

*FIRST
TASK*

DATA EXPLORATION AND SUMMARY

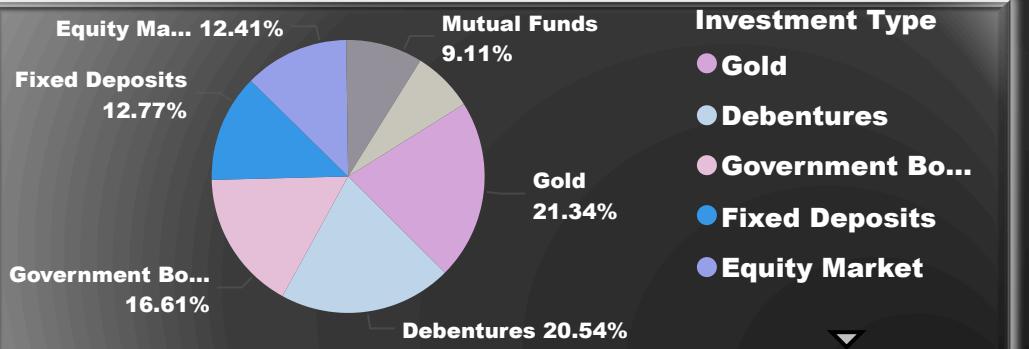


GENDER

Female

Male

INVESTMENTS



GOVERNMENT BOND

4.65

EQUITY

3.48

MUTUAL FUND

2.55

AGE

27.80

GOLD

5.98

DEBENTURES

5.75

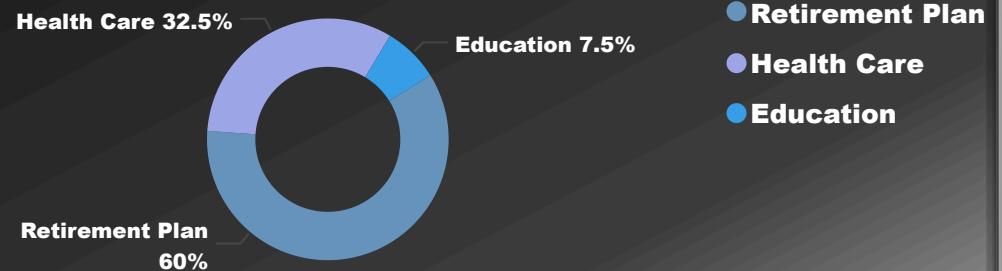
PPF

2.03

FIXED DEPOSIT

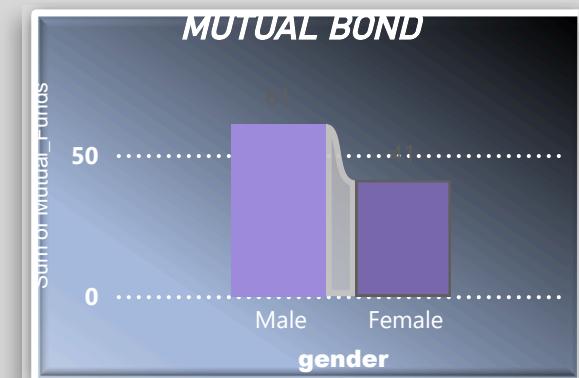
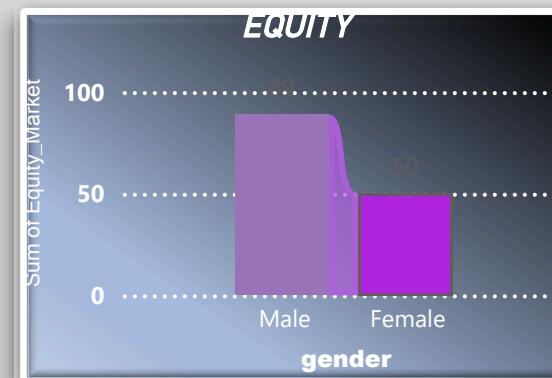
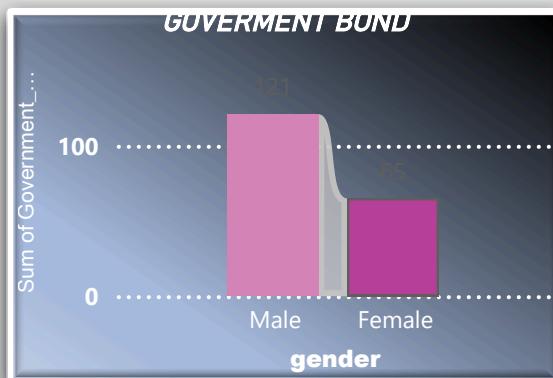
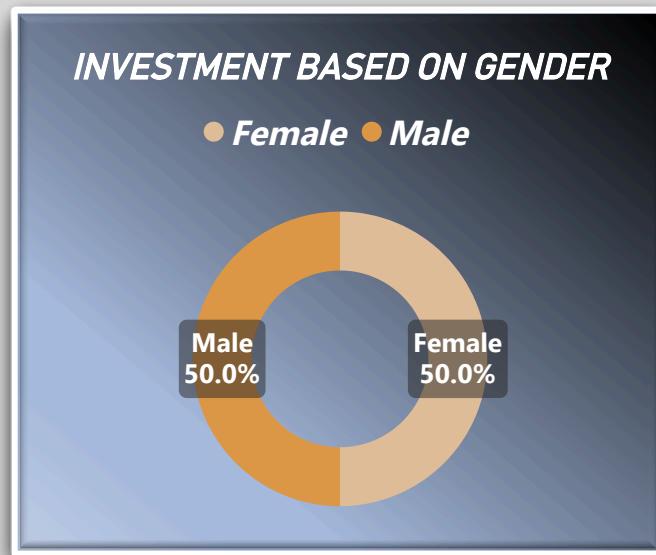
3.58

