# Building Statistical Models Using StatsModels

#### EXPLORING STATISTICAL PROPERTIES USING STATSMODELS



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#### Overview

Python package with implementations of statistical models and tests

T-tests to compare population means

One-way ANOVA for multiple categories

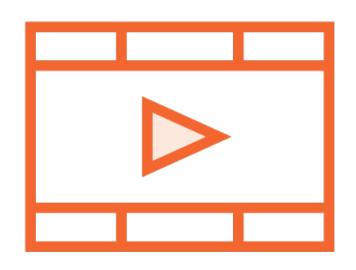
Two-way ANOVA for multiple categorical independent variables

Using ANOVA to analyze regression models

Skewness and kurtosis in data

## Prerequisites and Course Outline

## Prerequisite Courses



**Python: Getting Started** 

**Python Fundamentals** 

Working with Multidimensional Data Using NumPy

#### Software and Skills



Basic understanding of Python programming using Python3

NumPy, Matplotlib

Working with Jupyter notebooks

Basic understanding of statistics



## Course Outline

#### Statistical data exploration

- Basics of hypothesis testing
- T-test, ANOVA
- Skewness, kurtosis

#### Linear models

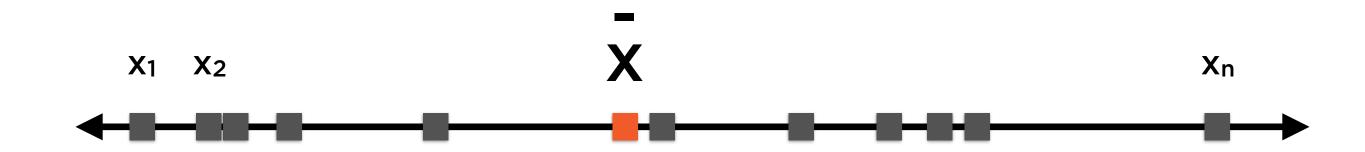
- Weighted Least Squares
- Generalized Linear Models
- Robust Linear Models

#### Time series models

- ACF and PACF
- Autoregressive and moving average process
- ARMA models

## Standardizing Data: Mean and Variance

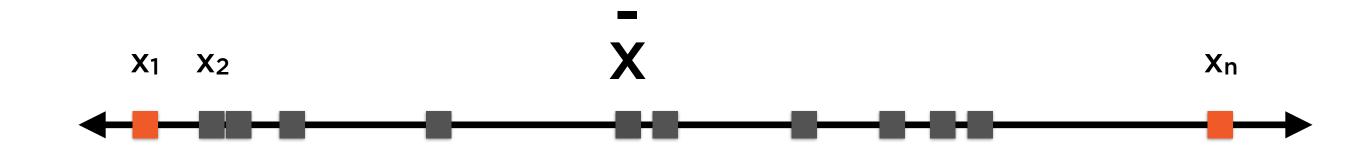
#### Mean as Headline



# The mean, or average, is the one number that best represents all of these data points

$$\bar{x} = \frac{x_1 + x_2 + \dots + x_n}{n}$$

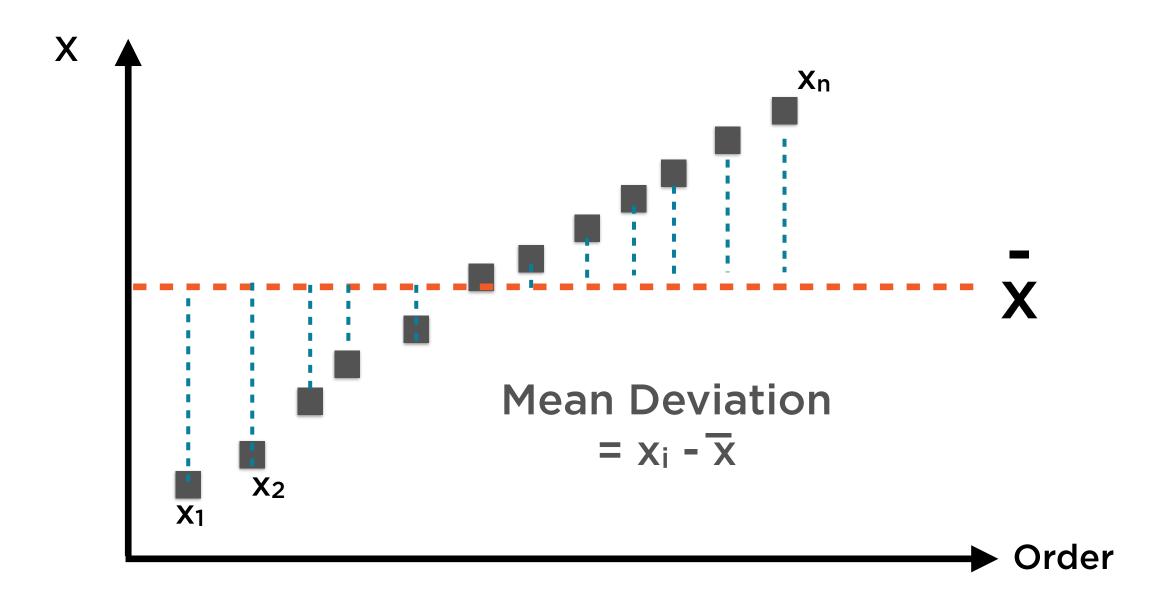
## Variation Is Important Too



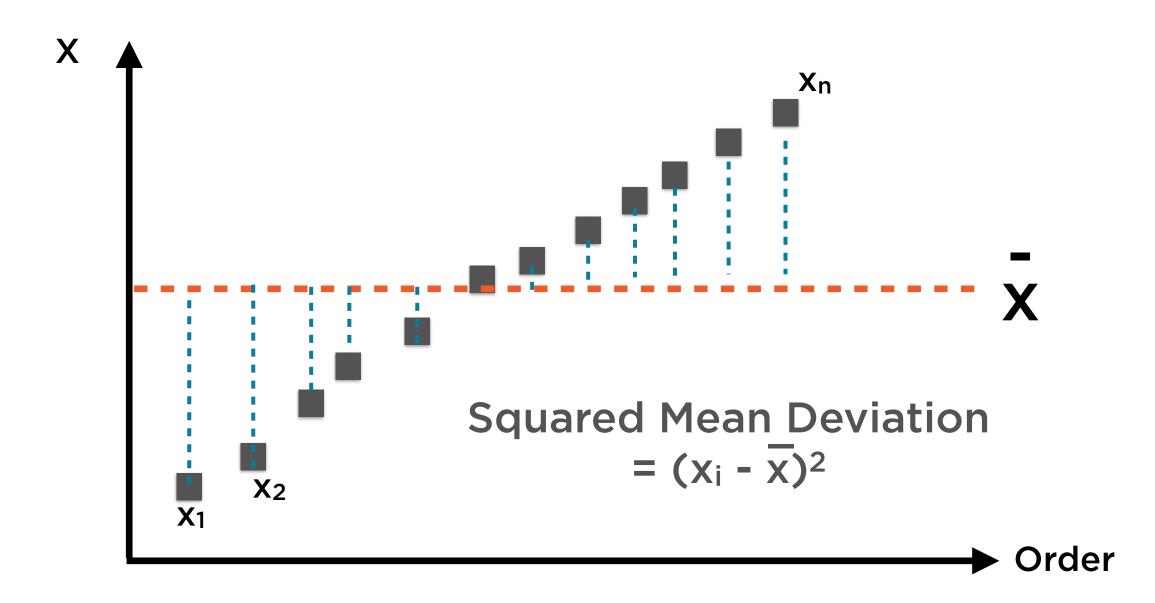
"Do the numbers jump around?"

