

Team 451 Unavailable for Unknown Reasons

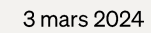
News Mixer





News Mixer

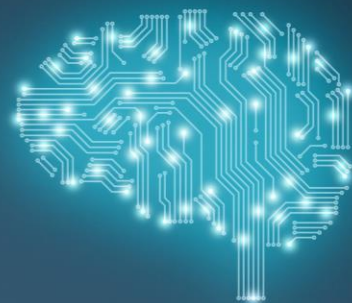
A multilingual AI-driven summary generator



Multiple Content Sources

- Sitecore XM/XP/XM Cloud
- Sitecore Search
- Slack
- Jira
- Confluence
- Etc.





Transformers

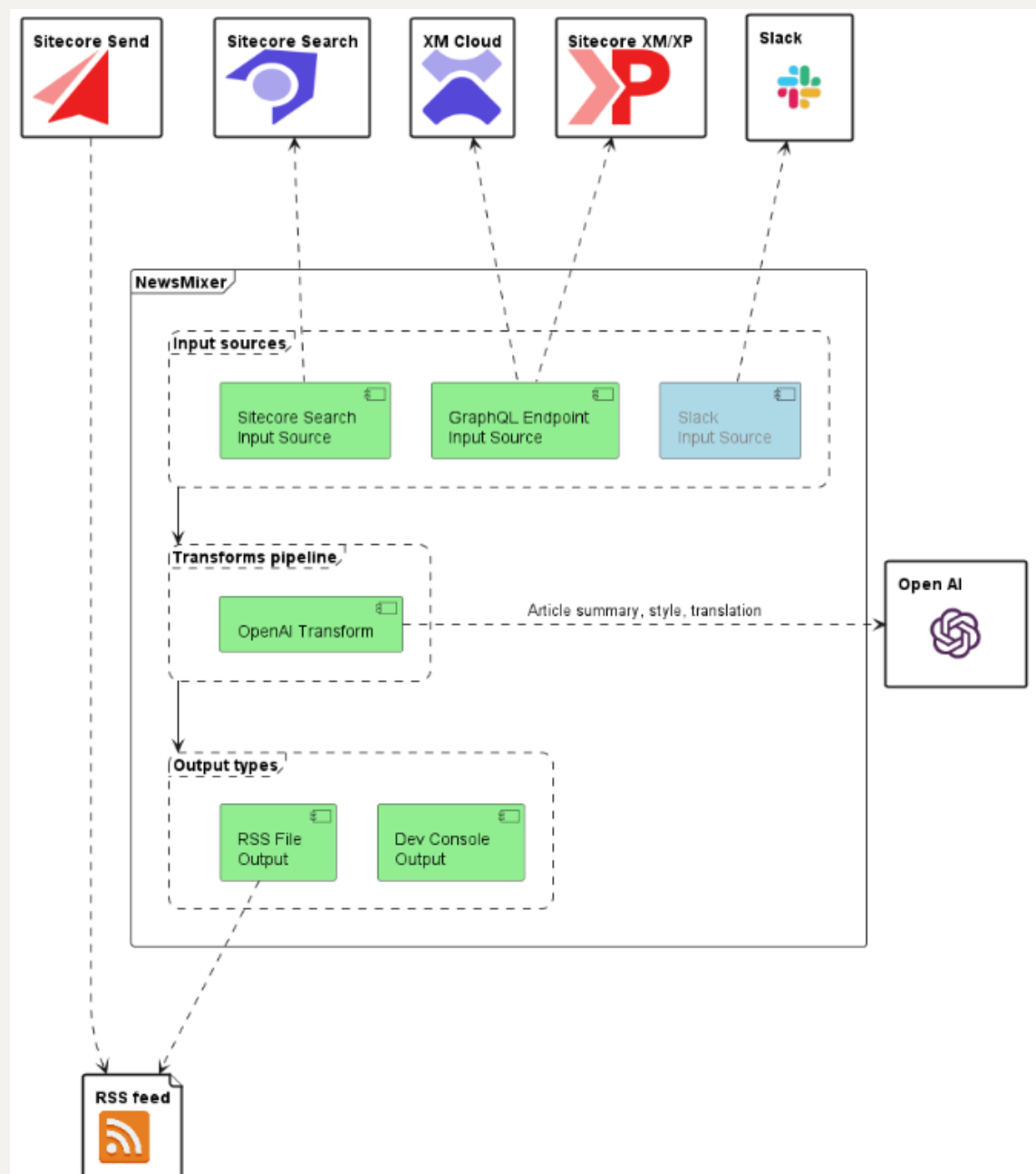
- OpenAI
- Mistral
- Define behavior
- Define Localization



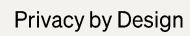
Output targets

- Console
- RSS
- Sitecore XM/XP/XM Cloud
- Etc.