SAVING OBJECTIVES



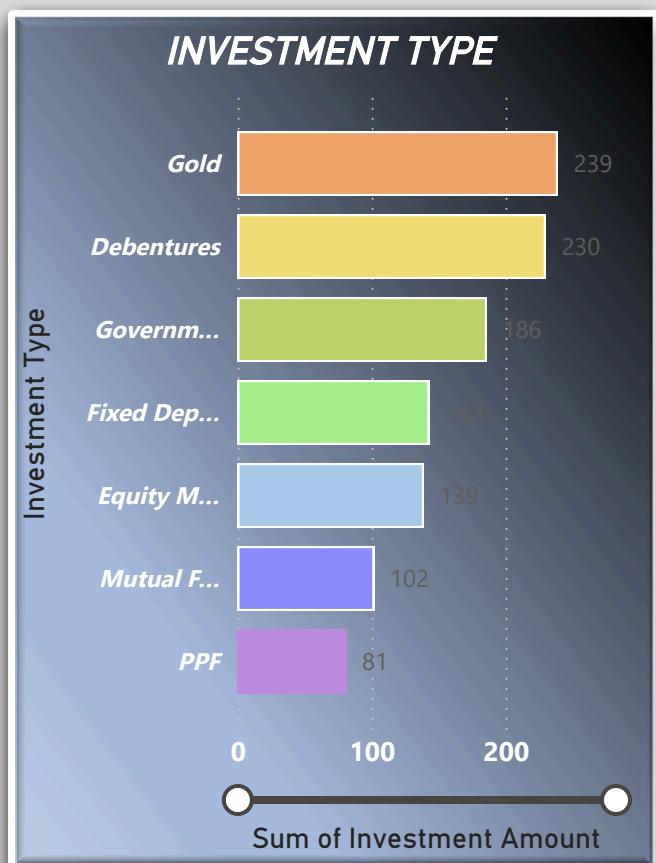
FEMALE
15

25
MALE_COUNT

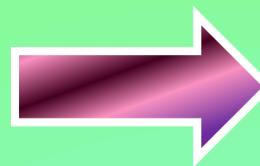


GENDER BASED DASHBOARD

SECOND
TASK



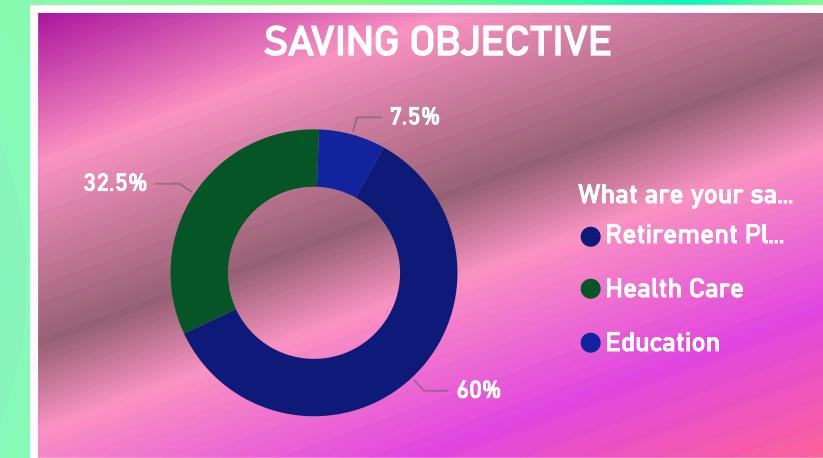
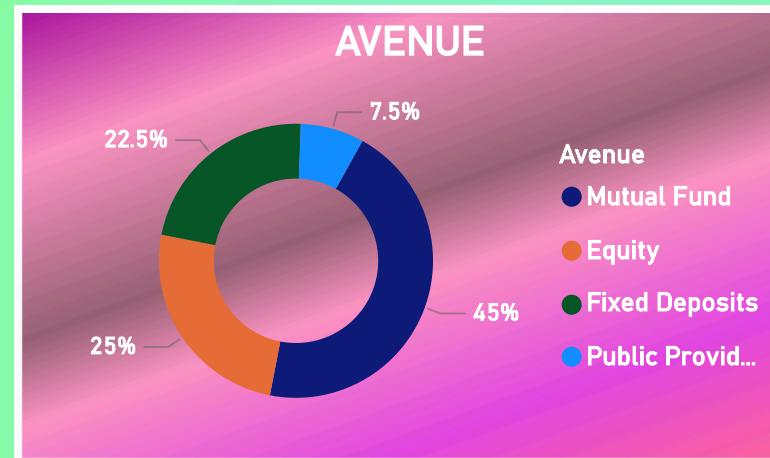
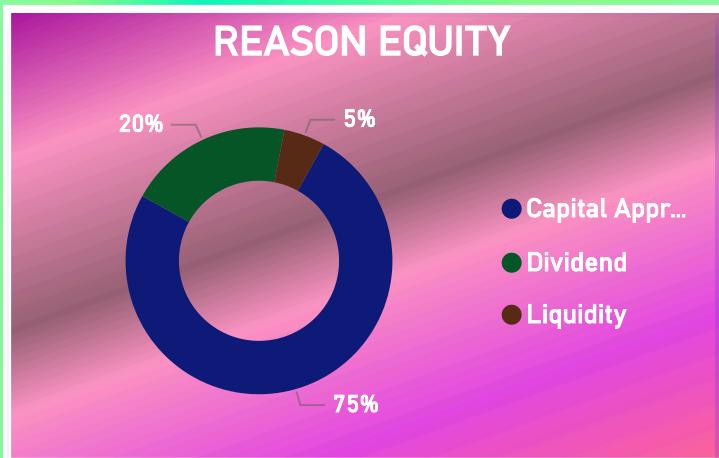
CORELATION AND INVESTMENT CHOICE



