



# The Challenge of Raising Business Value through Objective Evaluation of IT Security, & Japan's IT Security Policy

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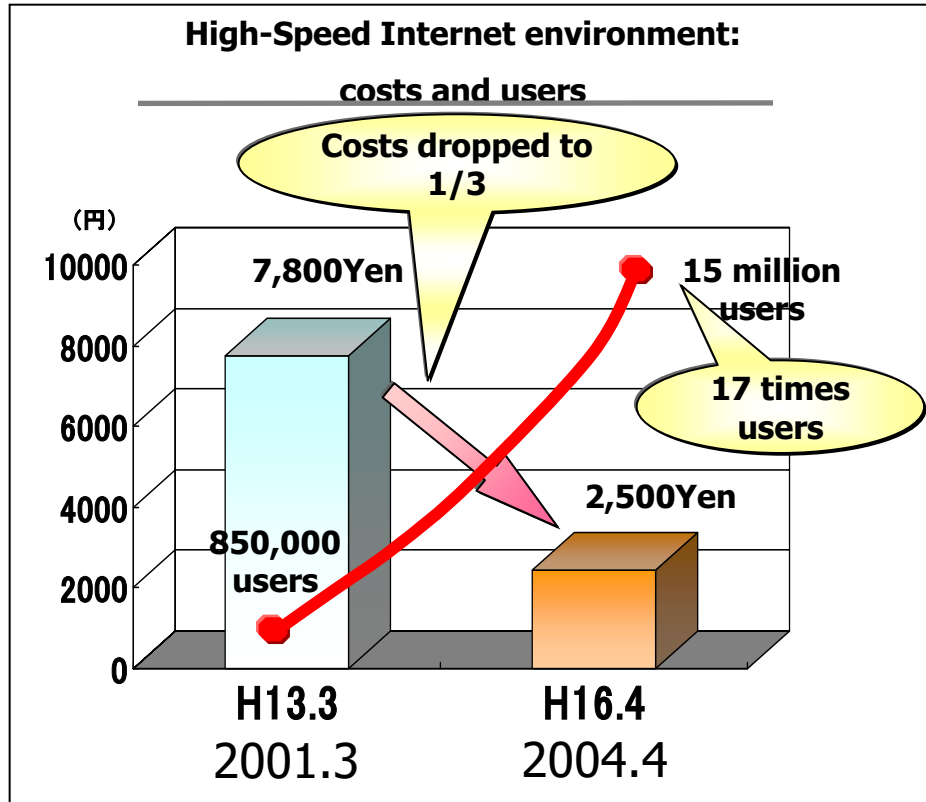
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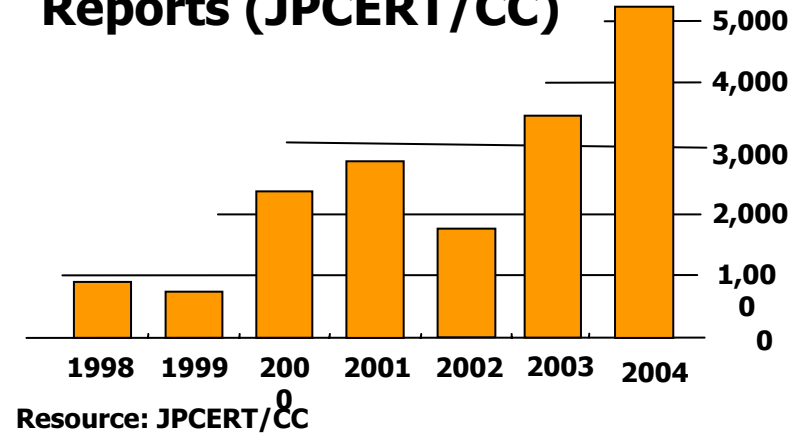
JAPAN

- Background
- Current situation of Japan's IT security policy in throughout the government
- METI's IT security policy
  - Technology -- Common Criteria / Government Procurement
  - Management -- Information Security Governance

