

Bahir Dar University Bahir Dar Institute of Technology

Faculty of Computing Department Of Software Engineering Internship Report

at

ALPHA IT SOLUTION

"E-commerce website OneTech"

 $\mathbf{B}\mathbf{y}$

Bezawit Yimer Mitkit Kejela Sireat Mihretu Id: 1201210 Id: 1202503 Id: 1203295

Contents

- Company Background
- Internship experience
- Project work
- conclusion

History

- Alpha IT Solution, at Addis Ababa since 2019
- Founded By Mr. Dawit
- Recognized in Clutch and Shortlist rankings.



Fig Company logo

Service

- Website Design and Development
- eCommerce Platform Design and Development
- Graphic Design and Multimedia
- Software and Customer Portal
- Network Consulting and Installation

Some products

- Jafer_Books/Online_Book_Store_with_Home_Delivery
- Asbeza website
- Haro_Coffee_Export_Company
- And other websites

Main Customer/End User

- SMEs and large corporations
- Entrepreneurs and startups
- Online retailers and businesses
- Educational institutions
- Nonprofit organizations
- Government agencies
- Healthcare providers
- Professional service providers

Organizational Structure

- Founder/Lead Developer/Mr. Dawit handles all parts of the task
- Workflow:

Client Onboarding

Project Planning

Development Phase

Testing and Debugging

Client Review

Launch and Deployment

Post-Launch Support

Section we assigned

Web development

Tasks Executed

- Detail understand of chosen technology
- Template selection and database design
- Codding
- Testing

System Development, Tools, and Techniques Used

- HTML/CSS
- PHP Server-Side
- MySQL Database
- Bootstrap Framework
- JavaScript Interactivity

Challenges and Problems

- Unprepared Workspace
- Technical Challenge specially to design database
- Time Constraints Dilemma
- Coordination Issues
- Internet Block Challenge specially after finish four-month

solutions

- Understanding technologies up to preparing workspace
- Theoretical Enrichment Amid Challenges
- Task Prioritization for Efficiency
- Collaborative Communication Strategies
- Try to do offline even if tiring

Skills and experience gained

- Practical skills
- > HTML and CSS Proficiency ,PHP and MySQL Implementation Bootstrap
- Theoretical skills
- Understanding of those tools
- Team playing skills
- Effective Communication in Team , Cooperation in Group

...skills and experience gained

- Leadership Skill:
- Initiative in Decision-making Guidance and Team Oversight
- Entrepreneurship Skills:
- Innovation in E-commerce Development Adaptability in Project Evolution Strategic Thinking for Scalability
- Communication Skill:
- Effective Communication Within and Beyond Team Technical Concepts

Project Work: "E-commerce website OneTech"

Problem statement

 Conventional online/in person shopping especially in our country poses challenges, user fatigue, limited accessibility, limited speed, and doesn't meet market demands for innovation.

Solution

 Our strategic e-commerce website development solution aims to avoid fatigue, ensure accessibility, fast due selected technology and enhance client satisfaction, redefining the online shopping experience and meeting modern consumer expectations.

