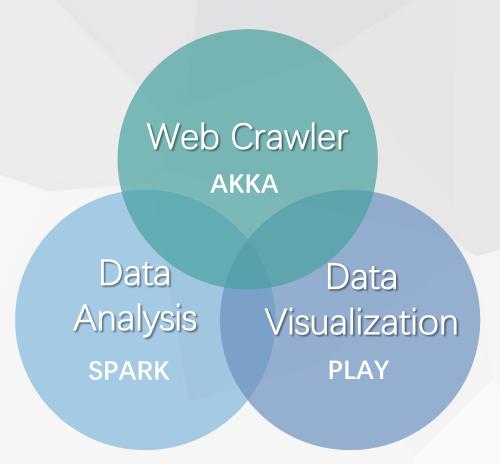
Discount Information

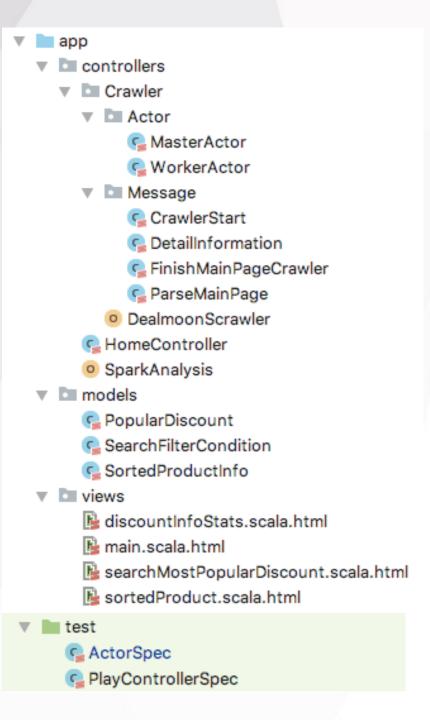
Searching and Sharing Platform



Design Methodology & Code Structure

Project Composition





Web Page Structure Introduction

Deal Information Item In Index Page

Containing deal description, detail page link, platform, favorites, shares, comments



12 mins. ago

Enjoy 20% off + GWP with Advanced Genifique Sensitive Serum purchase @ Lancôme

- Dealmoon Exclusive!
- Lancôme offers enjoy 20% off with \$75+ Advanced Genifique Sensitive Serum purchase via coupon code " DMGREENMONDAY ".
- Plus, receive 4 samples & bag on \$75 orders.
- Plus, receive a full-size Hydra Zen Day Cream on \$125 orders, a \$48 value.
- Free 2-day shipping on any order.
- Deal ends 12/12.











- And receive a free gift box with \$85+ purchase.
- Choose 3 samples at check out.
- Free shipping on orders over \$50.







\$47.00 Kiehl's Midniaht



Kiehl's Powerful-

Show More ∨

Categories:

"Clothing-Jewelry-Bags" -> 80

"Beauty" -> 80

"Electronics-Computers" -> 88

"At-Home" -> 94

"Baby-Kids" -> 66

"Sports-Outdoors" -> 19

Data Dimension:

Detail Page URL Discount Description Platform **Product Title Discounted Price Original Price** Category **Favorites** Shares

Comments

Discounted Product Item In Detailed Page

Containing discounted product name, brand, original price, discounted price



Actor and Task Structure

Task 1: Create Child Worker

Create and assign one child worker for each page of six categories, the total number of worker is Sum(pages)

Task 2: Index Page Crawler

Get and save the detailed information page URLs and deal description by crawling the index page

Task 3: Detailed Deal Information Crawler

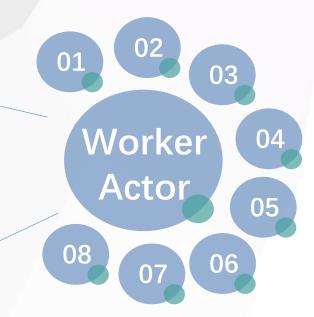
After finishing the main page crawler task, worker will be assigned to crawler detailed discounted product information



