# ANDRES G. PRIEGO - IT INNOVATION MANAGER IN THE FINTECH INDUSTRY

I consider myself a UX oriented person with a passion for IT and scale up business models. I have been working within different industries, from retail to fintech and ecommerce.

#### **EXPERIENCE**

# Ux research focused on digital payments @ Hey Bank / Banregio Bank 2019 - present

I am centered on the new digital business unit (Hey Bank) and its acquirer market, helping the team to build the strategy for the POS and digital payment solutions, bringing fraud and risk control perspective to the table.

### PMO & IT service Manager @ Enviaflores.com 2018 - 2019

I was in charge of measuring the IT strategy along with performance indicators for the development team. Also, I helped to the production release of six projects and an SAP BI implementation in less than eight months.

## PMO & IT Business Unit Manager @ SkydropX (YCombinator '18) 2016 - 2018

I teamed up with Estafeta, Claroshop, and HEB IT units to integrate Skydropx with them. In charge of Skydropx spin-off (srenvio) IT partnership strategy.

## Customer Success focused on fraud and loss prevention @ Conekta 2014 - 2015

I was involved in the fraud and loss prevention for the top tier clients. I was creating guidelines for them to reduce fraud thru KYC and e-comm risk management foundations.

#### **EDUCATION**

Monterrey Institute of Higher Education — Bach. Business Information Management. Class of 2015

### **SKILLS**

Teamwork, Leadership & Management, Customer service-oriented, UX advocate, Fraud, and loss prevention practitioner.

