

# *SisterHacks*

*September 30th -October 1st 2017 at Bryn Mawr College*

*The first hackathon to bring together the Seven Sisters Colleges*

Our goal is to promote women in STEM at the Seven Sisters Colleges: Barnard, Bryn Mawr, Mount Holyoke, Smith and Wellesley Colleges. There are hackathons offered at each school that are co-ed, but there is no such event just for Seven Sisters students. We wanted to change that in order to strengthen networks, use the power of the Seven Sisters connection, and to bring together creative and strong women\* for one weekend of jam-packed coding and fun!

QUESTIONS? INTERESTED IN SPONSORING?

CONTACT US AT: [SISTERHACKSTEAM@GMAIL.COM](mailto:SISTERHACKSTEAM@GMAIL.COM)

WE ARE HAPPY TO WORK WITH YOU TO FIND THE BEST PACKAGE THAT FITS YOUR NEEDS. ALL PACKAGES ARE AVAILABLE FOR NEGOTIATION.



@sisterhacks

# WHY SPONSOR?

## 1. PRODUCT FEEDBACK

SisterHacks is the perfect place to observe your technology and APIs being used by liberal arts women\* developers. Watching hackers use and test your products will help you see how they hold up in real-time. Our hackers can experiment with your products to provide invaluable feedback on their functionalities.

## 2. RECRUITING

Sponsors will meet and interact with **ONLY** Seven Sisters students, a demographic that is rarely the focus at hackathons. Seven Sisters students are both passionate about their field of study, possess liberal arts skills, and are taught to be strong and confident women\* through a single-sex environment.

At SisterHacks, you will be able to engage with talented potential hires as they design and implement solutions to real-world challenges. You could invest as little as one weekend to find the best and brightest women\* who may fill a position at your company.

## 3. BRAND RECOGNITION

Sponsoring SisterHacks means that your brand will be at the forefront of our participants, fellow sponsors, and any media attention we receive. Our hackathon can position you as an authority with the ability to tell our participants about your company and its culture. Plus, it will be invaluable to be at an event like SisterHacks that puts women\* at the forefront of developing and design.

\* We realize that not all students of Seven Sisters schools identify as women and we welcome all trans, non-binary, and gender nonconforming students.

## SPONSORSHIP TIERS

	KILO \$500- 1000	MEGA \$1000- 2500	GIGA \$2500- 3500	TERA \$3500- 5000	PETA (LEADING) \$10,000
GENERAL					
SEND ENGINEERS & MENTORS	X	X	X	X	X
API DEMO	X	X	X	X	X
GET SPONSOR TABLE		X	X	X	X
BRING HARDWARE		X	X	X	X
HOST A TECH TALK			X	X	X
HOST KEYNOTE				X	X
RECRUITING					
GIVE RECRUITING MATERIALS		X	X	X	X
GET HACKER RESUMES				X	X
BRANDING					
DISTRIBUTE SWAG	X	X	X	X	X
SMALL LOGO ON WEBSITE & TSHIRT	X	X	X	X	X
BLURB IN PROGRAM & WEBSITE		X	X	X	X
LARGE LOGO ON WEBSITE & TSHIRT				X	X
AWARD BRANDED PRIZE				X	X
SISTERHACKS: SPONSORED BY [YOU]					X