

EDUCATION

Xi'an Jiaotong - Liverpool University
Bachelor of Engineering in Industrial Design
Jiangsu 2018.9-2022.7

- 2021.5, Second Prize & Popularity Award at 4th XJTLU Student Competition for Research-led Learning
- 2021 G-CROSS Silver Star-Bronze
- 2020 C-IDEA DESIGN AWARD
- 2018/19 University Academic Achievement Award (Scholarship)
- 2022.1, National utility model patent for a curtain cleaning device

CONTACT

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China, 225300

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SIRUI WANG

Design student

WORK EXPERIENCE

Shanghai Yingyi Culture Communication Co., Ltd
Product Manager Intern Shanghai 2021.1-2021.2

- Studied demands of target group of the app Tongxuecool, which provided services for college students in daily life and academic study, and sorted functions based on the level of importance
- Provided suggestions on iteration modules, put together reports for improvements and promotional documents
- Proposed to enable college students in the same city instead of within the whole country to trade second-hand items to improve efficiency; suggested the platform offer exclusive internship opportunities and usual visits to renowned companies, which were both considered and adopted by the company

INTERESTS AND SKILLS



Calligraphy



Piano



Skateboard

● PS AI XD

● Rhino Keyshot

● IELTS 7

PROJECT EXPERIENCES

Group & Individual Project, Design of Air Popcorn Maker for Xiaomi 2021.3-2021.6

- Took charge of brand core value research of kitchen products of Xiaomi; conducted competitive analysis of popular products from Philips, Midea, and Xiaoxiong; summarized brand characteristics and users' evaluation of Xiaomi's kitchen products; and studied mode of operation of popcorn makers through dismantlement with members
- Designed an air popcorn maker for seasoning (mainly butter) lovers, equipped with handles, integrated lid and seasoning scoop, and to prepare tangible 3D model to bring the design into reality

Group Leader, Conceptual Design of Re-flower to Optimize Medical Service 2020.9-2020.11

- Led members to design Re-flower, a double-deck medical and speculative appliance, which pacified patients in surgery and provoked thoughts on disposable surgical instruments
- Fully involved in investigation of existing trends in the medical industry, identifying pros and cons of processing modes of non-disposable surgical appliances, attitudes of the public towards disposable appliances, theories of plant antibodies, DNA sequences and feasibility of material degradability

Project result: designed a two-layer appliance, which prevents disposable products from creating environmental pollution, and adds the uniqueness of DNA

ACTIVITIES

Interdisciplinary Workshop: Space and Service Design for Promoting Shuangta, Suzhou 2021.6-2021.7

- Designed wall of Mazi (commercial use in early China), wall of photos (old and current photos of Shuangta community), voice box (playing local dialect of Suzhou), five-layer structure with a chair in the middle (tourists and residents could sit on the chair to observe Shuangta community in different angles with the mirror in front of them) and weaved curtain (tourists could write down their feelings about Shuangta community on bamboo slips and hung them onto weaved curtain)
- Conducted researches to identify non-popular stories and current dilemma faced by Shuangta community, interviewed local residents, photographed Shuangta community from different angles, collected old photos to help people indulge in Shuangta culture with immersive experience

2021 Shanghai Global Service Jam: Service Design for Cat Owners 2021.6

- Designed community-based cat resort which provided daycare, boarding, health courses, intelligent monitoring services and sales area for necessary goods for cats, which aimed at helping cats to familiarize themselves with unfamiliar environment and meets their needs for solitary living
- Trained retired people or free old people to take care of cats in resort; surveyed pet owners on problems and emotional changes throughout pet raising including the illness or death of their pets; analyzed Customer Journey Map; solved the pain point of the lack of ideal environment and care for cats when their owners were away