Range = 
$$X_{max} - X_{min}$$

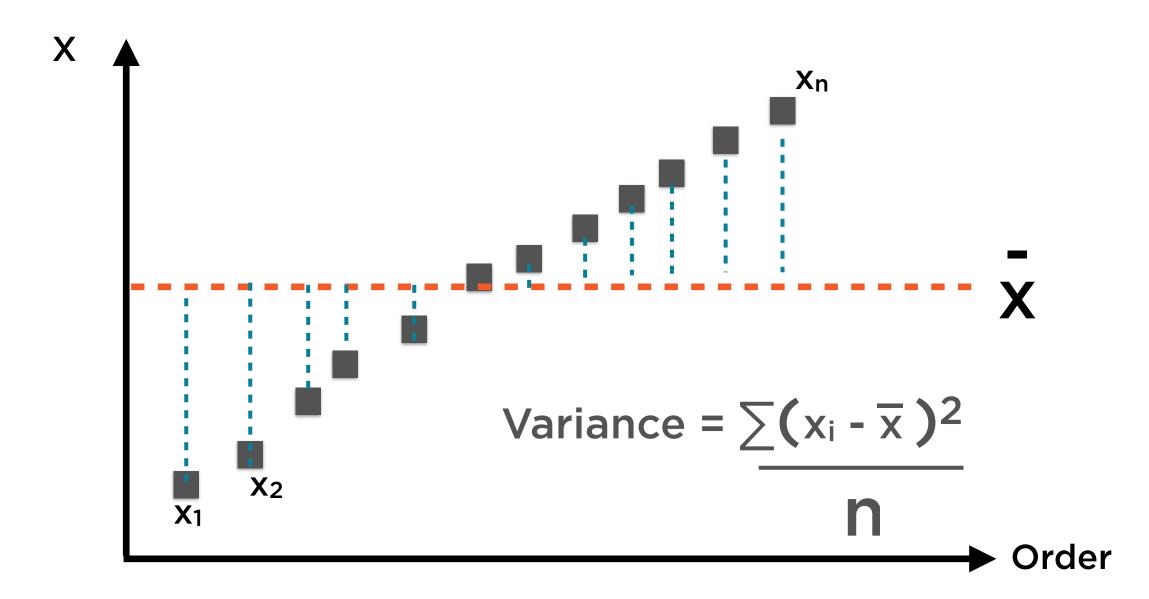
The range ignores the mean, and is swayed by outliers - that's where variance comes in



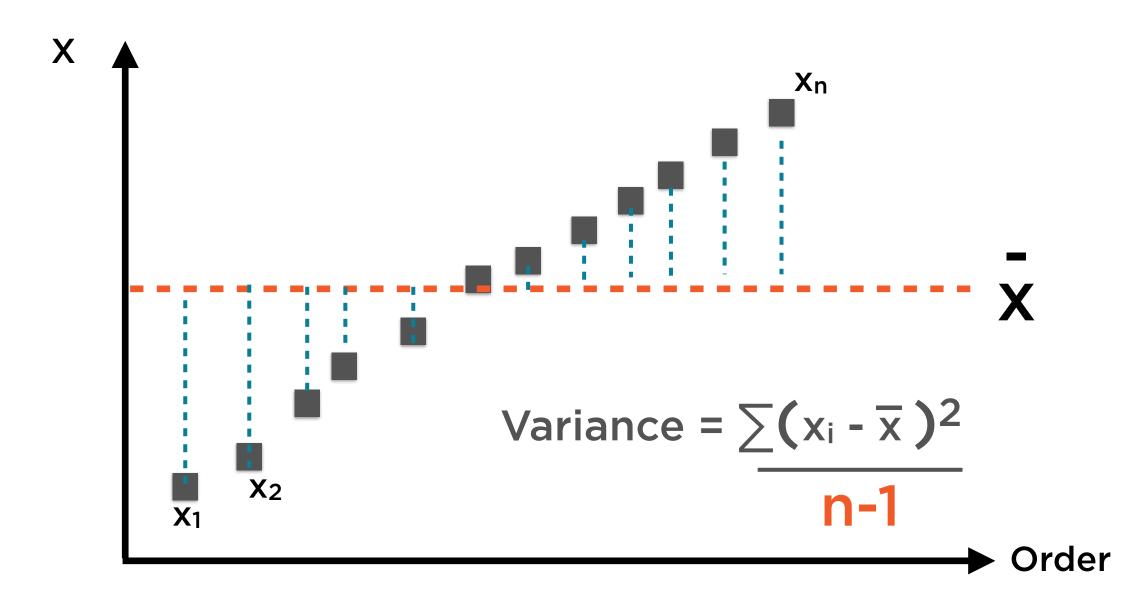
Variance is the second-most important number to summarize this set of data points



Variance is the second-most important number to summarize this set of data points

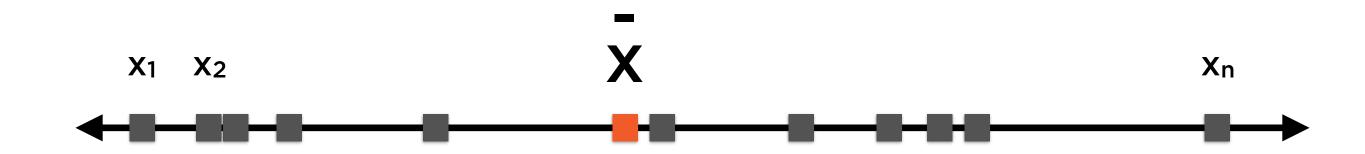


Variance is the second-most important number to summarize this set of data points



We can improve our estimate of the variance by tweaking the denominator - this is called Bessel's Correction

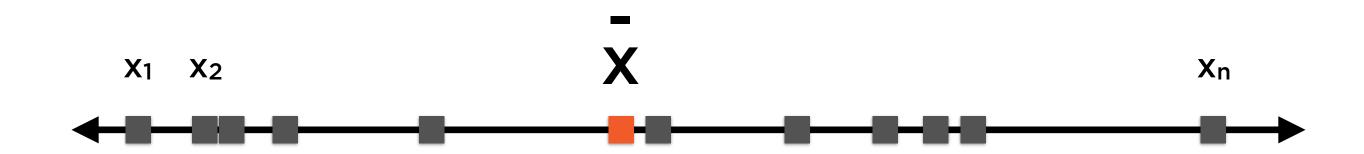
#### Mean and Variance



## Mean and variance succinctly summarize a set of numbers

$$\frac{1}{x} = \frac{X_1 + X_2 + ... + X_n}{n}$$
 Variance =  $\frac{\sum (x_i - \overline{x})^2}{n-1}$ 

#### Variance and Standard Deviation

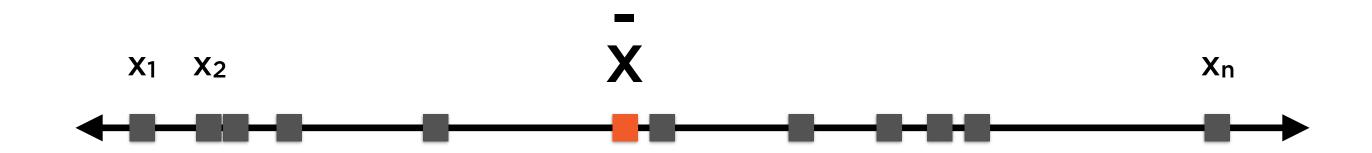


Standard deviation is the square root of variance

Variance = 
$$\sum (x_i - \overline{x})^2$$

$$\frac{\sum (x_i - \overline{x})^2}{n-1}$$
Std Dev =  $\sqrt{\frac{\sum (x_i - \overline{x})^2}{n-1}}$ 