Architecture



Sitecore Products

- ## Input Sources

- # Transformers

- ## Output

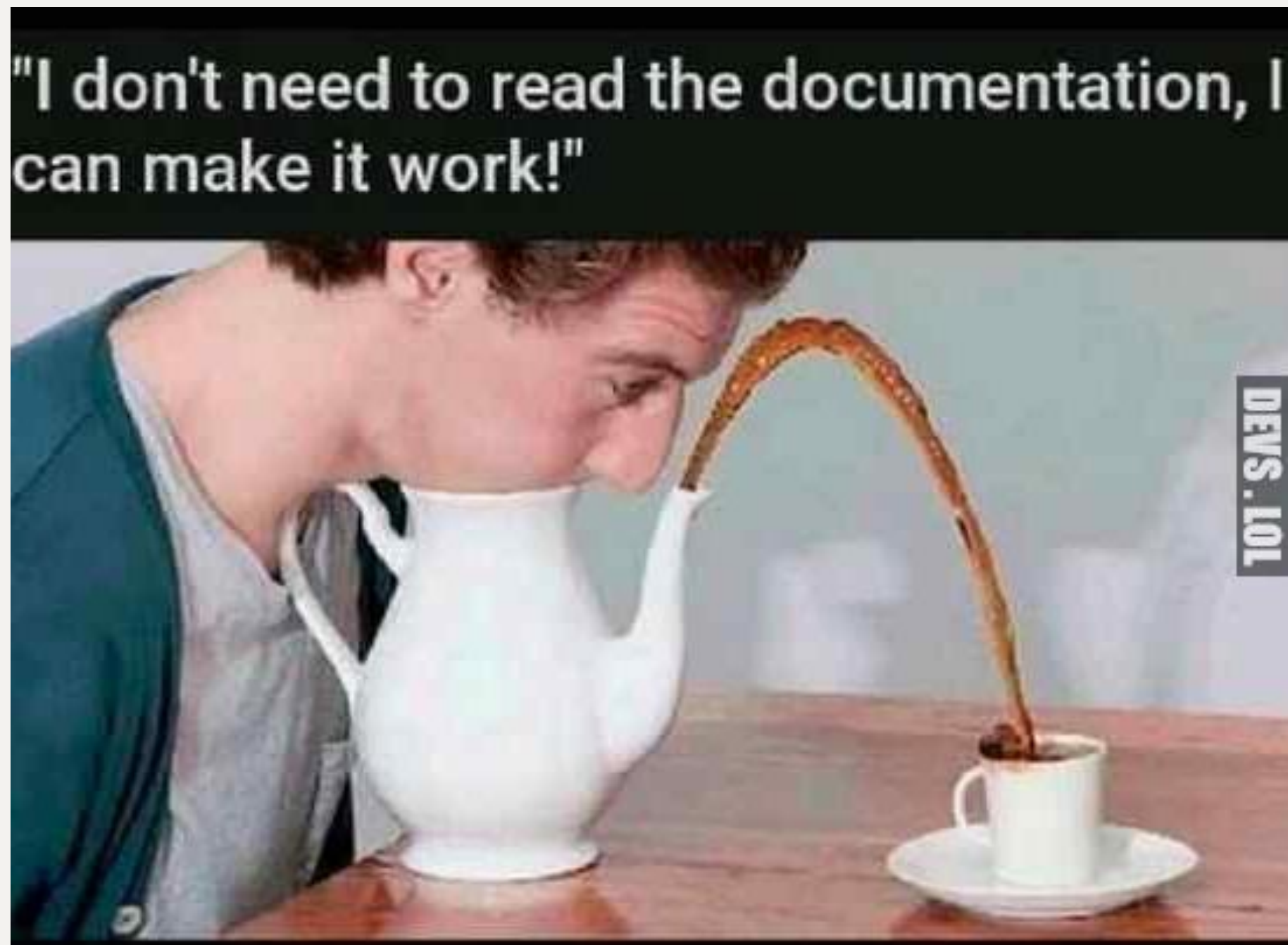
- Rss
- Console





Assumptions

- Accessible Sitecore Send Account
<https://moosend.sitecore.com>
- Verified Sender
- At least one recipient on a mailing list
- RSS Repeatable Campaign creation flow initiated





Sitecore Hackathon 2024

Campaign ID: e6606c99-4534-47c2-98b6-85ff1da26be4

- 1 Set basic settings
- 2 Choose email list
- 3 Design
- 4 Set recurrence
- 5 Preview

Set Basic Settings

Campaign type

HTML

Plain Text

Campaign name

Sitecore Hackathon 2024

Name it something you will remember. Don't worry, your receivers can't see this!

