

Sales Analysis Report

This report provides valuable insights related to the sales of our amazing products!

Units Sold



Between **Sep/21 - Dec/22** we have sold a total of **1,125,806** units within **5** segments and **5** countries.

[Learn More](#)

Net Sales



Between **Sep/21 - Dec/22** our gross sales totaled **\$127,931,599**. We allowed **\$9,205,248** in discounts. Therefore our net sales totaled **\$118,726,350**.

[Learn More](#)

Cost of Goods



Between **Sep/21 - Dec/22** our cost of goods totaled **\$101,832,648**.

[Learn More](#)

Net Profit



Between **Sep/21 - Dec/22** we had a net profit of **\$16,893,702**. Our overall profit is **+14%**.

[Learn More](#)

All



Sales Analysis Report

Sep/21 - Dec/22



High

Low

Medium

None



1,125,806

Units Sold



\$127,931,599

Gross Sales



\$9,205,248

Discounts



\$118,726,350

Net Sales



\$101,832,648

Cost Of Goods



+14%

\$16,893,702

Profit



Home



Period



Segment



Country



Product

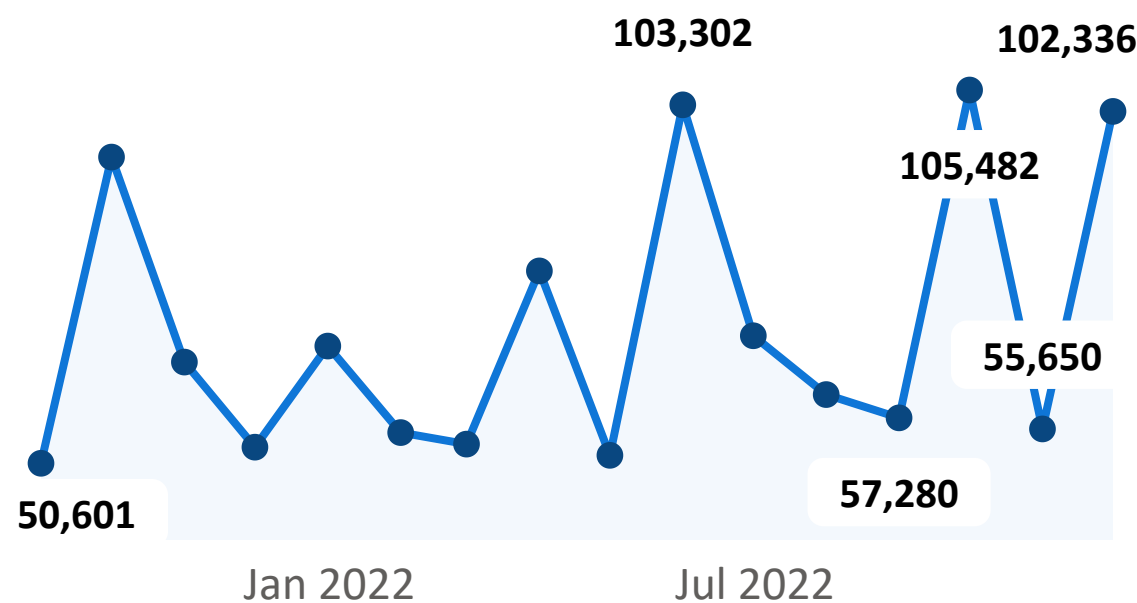


Help

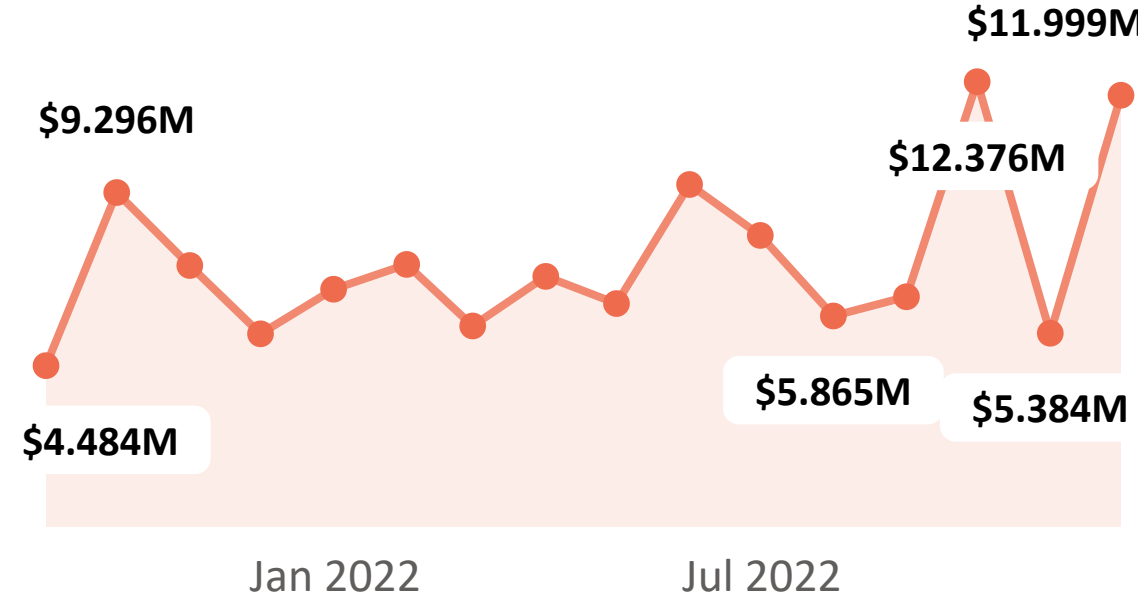
Export



Units Sold by Period

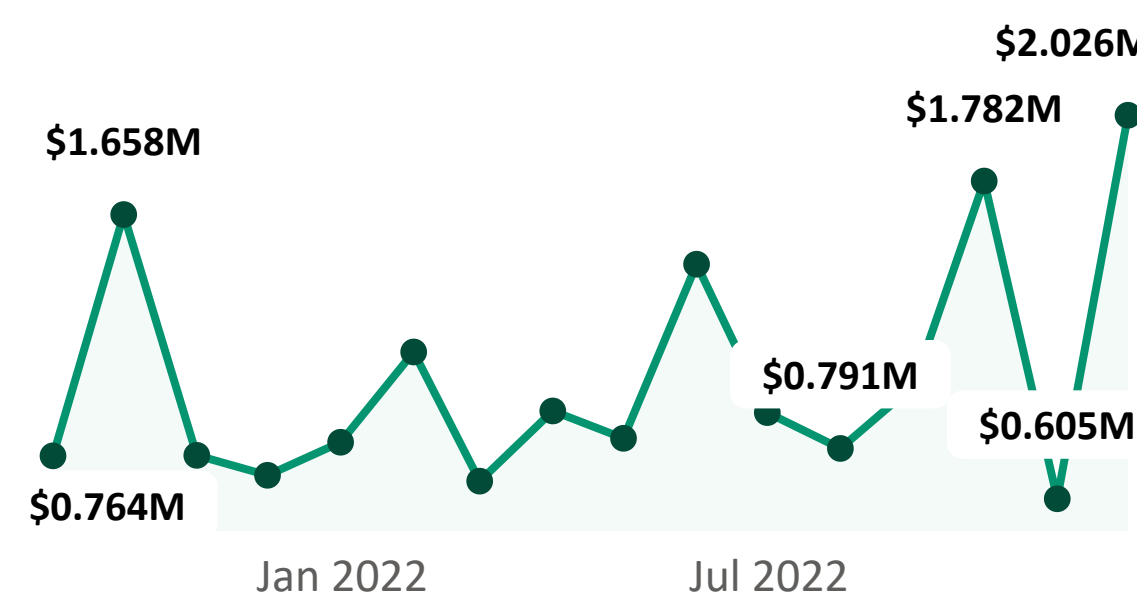


Net Sales by Period

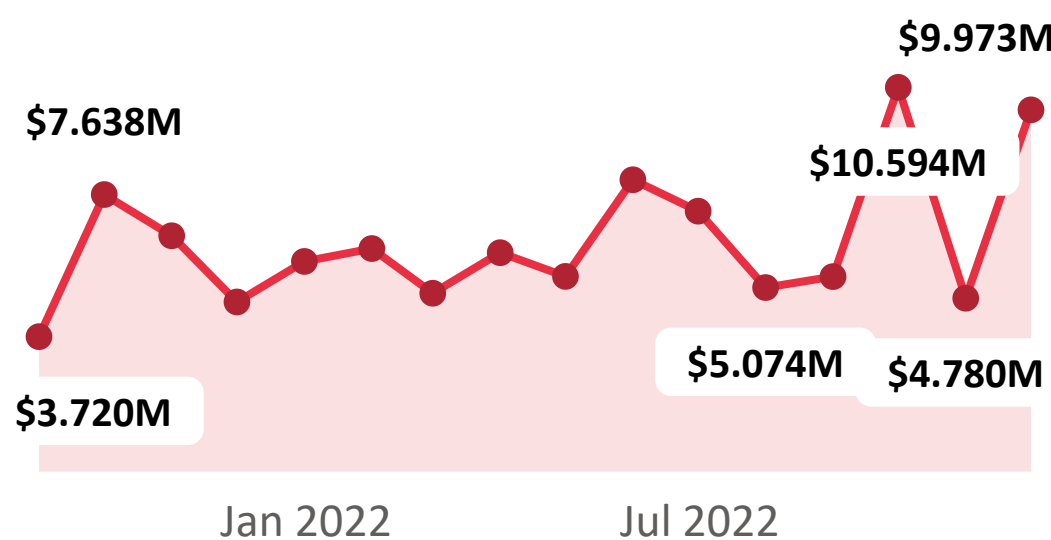


Profit by Period

YOY: 236%



COGs by Period



Period

Units Sold

Gross Sales

Discounts

Net Sales

COGs

Profit

Profit Margin

September 2021

50,601

\$4,729,736

\$245,736

\$4,484,000

\$3,720,397

\$763,603

+17%

October 2021

95,622

\$9,828,688

\$533,077

\$9,295,611

\$7,637,816

\$1,657,795

+18%

November 2021

65,481

\$8,167,338

\$900,135

\$7,267,203

\$6,501,701

\$765,502

+11%

December 2021

52,970

