

AKANKSHA SIROHI

Creative Branding & Visual Designer

CONTACT



+917011327294



sirohiakanksha492@gmail.com



www.linkedin.com/in/akankshasirohi



Gurugram, Haryana

EXPERTISE

- Branding
- Website Design
- E-Commerce Website
- SEO
- Social Media Marketing
- Google Ads
- Performance Marketing
- Color Sense and Correction
- Management Skills
- Print Development
- Surface Embellishment
- Image Editing
- Image Re-touch and Enhance

SOFTWARES

- Adobe photoshop
- Canva
- illustrator
- Wordpress
- MS Power point
- MS Word

Online Courses

- Digital Marketing - Skillcircle
- Graphic Design Masterclass - Udemy

EDUCATION

- B.Sc (Textile Design)
Northern India institute of Fashion and Technology
2017- 2020
- 12th Modern Era Public School
- 2016
- 10th Modern Era Public School
- 2014

PROFILE

A Digital Marketing professional with 6 months of experience in different areas of campaigns and strategies. Well versed with PPC, SEM, SEO, SMO, Content improvisation, lead generation and graphic designing.

WORK EXPERIENCE

Fotografik Enterprises Pvt. Ltd.

Photoshop Artist

Oct 2021 - Oct 2024

- Generate clear ideas, concepts, and designs of creative assets from beginning to end.
- Translate information about the client's business and customers into designs that are visually enticing, easy to understand, and emotionally impactful.
- Photo editing, color correction, photo enhance, exposure effect, face retouch, background editing.

Ahuja Media

Digital Marketing Trainee

Feb 2024 - April 2024

- Performing market analysis and research on competition.
- Collecting quantitative and qualitative data from marketing campaigns.
- Planning and monitoring the ongoing company presence on social media.
- Launching optimized online advertisements to increase company and brand awareness.
- Collaborate with designers to improve user experience.

Burlington Connection

Designer/Merchandiser

Jan 2020 - April 2020

- Worked on home furnishings, apparels and merchandising, Stoles & scarves and learned about fabrics, embellishments, Worked on theme based design collections for graduation project.