Subject line

News Mixer

😊 ✨

This is the first text your recipients will see, next to your "from" name. Create a short and clear subject line that will get you noticed.

Preview text

- a Sitecore Hackathon 2024 production

😊 ✨

This is the text to the right of your subject line. It's a good opportunity to add secondary messaging that will capture your subscribers' attention.

"From" name / email address ?

Team 451 Unavailable for Legal Reasons (sugcon2022@balle-net.dk)

▼

Choose the name and email address that your subscribers will see in their inbox. Use something that will

Team 451 Unavailable for Legal Reasons (sugcon2022@balle-net.dk)

▼

Choose the name and email address that your subscribers will see in their inbox. Use something that will be recognizable to them.

Reply to

pswinslow Owner (sebastian.winslow@valtech.com)

▼

Choose the email address where you want to receive replies from this campaign.

RSS feed URL

https://sitecore-hackathon.github.io/2024-Team-451-Unavailable

Validate RSS Feed

This is the path where we can find your updated RSS feed.

Send confirmation to

sebastian.... ✕ Add an email

A confirmation email will be sent to these emails once your campaign is delivered.

Track your campaign with Google Analytics

Off

Enable this option to track traffic from this campaign to your site. (You need to have Google Analytics configured on your website to use this feature).

Track your campaign revenue

On

Enable this option to allow us to track your campaign's views and orders.



Sitecore Hackathon 2024

Campaign ID: e6606c99-4534-47c2-98b6-85ff1da26be4

Send A Test Email

Spam Test

- 1 Set basic settings
- 2 Choose email list
- 3 Design
- 4 Set recurrence
- 5 Preview

Choose Email List

☐ Show selected

No labels found

Search by name or ID

NAME	ACTIVE SUBSCRIBERS	SELECTED SUBSCRIBERS	SEGMENTS	OPT-IN TYPE	LABELS
<input checked="" type="checkbox"/> Sitecore Hackathon 2024	1	1	0	SINGLE OPT-IN	
<input type="checkbox"/> Subscribers from https://cd-sugcon-send-main.aksd1.devtest.sh/	1	0	0	SINGLE OPT-IN	



Sample layout

Create the newsletter template
you would like

Sitecore Hackathon

Own It!

#rss:publishedOn#

#rss:title#

#rss:summary#

[View Article](#)

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[Unsubscribe Here](#)



Set recurrence

Sitecore Hackathon 2024

Campaign ID: e6606c99-4534-47c2-98b6-85ff1da26be4

Send A Test Email

Spam Test

- 1 Set basic settings
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Set recurrence

Your RSS campaign will be sent on the days you have checked below, at the time you set.

^ Daily/Weekly recurrency

On

S

Mon

Tue

Wed

Thu

Fri

Sat

^ Monthly recurrency

Off

Set time

Timezone

Hour

Minute

(GMT +01:00) Brussels, Copenhagen, Madrid, Paris

15

00




Preview

- 1 Set basic settings
- 2 Choose email list
- 3 Design
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- 5 Preview

Campaign ID: e6606c99-4534-47c2-98b6-85ff1da26be4

Sitecore Hackathon

Own It!




2024-03-02 04:25 PM

Scaling the experience with the multi-brand Catalyst and Sitecore XM

Sitecore launches XM Cloud, Valtech Catalyst saves time, cost, boosts quality for multi-brand sites. Automates deployment, enhance brand experience swiftly, efficiently. Sitecore partnership with Valtech ensures customer’s success and innovation.

[View Article](#)



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Send campaign

News Mixer

T

Team 451 Unavailable for Legal Reasons <sugcon:
To ✓ Peter Sebastian Winslow

😊

↩ Reply

↩ Reply All

➡ Forward

⋮

Sun 03/03/2024 00:31

📘

If there are problems with how this message is displayed, click here to view it in a web browser.

CAUTION: This message is from an external sender.

Sitecore Hackathon

Own It!

2024-03-02 04:25 PM

Scaling the experience with the multi-brand Catalyst and Sitecore XM

Sitecore launches XM Cloud, Valtech Catalyst saves time, cost, boosts quality for multi-brand sites. Automates deployment, enhance brand experience swiftly, efficiently. Sitecore partnership with Valtech ensures customer's success and innovation.

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Team 451 Unavailable for Legal Reasons

- Jesper Balle – jballe on Sitecore Slack
- Per Bering – pbering on Sitecore Slack
- Sebastian Winslow – psWinslow on Sitecore Slack



THE END