\$5,835,025

\$466,584

\$5,368,441

\$4,676,877

\$691,564

+13%

January 2022

67,835

\$7,307,404

\$699,642

\$6,607,762

\$5,793,733

\$814,029

+12%

February 2022

55,115

\$7,699,201

\$401,670

\$7,297,531

\$6,148,984

\$1,148,547

+16%

March 2022

53,420

\$6,124,026

\$537,166

\$5,586,860

\$4,916,993

\$669,867

+12%

Total

1,125,806

\$127,931,599

\$9,205,248

\$118,726,350

\$101,832,648

\$16,893,702

+14%

All



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None



1,125,806

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\$118,726,350

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\$101,832,648

Cost Of Goods



+14%

\$16,893,702

Profit



Home

Period

Segment

Country

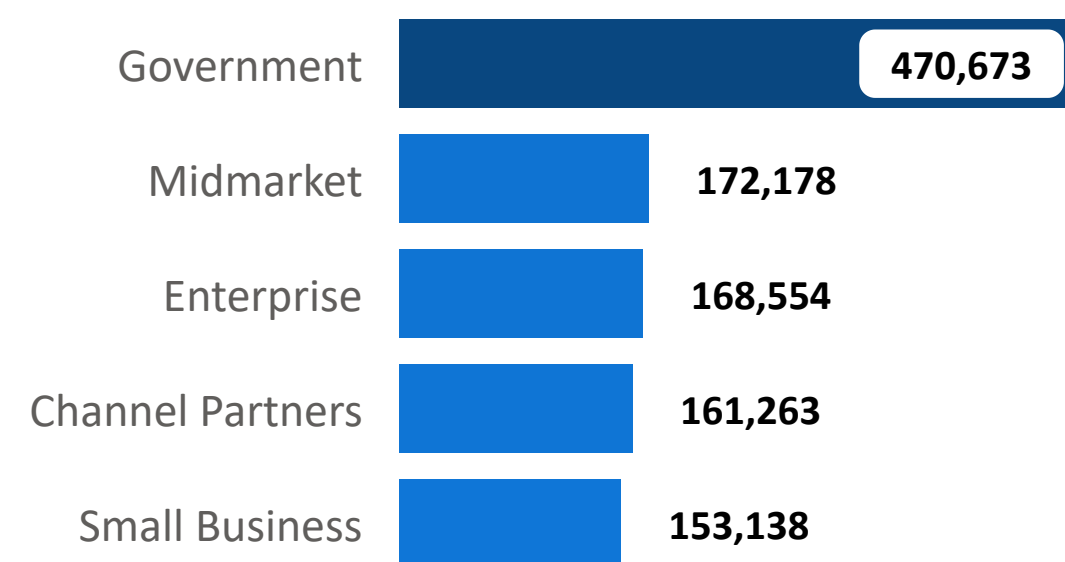
Product

Help

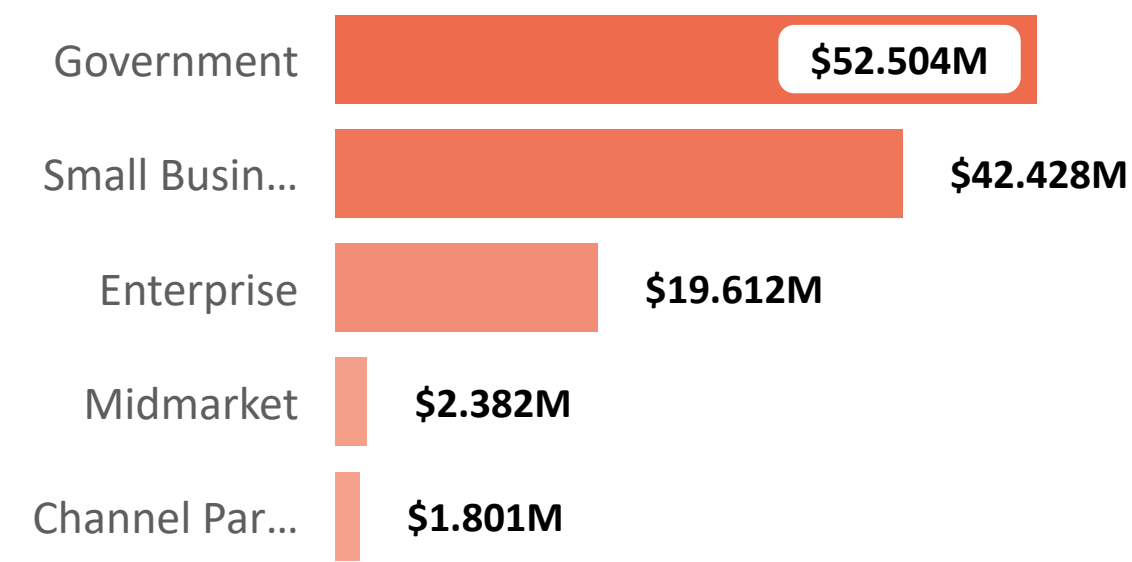
Export



