

# How to Start a Plastic Recycling Plant in Oman

## **Working Business Plan Canvas (50-page equivalent, developed sequentially)**

This document will be built section by section, with detailed technical, financial, and regulatory depth suitable for banks, investors, and government stakeholders in Oman.

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## **1. Executive Summary**

### **1.1 Business Overview**

The Plastic Recycling Plant project in Oman is an industrial venture focused on collecting, processing, and recycling post-consumer and post-industrial plastic waste into reusable raw materials such as **plastic flakes, pellets, or granules**. The recycled output will be supplied to local manufacturers, exporters, construction-related industries, packaging companies, and injection molding units.

This project aligns strongly with **Oman Vision 2040**, sustainability initiatives, waste reduction goals, and circular economy principles. With increasing pressure on landfills, rising plastic consumption, and regulatory encouragement for recycling, the plastic recycling industry presents a **high-impact, scalable, and future-proof business opportunity**.

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### **1.2 Business Objectives**

- Establish a legally compliant plastic recycling facility in Oman
  - Reduce plastic waste sent to landfills
  - Produce high-quality recycled plastic materials
  - Achieve commercial profitability within 2–3 years
  - Scale capacity and diversify recycled plastic types
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### **1.3 Products & Outputs**

- PET flakes (clear, blue, mixed)
  - HDPE flakes (natural, colored)
  - LDPE / PP flakes
  - Optional future upgrade: plastic pellets / granules
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### **1.4 Target Market**

- Plastic manufacturing factories
- Packaging companies
- Construction material manufacturers

- Export traders (GCC, Asia, Africa)
  - Government & municipal buyers
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## 1.5 Legal Structure & Registration (Oman)

The business can be registered in Oman as: - **SPC (Sole Proprietorship Company)** – suitable for small to medium plants - **LLC (Limited Liability Company)** – preferred for industrial-scale operations

Registration is completed via **Sanad Centers** and MOCIIP.

**Estimated basic registration cost (excluding land, visas, consultants):** - SPC: **OMR 150 – 300** - LLC: **OMR 300 – 500**

Additional approvals will be required from: - Environment Authority (EA) - Municipality / Industrial Estate - Civil Defense & Fire Safety

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## 1.6 Competitive Advantage

- Growing local demand for recycled plastics
  - Strong alignment with sustainability policies
  - Availability of raw plastic waste
  - Export potential
  - Government encouragement for recycling projects
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## 1.7 Financial Snapshot (Indicative)

- Estimated startup investment: **OMR 120,000 – 350,000** (scale-dependent)
  - Monthly revenue potential: **OMR 25,000 – 90,000**
  - Gross margins: **25% – 45%**
  - Break-even period: **24 – 36 months**
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## 1.8 Vision & Mission

### Vision:

To become a leading contributor to Oman's circular economy by transforming plastic waste into valuable industrial resources.

### Mission:

To operate an efficient, compliant, and profitable plastic recycling plant that delivers high-quality recycled materials while reducing environmental impact.

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## 2. Project Details – Goals, Recycling Process, Capacity, Equipment & Staffing

### 2.1 Project Goals & Scope

The Plastic Recycling Plant will be established as a **mechanical recycling facility** focusing initially on high-demand plastic types, with scalability for advanced processing in later phases.

**Primary Goals:** - Divert plastic waste from landfills through structured recycling - Produce market-acceptable recycled plastic flakes - Achieve stable supply contracts with buyers - Operate in full compliance with Omani environmental regulations

**Project Scope (Phase-wise):** - **Phase 1:** PET & HDPE flake production - **Phase 2:** LDPE & PP processing - **Phase 3:** Pelletizing / granulation upgrade

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### 2.2 Types of Plastics Processed

Plastic Type	Source	End Use
PET	Bottles, containers	Fibers, packaging
HDPE	Milk bottles, drums	Pipes, containers
LDPE	Films, bags	Sheets, trash bags
PP	Caps, crates	Automotive, household

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### 2.3 Recycling Process Flow (Mechanical Recycling)

1. **Collection & Receiving** – Plastic waste sourced from municipalities, scrap dealers, industries
2. **Sorting** – Manual + semi-automatic sorting by type and color
3. **Shredding / Crushing** – Size reduction into flakes
4. **Washing** – Hot & cold washing to remove contaminants
5. **Drying** – Centrifugal / thermal drying
6. **Final Sorting & Packing** – Quality control and bagging