Parse Main Page

Finish Main Page

Parse Detail Information



Scheduler: every 5 mins

Data Structure & Spark Processing

Data Scale: 50101

| UDI | n: | D1 1.6 | T' 1 1 | D' 1 D' | 0 1 1 10 1 | | | CI | |
|----------------------|----------------------|-------------|-----------------------------|----------|---------------|-----------------|-----------|---------------|---------------|
| | | Platform | | | OriginalPrice | Category | Favorites | | |
| https://www.dealmoon | Up to 50% Off + Free | Reebok | Reebok CrossFit Regional 2 | \$14.97 | \$28.00 | Sports-Outdoors | 3 | <null></null> | <null></null> |
| https://www.dealmoon | Up to 50% Off + Free | Reebok | Reebok UFC Fight Gear Figh | \$19.99 | \$25.00 | Sports-Outdoors | 3 | <null></null> | <null></null> |
| https://www.dealmoon | Up to 50% Off + Free | Reebok | Reebok 2018 CrossFit Games | \$24.97 | \$38.00 | Sports-Outdoors | 3 | <null></null> | <null></null> |
| https://www.dealmoon | Up to 50% Off + Free | Reebok | Reebok LES MILLS™ Dual Ble… | \$29.97 | \$45.00 | Sports-Outdoors | 3 | <null></null> | <null></null> |
| https://www.dealmoon | Up to 50% Off + Free | Reebok | Reebok LOW CUT SOCKS - 3 P | \$6.97 | \$14.00 | Sports-Outdoors | 3 | <null></null> | <null></null> |
| https://www.dealmoon | Up to 50% Off + Free | Reebok | Reebok Club MEMT Wide 4E | \$29.97 | \$65.00 | Sports-Outdoors | 3 | <null></null> | <null></null> |
| https://www.dealmoon | Up to 50% Off + Free | Reebok | Reebok Classic Vector Tee | \$16.97 | \$25.00 | Sports-Outdoors | 3 | <null></null> | <null></null> |
| https://www.dealmoon | Up to 50% Off + Free | Reebok | Reebok Classic Leather | \$74.97 | \$85.00 | Sports-Outdoors | 3 | <null></null> | <null></null> |
| https://www.dealmoon | Up to 50% Off + Free | Reebok | Reebok Rehbok T-Shirt | \$24.97 | \$35.00 | Sports-Outdoors | 3 | <null></null> | <null></null> |
| https://www.dealmoon | Up to 50% Off + Free | Reebok | Reebok Classic Slide | \$19.97 | \$25.00 | Sports-Outdoors | 3 | <null></null> | <null></null> |
| https://www.dealmoon | Up to 50% Off + Free | Reebok | Reebok AT SUPER 3.0 STEALTH | \$109.99 | \$130.00 | Sports-Outdoors | 3 | <null></null> | <null></null> |
| https://www.dealmoon | Up to 50% Off + Free | Reebok | Reebok CrossFit Regionals | \$12.97 | \$42.00 | Sports-Outdoors | 3 | <null></null> | <null></null> |
| https://www.dealmoon | Up to 50% Off + Free | Reebok | Reebok Running Tight | \$29.97 | \$39.99 | Sports-Outdoors | 3 | <null></null> | <null></null> |
| https://www.dealmoon | Up to 50% Off + Free | Reebok | Reebok Revenge Plus Archive | \$104.97 | \$115.00 | Sports-Outdoors | 3 | <null></null> | <null></null> |
| https://www.dealmoon | From \$5.99 | Urban Outfi | Champion & UO Colorblock L | \$55.00 | <null></null> | Sports-Outdoors | 83 | <null></null> | 4 |
| https://www.dealmoon | From \$5.99 | Urban Outfi | Champion Reverse Weave Bas | \$19.99 | \$30.00 | Sports-Outdoors | 83 | <null></null> | 4 |
| https://www.dealmoon | From \$5.99 | Urban Outfi | Urban Outfitters Champion | \$25.00 | \$35.00 | Sports-Outdoors | 83 | <null></null> | 4 |
| https://www.dealmoon | From \$5.99 | Urban Outfi | Urban Outfitters Champion | \$55.00 | <null></null> | Sports-Outdoors | 83 | <null></null> | 4 |
| https://www.dealmoon | From \$5.99 | Urban Outfi | Urban Outfitters Champion | \$40.00 | <null></null> | Sports-Outdoors | 83 | <null></null> | 4 |
| https://www.dealmoon | From \$5.99 | Urban Outfi | Champion Reverse Weave All | \$29.00 | \$55.00 | Sports-Outdoors | 83 | <null></null> | 4 |
| L.L | E 4E 00 | 11-F V-FE1 | Haban Autelton Chamilton | +00 00 | 77. | C 0 | 00 | 77. | 4 |