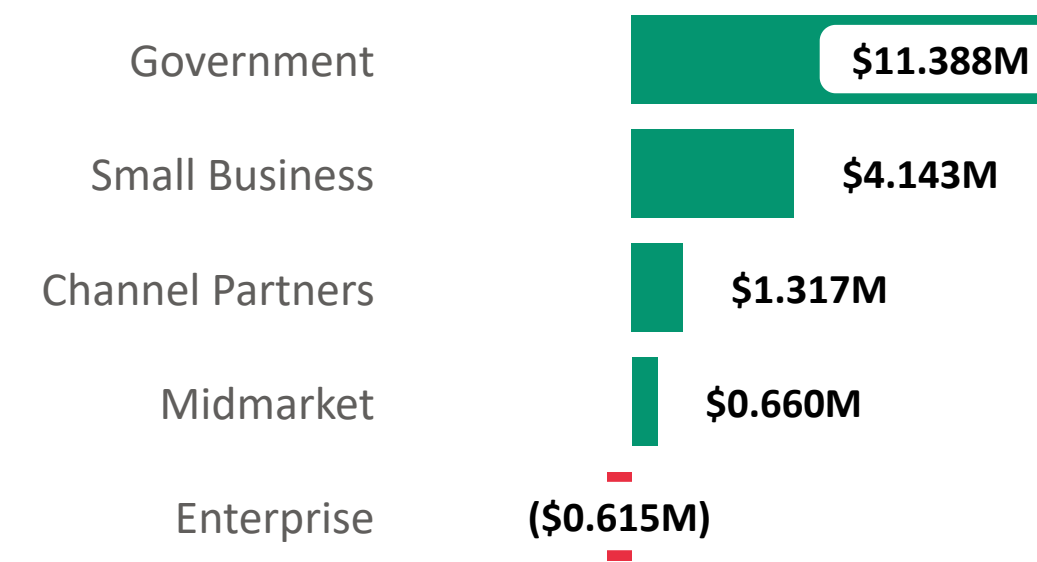
Units Sold by Segment



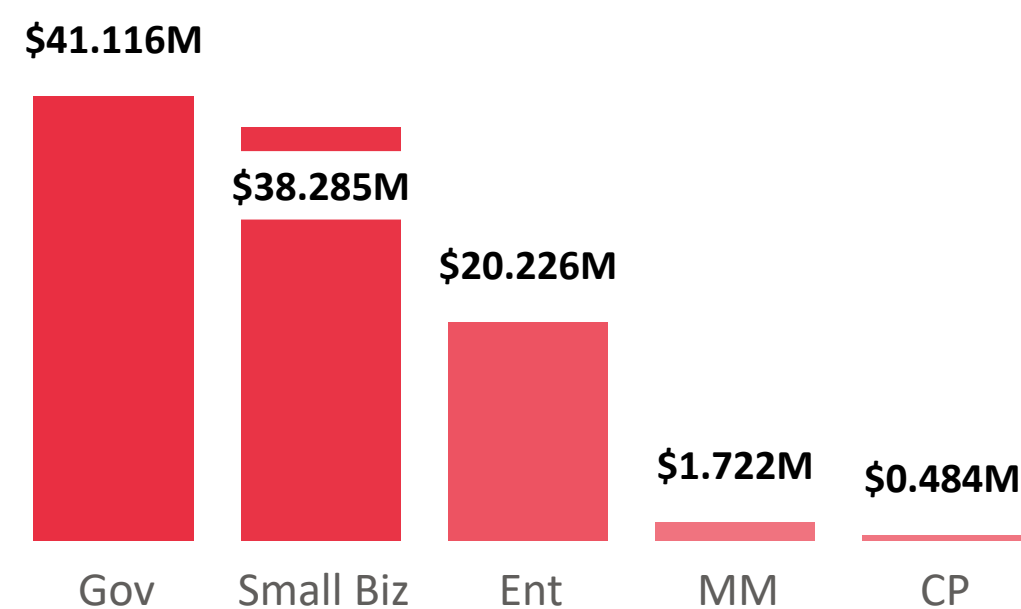
Net Sales by Segment



Profit by Segment



COGs by Segment



Segment	Units Sold	Gross Sales	Discounts	Net Sales	COGs	Profit	Profit Margin
Channel Partners	161,263	\$1,935,162	\$134,568	\$1,800,594	\$483,791	<div></div> \$1,316,803	+73%
Enterprise	168,554	\$21,069,000	\$1,457,306	\$19,611,694	\$20,226,240	<div></div> (\$614,546)	-3%
Government	470,673	\$56,403,067	\$3,898,806	\$52,504,261	\$41,116,088	<div></div> \$11,388,173	+22%
Midmarket	172,178	\$2,582,670	\$200,787	\$2,381,883	\$1,721,780	<div></div> \$660,103	+28%
Small Business	153,138	\$45,941,700	\$3,513,782	\$42,427,919	\$38,284,750	<div></div> \$4,143,169	+10%
Total	1,125,806	\$127,931,599	\$9,205,248	\$118,726,350	\$101,832,648	\$16,893,702	+14%