THIRD TASK

INVESTMENT AVENUE

- No
- Yes



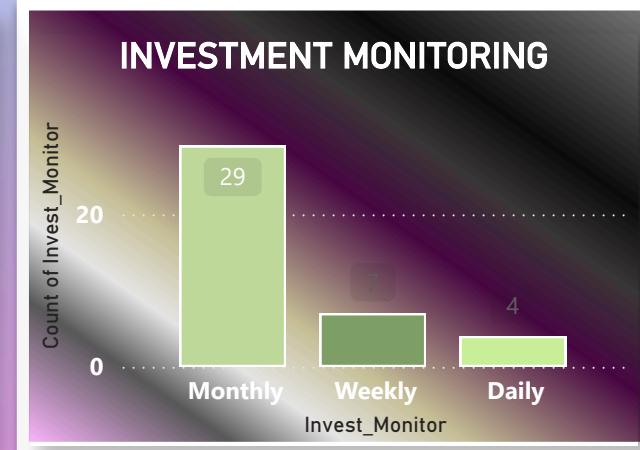
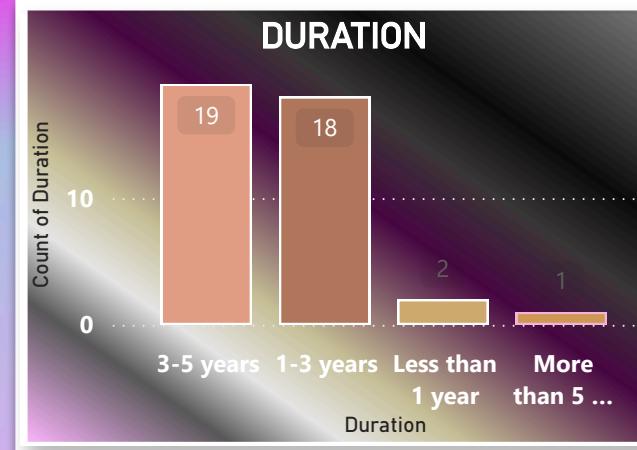
PREFERRED INVESTMENT CHOICE

What are your savings objectives?	Sum of Equity_Market	Sum of Debentures	Sum of Fixed_Deposits	Sum of Gold	Sum of Government_Bonds	Sum of PPF
Retirement Plan	139	140	90	139	112	44
Health Care	10	80	40	80	64	23
Education	13	20	13	20	10	14
Total	230	143	239	186	81	

FREQUENCY ANALYSE DURING DURATION



FOURTH TASK



Invest_Monitor	Sum of Debentures	Sum of Equity_Market	Sum of FixedDeposits	Sum of Gold	Sum of Government_Bonds	Count of Mutual_Funds	Sum of PPF
Monthly	178	102	99	172	135	29	53
Weekly	38	24	26	46	30	7	17
Daily	14	13	18	21	21	4	11
Total	230	139	143	239	186	40	81

Duration	Sum of Gold	Sum of Debentures	Sum of Equity_Market	Sum of FixedDeposits	Sum of Government_Bonds	Sum of PPF	Count of Mutual_Funds
More than 5 years	7	2	3	5	1	6	1
Less than 1 year	12	6	2	10	13	9	2
3-5 years	117	114	76	59	89	27	19
1-3 years	103	108	58	69	83	39	18
Total	239	230	139	143	186	81	40

