



**Dr Liani Maasdorp**  
**Senior Lecturer: Film and Television Studies**  
**Academic Director: UCT TV Studio & Stepping Stone community engagement video training programme**

Private bag X3 Rondebosch 7701  
A129, Arts Block, UCT Upper Campus  
Tel: +27 (0) 21 650 3985 Fax: +27 (0) 21 650 4746  
E-mail: [liani.maasdorp@uct.ac.za](mailto:liani.maasdorp@uct.ac.za)  
Internet: [www.uct.ac.za](http://www.uct.ac.za) / [www.tvstudio.uct.ac.za](http://www.tvstudio.uct.ac.za) / [www.cfms.uct.ac.za](http://www.cfms.uct.ac.za)

2018-10-09

To Whom It May Concern:

RE: REFERENCE FOR CHARLOTTE HOUREAU

I have known Charlotte Houreau since May 2018, when she started working as marketing intern at the UCT TV Studio, the film production unit of the Centre for Film and Media Studies (CFMS) at the University of Cape Town. She impressed me from the outset with her skill, work ethic and energy. She performed so well, as a matter of fact, that her position was upgraded from unpaid intern to marketing officer for UCT TV and then to social media and website coordinator for the whole CFMS. She has become an invaluable member of the team, who I rely on for advice about branding and marketing and generation of social media content.

The UCT TV staff and I were particularly impressed when Charlotte presented her re-branding and marketing strategy for the unit. She had researched our current situation and benchmarked our position against similar entities. She identified the key areas that needed improvement and provided suggested solutions for all the problems she found. She made the presentation confidently and it was clear and logical. We have already started implementing Charlotte's new strategy and have already seen an improvement in the amount of media coverage our projects receive and our social media platforms have become lively, engaging and informative.

In addition to the quality of her work, Charlotte is also a well-liked and respected member of the team. She has great interpersonal skills. She liaises efficiently with staff in other departments. She takes instruction from superiors well and is able to delegate tasks to others and monitor their performance. She now oversees another intern who is focussing on social media and marketing.

Charlotte is multi-skilled, hardworking, personable, knowledgeable and innovative. She is self-motivated, disciplined and ambitious. I have no hesitation in recommending her

Please feel free to contact me if you would like any further information.

With regards

Dr Liani Maasdorp (+27 83 793 3489)



---

**Centre for Film & Media Studies**

University of Cape Town · Private Bag · Rondebosch 7701 · South Africa  
Tel: +27 (0)21 650-3373  
Fax: +27 (0)21 650-4828  
Website: [www.cfms.uct.ac.za](http://www.cfms.uct.ac.za)

Ms Tando Ntunja  
Centre for Film and Media Studies  
University of Cape Town  
Tel: +27 76 650 4837  
Email: [tando.ntunja@uct.ac.za](mailto:tando.ntunja@uct.ac.za)

1 October 2018

**Re: reference letter for Ms Charlotte Hoareau, Honours candidate in Media Theory and Practice with the University of Cape Town Centre for Film and Media Studies (CFMS)**

To Whom It May Concern,

This is to confirm that I am supervising Ms Hoareau for her Honours degree with the CFMS and am thus in a position to provide an assessment of her capabilities.

In addition to being an excellent researcher, Ms Hoareau has a wonderful ability to engage with and take advice given to her on her work. She is a rare combination of being a strong self-starter who is also able to take direction as and where needed and it is my belief that her research into sexual violence in the film industries of BRICS nations - as depicted in the media - will have a major impact in the field of media scholarship.

Ms Hoareau's participation in the organisation of this year's BRICS Media Symposium – as hosted by CFMS Director Professor Herman Wasserman along with Associate Professor Musa Ndlovu – is another indicator of how much she values growing as a scholar through establishing networks that will be of benefit to her career trajectory.

It has been a privilege to supervise her.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Tando'.

Ms Tando Ntunja  
Lecturer  
Centre for Film and Media Studies  
University of Cape Town