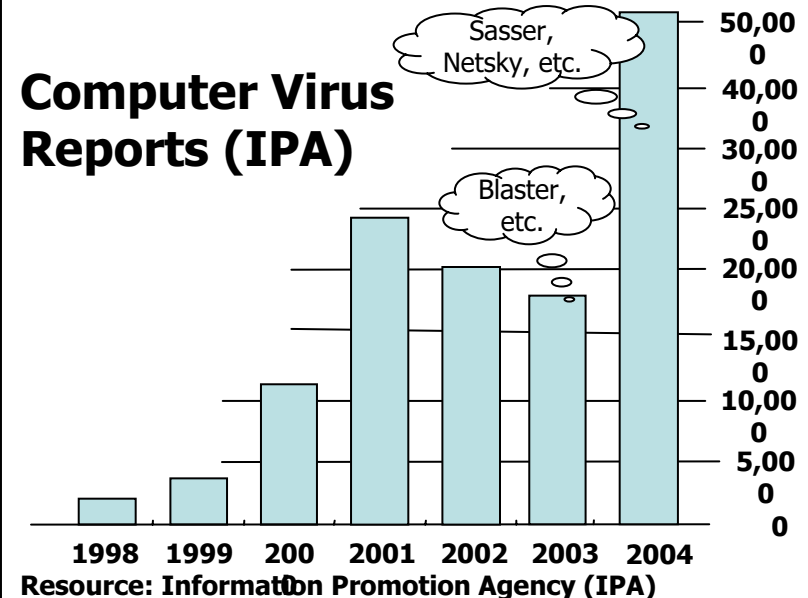
## Dissemination of IT



## Unauthorized Access Reports (JPCERT/CC)



## Computer Virus Reports (IPA)



## **State**

(National security, Defense, Crisis management, Government/Critical Infrastructure Protection, Intelligence...)

## **Society**

(Culture of security, Info security governance, Early warning partnership...)

## **Management**

(ISMS, Info security governance, Info security audit...)