| URL | Discount | Platform | Picture | Title | DiscountedPrice | OriginalPrice | Category | Favorites | Shares | Comments |
|-------------------|--------------------------|--------------------------|-------------------|-----------|-----------------|-------------------|---------------|-----------|------------------|----------|
| https://www.dealm | Up to 80% Off | Sierra Trading Post | Marmot Camp EZ Ja | \$49.99 | null | Sports-Outdoors | 22 | null | null | null |
| https://www.dealm | 40% Off + Free Sh | Reebok | Reebok Classic Le | \$51.00 | \$85.00 | Sports-Outdoors | 29 | null | 1 | null |
| https://www.dealm | <u>Up</u> to 25% Off + F | Eastbay | Nike Rally Loose | \$45.00 | \$60.00 | Sports-Outdoors | 13 | null | 1 | null |
| https://www.dealm | <u>Up</u> to 50% Off + F | Columbia Sportswear | Columbia Men's St | \$29.99 | \$34.99 | Sports-Outdoors | 64 | null | 1 | null |
| https://www.dealm | 25% Off Over \$100 | Under Armour | Under Armour Wome | \$33.99 | \$45.00 | Sports-Outdoors | 72 | null | 17 | null |
| https://www.dealm | From \$4.8 | Lord & Taylor | Puma Classic Logo | \$10.50 | \$25.00 | Sports-Outdoors | 22 | null | null | null |
| https://www.dealm | Daily Update | Walmart | Nintendo Labo Rob | \$59.99 | \$79.99 | Sports-Outdoors | 6113 | null | 1604 | null |
| https://www.dealm | Up to 60% Off | Moosejaw | Moosejaw Women's | \$186.75 | \$249.00 | Sports-Outdoors | 7 | null | null | null |
| https://www.dealm | From \$9+Free Ship | Lululemon | Lululemon Princip | \$99.00 | \$128.00 | Sports-Outdoors | 119 | null | 16 | null |
| https://www.dealm | Extra 30% Off | 6PM.com | The North Face Nu | \$52.15 | \$149.00 | Sports-Outdoors | 37 | null | 13 | null |
| https://www.dealm | Up to 50% Off | FinishLine.com | Nike Men's Nike S | \$59.99 | \$140.00 | Sports-Outdoors | 180 | null | 12 | null |
| https://www.dealm | From \$1199.99 | Amazon.com | Apple MacBook Pro | \$1199.99 | \$1499.99 | Electronics-Compu | [6] | null | 5 | null |
| https://www.dealm | null | World Wide Stereo | JBL Everest 110 W | \$49.95 | \$129.95 | Electronics-Compu | 31 | null | 7 | null |
| https://www.dealm | A7ii for \$998 | Amazon.com | Sony Alpha a6300 | \$748.00 | null | Electronics-Compu | 102 | null | 14 | null |
| https://www.dealm | \$399.99 | Amazon.com | Garmin Fenix 5S | \$399.99 | \$549.99 | Electronics-Compu | j 5 j | null | j 4j | null |
| https://www.dealm | Extra 20% Off + 3 | | Prada Spazzolato | | | Clothing-Jewelry | j 18 j | null | j 5 j | null |
| https://www.dealm | Up to 60% Off | SSENSE | MCQ ALEXANDER MCQ | \$119.00 | \$195.00 | Clothing-Jewelry | 94 | null | j 6j | null |
| https://www.dealm | 27% Off | H&M | H&M Off-the-shoul | \$23.35 | \$39.99 | Clothing-Jewelry | j 340 j | null | j 71 j | null |
| https://www.dealm | Up to 60% Off | Gilt | Roger Vivier Embe | \$699.99 | | Clothing-Jewelry | | null | | null |
| https://www.dealm | Up To 60% Off | Barneys New York | Chloe Roy Small L | \$1000.30 | | Clothing-Jewelry | | null | 60 | null |





Operations:

Filter
Sort
Order
Select
Sum
Map
Reduce
Count
Distinct
Collect
Take
Limit

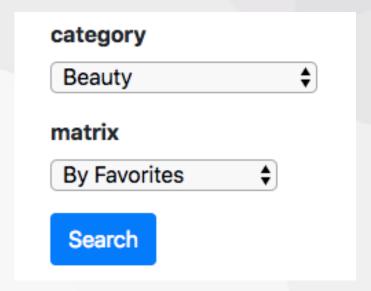
Spark Data frame



User Stories & Unit Test

User Story 1 Search Most Popular Deal

Select Category and Matrix



Get Top 10 Deals Description and Platform sorted by matrix

| Discount | Platform |
|-----------------------------------|-------------------|
| Up to 50% off | Silk'n |
| Up to 78% off | Sephora.com |
| Free 12-pc Gift | Nordstrom |
| Up to 70% Off + Extra 20% Off | Perfumania |
| New customers receive 10% off | Charlotte Tilbury |
| Up to 83% off | Kiko Milano |
| Dealmoon Exclusive deluxe samples | Nordstrom |
| 25% Off | macys.com |
| New Arrivals! | Saks Fifth Avenue |
| Buy 2 get 1 free + Free Shipping | Nordstrom |
| | |

