

1. Reporting period

2021-11-01 to 2021-11-02

2. Business name

Eat wide awake

3. Does your policy cover all your operations?☒ Yes ☐ No**4. In which regions do you operate? If you operate in only one country in a region, please select that region and list the country.**

- ☐ Africa
- ☐ Latin America (including Mexico)
- ☐ North America
- ☒ Asia Pacific (excluding China)
- ☐ Europe (including Russia)
- ☐ China
- ☐ Middle East

5. What is your cage-free egg policy (include deadline, products covered, and commitment link)

NA

6. What is your primary business activity? (select all that apply)

- ☐ Food manufacturer
- ☐ Distributor
- ☐ Retailer (grocer, supermarket, wholesale)
- ☐ Hospitality (hotel, airline, cruise, rail, theme park, casino)
- ☒ Restaurant/QSR/bakery/coffee shop
- ☒ Food service provider/catering
- ☐ Other

Questionnaire

7. Total % cage-free of total egg usage: 41.29

8. Total % conventional/caged eggs offset by Impact Incentives: 0.00

9. Break down your percentage of cage-free egg usage by region

Region	% cage-free of total regional volume
Asia Pacific (excluding China)	41.29

10. If your business has not yet reached 100% cage-free egg procurement through physical sourcing (Identity Preserved or Segregated models), do you have plans to cover this gap through Impact Incentives?

If yes, by what date?:

2025-01-01

If not, why?

Time-bound plans

11. Does your cage-free commitment include all eggs sourced by your company, including for products manufactured on behalf of other companies? If not, please explain the scope of your cage-free commitment.

Our cage-free eggs only include whole eggs as a premium protein for now. We are looking at switching all our eggs to cage-free eggs soon.

12. What year do you expect to be sourcing physical cage-free eggs or purchasing Impact Incentives to cover your entire egg supply chain?

2025

13. If Impact Incentives are included above, by what year do you expect to be sourcing 100% physical cage-free eggs (Identity Preserved or Segregated) in products manufactured by your business?

2025

Actions for next reporting period

14. Outline activities that you will undertake in the coming reporting period to advance your cage-free commitment.

In the coming years, we're looking at switching our breakfast eggs to cage-free eggs too and also having our franchisees to have that option on their salad bars as well.

Challenges

15. Explain obstacles you've encountered this reporting period in sourcing cage-free eggs.

Customers do not want to pay the additional premium price and prefer to opt for regular eggs

Additional information

16. Please include any additional information you'd like us to know about your cage-free egg policy and implementation.

NA

- End of report -