Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Need some inspiration?
See a finished session of this template to kickstart your work.
Open example →

collaboration

- *We need a little bit of time for preparation*
- *Team need co-operation*

10 minutes

Team gathering
A person who has willingness to create logo , they should participate in the session

Set the goal
Complete our logo goal and the problem will be solving in the brain storm section

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

Problem statement

- *Difficult to time management*
- *Lot of confusion*

5 minutes

PROBLEM
common problems in boutique business include fluctuating demand

Key rules of brainstorming
To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Brainstroming

- *It stimulate our brain*
- *Intellect our knowledge*

10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1
Using system to manage inventory and order processing
Cost to monitor stock levels and manage inventory
Change management
& future business information

Person 2
Creating a dedicated team responsible for managing the boutique's inventory
Implementing an inventory management system to track stock levels, sales, and customer preferences
Seek feedback from customers on their preferences and shopping habits
Make good profit

Person 3
Implementing a loyalty program to reward customers for their repeat business
Offering personalized shopping experiences, such as personal styling or customization options
Ensure that a dedicated team is always ready to assist

Person 4
Investing in marketing and advertising to attract new customers and increase sales
Offering a wide range of products to cater to different customer preferences
Keep up with trends and changes in the fashion industry
Single trader faced difficulties

Person 5

Person 6

Person 7

Person 8

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

consider offering additional services or products that complement your boutique,such as personal styling or customization options.

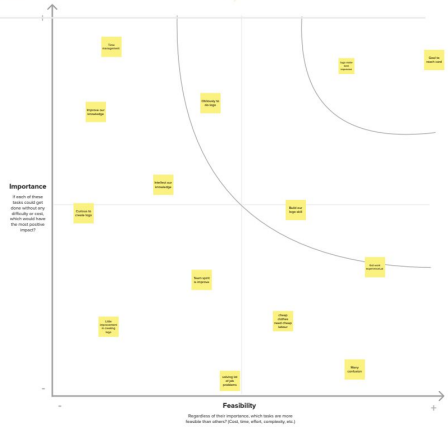
we need a little bit of time for preparation in logo and also need team co-operation. It helps to stimulate our brain and knowledge

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback