

Andrés Priego

ITPM & PRODUCT DESIGNER

EXECUTIVE PROFILE

I consider myself a UX research-oriented person, passionate to collaborate and tackle financial-based challenges thru technology.

FIELDS OF INTEREST

- Financial services
- Design thinking
- Agile methodologies
- Biometrics and identity
- Digital Fraud and loss prevention

CONTACT DETAILS

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EDUCATION & TRAINING

Bach. Business Information
Monterrey Institute of Higher Education

- Completed in Dec 2015

Certifications

- Corporate Innovation.
- Learning Design research.
- Fintech Foundations: Payments and Regulations.
- AMB Anti-Money Laundry 4.x

WORK BACKGROUND

Product Design Manager

Hey Banco Bank| Jul 2020 - March 2021

I helped the team building the strategy for the POS and MPOS products, bringing a fraud and KYC perspective to the table.

Ux Research

Hey Banco Bank & Banregio Bank March 2019 -2020

I conducted qualitative research to find and explore pain points and opportunities to elevate our user experience.

IT Project Manager / ITSM

enviaflores.com| 2018 - 2019

I was in charge of measuring the IT team performance indicators. Seeding the product development cycle strategy.

IT Business Manager

SkydropX (YC 18)| 2016 - March 2018

I teamed up with Corporate Enterprises IT teams to integrate skydropx's technology. Developed the KYC strategy to prevent chargebacks.

Customer Success Associate

Conekta | 2015

I was in charge of the onboarding and integration phase for the top-tier clients. Eventually, we discovered their pain points and, I ended up moving into a fraud prevention consultant position.