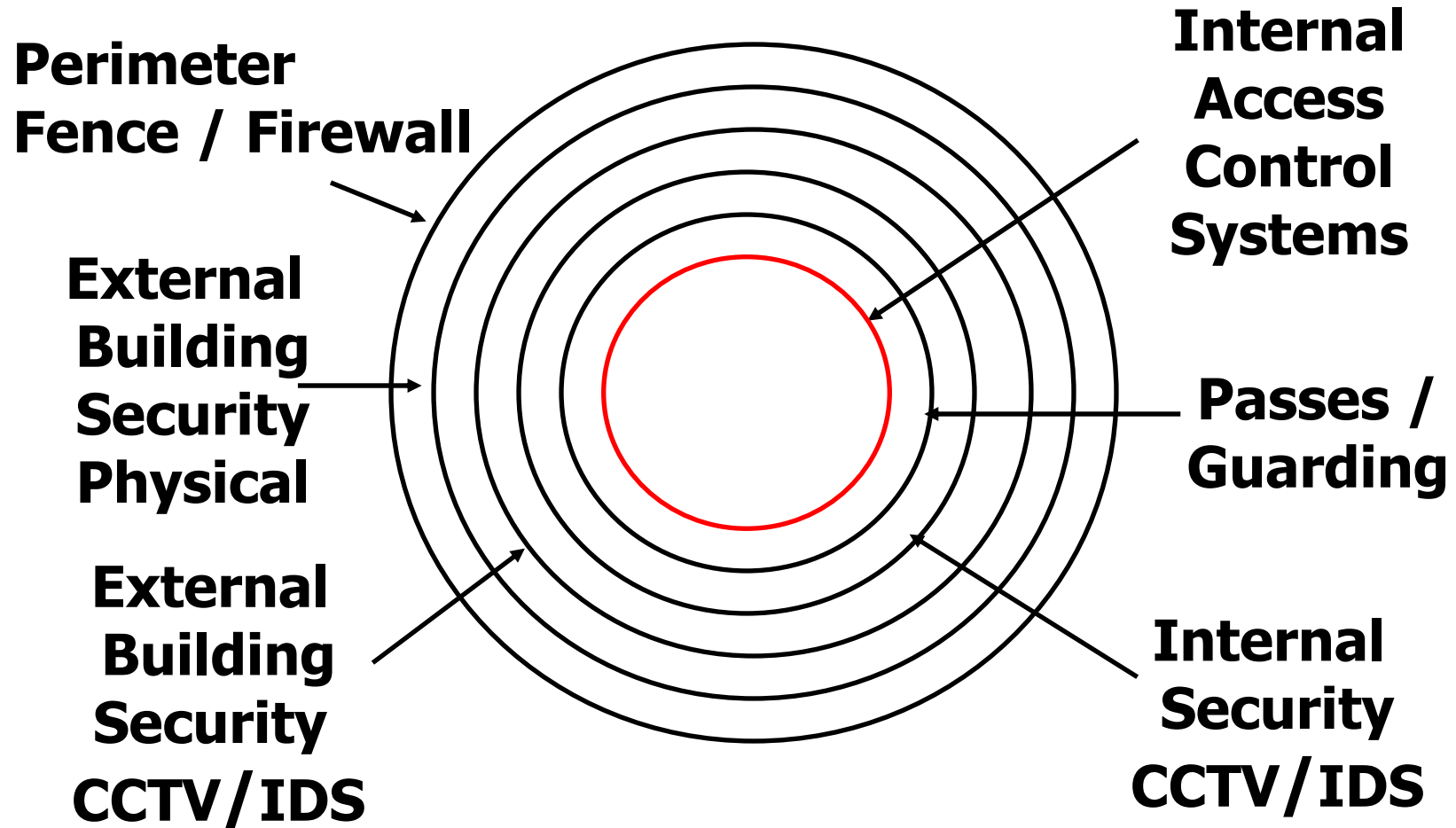
## **Technology**

(Cryptography, Access Ctrl, Digital signature...)

