



Indian Institute of Information Technology Sri City, Chittoor
(An Institute of National Importance under an Act of Parliament)

ABHISARGA

2025

MYSTERY AND MAGIC

Solving Unsolved Mysteries using Magical Tools

Sponsorship Brochure

Feb 28th - Mar 2nd



ABOUT US

Indian Institute of Information Technology, an institute of National Importance under an act of Parliament in PPP (Public-Private Partnership) model, is located in Sri City, an integrated business city and special economic zone, located in the south of Nellore district of Andhra Pradesh. It is situated 50km north of Chennai. Being an Institute of Information Technology, it offers Undergraduate programs in three disciplines - Computer Science and Engineering (CSE), Electronics and Communication Engineering (ECE), and Artificial Intelligence and Data Science (AI&DS).



CONVENOR'S MESSAGE

We are thrilled to introduce ABHISARGA'25, the Techno-Cultural festival at IIIT Sri City, where technology and culture seamlessly merge. This event is a tribute to innovation, creativity, and diversity, providing a platform for individuals to display their skills, connect with peers who share similar interests, and engage in thrilling competitions, workshops, and cultural showcases.

ABHISARGA'25 goes beyond being just a festival; it presents an opportunity for personal development, cultural enhancement, and meaningful connections. Join us in this lively celebration of talent, creativity, and community, where enjoyment intertwines with learning, and innovation blends with tradition. Together, let's create an unforgettable experience!



YASHWANTH S
Convenor



CHARVI PALEM
Co-Convenor



GUYASH TIWARI
Co-Convenor





WHY
SPONSOR
US?



3500+

REGISTRATIONS

8,00,000+

WORTH PRIZES

70+

INSTITUTIONS

2500+

FOOTFALLS

2,75,000+

IMPRESSIONS



COVERAGE IN

THE HINDU

HOME / NEWS / INDIA / TAMIL NADU

Abhisarga, IIIT Sri City's annual techno-cultural festival, held

The event is being held after a gap of three years

Published - April 09, 2023 09:43 pm IST - CHENNAI

THE HINDU BUREAU



PRINT

The Indian Institute of Information Technology (IIIT), Sri City, held its annual techno-cultural festival Abhisarga 2023 from April 7 to 9. Students from over 35 colleges across the country participated in the qualifier rounds for five of its flagship events, which include coding challenges, hackathons and technical and cultural competitions.

Hans India

LATEST NEWS HYDERABAD CRICKET ENTERTAINMENT

Home > News > State > Andhra Pradesh

Anniversary celebrations of IIIT begin



Hans News Service

Hans News Service | 30 Mar 2019 12:30 AM IST



HIGHLIGHTS

The fourth anniversary celebration of IIIT in Sri City, 'Abhisarga 2019' began on Friday on a grand note. The 3-day celebrations will witness several cultural programmes which include dance performances, singing competitions etc.

Anniversary celebrations of IIIT begin

Tirupati: The fourth anniversary celebrations of IIIT in Sri City, 'Abhisarga 2019' began on Friday on a grand note. The 3-day celebrations will witness several cultural programmes which include dance performances, singing competitions etc., Students from other colleges like Anna University, Madras, SRM College Chennai, IIT Tirupati and others have also been participating.

Film Actress Swarna Malya Ganesh has participated as chief guest in which the Dignitaries like Dr. S. Kannabhiran and other faculty also took part.

Email Article

LiveChennai.com

Info makes life better

20% Off*
on VA of
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DIAMOND V

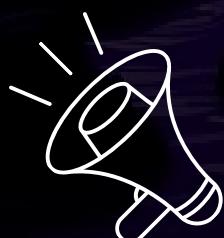
Abhisarga 2023 organized by Indian Institute of Information Technology (IIIT), Sri City

Posted on: 07/Apr/2023 10:13:59 AM

Previous



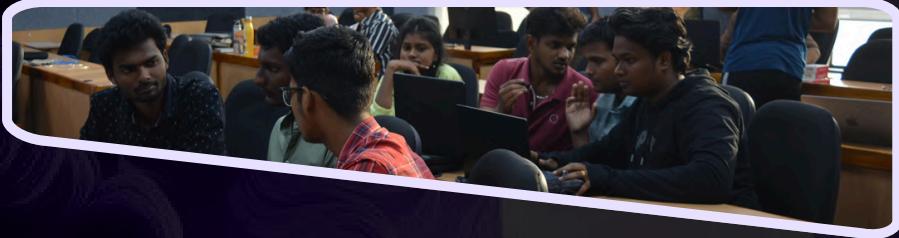
THE TIMES OF INDIA | THE HINDU | THE HANS INDIA | LIVE CHENNAI
AND OTHER PLATFORMS



REFLECTING ON THE PAST YEAR EVENTS

TECHTALE

Participants showcase creativity, propose solutions, and compete in this challenge of innovation and intellect.