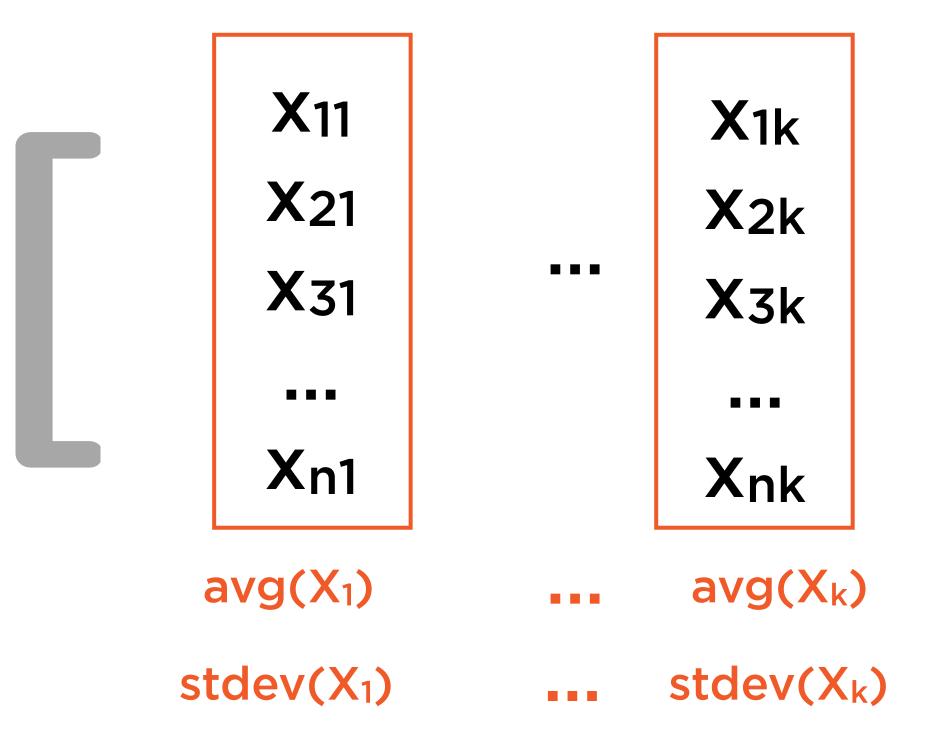
#### Standard Deviation as Risk



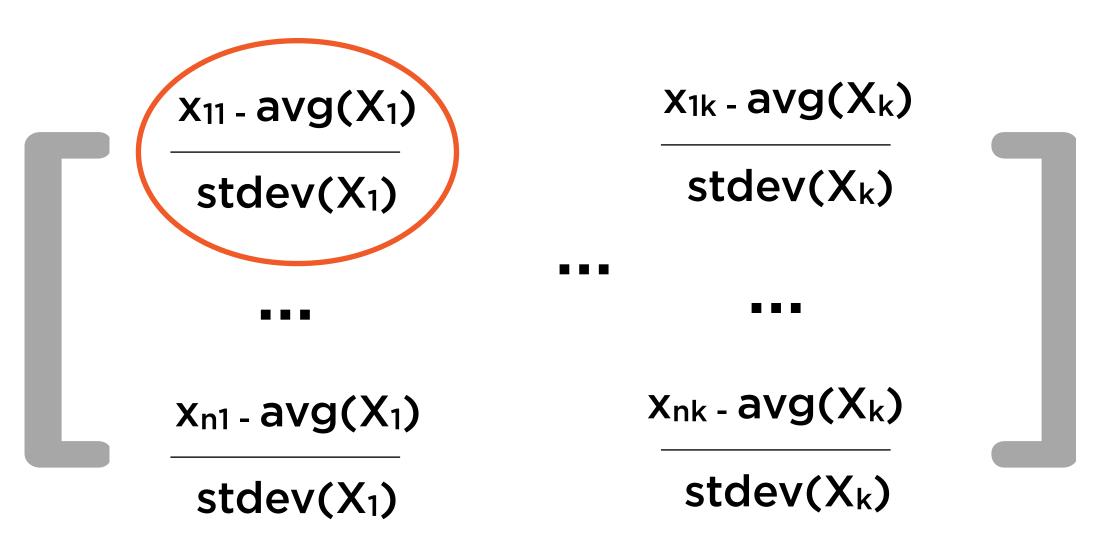
Standard deviation is the most common way to estimate the uncertainty of a set of outcomes

Std Dev = 
$$\sqrt{\frac{\sum (x_i - \overline{x})^2}{n-1}}$$

## Standardizing Data

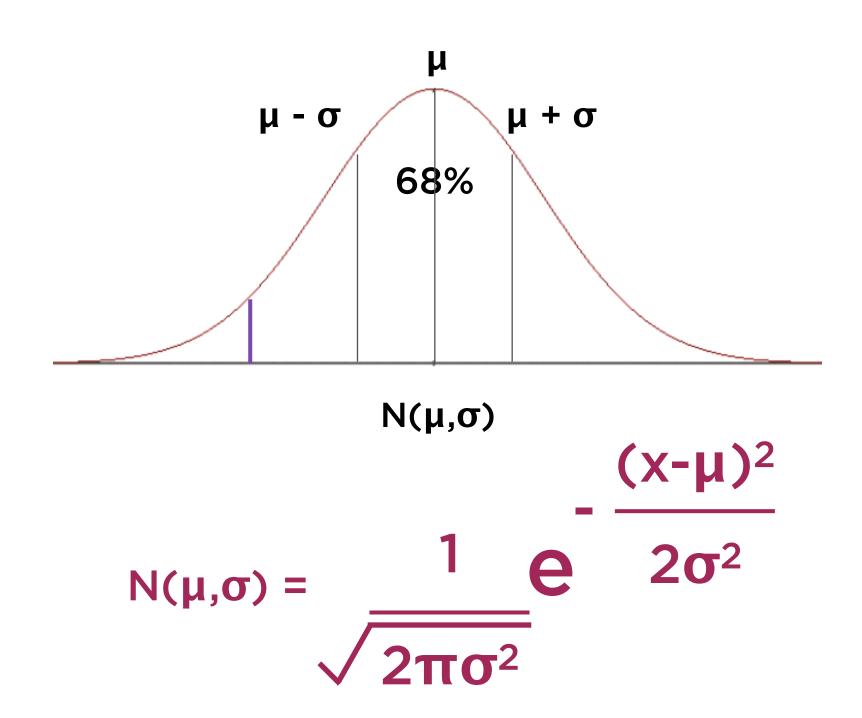


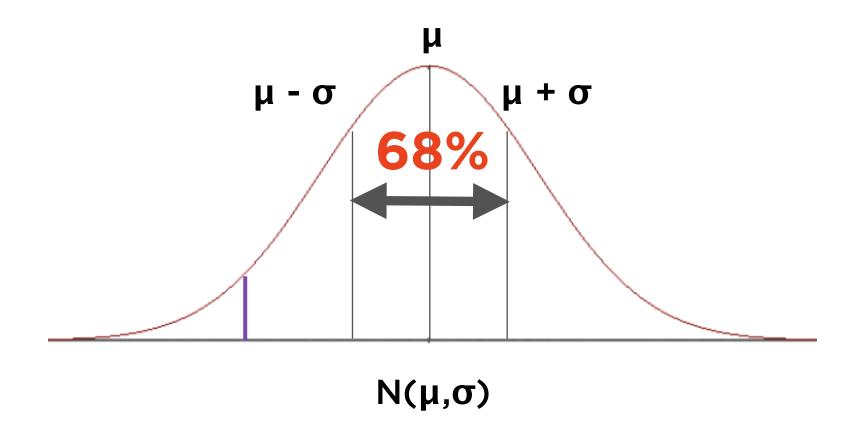
## Standardizing Data



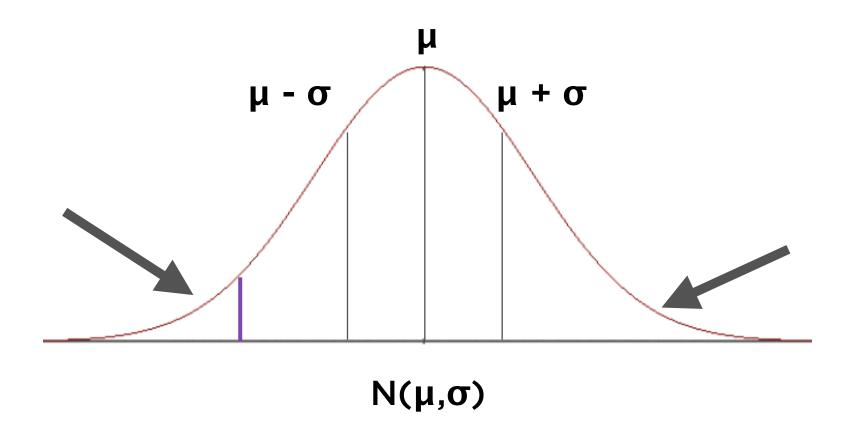
Each column of the standardized data has mean 0 and variance 1

# Properties in the real world can be represented by a normal distribution

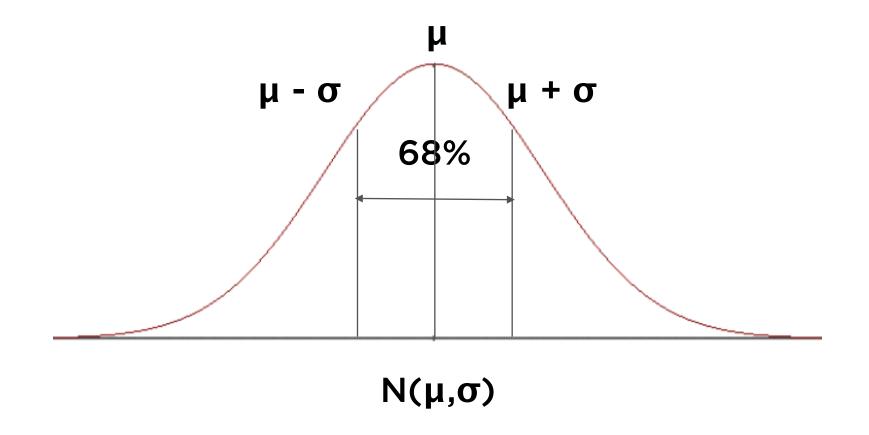




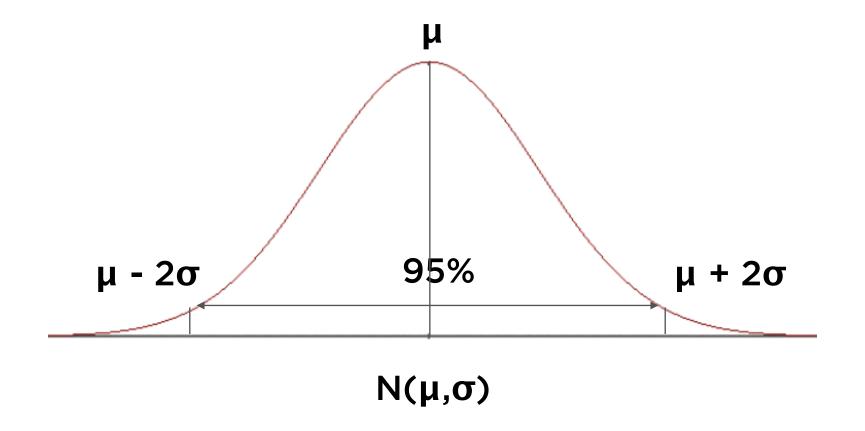
# There will be a large number of points close to the average



