on current market conditions, social and economic data, and a portfolio risk assessment.
- Cultivated skills and knowledge in candlestick charting and patterns, trading regulations, and trading software (SpeedTrader, TC2000, Level II, ThinkorSwim, Bloomberg).