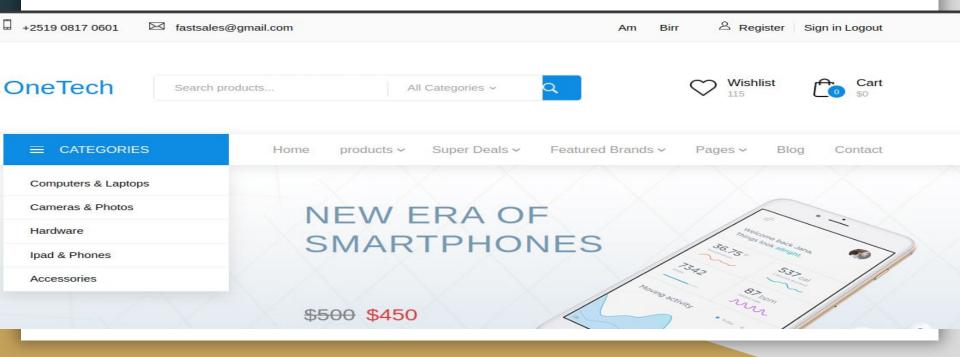
Objective

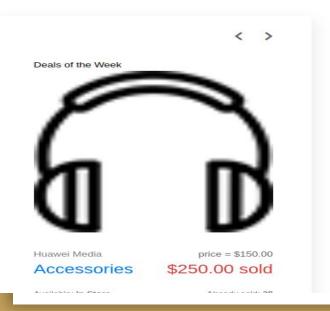
- Developing high speed e-commerce.
- Personalizing shopping experiences and fostering client engagement for a memorable journey.
- Prioritizing accessibility, security, and sustainability to create an inclusive and trustworthy e-commerce platform.

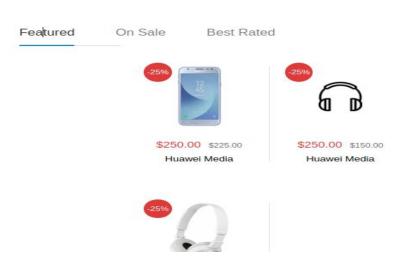
Methodology

- Template utilization emphasizing simplicity and uniqueness for brand identity.
- Database design optimized for efficient e-commerce operations and data management.
- User-centric focus through research and usability testing for a seamless shopping experience.

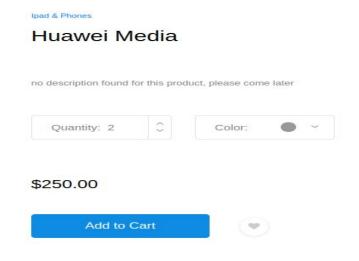
...E-commerce website OneTech" sample screenshots

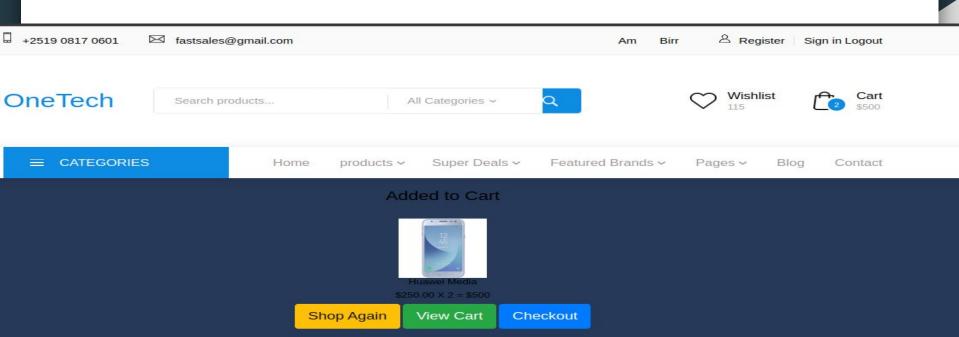








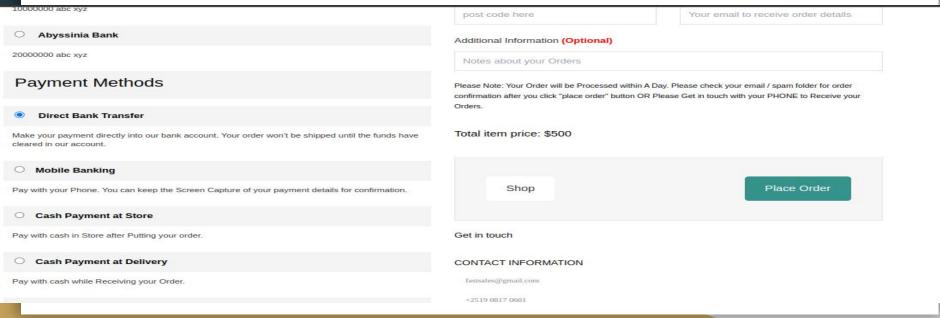






Shopping Cart





Shipment Type



Home Delivery

After Making your payment, We will process your shipment and deliver your Products to the provided Home Address. Please Get in touch with your phone to Receive your Orders.