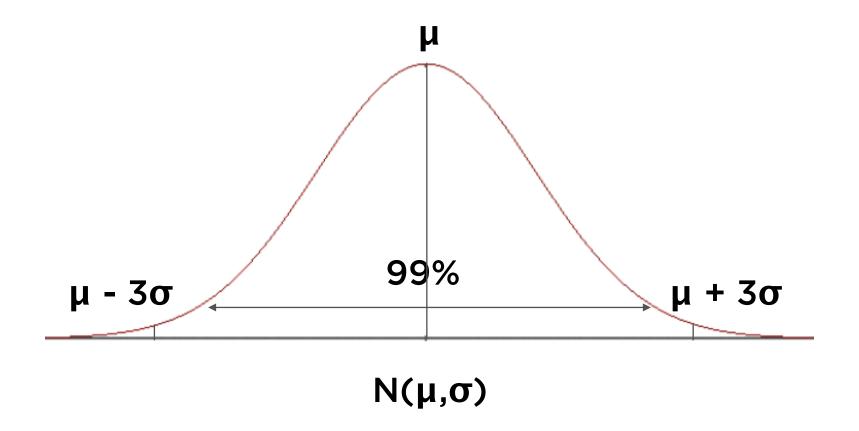
There will be few extreme values - the number of extreme values at either side of the mean will be the same



68% within 1 standard deviation of mean

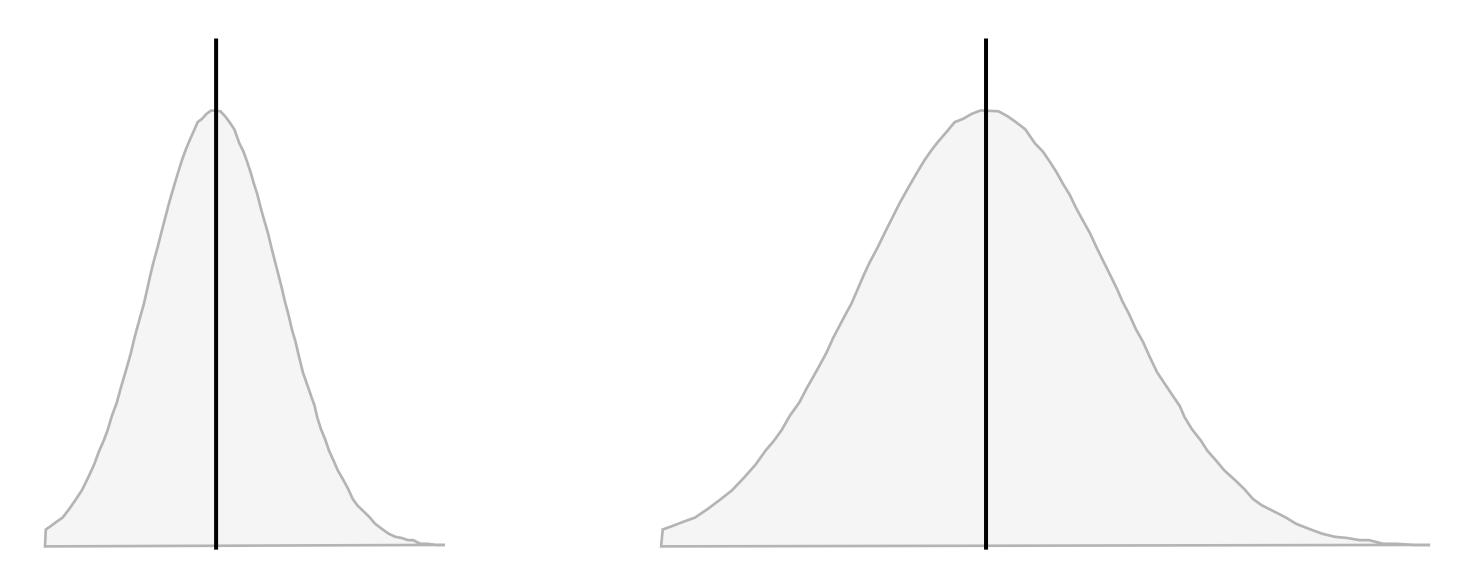


95% within 2 standard deviations of mean



99% within 3 standard deviations of mean

## Role of Sigma



**Small Standard Deviation** 

Few points far from the mean

**Large Standard Deviation** 

Many points far from the mean

## Hypothesis Testing

## Hypothesis

Proposed explanation for a phenomenon

Hypothesis

**Proposed explanation** 

**Objectively testable** 

Singular - hypothesis

Plural - hypotheses

## Hypothesis Testing

#### Null Hypothesis Ho

True until proven false

Usually posits no relationship

#### **Select Test**

Pick from vast library

Know which one to choose

#### Significance Level

Usually 1% or 5%

What threshold for luck?

#### **Alternative Hypothesis**

Negation of null hypothesis

Usually asserts specific relationship

#### **Test Statistic**

Convert to p-value

How likely it was just luck?

#### **Accept or Reject**

Small p-value? Reject

Small: Below significance level

Lady tasting tea: famous experiment
Was tea added before or after milk?
Muriel Bristol claimed she could tell

Null Hypothesis
(H<sub>0</sub>)

Alternate Hypothesis (H<sub>1</sub>)

The lady cannot tell if milk was poured first

The lady can tell if milk was poured first

**Null Hypothesis** 

The lady cannot tell if the milk was poured first

Alternate Hypothesis

The lady can tell if the milk was poured first

It is good practice to assume that the null

**Null Hypothesis** 

The lady cannot tell if the milk was poured first

Alternate Hypothesis

The lady **can** tell if the milk was poured first

It is good practice to assume that the null hypothesis is correct unless proven otherwise

#### Null Hypothesis Ho

"Lady cannot tell difference"

Can't tell if milk poured first

#### **Select Test**

8 cups, 4 of each type

Lady got all 8 correct

#### Significance Level

Choose 5% significance level

Part of design of experiment

#### **Alternative Hypothesis**

"Lady can tell difference"

Can indeed discern if milk poured first

#### **Test Statistic**

p-value = 
$$1/70 = 1.4\%$$

8 
$$C_4 = 70$$
 combinations

#### Accept or Reject

1.4% < 5% => Reject H<sub>0</sub>

Lady can indeed tell difference

Experiment proved that she could

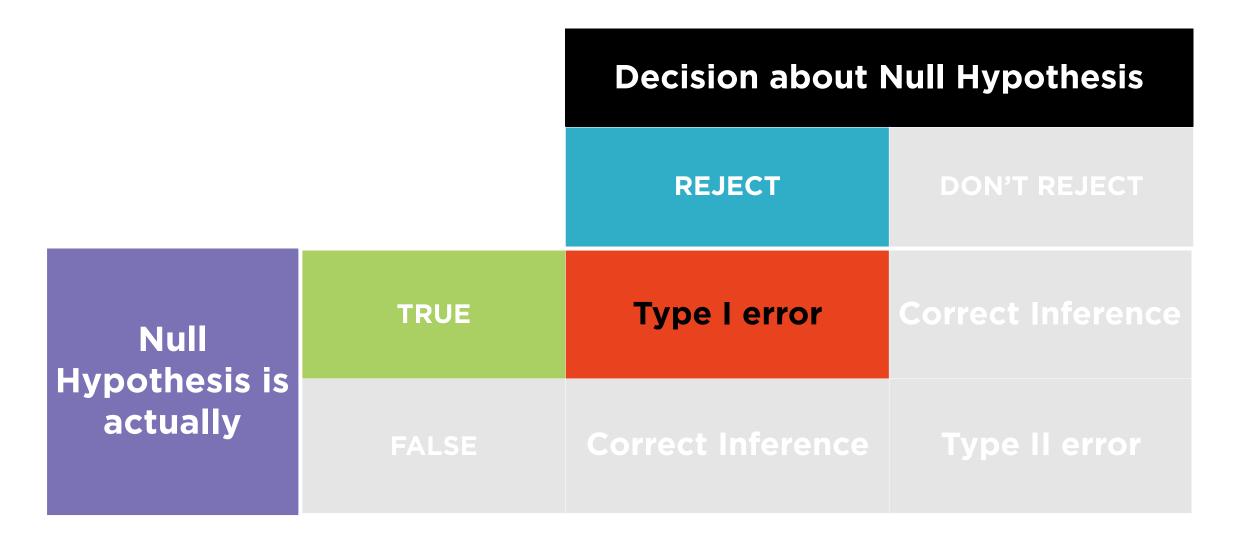
Conducted by Sir Ronald Fisher

(considered founder of modern statistics)