PANDORA'S PREDICTIVE BOX

This AI/ML competition challenges participants to tackle real-world problems, fostering innovation and teamwork.



ANALYTICS ARENA

An ML based model building hackathon will focus on a real word problem that will inspire creativity and innovation.



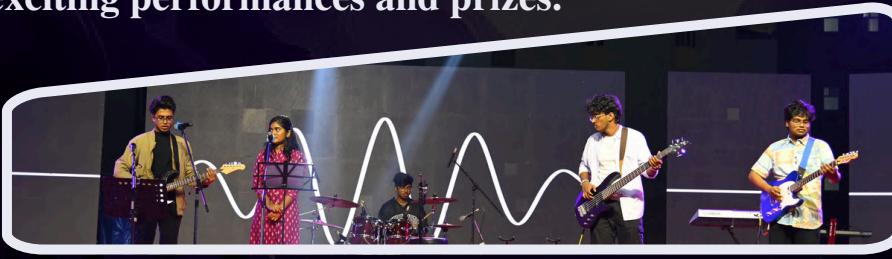
KALAYIKAM

Artists unite to create beautiful paintings around a shared theme, crafting cherished artwork in a peaceful, collaborative process.



RHYTHM RIOT 2.0

Returning with its thrilling second season, this competition features talented musical bands showcasing diverse instruments and vocals, offering exciting performances and prizes.



HACKFRENZY 2.0

The 48-hour hackathon blends technology, creativity, and community spirit, inspiring participants to push innovation in a festive atmosphere.



SPONSORSHIP TIERS

TITLE SPONSOR

→ 12 LAKHS

DIAMOND SPONSOR

→ 8 LAKHS

PLATINUM SPONSOR

→ 5 LAKHS

GOLD SPONSOR

→ 3 LAKHS

SILVER SPONSOR

→ 2 LAKHS

BRONZE SPONSOR

→ 1 LAKH

FOOD &
BEVERAGE
PARTNER

BANKING
PARTNER

TRAVEL
PARTNER

DELIVERY
PARTNER

EDUCATIONAL
PARTNER

CREDENTIAL
PARTNER

CRYPTO
PARTNER

MEDIA & DIGITAL
PARTNER

EVENT
PARTNER

BENEFITS

	TITLE	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Link to your website on our fest's website	⚡	⚡	⚡	⚡	⚡	⚡
Logo on fest's social media handles	⚡	⚡	⚡	⚡	⚡	⚡
Branding through online media partners	⚡	⚡	⚡	⚡	⚡	⚡
Formal event sponsors	⚡	⚡	⚡	⚡	⚡	⚡
Items through goodies	⚡	⚡	⚡	⚡	⚡	⚡
On-campus branding	⚡	⚡	⚡	⚡	⚡	⚡
Backdrop on stages	⚡	⚡	⚡	⚡	⚡	⚡
Online meetings	⚡	⚡	⚡	⚡	⚡	⚡
Access to participants' database	⚡	⚡	⚡	⚡	⚡	⚡
Feature in after-movie	⚡	⚡	⚡	⚡	⚡	⚡
Standees	⚡	⚡				
Main stage/gate branding	⚡	⚡				
Promotional events	⚡	⚡				
Head/CEO to be honored at stage	⚡					
Logos on certificates/invitation & merch	⚡					
1-on-1 meetings	⚡					
Multiplicity exposure	⚡					



TITLE SPONSOR - 12 LAKHS



Brand Presence

- On-Campus branding.
- Standees, Banners, Backdrop on Main Stage.
- Feature in after-movie.
- Logos on Certificates/Invitation & Merch.
- Promotional Events.
- Event specific radio mention& emcee mentions.
- Dedicated Stall



Digital Campaign

- Logo presence on Digital Platforms- Twitter (X), Linkedin, Youtube, Whatsapp & Instagram.
- Branding through Online Media Partners.
- Link to your Website on our Fest's Website.
- Logos on E-Certificates.