All



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+14%

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Home



Period



Segment



Country



Product



Help

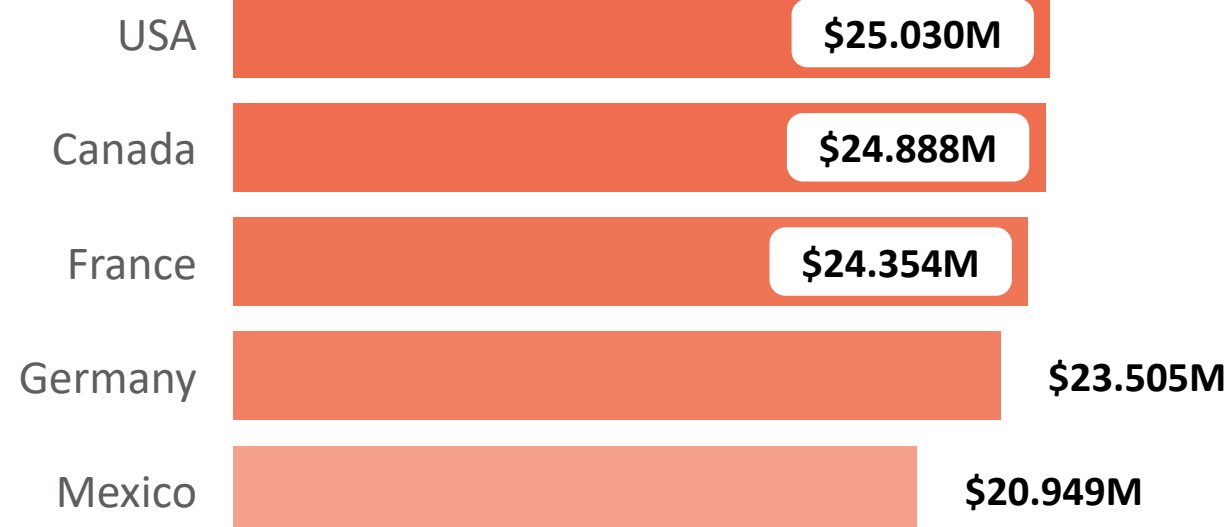
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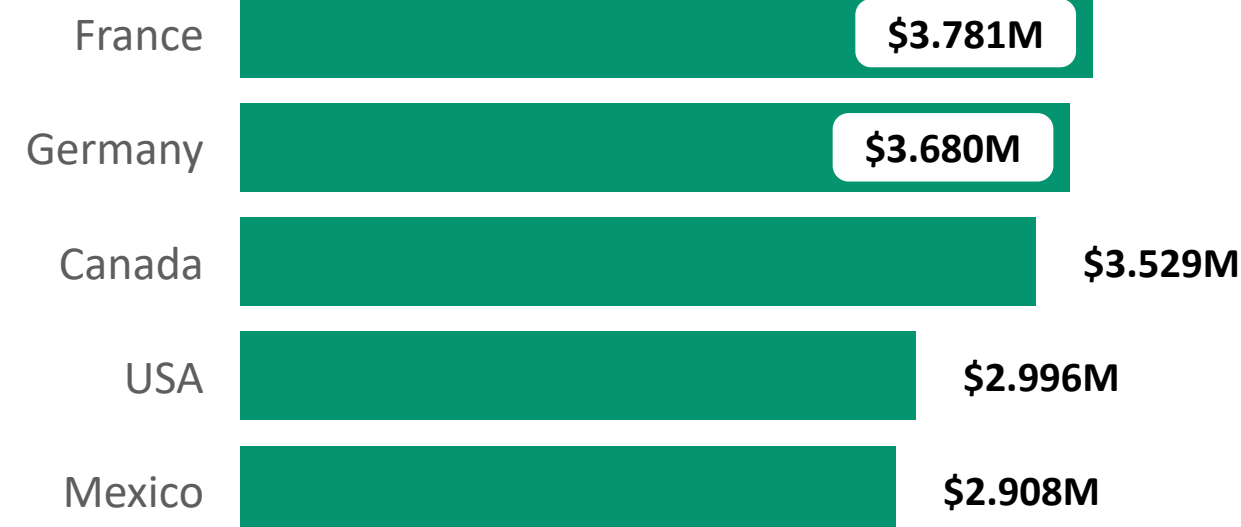
Units Sold by Country



