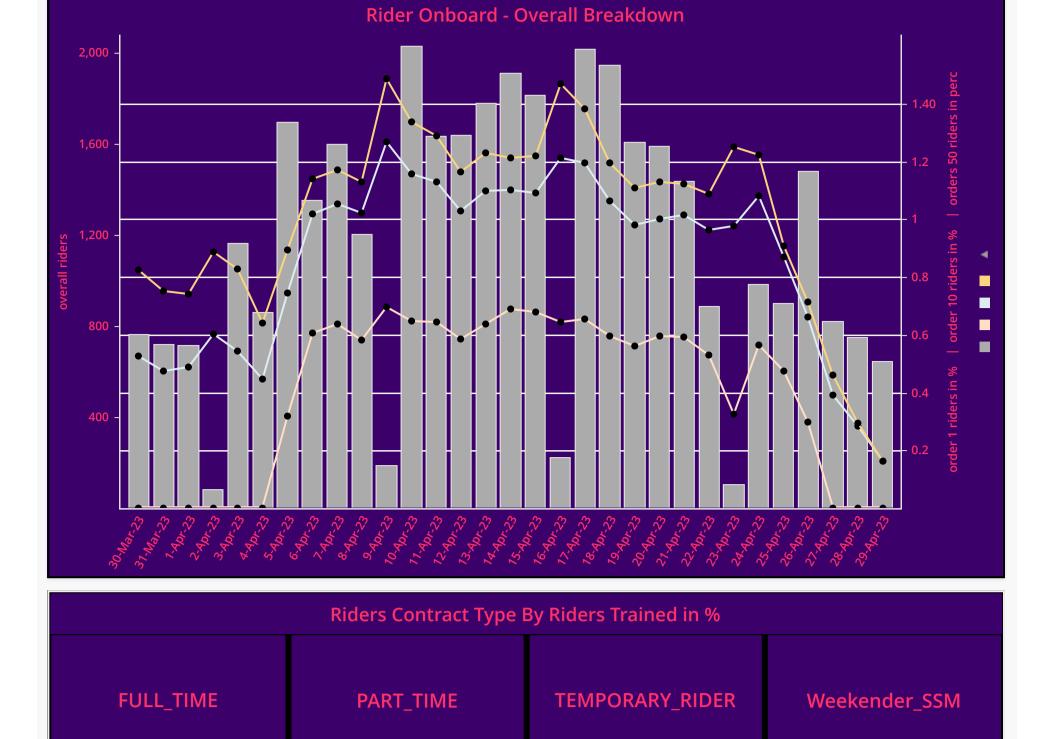
Chapter 1 - Page 1 - Overview zepto 10 Minute Grocery Delivery Rider Contract Type By Rider Count (day -2) Overall Rider Count - FULL_TIME Overall Rider Count - PART_TIME Overall Rider Count - TEMPORARY_... Overall Rider Count - Weekender_S... 572 178 18 Previous Onboard Date: 34 Previous Onboard Date: 4 Previous Onboard Date: 606 Previous Onboard Date: 242 - 5.6% - 26.4% - 47.1% - 50.0% Rider Contract type By Overall rider Count Range(day -32 and day -2) PART_TIME TEMPORARY_RIDER FULL_TIME Weekender_SSM 8,216 27,634 15 727



Time Taken for Training in Hours (Mean) FULL_TIME PART_TIME TEMPORARY_RIDER Weekender_SSM 13 13 Rider Contract Type By Riders with 1 order FULL_TIME PART_TIME Weekender_SSM TEMPORARY_RIDER

77%

60%

Weekender_SSM

0%

73%

75%

FULL_TIME

6%

Time taken for 1 order in Hours (Mean) FULL_TIME PART_TIME TEMPORARY_RIDER Weekender_SSM 22 19 20 Riders Contract Type By Riders with 80 orders in 7 days

TEMPORARY_RIDER

2%

PART_TIME

1%

Flag by Rider Metrics order 10 orders 50 Riders 80 order 1 trained time time Training overall Rider with 30 Flag riders in riders in for 1 riders in for 10 riders in for 50 ord in 7d ord in 3d in % riders in hr ord ord perc ord in% Lifetime 36,592 48% 45% 47 14% 91 20% 5% 75% 15 20