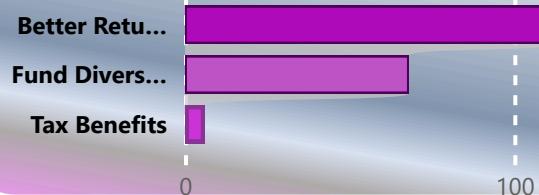
DEBENTURE



MUTUAL FUND



GOVERNMENT BOND



EQUITY MARKET



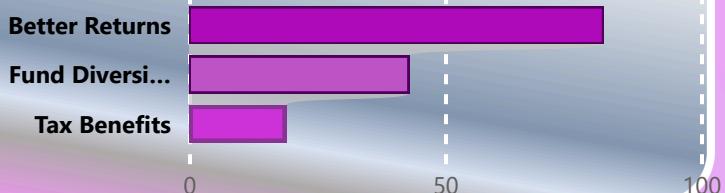
INVESTMENT TYPES

GOLD

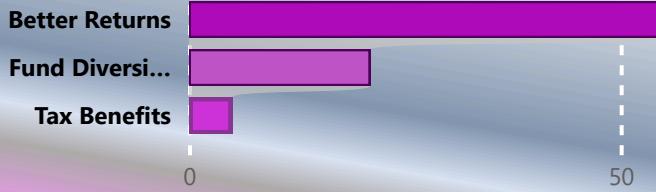


FIFTH
TASK

FIXED DEPOSIT

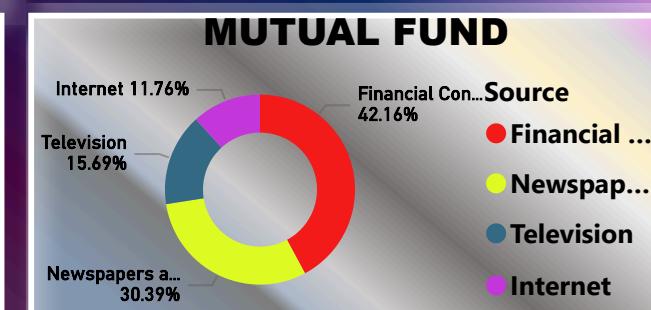