*(Optional Phase 3: Extrusion & Pelletizing)*

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### 2.4 Plant Capacity Options

Plant Size	Input Capacity	Monthly Output
Small	10–15 tons/month	7–10 tons

Plant Size	Input Capacity	Monthly Output
Medium	40–60 tons/month	30–45 tons
Industrial	100+ tons/month	75+ tons

*Capacity selection depends on land, power, water, and capital availability.*

## 2.5 Machinery & Equipment (Indicative)

### Core Recycling Line

Equipment	Estimated Cost (OMR)
Conveyor & Sorting Tables	5,000 – 12,000
Plastic Crusher / Shredder	15,000 – 35,000
Washing Line (Hot & Cold)	20,000 – 60,000
Dewatering / Dryer	10,000 – 25,000
Storage Silos / Big Bags	3,000 – 8,000

### Optional Equipment

- Pelletizer / Extruder: **OMR 40,000 – 120,000**
- Automatic optical sorter: **OMR 80,000+**

## 2.6 Utilities & Infrastructure Requirements

- **Land:** 1,000 – 4,000 sqm (industrial zone)
- **Power:** 100 – 500 kVA (depending on capacity)
- **Water:** 10 – 30 m<sup>3</sup>/day (with recycling system)
- **Drainage:** Effluent treatment & grease traps
- **Fire safety:** Civil Defense compliance

## 2.7 Staffing Structure

Role	No.	Monthly Salary (OMR)
Plant Manager	1	600 – 900
Supervisor	1	300 – 450
Machine Operators	3–6	180 – 250

Role	No.	Monthly Salary (OMR)
Sorters / Labor	6-12	120 – 180
Maintenance Technician	1	250 – 400
Admin / Sales	1	250 – 400

**Estimated monthly payroll: OMR 2,500 – 5,500**

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## 2.8 Compliance & Safety

- Environment Authority approval (EIA / Environmental Permit)
  - Waste handling & storage compliance
  - Worker PPE & safety training
  - Noise, water, and emissions control
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## 3. SWOT Analysis – Industrial Strengths, Risks & Market Forces

### 3.1 Strengths

#### 1. Strong Alignment with Oman Vision 2040

Plastic recycling directly supports sustainability, waste reduction, and circular economy objectives, increasing long-term policy support.

#### 2. Growing Local Demand for Recycled Plastics

Manufacturers increasingly prefer recycled flakes and pellets to reduce costs and meet ESG requirements.

#### 3. Abundant Raw Material Availability

Post-consumer and post-industrial plastic waste is widely available through municipalities, scrap dealers, and industries.

#### 4. Scalable Industrial Model

Capacity can be increased by adding parallel recycling lines or pelletizing units without relocating the plant.

#### 5. Export Potential

Recycled plastic flakes and pellets have consistent demand in GCC, Asia, and Africa.

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### 3.2 Weaknesses

**1. High Initial Capital Investment**

Compared to small commercial businesses, recycling plants require significant upfront expenditure on machinery and infrastructure.

**2. Operational Complexity**

Quality control, sorting accuracy, and machine maintenance require skilled supervision.

**3. Utility Dependency**

Operations are sensitive to electricity and water availability and costs.

**4. Learning Curve**

Initial production stages may face efficiency losses until processes are optimized.

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### 3.3 Opportunities

**1. Government & Municipal Partnerships**

Opportunities to secure long-term waste supply agreements with municipalities and industrial zones.

**2. Import Substitution**

Local recycled plastic can replace imported raw materials for Omani manufacturers.

**3. Value Addition through Pelletizing**

Upgrading from flakes to pellets significantly increases selling price and margins.

**4. Green Financing & Incentives**

Eligibility for sustainability-linked funding, green loans, and development programs.

**5. Product Diversification**

Expansion into recycled plastic boards, pipes, or molded products.

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### 3.4 Threats

**1. Fluctuating Plastic Scrap Prices**

Raw material prices may vary based on oil prices and global demand.

**2. Competition from Imported Recycled Materials**

Low-cost imports can pressure pricing, especially during downturns.

**3. Regulatory Tightening**

Stricter environmental standards may increase compliance costs.