# Errors in Hypothesis Testing

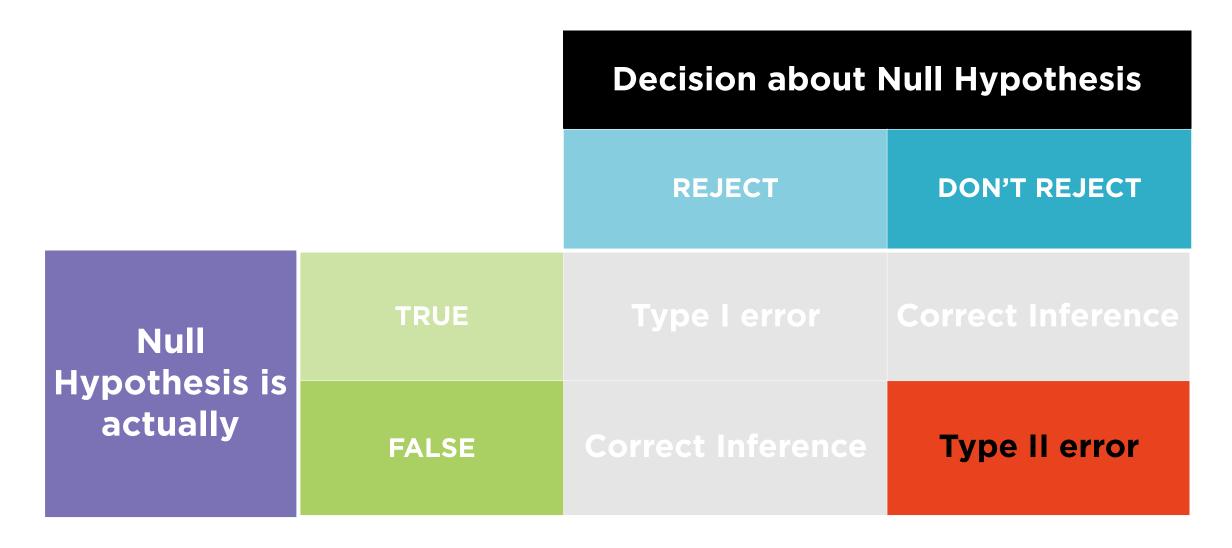
		Decision about Null Hypothesis	
		REJECT	DON'T REJECT
Null Hypothesis is actually	TRUE	Type I error	Correct Inference
	FALSE	Correct Inference	Type II error

# Errors in Hypothesis Testing



Claim the lady can tell the difference based on spurious test results which are not statistically significant

# Errors in Hypothesis Testing



Fail to realize that the test for the alternative hypothesis was statistically significant

# The T-test

# Hypothesis Testing

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How likely it was just luck?

#### Accept or Reject

Small p-value? Reject

Small: Below significance leve

# Statistical Test Selection

There are tests for pretty much everything
Developed by statisticians to be sound
Knowing which one to use is hard
Actually using them is relatively easy

Most common, simple statistical tests out there

Used to learn about averages across two categories

Also tells whether the differences are significant



Average male baby birth weight = Average female baby birth weight?

Is the difference statistically significant?



#### **T-statistic**

Score which indicates the difference in means

#### P-value

- Whether the T-statistic is significant
- Low p-values of <5% mean the result cannot be due to chance

# Types of T-tests

One sample location test

Two sample location test

Paired difference test

Regression coefficient test

# One sample location test

#### One-sample location test

- What is the average weight of babies born in a certain town?
- Is it different from the average of the general population?

Two sample location test

# Two-sample location test (independent samples t-test)

Is the average weight of babies in Town A different from Town B?

Paired difference test

#### Paired difference test

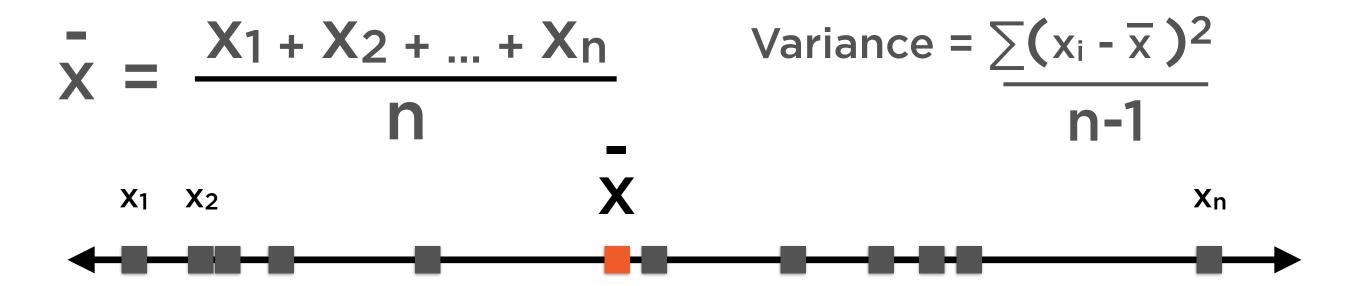
Is the average weight of babies born in winter different from babies born in summer?

Regression coefficient test

#### Regression coefficient test

Is the coefficient of any of the independent variables > 0?

### Mean and Variance



These statistics only apply to the sample of data, and so are known as sample statistics

The corresponding figures for all possible data points out there are called population statistics





All the data out there in the universe



**Sample** 

A subset - hopefully representative - of the population







**Population** 

Representative Sample

**Biased Sample** 



#### **Sample Mean**



#### **Population Mean**

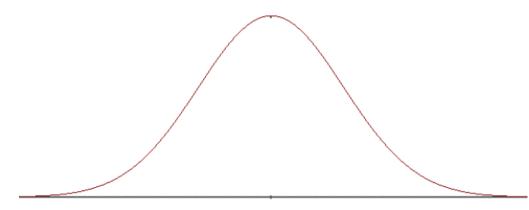
$$\mu = ?$$

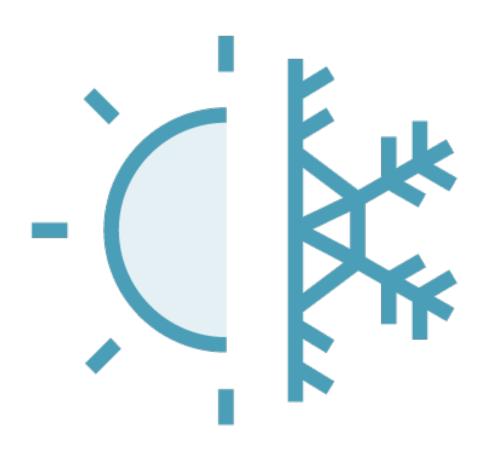


#### **Sample Mean**



#### **Population Mean**





# T-tests Assumptions

#### Notably, that

- populations are normal
- samples are representative
- samples are randomly drawn

Work best for two group comparisons

Comparing multiple groups gets tricky

- need many pairwise tests
- increases likelihood of Type 1 error (alpha inflation)

For multiple groups, just use ANOVA

# Demo

### **Performing T-tests**

# T-tests are useful to compare differences between **two** groups

Running multiple significance tests to compare across many groups is risky

**AN**alysis **O**f **VA**riance

Looks across multiple groups of populations, compares their means to produce one score and one significance value

Looks across multiple groups of populations, compares their means to produce one score and one significance value

### Diabetes Risk

Underweight patients Normal weight patients patients patients

In order to compare across 3 groups the we'll need to perform multiple T-tests

### Diabetes Risk

Underweight patients

Normal weight patients

Overweight patients

Perform a single ANOVA test to know whether the risk of diabetes is significantly different between these groups

# ANOVA Hypotheses

Null Hypothesis (H<sub>0</sub>)

Alternate Hypothesis (H<sub>1</sub>)

H<sub>0</sub>: All groups of patients are at an equal risk of diabetes

H<sub>0</sub>: All groups of patients are NOT at an equal risk of diabetes

Looks across multiple groups of populations, compares their means to produce one score and one significance value

# F-statistic

Variance between groups
Variance within a group

# F-statistic

If the groups are similar, F ~ 1

If the groups are different, F will be large

### P-value

Significance of the F-statistic

Smaller p-values indicate that the results are not due to chance

Large F-statistic and small p-value - means the null hypothesis can be rejected

# ANOVA Hypotheses

Large F-statistic and small p-values < 0.05 significance level

Accept the alternative hypothesis and reject the null hypothesis

Alternate Hypothesis
(H<sub>1</sub>)

H<sub>0</sub>: All groups of patients are NOT at an equal risk of diabetes

#### ANOVA Hypotheses

Null Hypothesis
(H<sub>0</sub>)

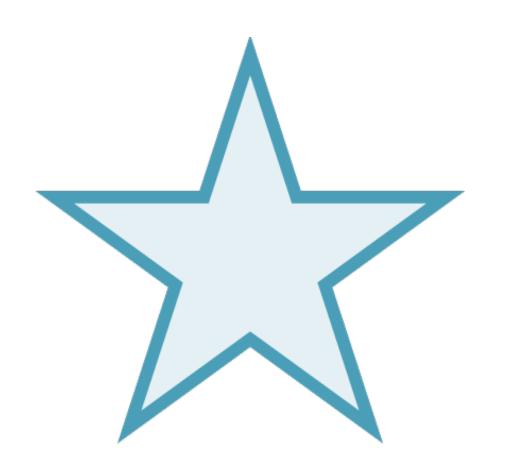
H<sub>0</sub>: All groups of patients are at an equal risk of diabetes