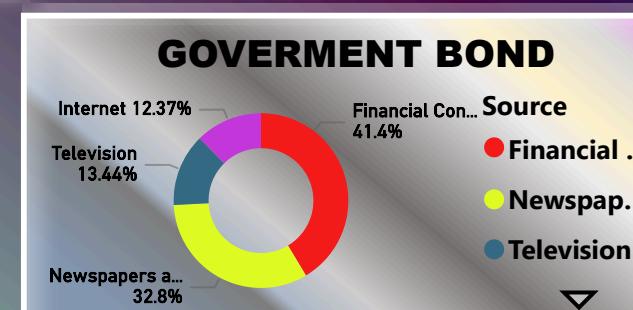
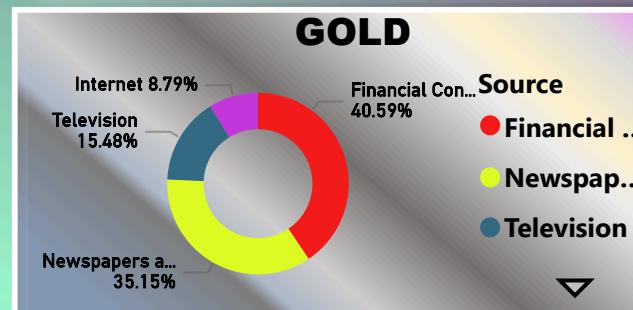
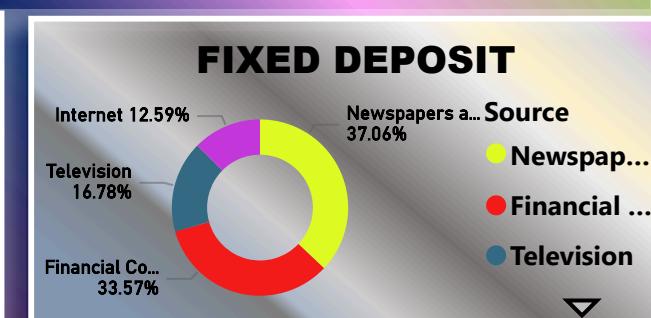
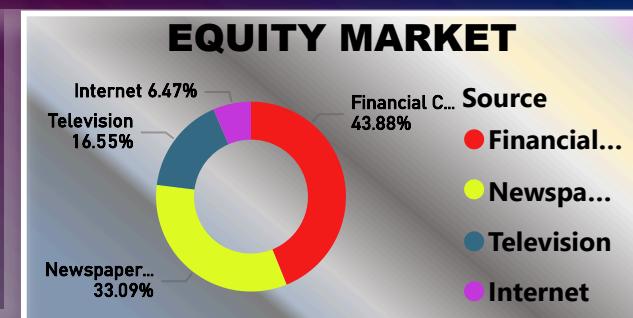
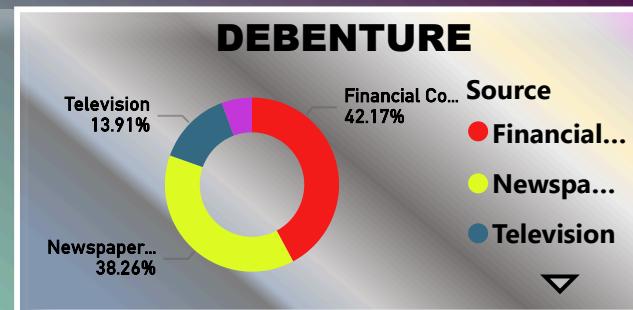
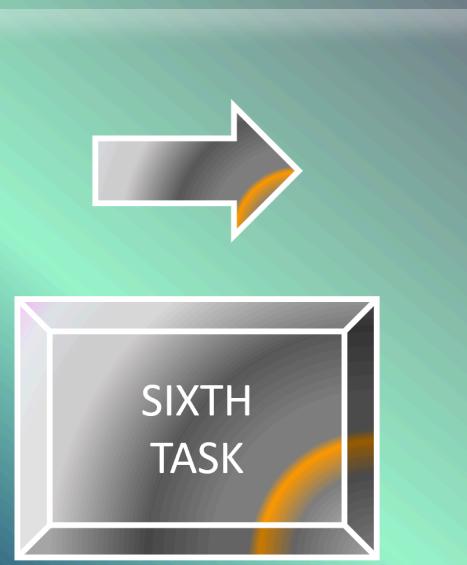