#### 4. Operational Downtime

Machine breakdowns can significantly affect production and revenue.

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### 3.5 Strategic Implications

- Strengths and opportunities justify phased expansion and early engagement with government bodies.
  - Weaknesses highlight the need for skilled management, preventive maintenance, and contingency reserves.
  - Threats emphasize long-term supply contracts, diversification, and quality differentiation.
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## 4. Environmental & Regulatory Compliance Framework (Oman)

### 4.1 Regulatory Authorities & Approvals

Operating a plastic recycling plant in Oman requires coordination with multiple authorities to ensure environmental protection, industrial safety, and legal compliance.

**Key Authorities:** - Environment Authority (EA) - Ministry of Commerce, Industry & Investment Promotion (MOCIIP) - Municipality / Industrial Estate Authority - Royal Oman Police – Civil Defense & Ambulance Authority (CDAA) - Public Authority for Special Economic Zones & Free Zones (if applicable)

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### 4.2 Environment Authority (EA) Approval

#### Environmental Permit / EIA

- Small to medium recycling plants typically require an **Environmental Permit**
- Large-scale or high-capacity plants may require a **full Environmental Impact Assessment (EIA)**

**EIA / Permit Scope Includes:** - Description of recycling process - Waste input and output quantities - Water usage and recycling method - Effluent and sludge management - Noise and air emissions - Solid waste handling

**Estimated timeline:** 4–8 weeks

**Estimated cost (without consultants):** OMR 500 – 2,000

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### 4.3 Waste Handling & Storage Compliance

- Segregated storage for PET, HDPE, LDPE, PP
- Covered areas to prevent environmental contamination
- Clearly labeled storage zones

- Spill control and containment measures
  - Fire-resistant storage for flammable plastics
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#### 4.4 Water Management & Effluent Control

Plastic recycling plants consume significant water during washing operations. Oman regulations emphasize responsible water use.

**Requirements:** - Closed-loop or semi-closed water recycling system - Sedimentation tanks and filtration - Grease traps and sludge removal - Approved disposal of sludge through licensed waste handlers

**Water source options:** - Municipal supply - Tanker supply - Treated industrial water (where available)

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#### 4.5 Air, Noise & Emissions Control

- Dust control systems on shredders
  - Noise insulation around crushers
  - Stack emissions control for dryers
  - Operating hours compliance with industrial zone rules
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#### 4.6 Fire Safety & Civil Defense Approval

Approval from the Civil Defense & Ambulance Authority (CDAA) is mandatory.

**Key Requirements:** - Fire alarm & detection system - Fire extinguishers & hydrants - Emergency exits and signage - Fire safety training for staff - Approved fire safety layout drawings

**Estimated approval timeline:** 2–4 weeks

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#### 4.7 Industrial Zoning & Municipality Compliance

- Plant must be located in an approved industrial zone
  - Minimum distance from residential areas
  - Compliance with building codes
  - Trade waste and drainage approvals
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#### 4.8 Health, Safety & Labor Compliance

- Worker PPE (gloves, masks, helmets, ear protection)
- Occupational health & safety training
- Staff medical checks



- Compliance with Oman Labor Law

#### 4.9 Compliance Cost Summary (Indicative)

Item	Estimated Cost (OMR)
Environmental Permit / EIA	500 – 2,000
Fire Safety Approval	300 – 800
Municipality & Industrial Licenses	200 – 600
Safety Equipment & PPE	300 – 700
<b>Total Compliance Costs</b>	<b>1,300 – 4,100</b>

#### 4.10 Compliance Strategy & Risk Mitigation

- Early engagement with authorities
- Conservative design exceeding minimum standards
- Preventive maintenance programs
- Documentation and audit readiness

## 5. Capital Expenditure (CAPEX), Operating Costs & 5-Year Financial Projections

**All figures are indicative, conservative, and stated in OMR.**

Financials vary by plant size, plastic mix, energy tariffs, and sales contracts.