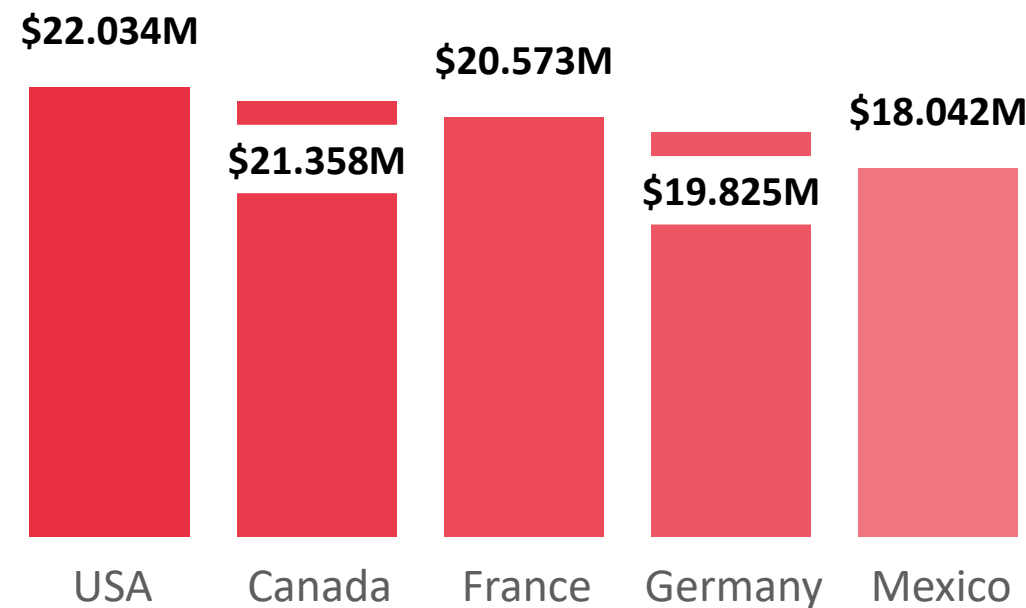
Net Sales by Country



Profit by Country



COGs by Country



Country

Units Sold

Gross Sales

Discounts

Net Sales

COGs

Profit

Profit Margin

Canada	247,427	\$26,932,164	\$2,044,509	\$24,887,655	\$21,358,426	<div></div> \$3,529,229	+14%
France	240,932	\$26,081,675	\$1,727,502	\$24,354,172	\$20,573,152	<div></div> \$3,781,021	+16%
Germany	201,494	\$24,921,468	\$1,416,127	\$23,505,341	\$19,824,952	<div></div> \$3,680,389	+16%
Mexico	203,325	\$22,726,935	\$1,777,583	\$20,949,352	\$18,041,829	<div></div> \$2,907,523	+14%
USA	232,628	\$27,269,358	\$2,239,528	\$25,029,830	\$22,034,290	<div></div> \$2,995,541	+12%
Total	1,125,806	\$127,931,599	\$9,205,248	\$118,726,350	\$101,832,648	\$16,893,702	+14%