PPF

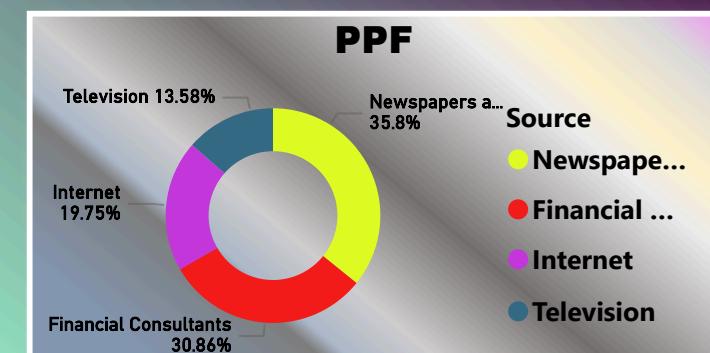


Purpose	Sum of Debentures	Sum of Equity_Market	Sum of FixedDeposits	Sum of Gold	Sum of Government_Bonds	Sum of Mutual_Funds	Sum of PPF
Wealth Creation	184	111	116	192	149	81	63
Savings for Future	37	21	19	34	31	14	12
Returns	9	7	8	13	6	7	6
Total	230	139	143	239	186	102	81

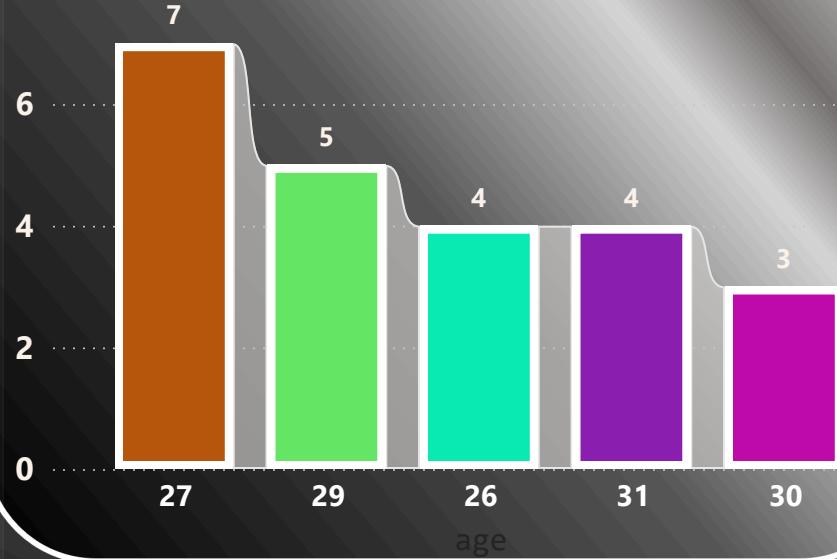
Source	Sum of Debentures	Sum of Equity_Market	Sum of Fixed_Deposits	