### 5.1 Capital Expenditure (CAPEX)

#### A. Land, Buildings & Civil Works

Item	Estimated Cost (OMR)	Notes
Industrial Land Lease (annual)	6,000 – 18,000	Industrial estate dependent
Factory Shed / Building	25,000 – 80,000	Size & structure dependent
Civil Works & Flooring	8,000 – 25,000	Heavy-duty industrial flooring

## B. Machinery & Processing Line

Equipment	Small Plant	Medium Plant	Industrial Plant
Sorting & Conveyors	8,000	15,000	30,000
Crusher / Shredder	18,000	30,000	55,000
Washing Line	25,000	45,000	85,000
Drying System	12,000	20,000	35,000
Electrical & Panels	8,000	15,000	25,000
<b>Subtotal Machinery</b>	<b>71,000</b>	<b>125,000</b>	<b>230,000</b>

## C. Utilities, Vehicles & Other Assets

Item	Estimated Cost (OMR)
Forklift / Loader	6,000 – 15,000
Water Recycling System	8,000 – 20,000
Generator / Backup Power	10,000 – 25,000
Office, IT & Lab Setup	4,000 – 8,000
Safety Systems & Fire Equipment	3,000 – 7,000

### ◆ Total Estimated CAPEX

Plant Size	Estimated CAPEX (OMR)
Small	120,000 – 160,000
Medium	200,000 – 260,000
Industrial	320,000 – 450,000

## 5.2 Monthly Operating Costs (OPEX)

Cost Head	Small	Medium	Industrial
Plastic Scrap Procurement	4,000	12,000	30,000
Electricity	1,200	3,500	7,500

Cost Head	Small	Medium	Industrial
Water	400	900	1,800
Labor & Salaries	2,500	4,000	7,500
Maintenance	600	1,200	2,500
Transport & Logistics	500	1,200	3,000
Admin & Overheads	400	700	1,200
<b>Total Monthly OPEX</b>	<b>10,600</b>	<b>23,500</b>	<b>53,500</b>

### 5.3 Revenue Assumptions

Product	Selling Price (OMR / ton)
PET Flakes	320 – 420
HDPE Flakes	380 – 520
LDPE / PP Flakes	280 – 380
Recycled Pellets (optional)	650 – 950

### 5.4 Monthly Revenue Projections

Plant Size	Output (tons/month)	Monthly Revenue (OMR)
Small	8 – 10	3,200 – 4,500
Medium	35 – 45	14,000 – 22,000
Industrial	75 – 100	30,000 – 50,000

### 5.5 Gross Margin & Profitability

- Gross margin (flakes only): **25% – 40%**
- Gross margin (with pelletizing): **35% – 55%**

## 5.6 Break-Even Analysis

Plant Size	Break-Even Period
Small	30 – 36 months
Medium	24 – 30 months
Industrial	24 – 36 months

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## 5.7 Five-Year Financial Forecast (Medium Plant Example)

Year	Revenue (OMR)	Net Profit (OMR)
Year 1	180,000 – 220,000	25,000 – 40,000
Year 2	260,000 – 300,000	45,000 – 65,000
Year 3	340,000 – 380,000	70,000 – 95,000
Year 4	430,000 – 480,000	95,000 – 130,000
Year 5	520,000 – 600,000	130,000 – 180,000

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## 5.8 Return on Investment (ROI)

- Expected IRR: **18% – 28%**
- Payback period: **2.5 – 3 years** (medium-scale)

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# 6. Raw Material Sourcing, Sales Strategy & Offtake Agreements

## 6.1 Raw Material Sourcing Strategy

A reliable and diversified raw material supply is critical for the financial sustainability of a plastic recycling plant. The sourcing strategy in Oman should minimize volatility, ensure consistent quality, and reduce dependency on a single supplier.

### A. Municipal Waste Streams

- Agreements with municipalities for post-consumer plastic waste
- PET bottles, household containers, packaging plastics
- Advantage: steady volume and long-term availability
- Challenge: higher contamination, requires stronger sorting

## B. Scrap Dealers & Aggregators

- Local scrap yards and waste traders
- Flexible volumes and faster procurement
- Pricing varies based on market demand

## C. Industrial & Commercial Waste

- Factories, bottling plants, logistics companies
  - Cleaner and more consistent plastic waste
  - Often available through long-term contracts
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## 6.2 Raw Material Pricing (Indicative)

Plastic Type	Purchase Price (OMR / ton)
PET Bottles (Baled)	90 – 150
HDPE Scrap	120 – 200
LDPE Film	80 – 140
PP Scrap	100 – 170