Poster Presence

- Logo presence on Posters, Flyers and Invitation which will be distributed among the Institutions, Universities and Colleges.



Meetings

- A dedicated 1-on-1 meeting.
- An exclusive online meeting.
- An opportunity for the Title Sponsor to conduct a workshop or promote their brand.



Database Access

- Exclusive access to the registration and participants' database for better engagement and targeted outreach.



Stage Recognition

- Head or CEO of the Title Sponsor will be invited and honored on stage for their invaluable support.



DIAMOND SPONSOR - 8 LAKHS



Brand Presence

- On-Campus branding.
- Standees, Banners, Backdrop on Main Stage.
- Feature in after-movie.
- Promotional Events.
- Event specific radio mention & emcee mentions.
- Dedicated Stall



Digital Campaign

- Logo presence on Digital Platforms- Twitter (X), LinkedIn, YouTube, WhatsApp & Instagram.
- Branding through Online Media Partners.
- Link to your Website on our Fest's Website.



Poster Presence

- Logo presence on Posters, Flyers and Invitation which will be distributed among the Institutions, Universities and Colleges.



Meetings

- An exclusive online meeting.



Database Access

- Exclusive access to the registration and participants' database for better engagement and targeted outreach.



PLATINUM SPONSOR - 5 LAKHS



Brand Presence

- On-Campus branding.
- Backdrop on Stage.
- Feature in after-movie.
- Event specific radio mention& emcee mentions.
- Dedicated Stall



Digital Campaign

- Logo presence on Digital Platforms- Twitter (X), Linkedin, Youtube, Whatsapp & Instagram.
- Branding through Online Media Partners.
- Link to your Website on our Fest's Website.



Poster Presence

- Logo presence on Posters, Flyers and Invitation which will be distributed among the Institutions, Universities and Colleges.



Meetings

- An exclusive online meeting.



Database Access

- Exclusive access to the registration and participants' database for better engagement and targeted outreach.

GOLD SPONSOR - 3 LAKHS



Brand Presence

- On-Campus branding.
- Backdrop on Stage.
- Event specific radio mention& emcee mentions.



Digital Campaign

- Logo presence on Digital Platforms- Twitter (X), Linkedin, Youtube, Whatsapp & Instagram.
- Branding through Online Media Partners.
- Link to your Website on our Fest's Website.



Poster Presence

- Logo presence on Posters, Flyers and Invitation which will be distributed among the Institutions, Universities and Colleges.

SILVER SPONSOR - 2 LAKHS



Brand Presence

- Event specific radio mention& emcee mentions.



Digital Campaign

- Logo presence on Digital Platforms- Twitter (X), Linkedin, Youtube, Whatsapp & Instagram.
- Branding through Online Media Partners.
- Link to your Website on our Fest's Website.



Poster Presence

- Logo presence on Posters, Flyers and Invitation which will be distributed among the Institutions, Universities and Colleges.

BRONZE SPONSOR - 1 LAKH



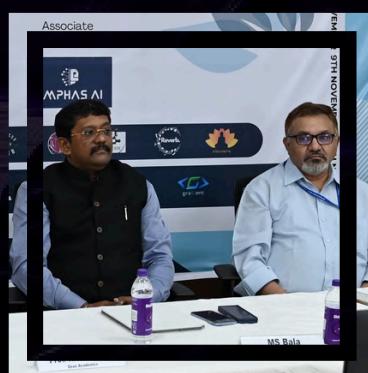
Brand Presence

- Event specific radio mention& emcee mentions.
- Logo presence on Posters and Flyers.



Digital Campaign

- Logo presence on Digital Platforms- Twitter (X), Linkedin, Youtube, Whatsapp & Instagram.
- Link to your Website on our Fest's Website.



ADDITIONAL PARTNERS

Become a valued partner of the annual Techno-Cultural Fest of IIIT Sri City through the exciting modalities mentioned below.

- Food and Beverages Partner
- Gift Partner
- E-Commerce Partner
- Banking Partner
- Travel Partner
- Educational Partner
- Style Partner
- Credential Partner
- Crypto Partner
- Media Partner
- Decoration Partner

Do not let go off the opportunity of collaborating for publicizing and engaging your brand among the intrigued and ambitious Abhisarga family.