Small F-statistic and large p-values > 0.05 significance level

Accept the null hypothesis and reject the alternative hypothesis

## One-way ANOVA helps compare means across two or more groups

A **single** categorical variable is used to split the population into these groups



## One-way ANOVA Assumptions

#### Notably, that

- populations are normal
- samples are representative
- samples are randomly drawn
- variances of the population are constant

Residuals with normal distribution

Independence of errors

Absence of outliers

Homoscedasticity

Residuals with normal distribution

Independence of errors

Absence of outliers

Homoscedasticity

Distance of data points from the fitted values should be normally distributed

Residuals with normal distribution

Independence of errors

Absence of outliers

Homoscedasticity

Correlation between errors should be zero

Residuals with normal distribution

Independence of errors

Absence of outliers

Homoscedasticity

The normal distribution of the population implies no major outliers in data

Residuals with normal distribution

Independence of errors

Absence of outliers

Homoscedasticity

The variance in each group should be constant i.e. the same

## Linear Regression

## Ordinary Least Squares

Common technique used to find the best-fitting straight line through a set of points

#### X Causes Y



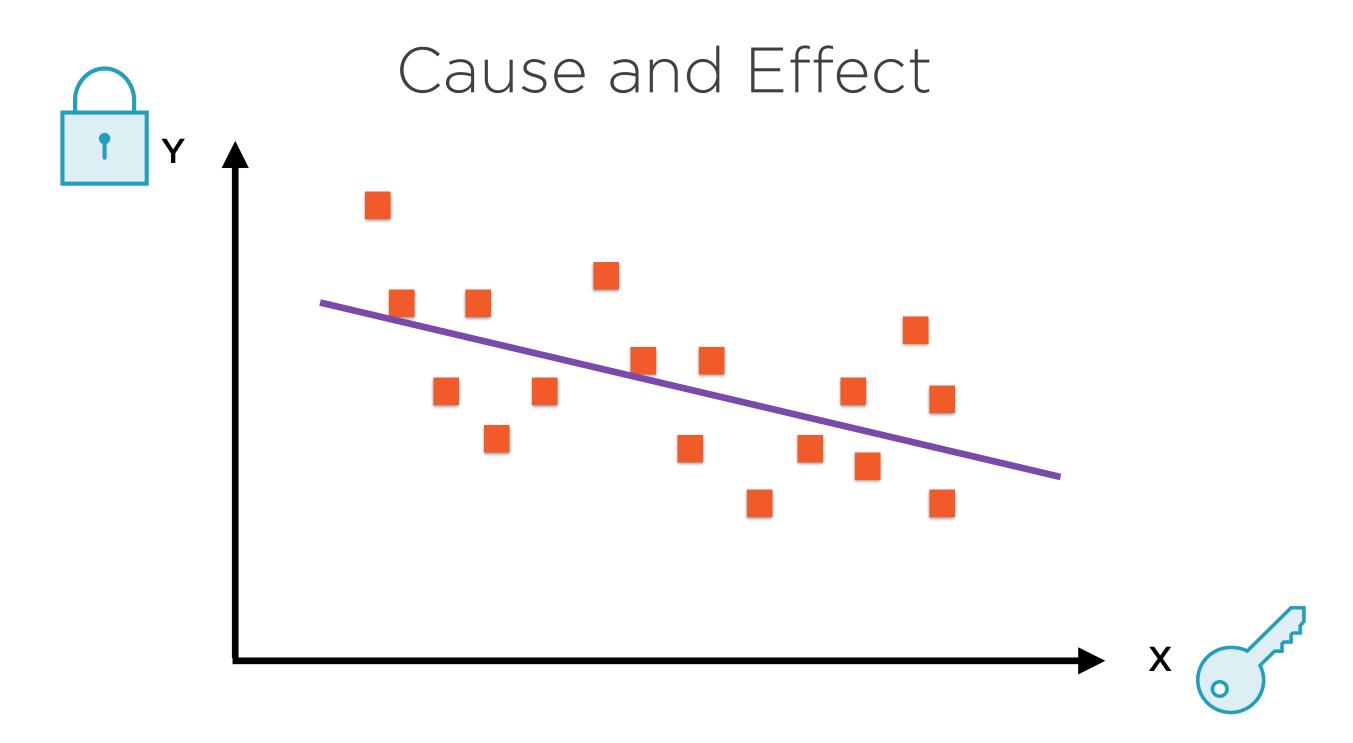
Cause

**Explanatory variable** 

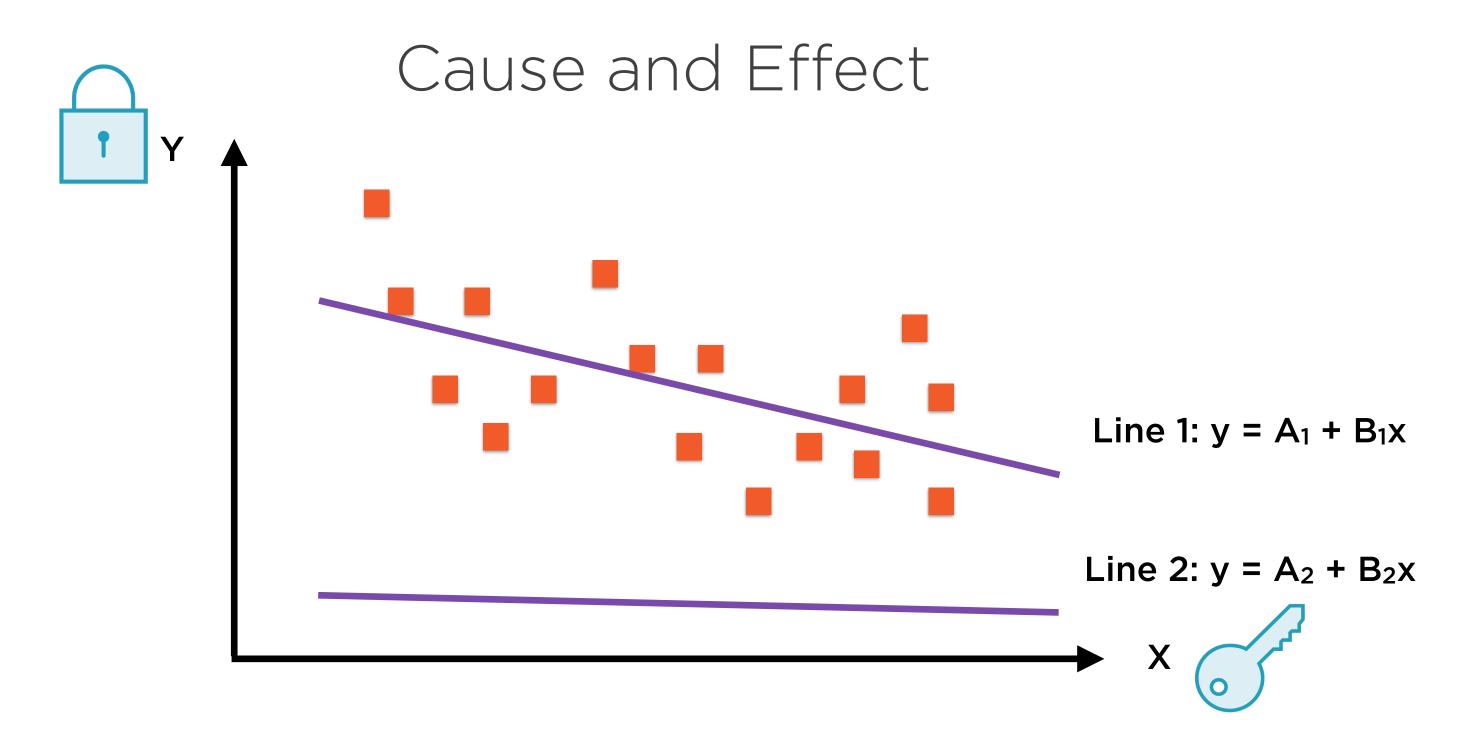


**Effect** 

Dependent variable



Linear Regression involves finding the "best fit" line



Let's compare two lines, Line 1 and Line 2

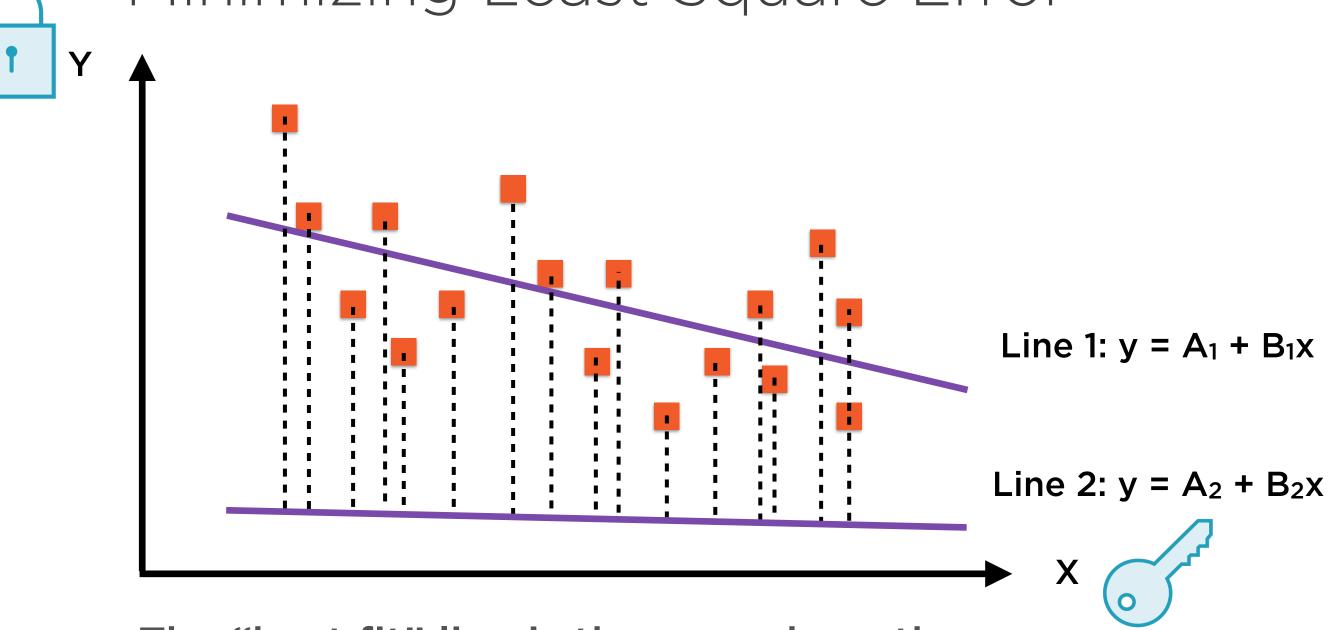