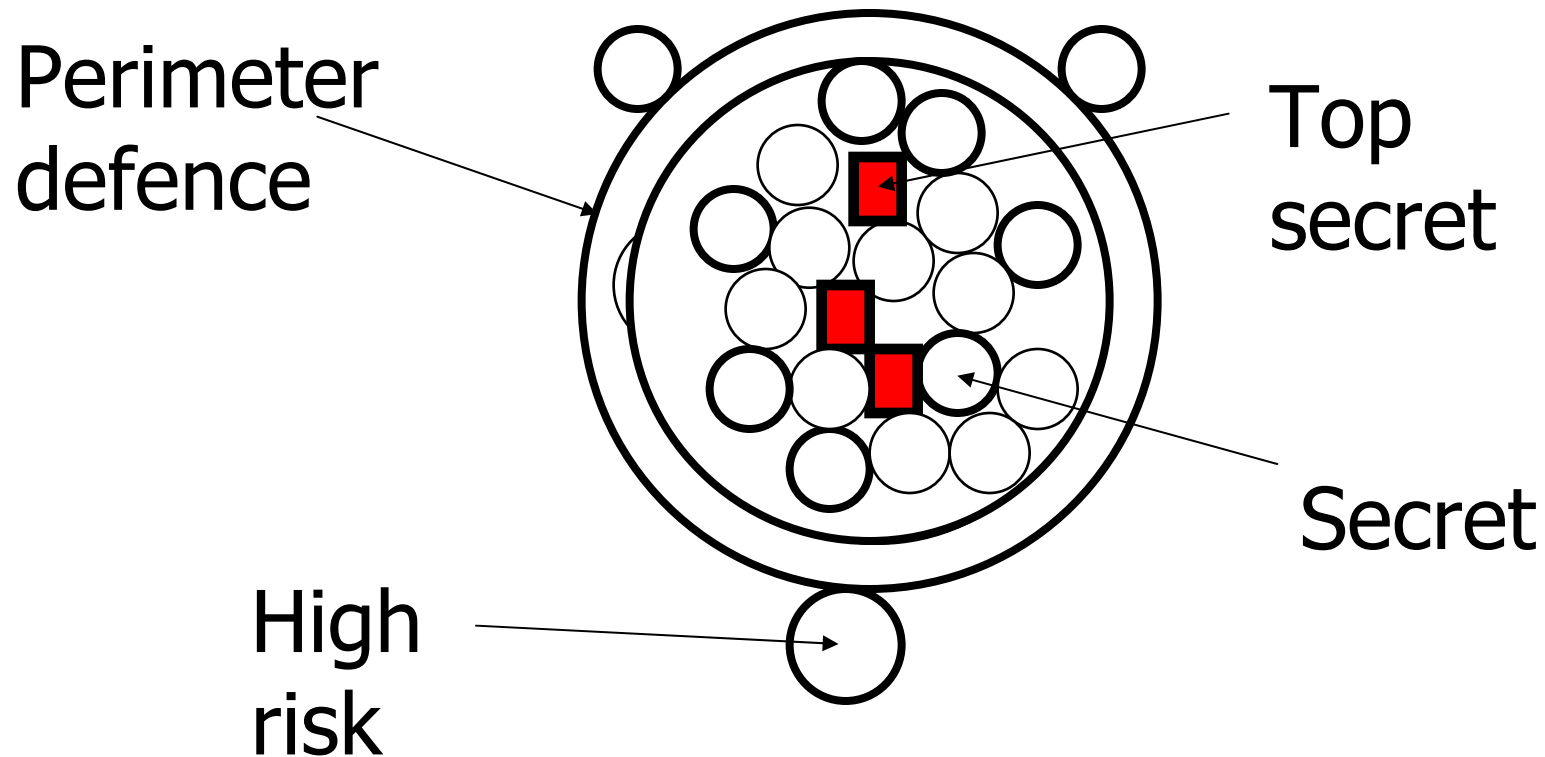


The diagram illustrates the layers of IT security measures as a series of nested rectangles. The outermost layer is orange and labeled 'State'. Inside it is a teal layer labeled 'Society'. Inside that is a light green layer labeled 'Management'. Inside that is a yellow layer labeled 'Technology'. At the center is an orange cylinder labeled 'Information Asset'.