After Making your payment directly into our bank account, We will Organize and make ready of your Products. Please Come and Pick your Products Package instantly from Our Store.



Sign up for Newsletter

...and receive %20 coupon for first shopping.

Enter your email address

Subscribe

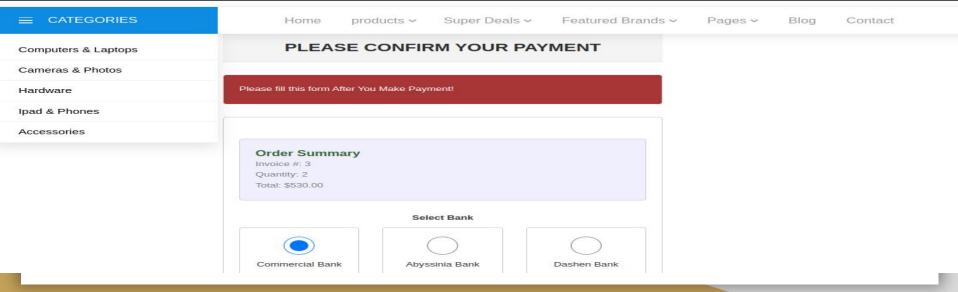
UNSUBSCRIBE

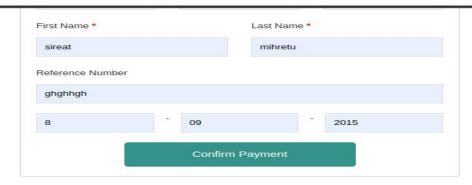
Sub Total (2 Items)		\$500.00
Payment Method:		1
Shipping Method:		3
Shipping Charge:		\$30.00
GRAND TOTAL		\$530.00
Shop Again	Confirm Payment	Log Out

For More info

fastsales@gmail.com

+2519 0817 0601



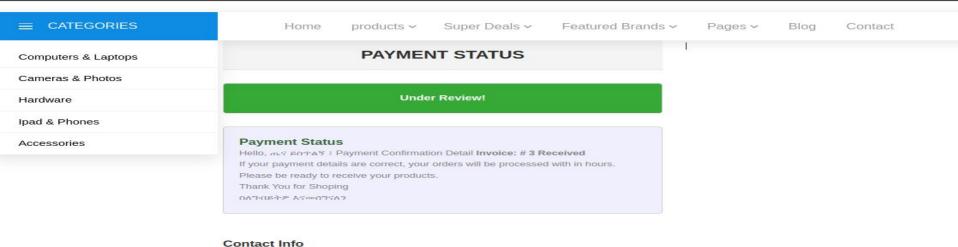


እባከዎን ያስተውሉ-ትዕዛዝዎ በአንድ ቀን ውስፕ ይካሄዳል ፡፡ ለትዕዛዝ ማሪጋንጫ እባከዎ የኢሜል / አይራለጊ መልዕስት አቃፊዎን ይራትሹ ወይም ትዕዛዝትን ለመቀበል «Confirm Payment» የሚለውን ጠት ካደረጉ በኋላ ትዕዛዝትን ለመቀበል በልከዎን በአትራቢያዎ ያኑሩ።

Contact Info

fastsales@gmail.com +2519 0817 0601

fastsales@gmail.com +2519 0817 0601



Conclusion

Technologies i.e PHP, HTML, CSS, JavaScript, Bootstrap, and MySQL in the development of our e-commerce website not only showcases technical proficiency but also signifies a strategic integration of technologies, resulting in a dynamic and secure platform that caters comprehensively to user and customer needs, establishing a solid foundation for continuous improvement and future scalability. Basically thes technologies have high speed rather than using frameworks.

Thank You!