

Reporting period

2020-01-01 to 2020-12-31

Business name

CMR SAB DE CV

Does your policy cover all your operations?

Yes

In which regions do you operate? If you operate in only one country in a region, please select that region and list the country.

Latin America (including Mexico)

Country

México

What is your cage-free egg policy (include deadline, products covered, and commitment link)

CMR trabaja constantemente en sustentar el negocio a largo plazo, buscando alternativas de mejora para las prácticas de producción y bienestar animal, así como para reducir el impacto ambiental. Por lo cual desde 2017 con un compromiso a 2022, se comenzó

What is your primary business activity? (select all that apply)

Restaurant/QSR/bakery/coffee shop

Questionnaire**Egg usage****Total volumes of eggs used, by your company**Total volume of shell eggs used (tonnes)

55.12

Total volume of egg product used (tonnes)

0.00

Do you calculate the total volume of eggs you sell in products manufactured by 3rd parties? If so, what is the total volume (tonnes)?

0.00

Total volume of cage-free egg (physical sourcing), used by your company

	Volume (tonnes) shell	Volume (tonnes) egg product	Volume (tonnes) products sold (manufactured by or for 3rd party)
Total cage-free (physical sourcing)	48.17	0.00	0.00
% cage-free of total egg usage	87.40	0	0

% cage-free of total egg usage: 87.40**Non-disclosure**

- ☐ Please check this box if your company chooses to publicly disclose the volume-related data in this Section.
Disclosure of percentage data is mandatory.

Break down your percentage of cage-free egg usage by region

Region	% cage-free of total regional volume
Latin America (including Mexico)	87.40

Time-bound plans

Does your cage-free commitment include all eggs sourced by your company, including for products manufactured on behalf of other companies? If not, please explain the scope of your cage-free commitment.

El compromiso es el cambio del huevo cascarron y se están evaluando opciones y proveeduría para el huevo líquido

What year do you expect to be sourcing physical cage-free eggs or purchasing Impact Incentives to cover your entire egg supply chain?

2022 para huevo cascarron

If Impact Incentives are included above, by what year do you expect to be sourcing 100% physical cage-free eggs (Identity Preserved or Segregated) in products manufactured by your business?

2025

Actions for next reporting period

Outline activities that you will undertake in the coming reporting period to advance your cage-free commitment.

Cubrir el abasto del 100% de huevo cascarron para todas las unidades del grupo

Challenges

Explain obstacles you've encountered this reporting period in sourcing cage-free eggs.

El cierre temporal de la mayoría de nuestras unidades, por la pandemia; ocasionó una baja considerable en el consumo y al reactivarse las compras el producto subió su costo aproximadamente un 20%. La reactivación económica a hecho que las ventas sean muy bajas en comparación con años anteriores. La búsqueda de insumos ha sido complicada por disponibilidad y precios

Additional information

Please include any additional information you'd like us to know about your cage-free egg policy and implementation.

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