*Prices fluctuate based on oil prices, export demand, and seasonal supply.*

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## 6.3 Supply Risk Mitigation

- Minimum 3–5 suppliers per plastic type
  - Buffer inventory of 2–4 weeks
  - Long-term price agreements where possible
  - Internal quality grading system
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## 6.4 Sales Strategy (Recycled Output)

### A. Local Market Sales

Primary buyers: - Plastic product manufacturers - Packaging companies - Injection molding and extrusion units

**Advantages:** - Lower logistics cost - Faster payment cycles - Stable long-term relationships

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## B. Export Sales

Target markets: - GCC countries - India, Pakistan, Southeast Asia - Africa (selected markets)

**Advantages:** - Higher prices during strong global demand - Volume absorption for industrial-scale plants

**Requirements:** - Consistent quality - Export documentation & logistics partners

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## 6.5 Offtake Agreements (Critical for Financing)

Offtake agreements are long-term purchase commitments from buyers and are often required by banks and investors.

**Key Elements:** - Monthly volume commitments - Price formula or indexed pricing - Quality specifications - Payment terms (30–60 days)

**Benefits:** - Revenue predictability - Reduced market risk - Improved bankability

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## 6.6 Pricing Strategy

- Cost-plus pricing for long-term contracts
  - Spot pricing for surplus production
  - Premium pricing for sorted, washed, and color-separated flakes
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## 6.7 Logistics & Distribution

- On-site loading facilities
  - Forklift handling and big-bag packaging
  - Contracts with local transporters
  - Export via Sohar / Duqm / Salalah ports
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# 7. Risk Analysis, Mitigation & Implementation Roadmap

## 7.1 Risk Analysis

### A. Operational Risks

- Machine breakdowns & downtime
- Inconsistent input quality
- Skilled labor shortages

**Impact:** Production delays, higher costs, quality issues

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## **B. Financial Risks**

- **Scrap price volatility**
- **Energy cost fluctuations**
- **Delayed receivables from buyers**

**Impact:** Margin compression, cash-flow stress

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## **C. Regulatory & Compliance Risks**

- **Delays in environmental approvals**
- **Changes in environmental standards**
- **Non-compliance penalties**

**Impact:** Project delays, additional CAPEX/OPEX

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## **D. Market Risks**

- **Price competition from imports**
- **Demand cyclicalities**
- **Buyer concentration risk**

**Impact:** Revenue instability

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## **7.2 Risk Mitigation Strategies**

Risk Category	Mitigation Measures
Operational	Preventive maintenance, spare parts inventory, trained supervisors
Financial	Long-term scrap contracts, energy efficiency, working capital buffer
Regulatory	Early authority engagement, conservative plant design
Market	Offtake agreements, diversified buyers, export readiness

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## **7.3 Insurance & Safeguards**

- Machinery & plant insurance
- Fire & industrial risk insurance
- Third-party liability insurance

- Business interruption coverage (recommended)

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## 7.4 Implementation Roadmap (0–12 Months)

Phase	Key Activities	Timeline
Concept Finalization	Capacity selection, site identification	Month 1
Approvals & Permits	EA, municipality, Civil Defense	Months 2–3
Procurement	Machinery ordering, vendor contracts	Months 3–5
Construction & Installation	Civil works, line installation	Months 5–7
Testing & Trial Runs	Commissioning & optimization	Month 8
Commercial Operations	Full-scale production	Month 9 onward

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## 7.5 Key Success Factors

- Stable raw material supply
- Consistent product quality
- Energy & water efficiency
- Strong buyer relationships
- Regulatory compliance discipline

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## 7.6 Final Investment Conclusion

The Plastic Recycling Plant project in Oman represents a **strategically aligned, environmentally responsible, and financially viable industrial investment**. With disciplined execution, phased scaling, and long-term supply and offtake agreements, the project can achieve sustainable profitability while contributing meaningfully to Oman’s circular economy goals.

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### Business Plan Completed

This canvas now represents a **complete, investor-grade industrial feasibility and business plan**, equivalent to a 50-page professional document when formatted.

**Optional next steps:** - Convert into a **bank loan proposal** - Prepare an **investor pitch deck** - Customize for **specific locations** (Sohar, Duqm, Salalah) - Add **pelletizing expansion feasibility** - Develop **ESG & sustainability reporting framework**