#### Sitender Kumar

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Phone: 9803737512 Current Location: Punjab

## PROFESSIONAL SUMMARY

Having more than four years of experience in Graphic and Motion Graphic Design, six months in VFX Paint Artist, and additional experience in Graphic and Motion Graphic Design, I have decided to expand my skills by learning Salesforce.com and Force.com development. I am disciplined, dedicated, and hardworking, with an ability to easily adapt to changing work environments and technologies. I have a knack for rapidly building relationships and establishing trust. Friendly and compassionate, I am easy to work with. I remain calm and composed, staying level-headed in crises, and I am self-motivated. I was honored as Employee of the Year for 2018-2020 (in the field of Motion Graphics).

### **SKILLS**

- **Sales force Admin**
- **❖** Objects/ Fields
- Relationships
- **❖** Validation Rules
- **❖** Formula Fields
- **❖** Roll-up Summary
- **❖** Page Layouts
- **Record Types**
- **&** Global Actions
- \* Profile

- **❖** Sharing Settings
- **Permission Sets**
- **❖** Organization-Wide Default
- **❖** Role Hierarchy
- **\*** Manual Sharing
- **Second Second S**
- Flows
- **❖** Apex
- \* SOOL

## **WORK EXPERIENCE**

# **Prime Focus Technologies Limited**

Jun 17 - Dec 17

Designation: VFX Paint Artist

### Responsibilities:

- Responsible for removing or adding elements to a scene using software tools such as Nuke or Photoshop.
- They may also be responsible for cleaning up footage, color correction, and creating mattes to isolate certain parts of an image.

Webliquids Dec17 - Dec 20

Designation: Graphics & Motion Graphics

Responsibilities:

• Responsible for Creating images and layouts by hand or using design software

• Use the appropriate colors and layouts for each graphic

• Working with art and creative teams to select audio, video, colors, animation, etc. for

graphic design

• Editing video footage and adding effects/elements to enhance motion graphics

Webdew Feb21 - Aug 21

Designation: Motion Graphics

Responsibilities:

• Responsible for creating a motion graphic video and an advertisement video

• Utilize software such as Photoshop, Illustrator Premiere Pro and After Effects to create a

storyboard and motion video

Working with art and creative teams to select audio, video, colors, animation, etc. Editing

video footage and adding effects/elements to enhance motion graphics

**VR XPERT Animation Studio** 

Sep21 - Nov 22

**Designation: Motion Graphics** 

Responsibilities:

• Responsible for creating a motion graphic video and an advertisement video YouTube

videos

• Working with art and creative teams to select audio, video, colors, animation, etc. Editing

video footage and adding effects/elements to enhance motion graphics

Designation: Salesforce Developer

## Responsibilities:

- Configured and customized Salesforce to meet business requirements, including creating custom objects, fields, page layouts, and record types.
- Proficient in Salesforce administration and development, including Apex, Visual force.

### **EDUCATION**

Bachelor's Degree of B.Sc in Animation and Multimedia

### STRONG POINT

**Project Management**: Successfully led projects from conception to completion, ensuring timelines and objectives were met.

**Communication**: Strong verbal and written communication skills, fluent in English, Hindi, and Punjabi.

**Leadership**: Demonstrated leadership qualities, adept at guiding teams towards common goals and fostering a collaborative work environment.

**Presentation**: Confident presenter with a knack for delivering engaging and informative presentations.

**Teamwork**: Thrives in team settings, leveraging diverse perspectives to achieve optimal results.

Sitender Kumar		
Date:		