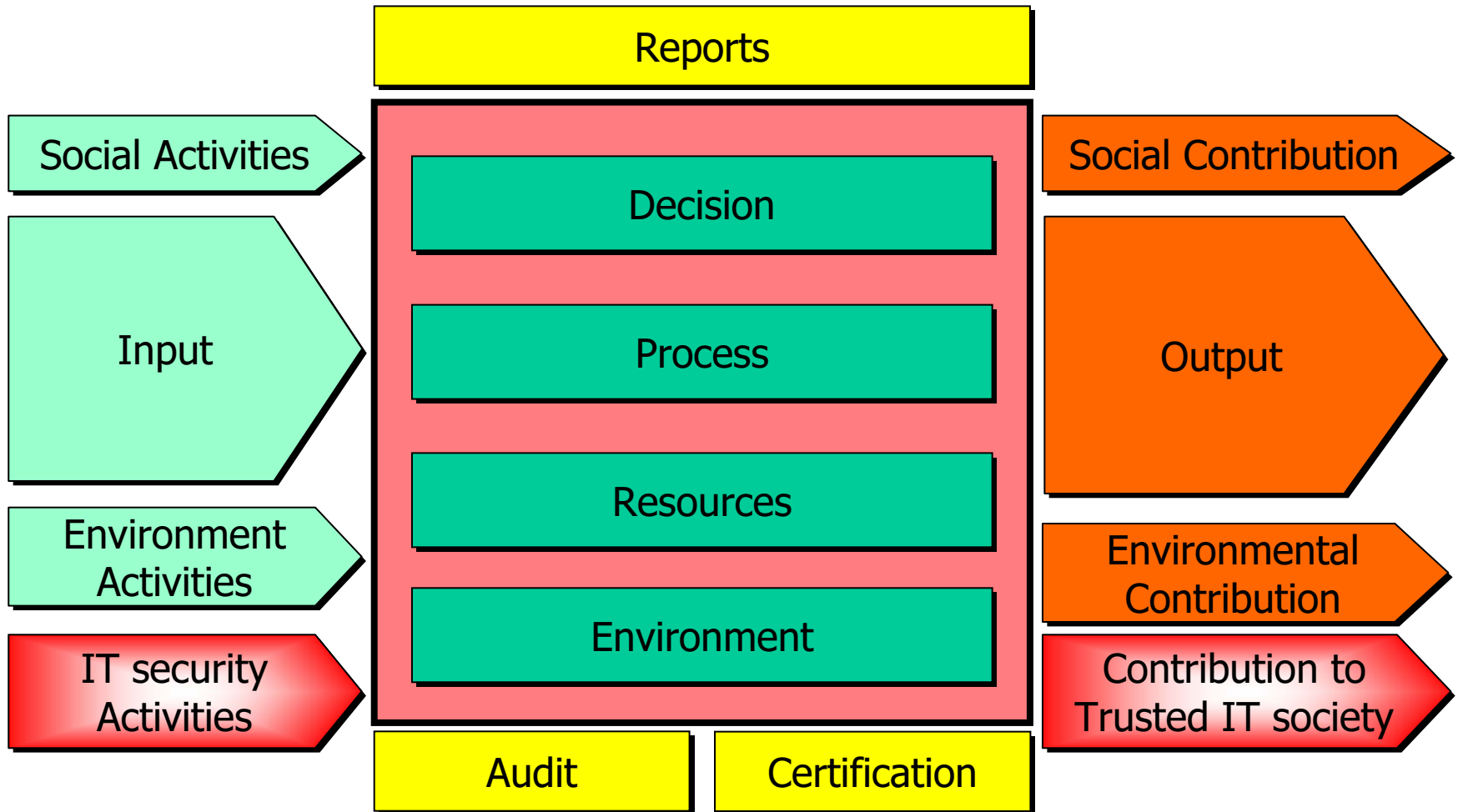
**Information Asset**



# Security Principles: 'The Pomegranate'



# Business Environment Surrounding Management



# Convenience vs. Risk (Vulnerability)

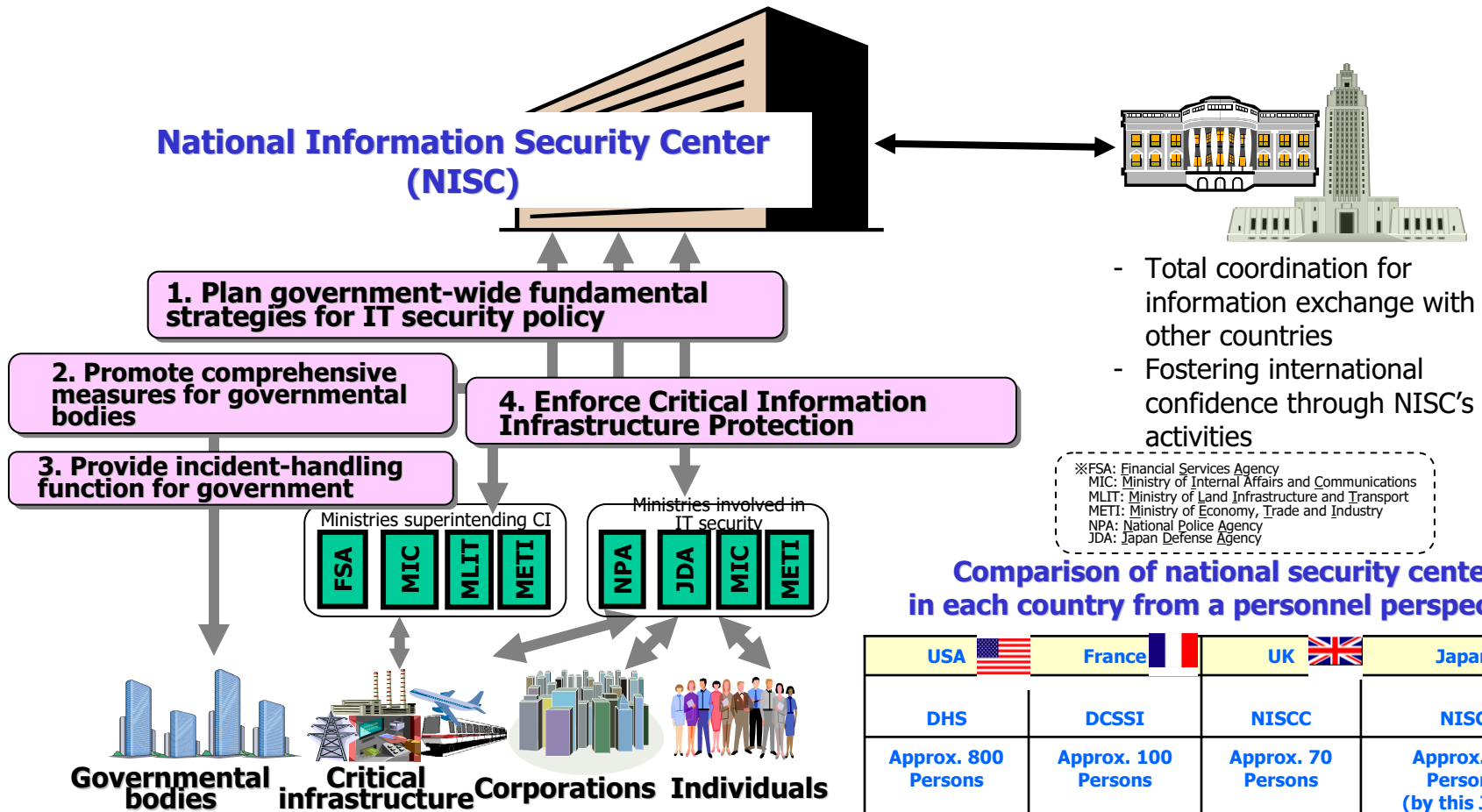
	Information on paper	Digital media
Copy	<b>Deteriorates due to repeated photo-copying</b>	<b>No deterioration via digital copying</b>
Modification	<b>Difficult</b>	<b>Easy</b>
Visibility	<b>Yes</b>	<b>No</b>
Transmission	<b>Costly (time, money)</b>	<b>Inexpensive (time, money)</b>
Storage	<b>The bigger the volume, the more space required</b>	<b>Smaller space compared to paper storage</b>
Long-term Retention	<b>Yes</b>	<b>?</b>