All



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+14%

\$16,893,702

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Segment



Country



Product

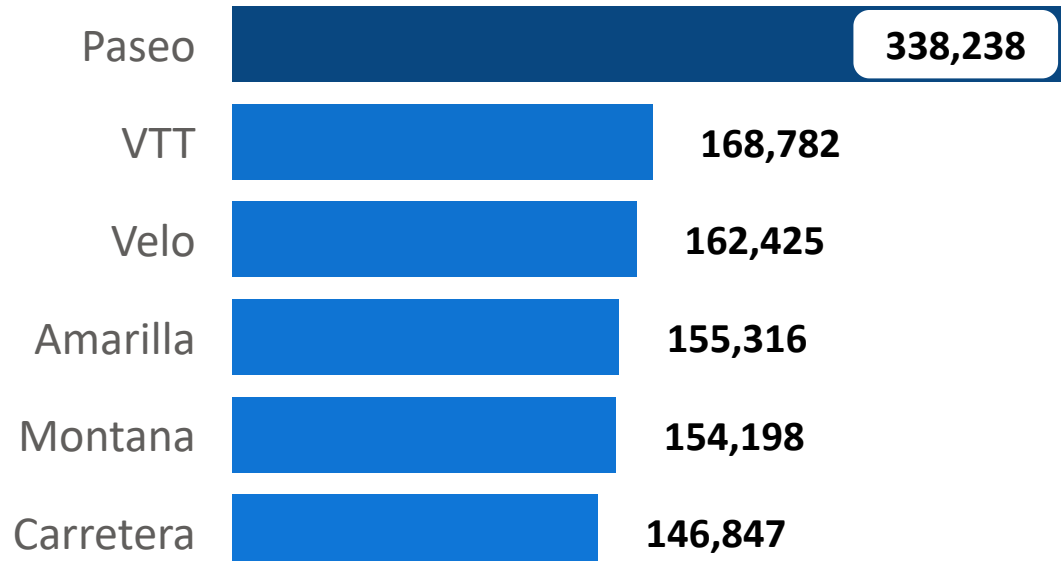


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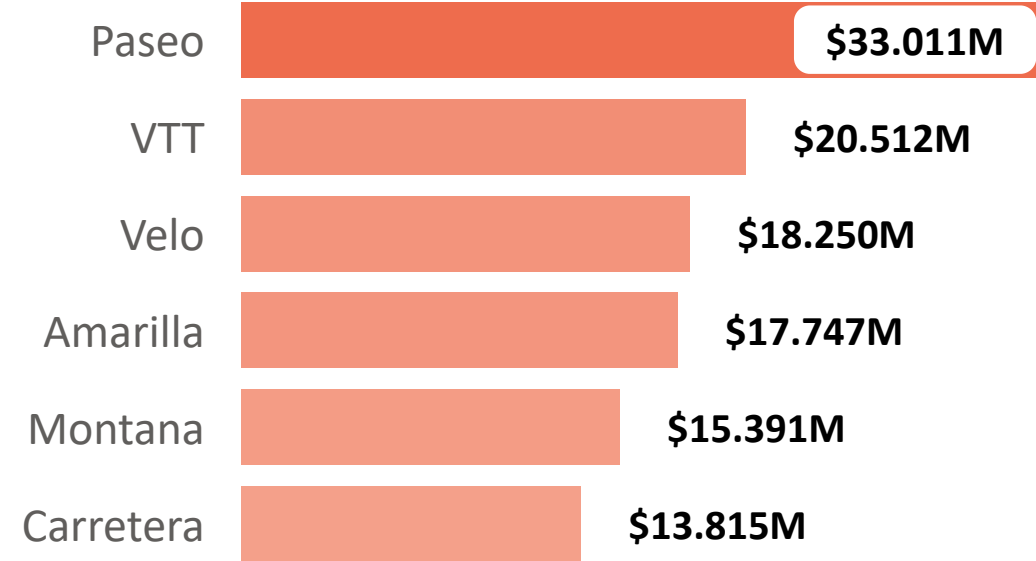
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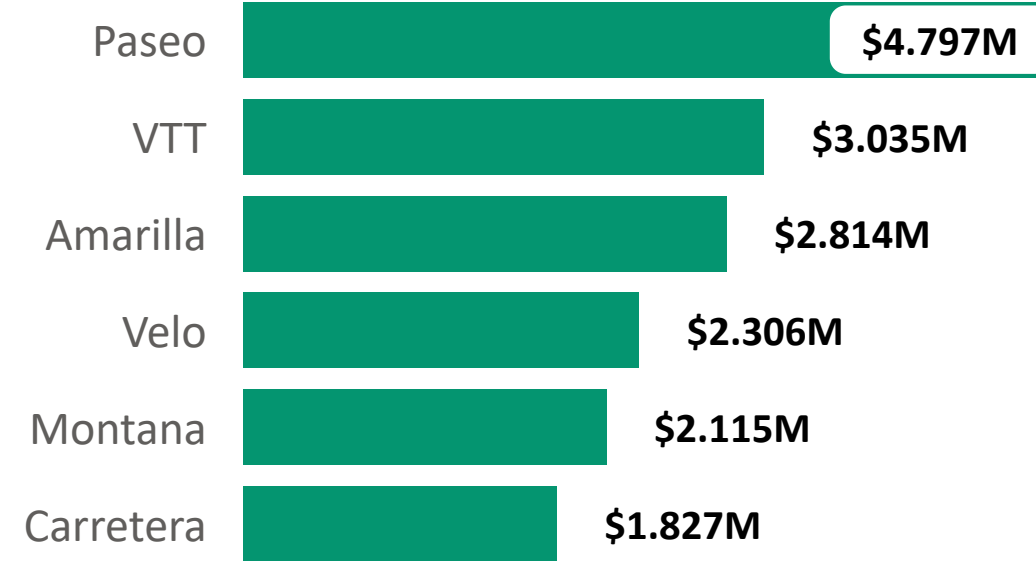
Units Sold by Product



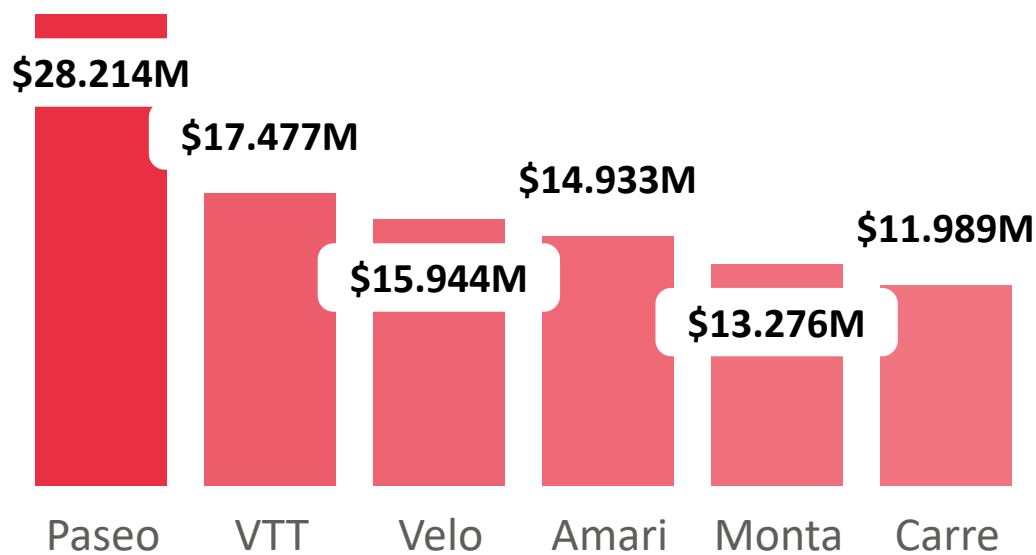
Net Sales by Product



Profit by Product



COGs by Product



Product

Units Sold

Gross Sales

Discounts

Net Sales

COGs

Profit

Profit Margin

Paseo	338,238	\$35,611,662	\$2,600,518	\$33,011,144	\$28,213,706	<div></div> \$4,797,438	+15%
VTT	168,782	\$21,968,534	\$1,456,612	\$20,511,921	\$17,477,313	<div></div> \$3,034,608	+15%
Amarilla	155,316	\$19,037,280	\$1,290,163	\$17,747,116	\$14,933,012	<div></div> \$2,814,104	+16%
Velo	162,425	\$19,826,769	\$1,576,709	\$18,250,059	\$15,944,067	<div></div> \$2,305,992	+13%
Montana	154,198	\$16,549,835	\$1,159,033	\$15,390,802	\$13,276,047	<div></div> \$2,114,755	+14%
Carretera	146,847	\$14,937,521	\$1,122,213	\$13,815,308	\$11,988,503	<div></div> \$1,826,805	+13%
Total	1,125,806	\$127,931,599	\$9,205,248	\$118,726,350	\$101,832,648	\$16,893,702	+14%