SOCIAL

Abhisarga has started working on Social Cause from 2023, and we'd like to thank City Union Bank for coming along with us in starting this great initiative. After Abhisarga'23, students from the villages which were adopted by IIIT Sri City, were taken on an educational tour to IIT Madras, Egmore Museum, Birla Planetarium, and to IIT Tirupati and concluded the event with a workshop in IIIT Sri City. Apart from the social responsibility, this time we pledge to make the fest completely free from use of plastic.



SRI



CAUSE



CITY



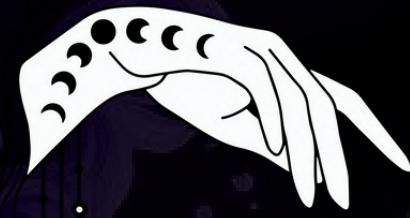
ABHISARGA'24

Abhisarga'24 was held from March 1st to 3rd, marking an unforgettable experience and setting a new benchmark for future editions. The event was a resounding success, making a significant impact through its emphasis on social responsibility and creating a positive influence on society.

With participants from across India and distinguished personalities inspiring young talents, Abhisarga'24 stood out as a vibrant celebration of talent and unity. As we cherish these incredible memories, we eagerly look forward to an exhilarating and boundary-pushing Abhisarga'25!



HIGHLIGHTS



DELIVERABLES



FORMAL EVENT SPONSOR

As a formal event sponsor, companies may choose to provide a problem statement related to their business for a specific event and sponsor that particular event.



COVERAGE BY EMCEES AT REGULAR INTERVALS

Emcees will provide regular coverage throughout the event, mentioning the company and promoting its products at intervals.



STANDEES

Standees with company name and/or associated products placed at strategic locations throughout the campus.



ITEMS THROUGH GOODIES

The sponsor's name/logo will be featured on select goodies distributed to participants from various colleges during key events, providing a unique opportunity to enhance brand visibility and leave a lasting impression.

DEDICATED STALLS

Showcase your brand with an exclusive stall at the event.



PREVIOUS SPONSORS



FOXCONN



CITY UNION BANK



Abhinandana
MEDIA SERVICES

इंडियन बैंक
Indian Bank



S.V. ENGLISH MEDIUM SCHOOL

BHAVANI
MOBILES

BLOOM BIRIYANI'S

SATYAM





PREVIOUS TECHNICAL & EVENTS

Guest Talks

BHISAGGA

Abhisarga '24



Shri Nagaraja Rao,
Asst. General Manager-Regional
Head, Canara Bank

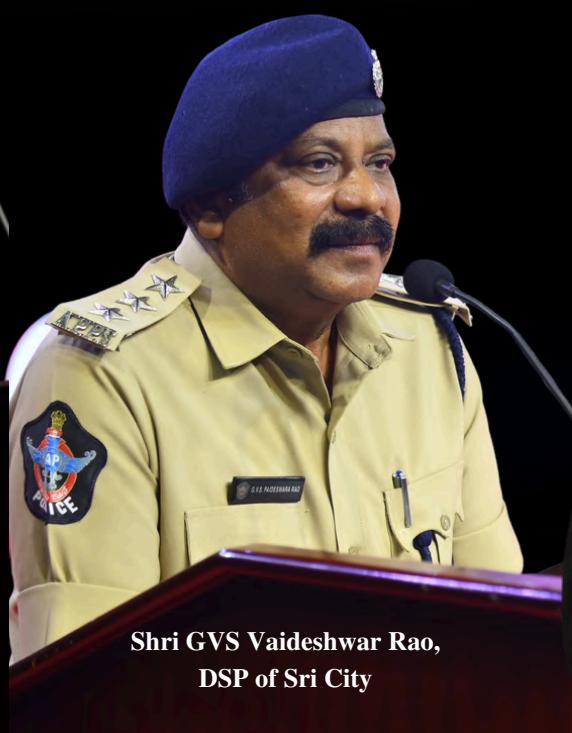
Shri A Rajarajan,
SHAR Director, ISRO

Prof. Vishwanath
Nagarajan, Dept. Ocean
& Naval Architecture,
IIT Kharagpur

Shri Jagdeep Punia,
Sr. GM, Operation &
Plant Head, Amber
Group



Dr. Babu KS, Head - Global Regulatory
Sciences, Pfizer Healthcare India



Shri GVS Vaideswar Rao,
DSP of Sri City



Sandeep Jain,
Founder and CEO of GeeksForGeeks





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abhisarga

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