

Technology Trends and Adoption Analysis



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EXECUTIVE SUMMARY



- This report looks at the past and the future of programming languages, databases, and technology adoption.
- Data is based on survey results about the tools professionals are using today and what they predict they'll prefer going forward.
- These findings will help businesses and developers with data-based decisions about technology investments.



INTRODUCTION



- Purpose: Understand technology trends to guide strategic decisions.
- Target Audience: Tech professionals, business leaders, educators, and policymakers.
- Value: Helps organizations align technology adoption with industry trends.



METHODOLOGY

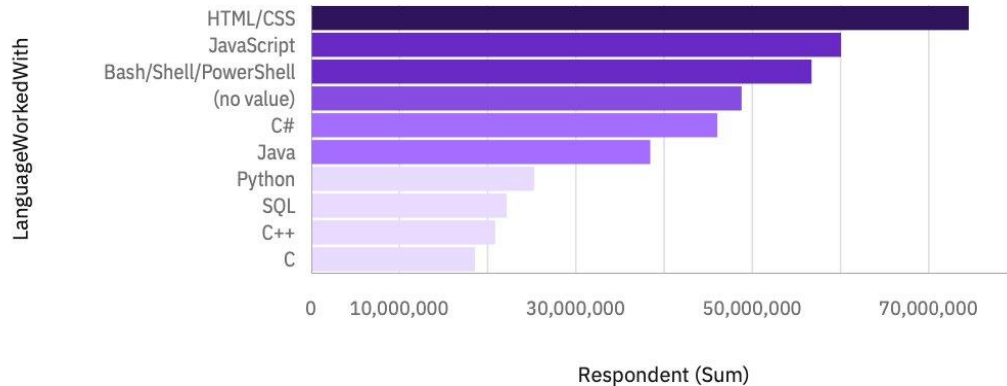
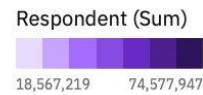


- Data Sources: Developers and IT professionals survey responses.
- Data Collection: Derived from sector surveys and analyzed via Cognos/Looker Studio.
- Key Wrangling Steps:
 - Cleaning and transforming the data
 - Filtering for popular programming languages and databases
 - Analyzing usage trends over time

PROGRAMMING LANGUAGE TRENDS

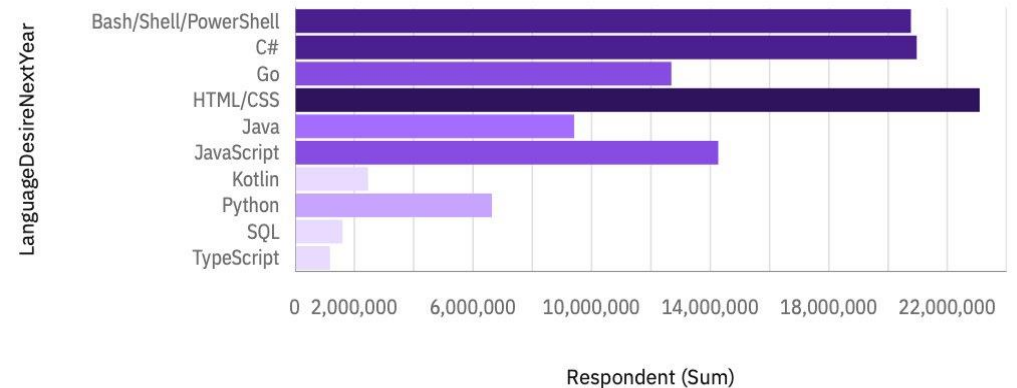
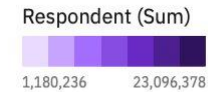
Current Year

Top 10 Language Worked with Respondent



Next Year

Top 10 Languagesdesired next year with respondent



PROGRAMMING LANGUAGE TRENDS - FINDINGS & IMPLICATIONS

Top 10 Programming Languages being Used (Current Year)

- So, let's take a look at the “Current Technology Usage” Dashboard.
- Most popular languages: HTML/CSS, JavaScript, Python, SQL, Java, C#

Implications:

Python and SQL continue to reign supreme owing to data science and backend development requirements.

Top 10 Programming Languages (Next Year)

- Such as Vertical Bar Chart from “Future Technology Trend” Dashboard
- Emerging languages like Go and Kotlin, along with established ones.