# Minimizing Least Square Error Line 1: $y = A_1 + B_1x$ Line 2: $y = A_2 + B_2x$

Drop vertical lines from each point to the lines A and B

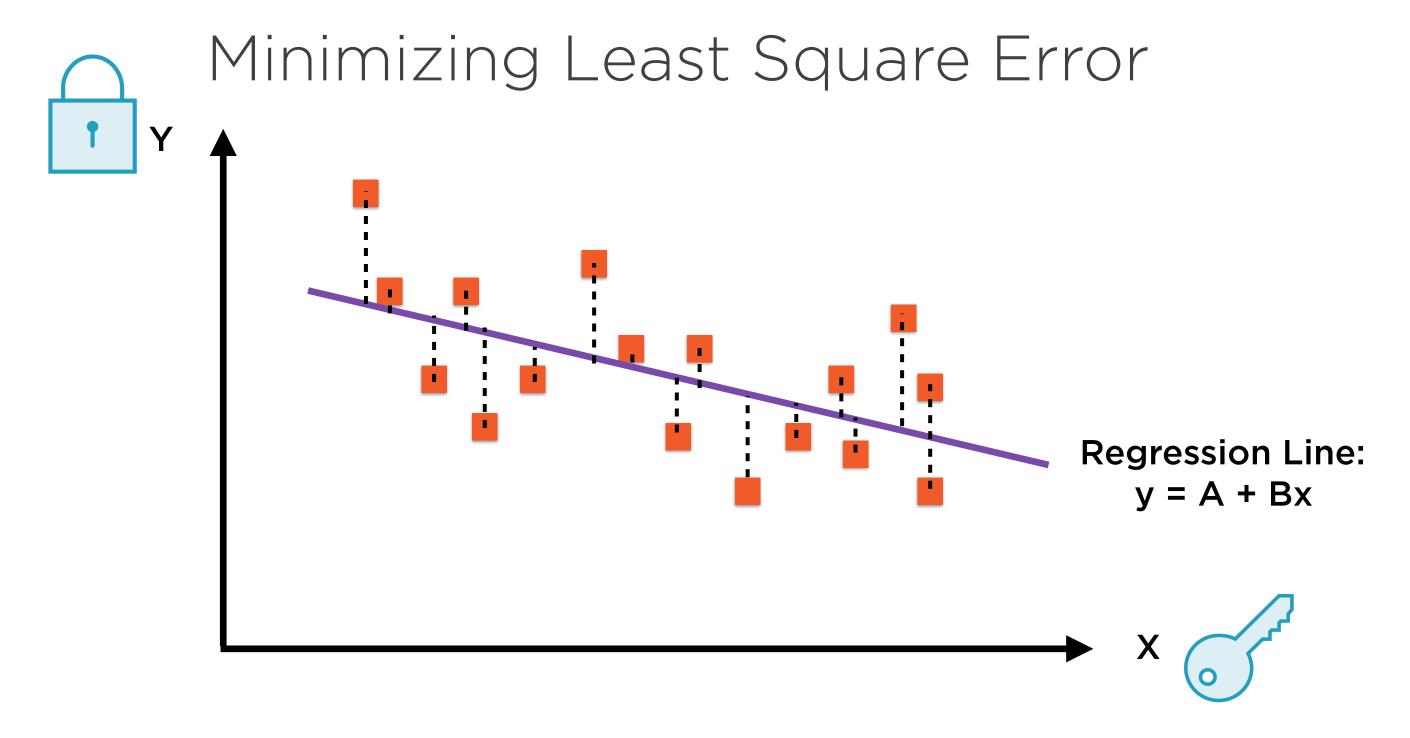
# Minimizing Least Square Error Line 1: $y = A_1 + B_1x$ Line 2: $y = A_2 + B_2x$

Drop vertical lines from each point to the lines A and B

#### Minimizing Least Square Error



The "best fit" line is the one where the sum of the squares of the lengths of these dotted lines is minimum



The "best fit" line is called the regression line

#### R-square

How well does the line represent the data?

How much of the variance in the data is captured by the line?

#### R-square

#### R-square

A higher R-square value indicates that a lot of the underlying variance is captured

**Better-fit line** 

Examines the influence of two different independent variables on one continuous dependent variable

Examines the influence of two different independent variables on one continuous dependent variable

Employees > 40

Employees <= 40

Males

Females

Employees > 40 Employees <= 40 Males Females Males **Females** 

#### Two-way ANOVA Hypotheses

Null Hypothesis (H<sub>01</sub>)

Null Hypothesis
(H<sub>02</sub>)

Null Hypothesis
(H<sub>03</sub>)

H<sub>01</sub>: All groups have equal levels of stress

H<sub>02</sub>: All ages have equal levels of stress

H<sub>03</sub>: There is no interaction between age and gender

#### F-statistic

Calculate an F-statistic and get the p-value for each hypothesis

Accept or reject each hypothesis

#### Demo

Perform OLS regression

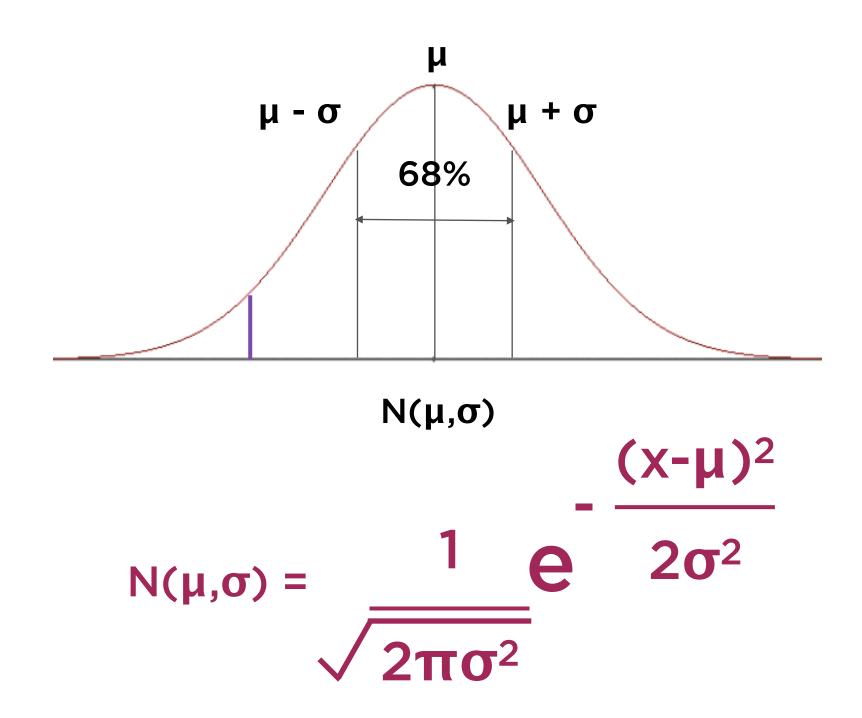
Test significance of regression results using one-way and two-way ANOVA

