



## Ocean Finance Logo Rationale and Specs

### Logo

The gold 'Sails' represent a ship. Ships are known to be vessels used in missions of discovery, it may be land, treasures or self. When a ship has found what it's looking for, it releases its anchor as a symbol of occupation.

At Ocean Finance we 'Sail' through the tough, unpredictable and treacherous economic waters to discover the best solutions for our clients. When we have found the solution, we release our anchor and stay with our clients and guide them to safer waters.

### Colour

The blue represents the 'Waters' and the gold represents 'Prosperity'.



000033 - 0r 0g 51b



996600 - 153r 102g 0b

### Font

Company name: **Verdict SF**

Tagline/Slogan: **Arial**