Implications:

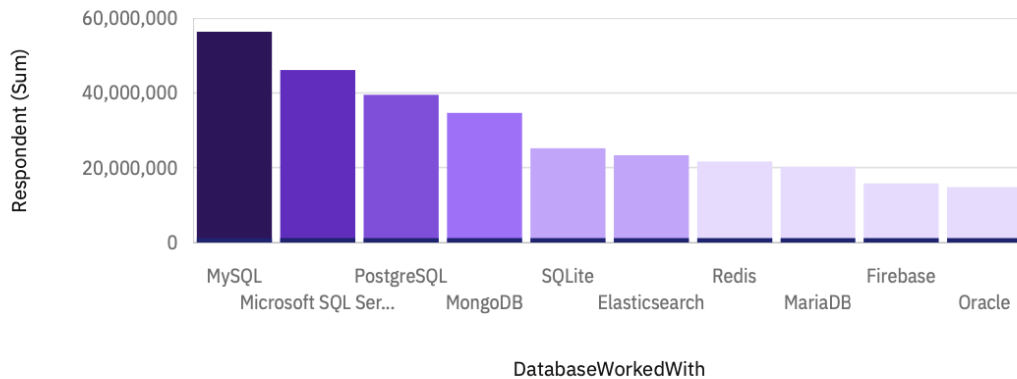
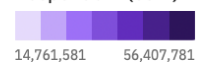
Modern languages have witnessed improvements in terms of efficiency and performance.

DATABASE TRENDS

Current Year

Top 10 Database Worked with Respondent

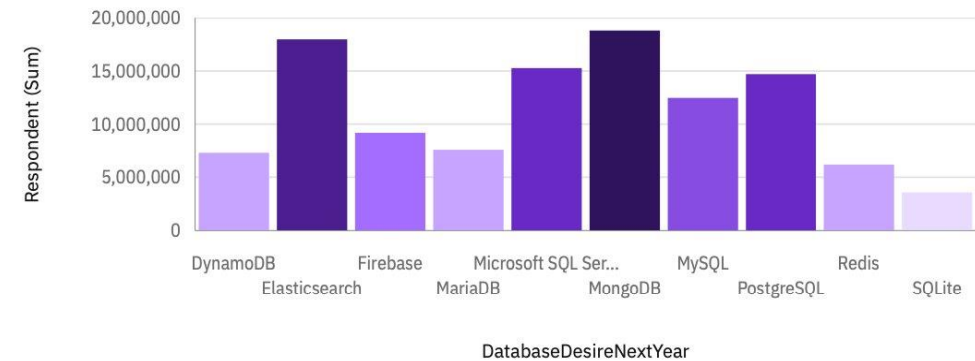
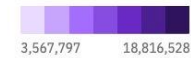
Respondent (Sum) ● DatabaseWorkedWith (Count)



Next Year

Top 10 DataBase next year with respondent

Respondent (Sum)



DATABASE TRENDS - FINDINGS & IMPLICATIONS

Most Widely Used Databases (Latest Year)

- (Online Bar Chart from “Current Technology Usage” Dashboard)
- PostgreSQL, MongoDB, MySQL, and Microsoft SQL Server.

Implications: Relational databases are still at the top, but NoSQL is on the rise.

Top 10 Databases Desired for Next Year

- (Bar Chart of “Future Technology Trend” Dashboard)
- Some interest; DynamoDB, Redis.

Implications: Organizations are increasingly seeking scalable cloud-native databases.



DASHBOARD



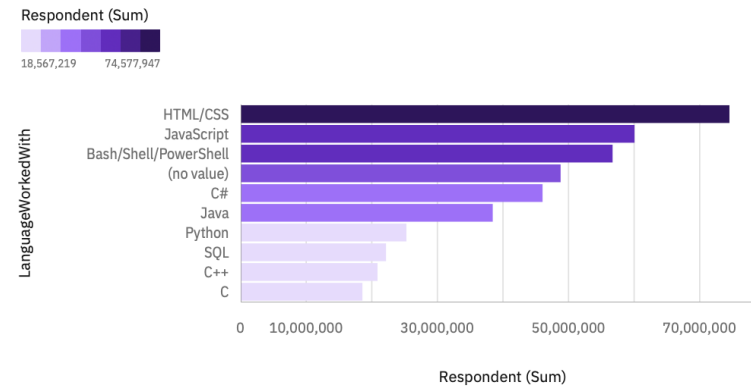
Current Technology Usage (Dashboard Screenshot)
Future Technology Trends (Dashboard Screenshot)
Demographics (Dashboard Screenshot)



