



123compare.me

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123compare.me helps hotels to optimize booking conversion rates up to 45% with various Conversion Rate Optimization (CRO) tools.

Persuading visitors to your website to book directly with your booking engine is hard. It's hard to persuade them that your hotel is their ideal place, and even if you persuade them, convincing them to introduce the credit card data and click the 'Pay now' button is tough.

123compare.me is a tech SaaS company focused on increasing hotel direct revenue and enhancing hotel position in the customer journey. We are experts in CRO in Hospitality. We create marketing technology digital products (MarTech) and provide services to increase hotels' short term and long term revenue results.

Based in Barcelona, 123Compare.me services 2.000+ hotels in 100+ countries.

Stands



Hall 6.1 | 137
Co-exhibitor

Organization categories



Spain



Information and consulting