

Social Media Campaign Performance Tracker

ROI

ROI
409.88

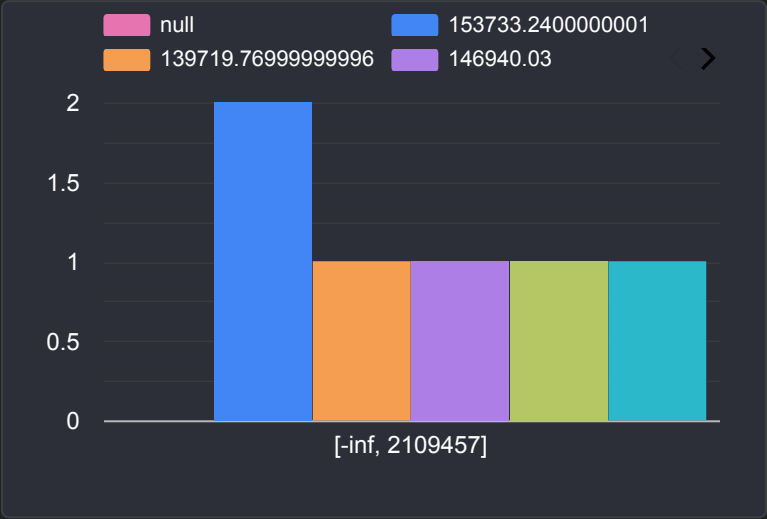
Product Sold

Product_Sold
4,218,914

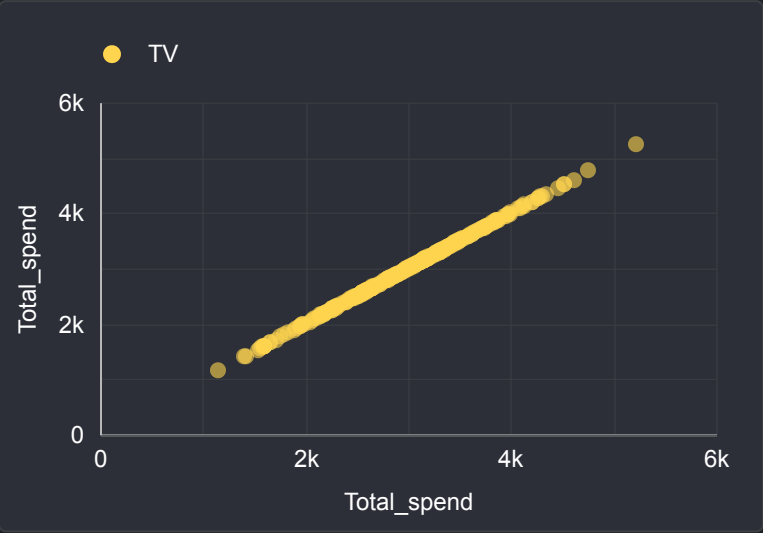
Total spend

Total_spend
891,745.01

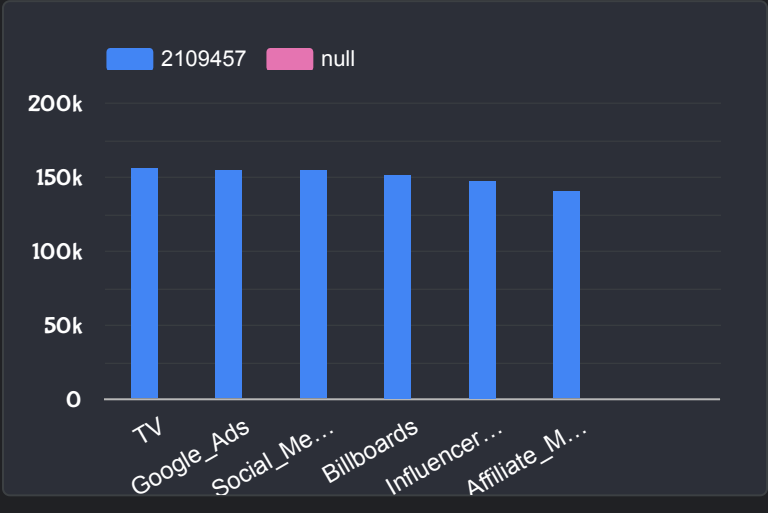
Sales Impact Analysis



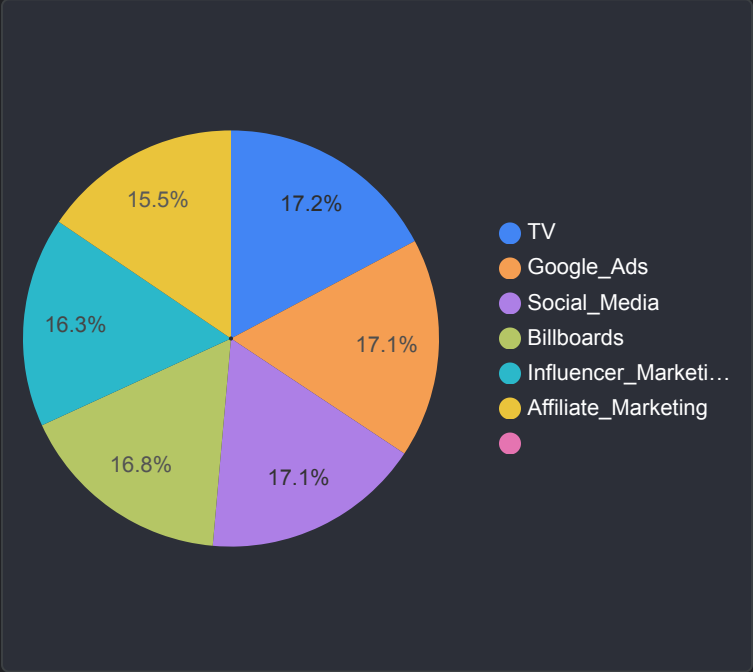
Spend vs Sales Correlation



SPEND by CHANNEL and PRODUCT_SOLD



Spend Contribution



Channel wise ROI



Sales Efficiency