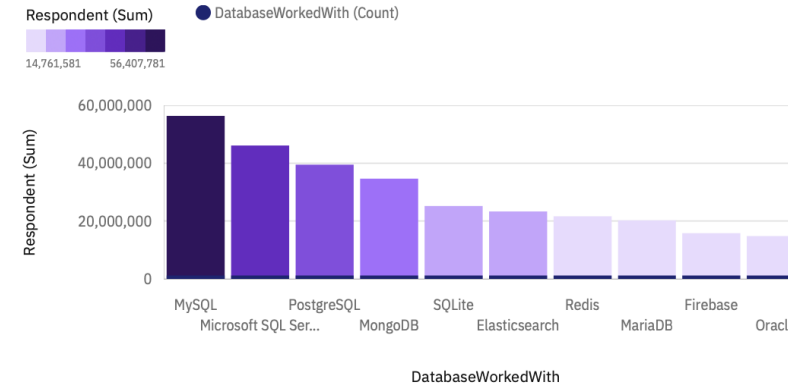
DASHBOARD TAB 1

Current Technology Usage

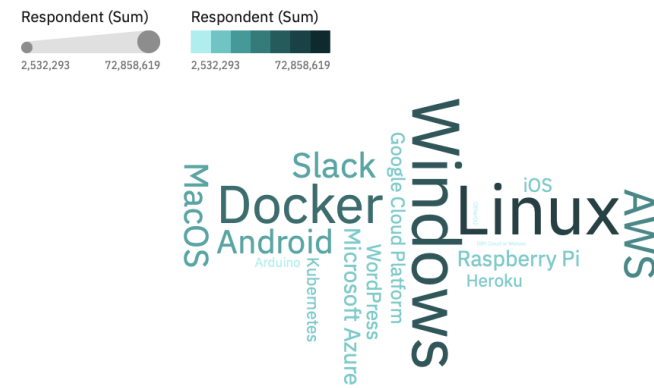
Top 10 Language Worked with Respondent



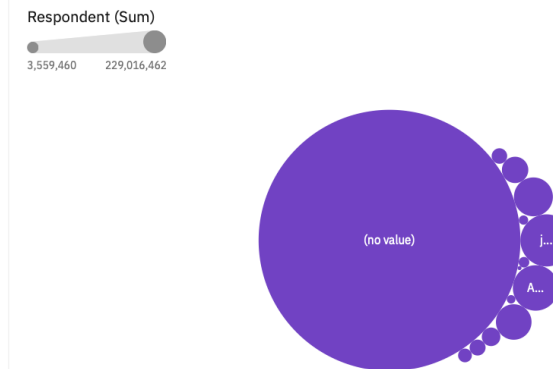
Top 10 Database Worked with Respondent



Top 10 Platform Worked with Respondent



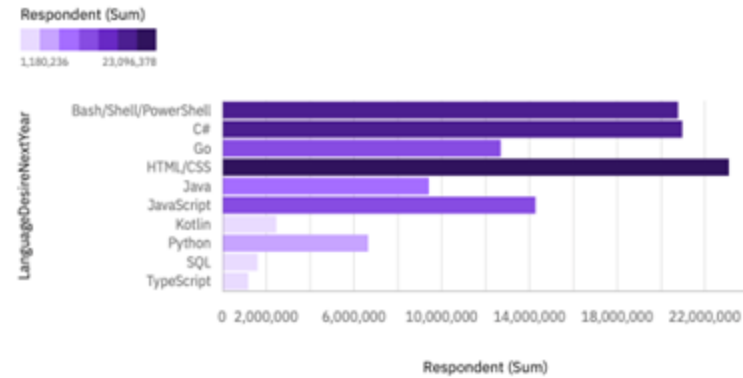
Top 10 Webframes Worked with Respondent



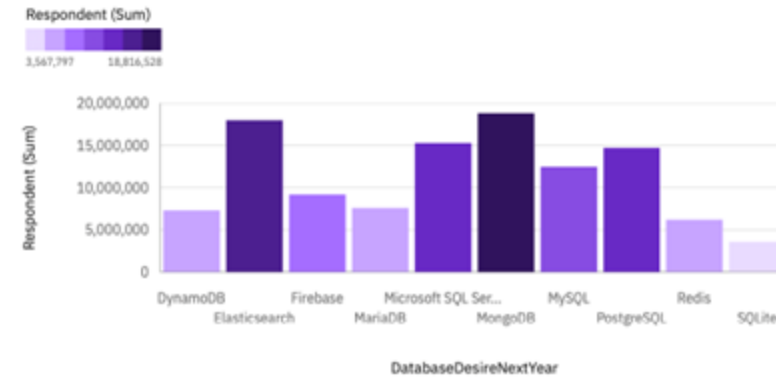
DASHBOARD TAB 2

Future Technology Trend

