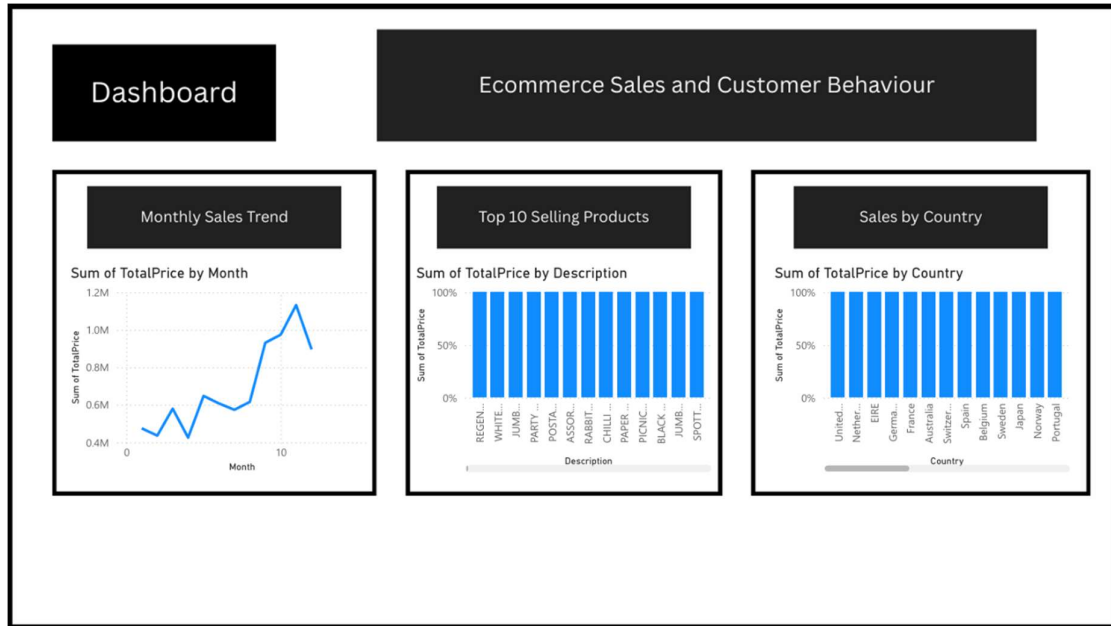# Overall Analysis

This page highlights sales trends by month, showing the sum of total price ranging from 0.4M to 1.2M. It breaks down revenue contributions by product descriptions such as "WHITE…," "JUMBO…," "PARTY…," etc., helping identify top-performing products. Additionally, sales are analyzed by country, showing the UK as the largest contributor followed by countries like the Netherlands, Ireland, and Germany. It provides a broad overview of overall sales distribution.

This page focuses on returns and weekday-wise sales patterns. The first chart shows the sum of returns by country, with the UK having the highest number of returns, followed by Germany and Ireland. The second chart shows sales distribution by day of the week, with Thursday

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leading in revenue (8.3M) and Sunday being the lowest. This page helps understand customer return behavior and purchase timing patterns.

Dashboard	Ecommerce Sales and Customer Behaviour
No. of Transaction 536365	**No. of unique Customers** 406.79K
No. of Returns 8905	**No. of Products Sold** 10002

The last page appears to show customer and transaction details. It lists unique identifiers such as invoice numbers (e.g., 536365, 8905, 10002) along with sales figures (e.g., 406.79K). This section likely provides granular-level insights into customer IDs, invoices, and purchase values. It connects the aggregated insights from earlier pages to individual-level transactions for deeper analysis.