JavaJam 5.2 Assignment Questions

1. This site is using hierarchical organization. I believe this is the best design organization for this type of site due to it being a business. They need to promote their business with home page first and then use the other pages as extensions of that home page. People need to know the place sells coffee before they need to know the prices of it for example.
2. Three design practices that were well implemented are color contrast, the colors seem to blend together well. Also repetition for each page used, colors, header and nav bar don’t change so you almost don’t even feel like you’ve changed pages when selecting different nav bar options. Items on the page that should be in close proximity to each other are done correctly as well.

Alignment could be improved, some of the text seems bunched together on the home page. Proximity could be improved as well, the website seems crowded with text. Maybe some more color contrast with fonts to separate some of the different items on each page. The address on the home page is almost a bullet point.