**Virginia Flood Awareness Week 2021  
March 14-20**

**DAILY THEMES & SUGGESTED SOCIAL MEDIA POSTS**

Download more resources at   
<https://www.dcr.virginia.gov/floodawarenessweek>  
Click on “Outreach Resources Toolkit.”

**Sunday, March 14 — General Awareness**Virginia Flood Awareness Week begins today. Did you know floods are the most common and costly natural hazard? From 1996 to 2016, flood insurance claims in Virginia totaled more than $515 million. <https://www.dcr.virginia.gov/floodawarenessweek> #FloodAwareVA

Flood watch vs. flood warning — know the difference! A flood watch means flooding is possible. Tune to radio, social media or TV for updates. A flood warning means flooding is occurring or will occur soon. Be prepared to evacuate if necessary. <https://www.dcr.virginia.gov/floodawarenessweek> #FloodAwareVA

**Monday, March 15 — General Awareness**Hurricane season in Virginia runs June 1-Nov. 30. Floods, not winds, are the biggest threat from hurricanes. Know Your Risk. Protect Your Property. Get Flood Insurance. <https://www.dcr.virginia.gov/floodawarenessweek> #FloodAwareVA

It doesn’t take a hurricane or tropical storm to bring on a flood. Heavy rains, snow melt, dam breaks or new development in floodplains can cause flooding. Know Your Risk. Protect Your Property. Get Flood Insurance. <https://www.dcr.virginia.gov/floodawarenessweek> #FloodAwareVA

Have questions about flood risk or flood insurance? Join the #FloodAwareChat Twitter chat this Wednesday 3/16 at noon EST! Get all the details: <https://www.dcr.virginia.gov/floodawarenessweek-twitter> #FloodAwareVA

**Tuesday, March 16 — Flood Risk**Have questions about flood risk or flood insurance? Join the #FloodAwareChat Twitter chat TODAY at NOON EST! Get all the details: <https://www.dcr.virginia.gov/floodawarenessweek-twitter> #FloodAwareVA

Flooding isn’t just a problem on rivers or coasts. Anywhere it can rain, it can flood. Know Your Risk. Protect Your Property. Get Flood Insurance. <https://www.dcr.virginia.gov/floodawarenessweek> #FloodAwareVA

The Virginia Flood Risk Information System lets Virginians learn about the risk of flooding to their homes or businesses. www.dcr.virginia.gov/vfris #FloodAwareVA

Just 1 inch of water in a home can cause more than $25,000 in damages. See how much a flood could cost you. https://www.floodsmart.gov/flood-insurance-cost/calculator #FloodAwareVA

**Wednesday, March 17 — Flood Insurance**Standard homeowners and renters insurance does not cover damage from floods. Flood insurance can mean the difference between recovery and financial disaster. Make sure you have the coverage you need. [https://youtu.be/gf2iyvcf0Hc](https://youtu.be/gf2iyvcf0Hc%20) #FloodAwareVA

New flood insurance policies typically to take 30 days to go into effect. Purchase now so you can be covered in time for spring rains and hurricane season. <https://www.dcr.virginia.gov/floodawarenessweek> #FloodAwareVA

Flooding didn’t cause Ash Patel to lose his restaurant. He was able to recover because of flood insurance. Know Your Risk. Protect Your Property. Get Flood Insurance. <https://www.youtube.com/watch?v=j_28_Isfykc> #FloodAwareVA

Protect the life you’ve built with flood insurance. <https://youtu.be/tMaX4GGDFm0> #FloodAwareVA

**Thursday, March 18 — Safety & Preparedness**BEFORE A FLOOD. Review your insurance policies and make sure you have the coverage you need. Standard homeowners and renters insurance does not cover damage from floods. #FloodAwareVA

Did you know a car can be taken away in as little as 12 inches of water? Turn Around, Don’t Drown. <https://www.weather.gov/safety/flood-turn-around-dont-drown> #FloodAwareVA

Half of all flood-related drownings occur when a vehicle is driven into hazardous flood waters. Turn Around, Don’t Drown. <https://www.weather.gov/safety/flood-turn-around-dont-drown> #FloodAwareVA

BEFORE A FLOOD. Create a go-bag in case you need to evacuate quickly. Include first-aid kit, non-perishable foods, water, battery-operated radio, extra batteries and personal hygiene items. @VDEM has more tips: <https://www.vaemergency.gov/threats/floods/> #FloodAwareVA

**Friday, March 19 — Mitigation**There are many ways to reduce your home’s risk of flooding. Not all are difficult or expensive. @FEMAregion3 offers a helpful brochure. <https://www.fema.gov/media-library-data/1574864015193-1aaca0b6064143f26be8218a1c90e576/Protect_Your_Home_Flooding_508.pdf>

Ensure ditches, storm drain inlets and stream channels are free of debris to allow the free flow of water. #FloodAwareVA

If your house is on a crawl space, installing flood vents or break-away walls would help reduce the pressure on exterior walls by allowing water to freely flow in and out of the crawl space. #FloodAwareVA

If it is too costly or just impractical to life the entire house, consider lifting the HVAC unit, ductwork, plumbing or electrical meter. #FloodAwareVA

**Saturday, March 20 — General Awareness**Hurricane season in Virginia runs June 1-Nov. 30. Now is the time to prepare. Know Your Risk. Protect Your Property. Get Flood Insurance. <https://www.vaemergency.gov/threats/floods/> #FloodAwareVA

Anywhere it can rain, it can flood. Communities particularly at risk include those in low-lying areas, near water or downstream from a dam. Know Your Risk. Protect Your Property. Get Flood Insurance. <https://www.dcr.virginia.gov/floodawarenessweek> #FloodAwareVA