#### Skewness and Kurtosis

## Skewness

A measure of asymmetry around the mean

#### Gaussian Distribution



#### Skewness

Normally distributed data: skewness = 0

Extreme values are equally likely on both sides of the mean

Symmetry about the mean

#### Positive Skewness

Consider incomes of individuals

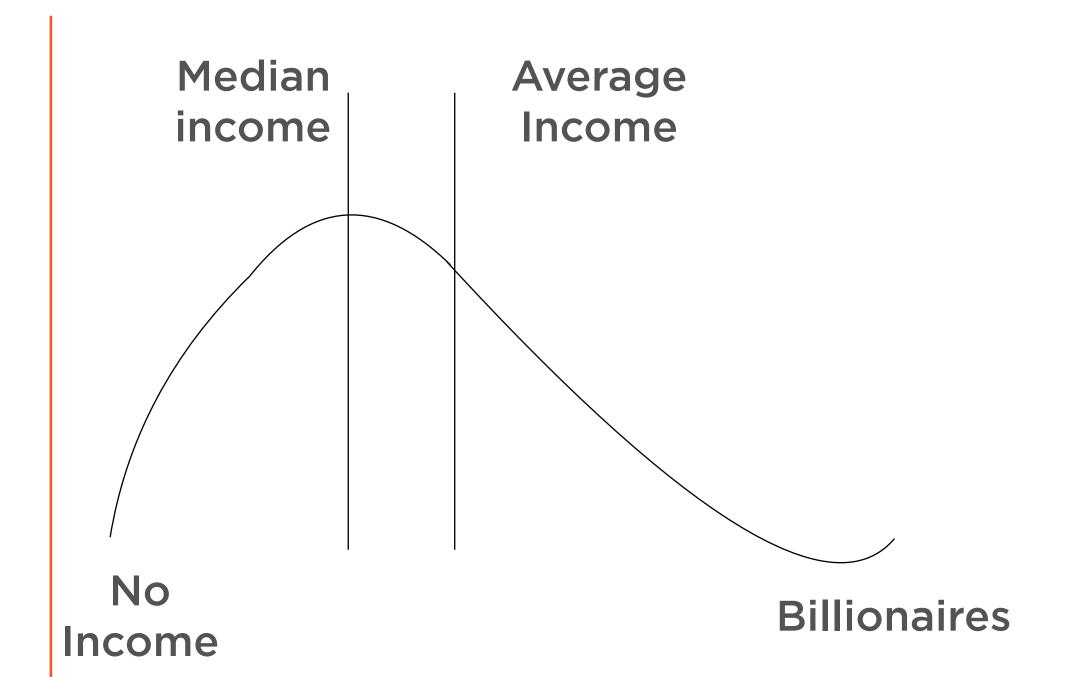
Billionaires: positive skew

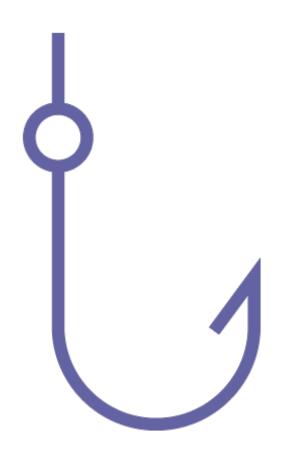
Outliers greater than mean more likely than outliers less than mean

Right-skewed distribution

Often seen when lower bound but no upper bound

Positive Skewness





#### Negative Skewness

Consider losses from storms

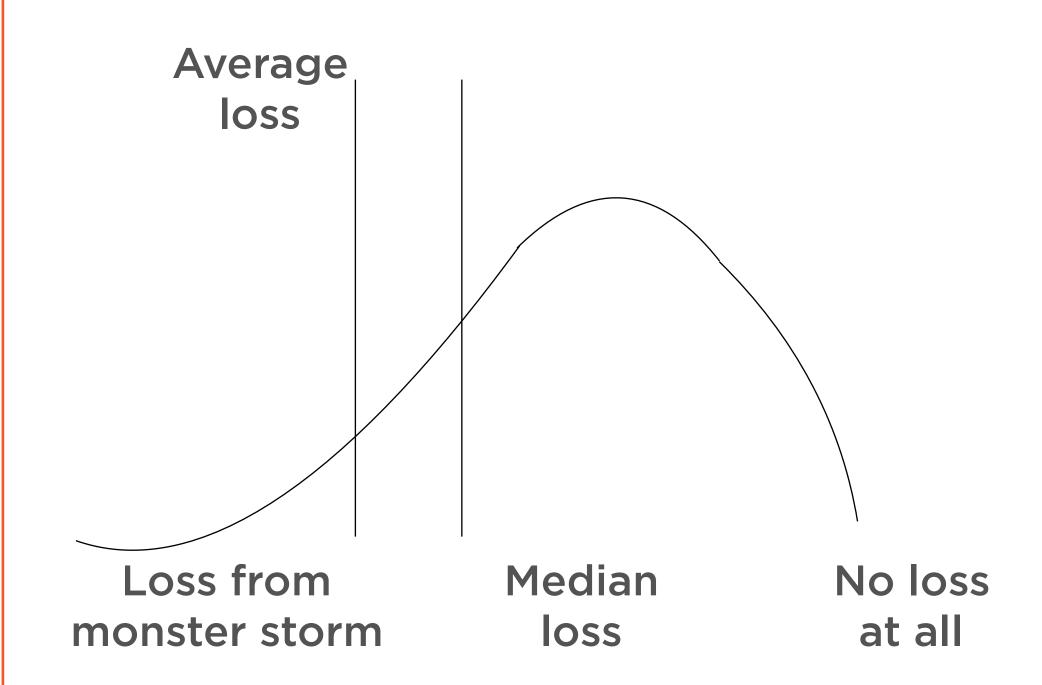
Usually minor, then a monster storm hits

Outliers worse than mean more likely than outliers greater than mean

Left-skewed distribution

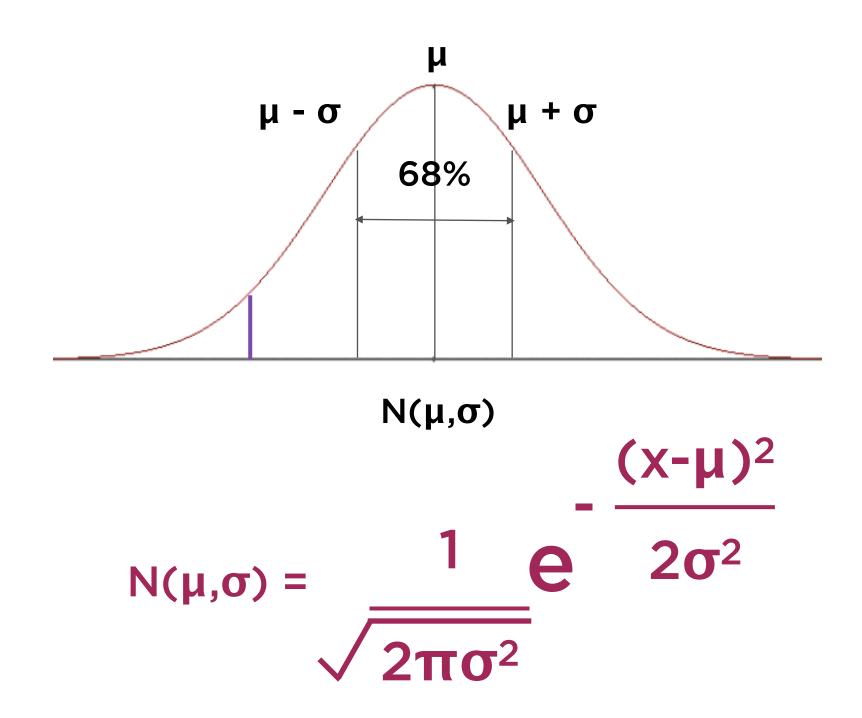
Often seen when upper bound but no lower bound

Negative Skewness



Measure of how often extreme values (on either side of the mean) occur

#### Gaussian Distribution





Normally distributed data: kurtosis = 3

Excess kurtosis = kurtosis - 3

**Kurtosis** ~ Tail risk

High kurtosis => extreme events more likely than in normal distribution

#### 2008 Financial Crisis:

## Several once-in-a-century events, all in 1 month

- Risk models were incorrectly assuming markets are normal
- In reality, market returns display significant excess kurtosis

#### Demo

Analyzing skewness and kurtosis

#### Summary

Python package with implementations of statistical models and tests

T-tests to compare population means

One-way ANOVA for multiple categories

Two-way ANOVA for multiple categorical independent variables

Using ANOVA to analyze regression models

Skewness and kurtosis in data