All



Sales Analysis Report

Sep/21 - Dec/22

Help Center

Check out training videos below for help. If you need further assistance, email me at juitapuspitaiska@gmail.com

 Home

 Period

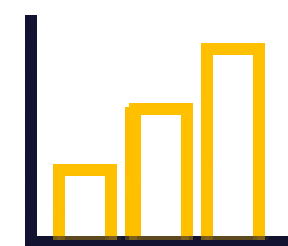
 Segment

 Country

 Product

 Help >

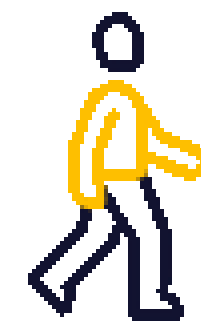
Export



Overview

Learn about the report data that makes up this report.

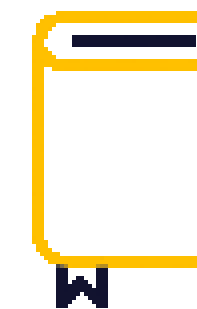
Watch Here



Navigation

Learn how to navigate through this report.

Watch Here



How To Use

Learn how to use and utilize this report with examples.

Watch Here

All



Sales Analysis Report

Sep/21 - Dec/22



High

Low

Medium

None



1,125,806

Units Sold



\$127,931,599

Gross Sales



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Discounts



\$118,726,350

Net Sales



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+14%

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Profit



Home



Period



Segment



Country



Product



Help

Export

Year	Quarter	Month	Reporting Period	Country	Segment	Product	Discount Band	Units Sold	Gross Sales	Discounts	Net Sales	Cost Of Goods	Profit
2021	3	Sep.	September 2021	Canada	Channel Partners	Amarilla	High	2,761	\$33,132	\$3,976	\$29,156	\$8,283	\$20,873
2021	3	Sep.	September 2021	USA	Channel Partners	Amarilla	Low	1,989	\$23,868	\$239	\$23,629	\$5,967	\$17,662
2021	3	Sep.	September 2021	Mexico	Channel Partners	VTT	High	1,005	\$12,060	\$1,327	\$10,733	\$3,015	\$7,718
2021	3	Sep.	September 2021	France	Channel Partners	VTT	Medium	2,234	\$26,808	\$2,413	\$24,395	\$6,702	\$17,693
2021	3	Sep.	September 2021	Germany	Channel Partners	VTT	Medium	2,215	\$26,580	\$1,861	\$24,719	\$6,645	\$18,074
2021	3	Sep.	September 2021	Mexico	Enterprise	Amarilla	High	947	\$118,375	\$13,021	\$105,354	\$113,640	(\$8,286)
2021	3	Sep.	September 2021	Germany	Enterprise	Amarilla	Medium	994	\$124,250	\$8,698	\$115,553	\$119,280	(\$3,727)
2021	3	Sep.	September 2021	Canada	Enterprise	Carretera	High	2,416	\$302,000	\$36,240	\$265,760	\$289,920	(\$24,160)
2021	3	Sep.	September 2021	France	Enterprise	Carretera	High	1,023	\$127,875	\$17,903	\$109,973	\$122,760	(\$12,787)
2021	3	Sep.	September 2021	USA	Enterprise	Carretera	Low	330	\$41,250	\$413	\$40,838	\$39,600	\$1,238
2021	3	Sep.	September 2021	Germany	Government	Carretera	High	442	\$8,840	\$1,149	\$7,691	\$4,420	\$3,271
2021	3	Sep.	September 2021	Mexico	Government	Carretera	Medium	1,834	\$36,680	\$2,568	\$34,112	\$18,340	\$15,772
2021	3	Sep.	September 2021	Germany	Government	Montana	Low	1,797	\$628,950	\$18,869	\$610,082	\$467,220	\$142,862
2021	3	Sep.	September 2021	Mexico	Government	Montana	Medium	720	\$252,000	\$12,600	\$239,400	\$187,200	\$52,200
2021	3	Sep.	September 2021	USA	Government	Paseo	High	380	\$2,660	\$293	\$2,367	\$1,900	\$467
2021	3	Sep.	September 2021	Mexico	Government	Paseo	Low	1,760	\$12,320	\$370	\$11,950	\$8,800	\$3,150
2021	3	Sep.	September 2021	Canada	Government	Paseo	Medium	2,349	\$16,443	\$822	\$15,621	\$11,745	\$3,876
2021	3	Sep.	September 2021	France	Government	Paseo	Medium	1,031	\$7,217	\$505	\$6,712	\$5,155	\$1,557
2021	3	Sep.	September 2021	Germany	Government	Paseo	Medium	2,409	\$16,863	\$1,349	\$15,514	\$12,045	\$3,469
2021	3	Sep.	September 2021	France	Government	Velo	High	2,805	\$56,100	\$6,171	\$49,929	\$28,050	\$21,879
Total								1,125,806	\$127,931,599	\$9,205,248	\$118,726,350	\$101,832,648	\$16,893,702