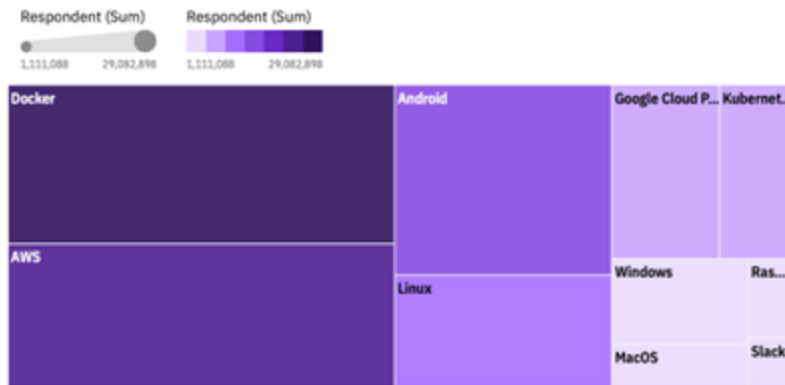
Top 10 Languages desired next year with respondent



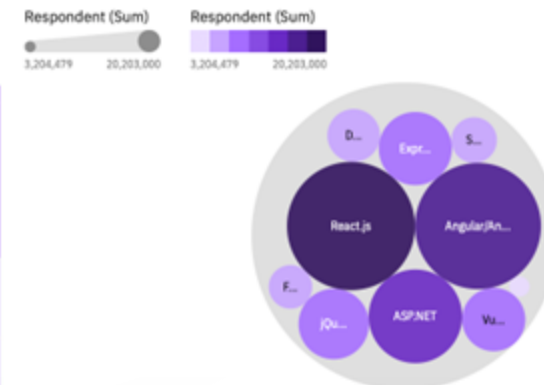
Top 10 DataBase next year with respondent



Top 10 Platform next year with respondent



Top 10 WebFrame next year with respondent



DASHBOARD TAB 3

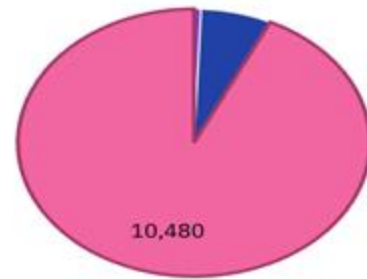
Demographics

+

Respondent by Gender

Gender

● (no value) ● Woman ● Man



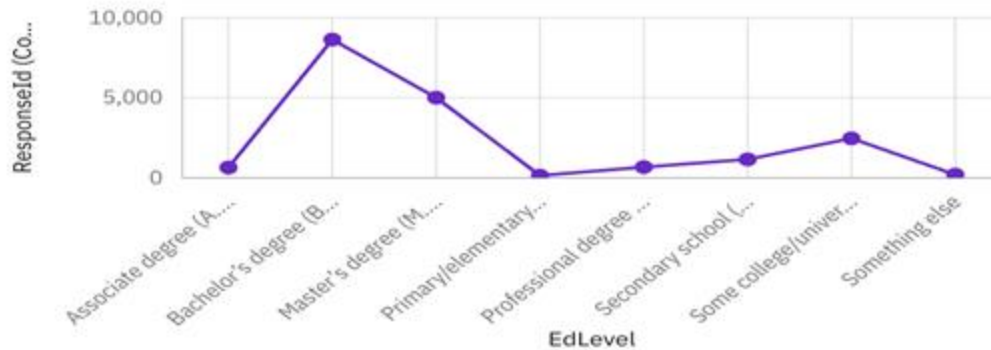
Respondent by Country region

Respondent (Cou...)