# National Information Security Center (NISC)



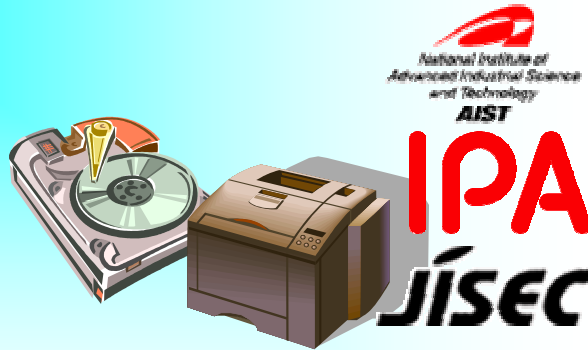
- The National Information Security Center (NISC) was established on April 25, 2005 based on a decision by the IT Strategy Headquarters on Dec. 7, 2004.
- NISC has been launched as Japan's central entity for IT security issues.



**Comparison of national security center in each country from a personnel perspective**

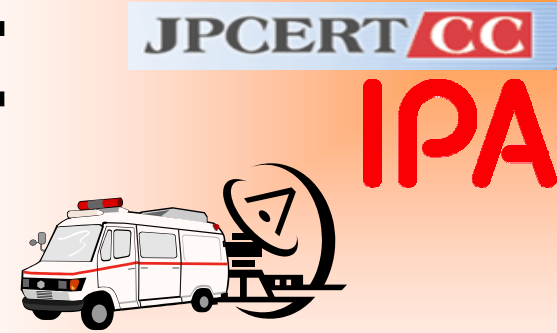
USA	France	UK	Japan
DHS	DCSSI	NISCC	NISC
Approx. 800 Persons	Approx. 100 Persons	Approx. 70 Persons	Approx. 35 Persons (by this July)

## I



Technological  
Measures

## III



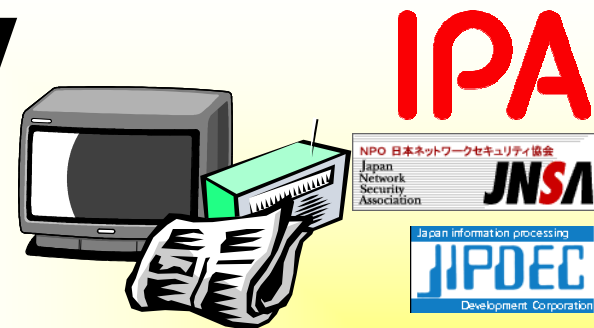
Early Warning (Info  
sharing, Emergency response)

