



VISION

What is your purpose for creating the product?

Which positive change should it bring about?

To help the Commonwealth of Kentucky more efficiently track information in a digital format instead of hard-copy.

Ease of access to forms from mobile devices and reducing issues with handwriting and data aggregation.



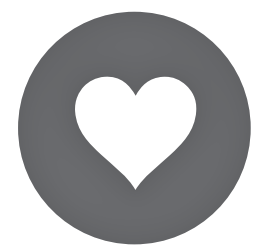
TARGET GROUP

Which market or market segment does the product address?

Who are the target customers and users?

The market for this product is the State Level Agency and CDC guidance. It provides a benefit to the CDC and possibly law enforcement through easier collection of data to analyze statistics related to deaths. The market segment for this specific product is in Kentucky.

The Corners and or their appointed Deputies in all counties in Kentucky are the end-users of this service.



NEEDS

What problem does the product solve?

Which benefit does it provide?

This reduces the need for paper copies and eases pains caused by hard-copy: handwriting, water damage, loss, etc.

It allows the data to be viewed and collected by the CDC without needing the paper copies from Coroners. This solves problems with accessing the data.



PRODUCT

What product is it?

What makes it stand out?

Is it feasible to develop the product?

A progressive mobile web application.

The service stands out because of the ease of use and access to the form. It should be usable as a web application, making it accessible from multiple user sources such as phones, computers, and tablets.

Yes, a form in hard copy exists, so this will be a conversion of sorts to that format. It is feasible to develop this product, especially with access to existing forms.



BUSINESS GOALS

How is the product going to benefit the company?

What are the business goals?

Not a business, this project is for the betterment of the community and for research and tracking purposes.

The goal of this project is to improve the process of data collection for the CDC from Coroners in regards to mobility and ease of use.