1 3,081



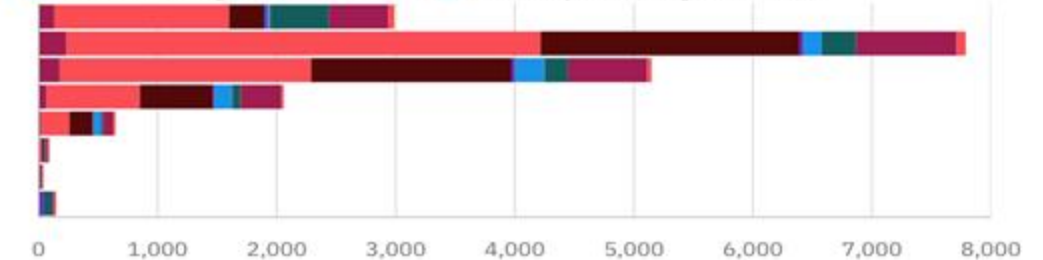
Capture Respondent distribution by Formal Education Level



Respondent Count by Age and Education Level

EdLevel

● Associate degree (A.A., A.S., etc.) ● Bachelor's degree (B.A., B.S., B.E...)
● Master's degree (M.A., M.S., M.En... ● Primary/elementary school
● Professional degree (JD, MD, Ph.D... ● Secondary school (e.g. American ...



DISCUSSION



- Programming Language Trends: Python and SQL Get Adopted While Go and Kotlin Continue To Gain Popularity
- Database Overview: Dominance of MySQL, PostgreSQL, and a rise in NoSQL, cloud databases
- Demographics: Most respondents are between 25 and 34 years old and hold a bachelor's or master's degree.



OVERALL FINDINGS & IMPLICATIONS

Key Takeaways:

- Python, SQL and JavaScript continue to be industry staples.
- Modern languages such as Go and Kotlin are attracting talent.
- However, due to scale, NoSQL databases are a growing trend.
- AWS and Google Cloud are very much in demand to learn.

Business Implications:

- The cloud, new programming skills should be bought by them.
- Consider using emerging databases for future applications (DynamoDB, Redis).



CONCLUSION



- The data highlights strong technology adoption patterns and future trends.
- Organizations should align strategies with evolving industry preferences.
- Continuous learning is key to staying ahead in a competitive tech landscape.



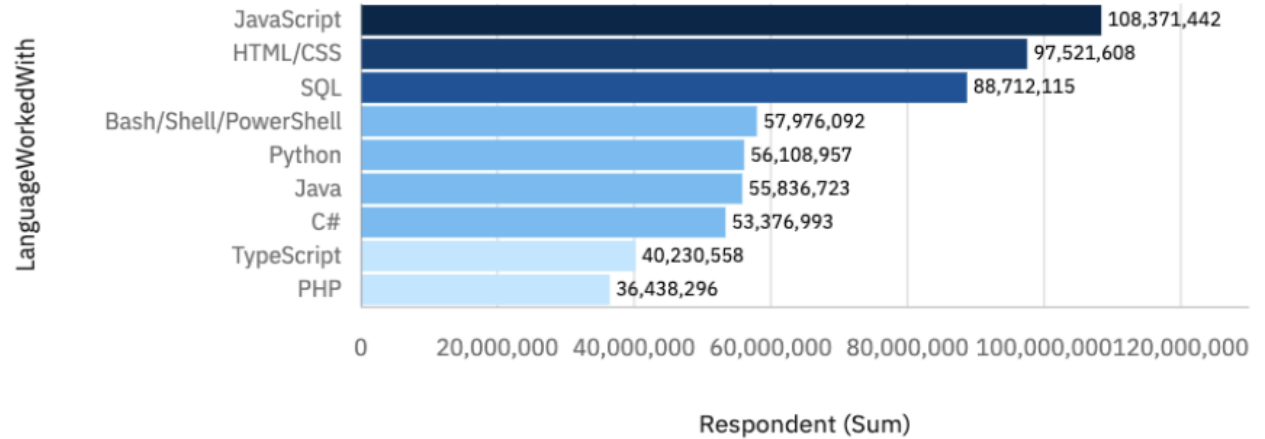
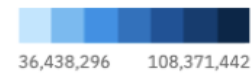
APPENDIX



Tab 1

Top 10 Languages Respondents Worked With

Respondent (Sum)



JOB POSTINGS

I tried to create dashboard, but not working.



POPULAR LANGUAGES

In Module 1 you have collected the job postings data using web scraping in a file named “popular-languages.csv”. Present that data using a bar chart here. Order the bar chart in the descending order of salary.

I tried to create dashboard, but not working.

