

25.2K

Total Orders

293

products

## Adventure work sales Dashboard

\$1.46K

Revenue Per Custo...

17.4K

Unique Customers

Monthly Revenue

\$1.83M

Prev Month: \$1.77M  
(+3.31%)

Monthly Orders

2146

Prev Month: 2165  
(-0.88%)

\$24.9M

Revenue

2.2%

Return Rate

\$10.5M

Profit

25.2K

Orders

Monthly Returns

166

Prev Month: 169  
(+1.78%)

Shorts

most number of returns

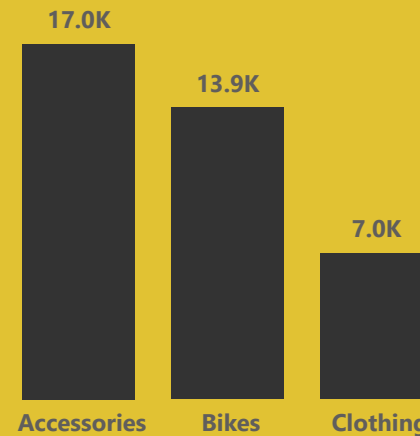
Tires and Tubes

most number of orders

## Top 100 Customers

CustomerKey	Full Name	Orders	Revenue
11091	Mr. Dalton Perez	26	\$1,513
11223	Mrs. Hailey Patterson	26	\$1,616
11300	Mr. Fernando Barnes	26	\$1,839
11330	Mr. Ryan Thompson	26	\$1,597
11331	Mrs. Samantha Jenkins	26	\$1,740
11185	Mrs. Ashley Henderson	25	\$1,717
11200	Mr. Jason Griffin	25	\$1,614
11176	Mr. Mason Roberts	24	\$1,526
11262	Mrs. Jennifer Simmons	24	\$1,465
11277	Mr. Charles Jackson	24	\$1,777
11287	Mr. Henry Garcia	24	\$1,443
11566	Ms. April Shan	24	\$1,424
11711	Mr. Daniel Davis	24	\$1,404
11276	Mrs. Nancy Chapman	23	\$1,111
11203	Mr. Luis Diaz	17	\$1,002
11215	Mrs. Ana Perry	17	\$1,336
11078	Ms. Gina Martin	16	\$991
11211	Mrs. Samantha Russell	16	\$948
11253	Mr. José Hernandez	16	\$905
11505	Ms. Jasmine Powell	16	\$1,104
11619	Ms. Sierra Young	16	\$813

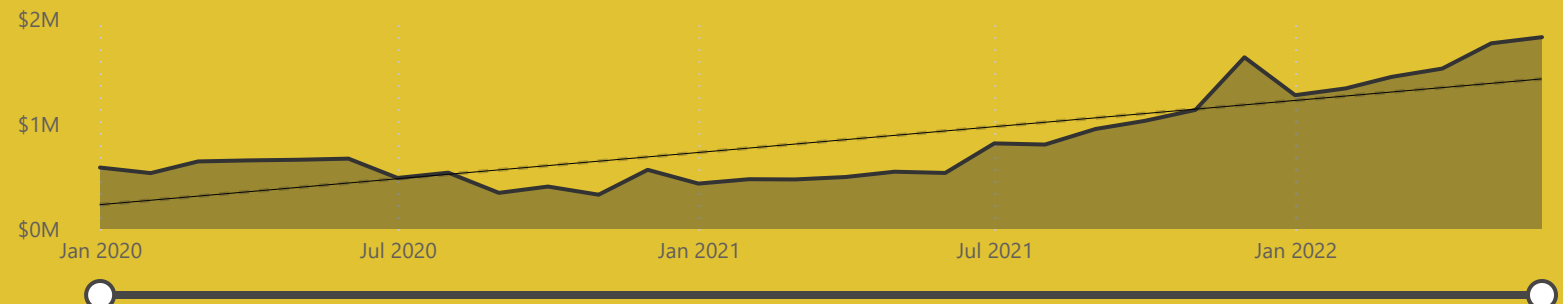
## Orders by Category



## Top 10 Products

	Orders	Revenue	Return %
AWC Logo Cap	2062	\$35,882	1.11%
Fender Set - Mountain	1975	\$87,041	1.36%
Mountain Bottle Cage	1896	\$38,062	2.02%
Mountain Tire Tube	2846	\$28,333	1.64%
Patch Kit/8 Patches	2952	\$13,506	1.61%
Road Tire Tube	2173	\$17,265	1.55%
Sport-100 Helmet, Black	1940	\$65,270	2.68%
Sport-100 Helmet, Blue	1995	\$67,120	3.31%
Sport-100 Helmet, Red	2099	\$73,444	3.33%
Water Bottle - 30 oz.	3983	\$39,755	1.95%

## Revenue Trending





\$2,49,14,587

Total Revenue

\$1,04,57,715

Total Profit

25164

Total Orders

1,809

Total Returns

2.17%

Return Rate

(\$4,81,772.8...

Revenue Target

Weekly Orders