User Story 2

Search Discounted Product

Select Keyword & Category

keyword

sneaker

category

Clothing-Jewelry-Bags ♦

Search

Get All Discounted Products Contains Keyword

| Golden Goose Deluxe Brand Superstar distressed leather and suede sneakers Golden Goose Deluxe Brand Superstar glittered distressed leather sneakers £258.33 £310.00 NET-A-PORTER UK Add to Favourite Trend Graph Golden Goose Deluxe Brand Superstar glittered distressed leather sneakers £258.33 £310.00 NET-A-PORTER UK Golden Goose Deluxe Brand Superstar distressed metallic leather and suede sneakers £250.00 £300.00 NET-A-PORTER UK Add to Favourite Trend Graph Trend Graph Balenciaga Triple S sneakers \$895.00 null Mytheresa Add to Favourite Trend Graph Trend Graph ASOS Vans X Dispay SK8-Hi magic \$80.00 null ASOS Vans X Dispay SK8-Hi magic | Title | Discounted Price | Original Price | Platform | Operation | Operation |
|--|---------------------------------------|---------------------|-------------------|------------|------------------|-------------|
| distressed leather and suede sneakers Golden Goose Deluxe Brand Superstar glittered distressed leather sneakers £258.33 £310.00 NET-A-PORTER UK Golden Goose Deluxe Brand Superstar distressed metallic leather and suede sneakers £250.00 £300.00 NET-A-PORTER UK Jimmy Choo Diamond metallic-leather sneakers Add to Favourite Trend Graph Trend Graph Trend Graph Selfridges Add to Favourite Trend Graph Trend Graph Add to Favourite Trend Graph Trend Graph Add to Favourite Trend Graph ASOS Vans X Disney SK8-Hi magic \$80.00 null ASOS Add to Favourite Trend Graph | | £270.83 | £325.00 | | Add to Favourite | Trend Graph |
| Golden Goose Deluxe Brand Superstar distressed metallic leather and suede sneakers ### Description of the image of the im | | £258.33 | £310.00 | | Add to Favourite | Trend Graph |
| distressed metallic leather and suede sneakers PORTER UK PORTER UK Add to Favourite Irend Graph Selfridges Add to Favourite Trend Graph Balenciaga Triple S sneakers \$890.00 null Mytheresa Add to Favourite Trend Graph ASOS Vans X Disney SK8-Hi magic \$80.00 null ASOS Add to Favourite Trend Graph | | £258.33 | £310.00 | | Add to Favourite | Trend Graph |
| Balenciaga Triple S sneakers \$890.00 null Mytheresa Add to Favourite Trend Graph ASOS Vans X Disney SK8-Hi magic \$80.00 null ASOS Add to Favourite Trend Graph | distressed metallic leather and suede | £250.00 | £300.00 | | Add to Favourite | Trend Graph |
| ASOS Vans X Disney SK8-Hi magic \$80.00 null ASOS Add to Favourite Trend Graph Add to Favourite Trend Graph | | \$895.00 | null | Selfridges | Add to Favourite | Trend Graph |
| Add to Eavourite Trend Grand | Balenciaga Triple S sneakers | \$890.00 | null | Mytheresa | Add to Favourite | Trend Graph |
| | | \$80.00 | null | ASOS | Add to Favourite | Trend Graph |