Riders 30 ord in 3d and 80 ord in 7d

Kolkata	Lifetime	501	89%	6	39%	18	65%	34	29%	89	38%	9%
Mumbai	Lifetime	4,966	76%	14	51%	18	41%	44	11%	91	17%	4%
Noida	Lifetime	2,041	76%	21	54%	24	42%	61	12%	110	18%	4%
Pune	Lifetime	1,556	69%	18	32%	22	53%	45	16%	87	24%	5%
				Sto	re By Fla	g Type	e - Break	down				
Store Name	Flag	overall	trained	Training		time	order	time	orders 50	time	riders with	Riders 80
		riders	riders in %		riders in %	for 1 ord	10 riders	for 10	riders in perc	for 50	30 ord in 3d in %	ord in 7d in%
							in %	ord		ord		
BANASHANKARI	Lifetime	148	77%	14	46%	31	42%	44	7%	75	19%	4%
BLR - Bhadrappa Layout	Lifetime	123	90%	7	55%	17	55%	33	24%	82	34%	8%
BLR- BANNERGHATTA	Lifetime	105	82%	13	23%	27	48%	37	20%	77	29%	8%
BLR- BASAVANAPURA	Lifetime	185	76%	27	29%	30	59%	65	20%	110	28%	6%
BLR- BELLANDUR	Lifetime	81	51%	15	22%	21	44%	35	34%	72	32%	20%
BLR- BELLANDUR - 2	Lifetime	92	73%	17	61%	26	67%	44	37%	79	42%	19%
BLR-	Lifetime	203	74%	14	45%	17	35%	41	11%	87	18%	1%

