

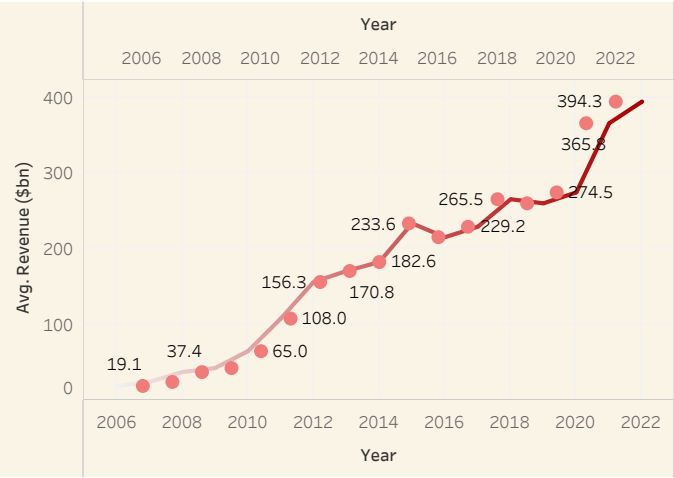
KPI

Brand	Discount Percentage	Mrp	Sale Price	Star Rating	Sales difference
Apple	0	77,000	77,000	5	0

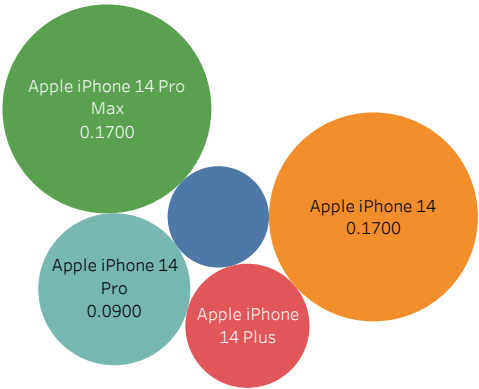
KPI_2

Units sold (mm)	Active Users (mm)	Revenue Generated
232	1,334	205

Annual Revenue



Model-share



Model specification

Model	Processor	Front Cam..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generatio..	12MP	12MP + 12MP	Black	1,99,700
				Blue	59,900
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generatio..	12MP	12MP + 12MP	Black	74,900
				Blue	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	1,49,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	1,89,800
APPLE IPHONE 1..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900