Sum of Gold	Sum of Government_Bonds	Sum of Mutual_Funds	Sum of PPF
Financial Consultants	97	61	48	97	77	43	2
Newspapers and Magazines	88	46	53	84	61	31	2
Television	22	22	24	27	25	16	1
Total	230	139	143	239	186	102	8



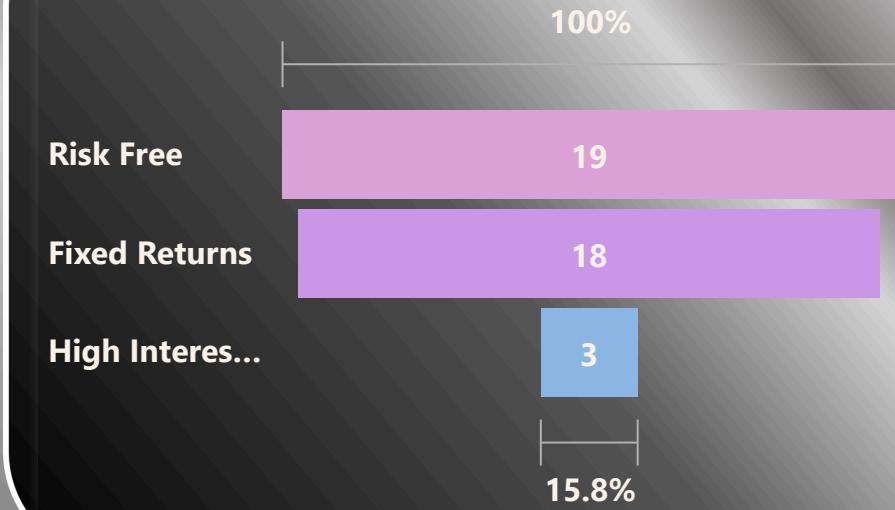
SOURCE OF ALL INVESTMENT TYPE



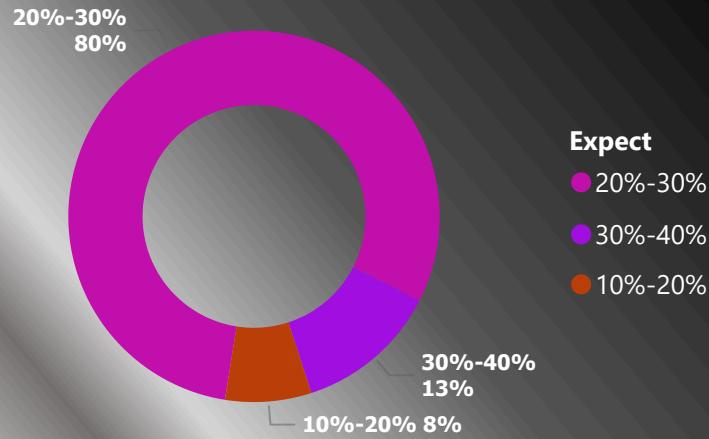
AVENUE DASHBOARD BY AGE



FIXED DEPOSIT BY REASON



EXPECT



EXCEPT
IMPORTANT
POINTS

FACTOR