City By Flag Type - Breakdown

time

for 1

ord

25

23

22

16

14

19

order 10

riders in

%

44%

48%

43%

43%

44%

45%

time

ord

46

44

51

55

61

43

for 10

orders 50

riders in

perc

17%

13%

12%

11%

14%

16%

time

ord

85

99

96

93

92

86

for 50

riders 30

22%

20%

18%

19%

20%

22%

ord in 3d in

Riders 80

ord in 7d

in%

7%

4%

3%

3%

5%

6%

overall

riders

6,784

5,047

5,803

1,215

3,342

5,337

trained

riders in

%

76%

67%

75%

77%

82%

75%

Training

in hrs

17

15

17

16

18

12

order 1

riders in

%

40%

43%

52%

67%

59%

46%

City Name

Bengaluru

Ghaziabad

Gurugram Hyderabad

BROOKEFIELD

Lifetime

74%

BLR-BTM-2

EV_NEW

WALKER

Vendor

Lifetime

Lifetime

Rahul_Rider Recruiter_Delhi Ncr

Aaftab Shaikh_Rider_Recruiter_Mumbai

Aatmanirbhar Facility Management Pvt. Ltd

 $Abdul\ Samad_Rider_Recruiter_Hyderabad$

Afridi Irfan Qureshi_Rider_Recruiter_Mumbai

Afroz Shaikh_Rider_Recruiter_Mumbai Africa Didan Daamitan Hindanahaad

 $Abdul_Karim_Rider_recruiter_Mumbai$

Achyut Jadhav_Rider_Recruiter_Pune ADICHAND LOGISTICS SOLUTIONS

A To Zed Enterprises

Aeron Enterprises

A2S HR SERVICES PVT LTD

411

21

31%

26

30%

Chennai

Delhi

Flag

Lifetime

Lifetime

Lifetime

Lifetime

Lifetime

Lifetime

BLR-CHICKPE	T Lif	etime	92	75%	26	43%	34	39%	54		12%	93	22%	3%
Rider Contract Type By Flag - Metrics - Breakdown														
Contract Typ	e	Flag	overall riders	trained riders in %	Training in hrs	order 1 riders in %		ord ride in	10 fo	or r 10	ders 50 iders in perc	time for 50 ord	Rider with 30 ord in 3d in %	Riders 80 ord in 7d in%
FULL_TIME		Lifetime	27,634	75%	16	49%	20	45	5%	17	16%	88	22%	6%
PART_TIME		Lifetime	8,216	73%	15	44%	22	42	2%	18	8%	112	14%	1%
TEMPORARY_	_RIDER	Lifetime	727	77%	13	44%	19	38	3%	19	8%	110	11%	2%
Weekender_S	SSM	Lifetime	15	60%	8	22%	54	22	2%	50	0%		0%	0%
	Rider Vehicle Type By Flag - Breakdown													
Vehicle Type	Flag	overall riders	trained riders in %	Training in hrs	order 1 riders in %	time for 1 ord	order 10 riders in %	time for 10 ord	orders 50 riders in perc	time for 50 ord	Rider with 30 ord in 3d in %	Riders 80 ord in 7d in%		
BIKE	Lifetime	20,665	75%	15	48%	20	45%	44	14%	89	21%	5%		
CYCLE	Lifetime	4,039	72%	13	47%	19	42%	44	15%	90	20%	6%		
E_CYCLE	Lifetime	1,002	72%	15	43%	21	40%	46	12%	88	17%	4%		
E_SCOOTER	Lifetime	10,473	76%	18	50%	22	46%	55	14%	95	20%	4%		

100%	2	23 50%	28	0%		0%		0%	0%			
	Ri	ider Ver	ndor Typ	e By Fla	g - Brea	akdow	n					
	Flag	overall riders	trained riders in %	Training in hrs	order 1 riders in %	time for 1 ord	order 10 riders in %	time for 10 ord	orders 50 riders in perc	time for 50 ord	Rider with 30 ord in 3d in %	Rid 80 d in i
	Lifetime	99	82%	14	77%	18	36%	54	1%	61	9%	
	Lifetime	7	14%	3	100%	20	100%	27	0%		0%	
	Lifetime	2	100%	22	100%	23	50%	94	0%		0%	
	Lifetime	13	69%	6	56%	20	56%	35	22%	72	33%	1
d	Lifetime	2	0%									
	Lifetime	34	53%	15	56%	34	33%	38	22%	65	22%	
	Lifetime	42	64%	12	56%	30	59%	40	22%	70	30%	
	Lifetime	13	69%	34	56%	53	33%	46	11%	103	22%	
	Lifetime	5	40%	1	50%	14	0%		0%		0%	
	Lifetime	49	57%	19	43%	19	39%	49	18%	90	21%	
oai	Lifetime	34	74%	16	60%	30	20%	32	12%	96	20%	
	Lifetime	5	80%	22	100%	36	0%		0%		0%	
	1 :f_+:	77	F30/	2	440/	2	2.40/	1.5	00/		00/	

11%

13%

4%

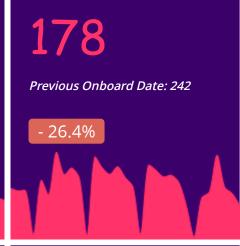
Rider Contract Type By Rider Count copy

Overall Rider Count - FULL_TIME

572

Previous Onboard Date: 606

- 5.6%



Overall Rider Count - PART_TIME

Overall Rider Count - TEMPORARY_...

18

Previous Onboard Date: 34

- 47.1%



Overall Rider Count - Weekender_...

Previous Onboard Date: 4

- 50.0%

City By Flag Type - Breakdown copy

City Name	Flag	overall riders	Trained Riders	Training in hrs	Order1 Riders	time for 1 ord
Bengaluru	Lifetime	6,784	5,137	17	2,060	25
Chennai	Lifetime	5,047	3,380	15	1,468	23
Delhi	Lifetime	5,803	4,331	17	2,247	22
Ghaziabad	Lifetime	1,215	937	16	625	16
Gurugram	Lifetime	3,342	2,750	18	1,624	14
Hyderabad	Lifetime	5,337	4,002	12	1,841	19
Kolkata	Lifetime	501	446	6	176	18
Mumbai	Lifetime	4,966	3,755	14	1,912	18
Noida	Lifetime	2,041	1,560	21	843	24
Pune	Lifetime	1,556	1,073	18	347	22

Rider Onboarding Chapter 1 - Filter Summary

FILTERS (3)

Onboard Date: DYNAMIC: 03/30/2023 - 04/29/2023

Flag: Lifetime

City Name: Bengaluru, Chennai, Delhi, Ghaziabad, Gurugram, Hyderabad, Kolkata, Mumbai, Noida, Pune