## II



Security Management

## IV



Awareness, Training,  
and Education

## ■ Technology

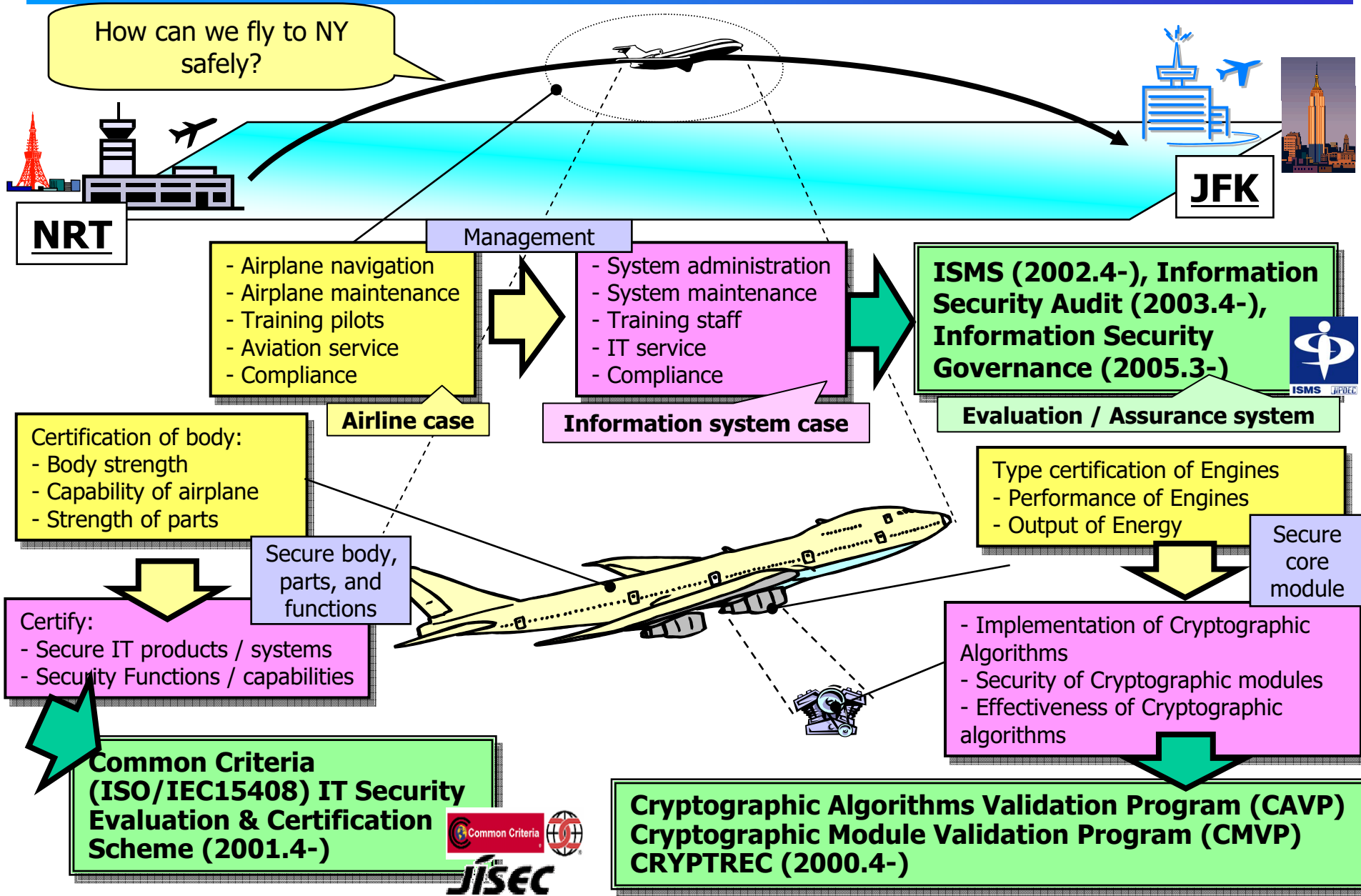
- IT security evaluation & certification scheme (ISO/IEC 15408, CC) – IT products/systems
- CRYPTREC (Cryptography Research & Evaluation Committee) – Cryptographic Algorithms
- Cryptographic Module Validation Program (CMVP) (not prepared yet)

## ■ Management

- Information Security Management System (ISMS) based on JIS X 5080 (ISO/IEC 17799, etc)
- Information Security Audit
- Information Security Governance

# Understanding Assurance Scheme in IT Systems

-- Example of Airline Security Matching IT Security --



- Self declaration
- Evaluation by a counterpart
- Evaluation by a trusted third party

# Technology

Common Criteria  
Government Procurement  
Incentive(s)

- Since 2001, the Japanese Government **should** procure information systems under IT security evaluation & certification scheme (CC).
- NISC is building up Common Standards for Government Information Systems.
  - Sept. 1<sup>st</sup> Edition
  - Dec. Complete Edition

- (6) Since 1 January 2001, preference is to be given to the acquisition of COTS IA and IA-enabled IT products (to be used on systems entering, processing, storing, displaying, or transmitting national security information) which have been evaluated and validated, as appropriate, in accordance with:
  - The International **Common Criteria** for Information Security Technology Evaluation Mutual Recognition Arrangement;
  - The National Security Agency (NSA) /National Institute of Standards and Technology (NIST) National Information Assurance Partnership (NIAP) Evaluation and Validation Program; or
  - The NIST Federal Information Processing Standard (FIPS) validation program.
- (7) Effective 1 July 2002, the acquisition of all COTS IA and IA-enabled IT products to be used on the systems specified in paragraph (6), **shall be limited only to those which have been evaluated and validated** in accordance with the criteria, schemes, or programs specified in the three sub-bullets of paragraph (6).



