EXPERIMENT 4

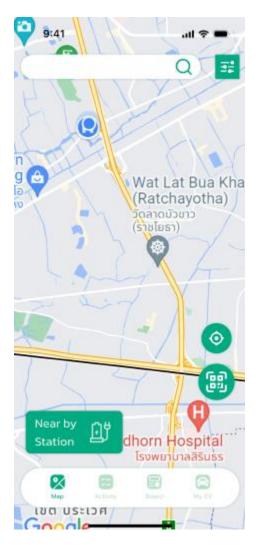
ROLL NO: 230701318

NAME: Siva Santhosh S

Create a prototype with familiar and unfamiliar navigation elements. Evaluate ease of use with different user groups using proto.io

Screen 1:

Home page:



Familiar Icons:

1. Hamburger Menu (≡) - Top Left:

- o A common icon representing a collapsible navigation menu.
- o Clicking it usually opens a sidebar with options like Home, Settings, and Profile.

2. Search Icon () - Below the Heading:

- A widely recognized icon used for searching within the app.
- o Clicking it typically opens a search bar where users can type queries.

3. Three-Dot Menu (:) - Near "Trending Styles":

- o Represents more options or actions related to the section.
- Often used for settings, sorting, or additional functionalities.

Possibly Unfamiliar Icons:

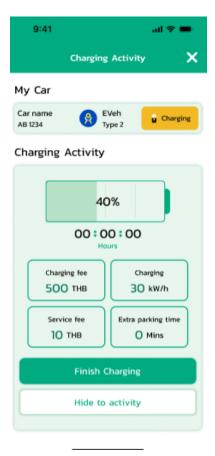
1. Explore Button:

- This is not an icon but a button that might lead to more details or booking options for the resort.
- o It's common in travel and e-commerce apps but might be designed differently.

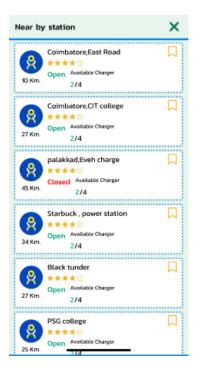
2. Time (08:04) - Top Right Corner:

• This is a standard phone status display but may also indicate a feature like a time-based greeting or notification.

Screen 2:



Screen 3:



Familiar Icons:

1. Back Arrow (←) - Top Left Corner:

- o A widely recognized icon used for navigation.
- o Clicking it will likely take the user back to the previous screen.

Screen 4:

QR Scanning page



Familiar Icons:

1. Back Arrow (←) - Top Left Corner:

- o A widely recognized navigation icon.
- o Clicking it will likely take the user back to the previous screen.

2. Time Display (08:07) - Top Right Corner:

o A standard phone status indicator that shows the current time.

Screen 5:

Profile page:



Familiar Icons:

1. Profile Icon (Circle Placeholder - Top Left):

- o Represents the user's profile picture or avatar.
- o Clicking it may allow users to edit their profile or view account details.

2. Transaction Icon (or similar) - Next to "Transaction":

- o Commonly used for payments, purchases, or financial records.
- o Clicking it likely opens transaction history.

3. Coupons Icon (or Tag Symbol) - Next to "Coupons":

- Represents discounts, offers, or vouchers.
- o Clicking it may show available coupons for the user.

4. Heart Icon (♥) - Next to "Favourite":

- o A universally recognized icon for saved or liked items.
- o Clicking it will likely show favorite places, hotels, or deals.

5. Logout Icon (② or ←) - Next to "Log out":

- o Commonly represents signing out of an account.
- o Clicking it will log the user out of the app.

Prototype Link:

https://sivaruhith1.proto.io/editor/index.cfm?id=c182b929-3e7a-45de-a7c7-a63f2d8a4060