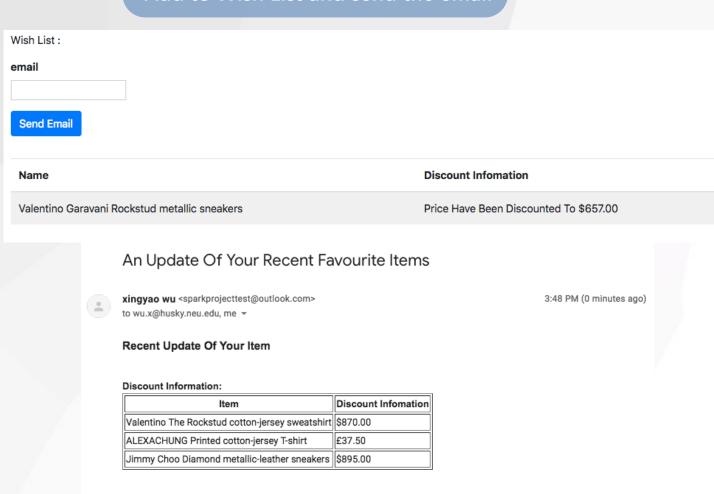
User Story 3

Get Trend Graph and Follow of Discounted Product

View the Trend Graph of Price



Add to Wish List and send the email



Forward

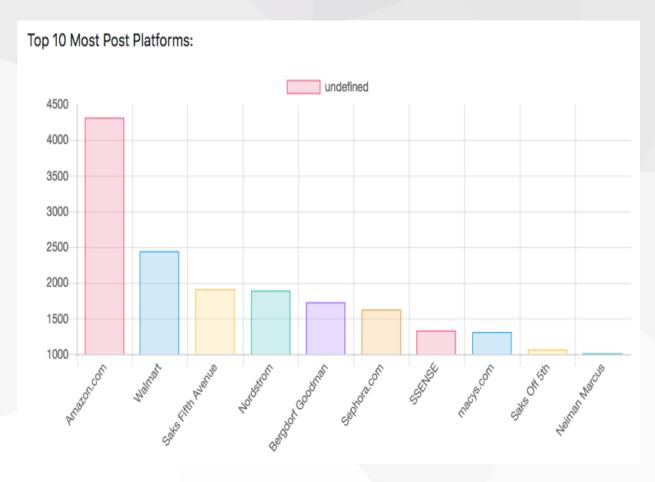
Reply

Reply all

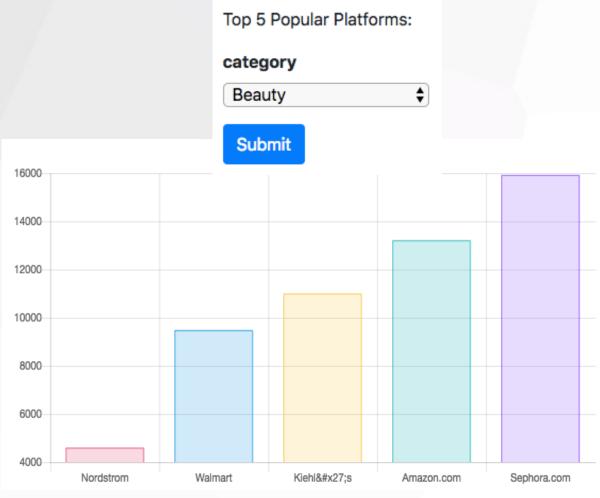
User Story 4

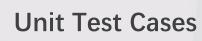
Get Statistics Information on Most Published and Popular Platforms

Top 10 Most Published Platforms



Top 5 Most Popular Platforms by Categories





Word Spec Like format

```
"An master actor" must {
   "start crawling and create the same number of child actors as pages" in {
    val probe = TestProbe()
    probe.send(master,CrawlerStart("https://www.dealmoon.com/Beauty","Beauty",20))
    probe.expectMsg( obj = "Crawler Started!")
    probe.expectMsg( obj = 20)
}
```

Actor Test

Based on Messages Transferring

[info] ActorSpec:

[info] An master actor

[info] - must start crawling and create the same number of child actors as pages

[info] - must Re-assign worker actors with Detail Page task and modify the crawled lists

[info] An worker actor

[info] - must receive parse main page job, return the urls list and finish signal

[info] - must receive parse detail page job, return the discounts map and finish signal

Actor

Akka Test kit

Controller Test

Based on HTML pages rendering

Controller

Scala Play Test

Test Result

```
[info] PlayControllerSpec:
```

[info] Main Page

[info] - should should have result of status code 200

[info] Search most popular platform by category page

[info] - should should have result of status code 200

[info] Sort discounted product page

[info] - should should have result of status code 200

[info] Deal information statistics page

```
[info] ScalaTest
```

[info] Run completed in 45 seconds, 527 milliseconds.

[info] Total number of tests run: 8

[info] Suites: completed 2, aborted 0

[info] Tests: succeeded 8, failed 0, canceled 0, ignored 0, pending 0

[info] All tests passed.

[info] Passed: Total 8, Failed 0, Errors 0, Passed 8

[success] Total time: 59 s, completed Dec 13, 2018 1:19:58 PM



It is Demo Time!

THANKS FOR WATCHING!