- New Technology
- Common Technology
- Evaluated / Certified Technology
  
- In any case, we have to account for  
“why our systems are secure.”
  - From technology side -> Common Criteria
  - From management side

- The Development Bank of Japan has low-interest loan programs for:
  - Companies which invest in IT products/systems certified under CC.
  - Companies which invest in systems developing IT products/systems to be certified under CC in the future.

# Management

Information Security Management

- Because the risk that an IT incident will occur is not obvious, it is difficult for private companies to invest in information security.
  - ➡ Need for criteria for decisions about investment in information security?
- There is every possibility that existing measures and efforts to cope with information security do not effectively fit a company's management.
  - ➡ Need for mechanism by which measures and efforts to ensure information security are directly connected to the proper evaluation of a private company?
- Private companies are not fully aware of the need to ensure business continuity.
  - ➡ From the viewpoint of business continuity, need to decide the procedure for incident response in advance?

**The government creates a mechanism for private companies to implement information security on an appropriate level !!**

- In September 2004, the Ministry of Economy, Trade and Industry (METI) started a group for the study of information security governance in private enterprises, and its final report was released to the public on METI’s website on March 31st, 2005.
- Here, **“Information Security Governance”** means to construct and put into practice, from the viewpoint of information security, **(i) Corporate Governance which takes CSR into consideration,** and **(ii) a mechanism of internal control to support it.**
- In order that information security governance takes root in private companies, METI has examined **effective and practical tools and measures** in this study group.

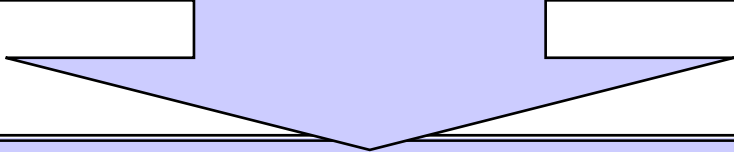
**(i) Information Security Benchmark**  
**(ii) Information Security Report**  
**(iii) BCP Guideline**

## ■ **Background:**

Most private companies do not know the extent of the appropriate security level of information security.

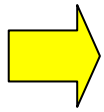
## ■ **Target:**

Mainly small and medium-sized enterprises (SMEs) which have not yet taken security measures, or have taken only simple measures

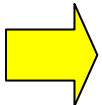
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- Develop **an online self-check tool** which consists of 40 evaluation items for a self-check, and **establish three-level security benchmarks and recommended measures**.
  - Each company can **answer the self-evaluation items via internet**, and evaluate its own information security level **by comparison with the 3-level recommended benchmarks** (high/middle/low).
  - As a result of the self-check, the company can see **the difference between its current security level and the recommended level**, and put the recommended measures into practice.

# Practical Tools (ii) ~ Information Security Report Model

- Through the **“Information Security Report Model,”** a private company discloses its own information, such as its information security policy and/or its actual security measures which have been taken so far, **as part of IR (Investor Relations) activities to explain compliance and CSR.**
- A private company can **autonomously** choose the items mentioned in the “Information Security Report” **according to its own circumstances.**
- A company can insert “the Information Security Report” in other reports such as a CSR report, and can also publish it as a one-volume edition.



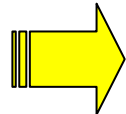
- Fulfill minimum accountability to stakeholders
  - Explain how small the risk to IT is
  - Win stakeholders’ trust in the company
- Create added value for company’s business
  - **Improve business value and ensure competitive advantage**



- **A company’s efforts** to ensure information security **are appropriately evaluated by various stakeholders**, including customers, investors, and the government.

## ■ Background:

- Requests by various stakeholders  
~ customers, clients, consumers, local communities, shareholders
- Unexpected risks  
~ terrorism, IT incidents
- Risks due to natural disasters  
~ earthquakes, flood damage



■ Ensuring business continuity is the most important task.

- Draw up **a guideline for BCP (Business Continuity Plan)** in order to maintain **continuous management and operation**.
- The **BCP Guideline** introduces methods and procedures to draw up BCP, items which a company ought to consider, case studies, etc.
- It is important **to diffuse BCP effectively within a company**, and **to reflect BCP in their risk management**.



- Create an environment where private companies' efforts to ensure information security are directly connected with appropriate evaluation of their business value.
- Promote secure and safe e-commerce in cross-border transactions by diffusing Information Security Governance among private companies.
- For each element of the security framework, we try to establish a "fair measurement of security."

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