

Says

What have we heard them say?
What can we imagine them saying?

Thinks

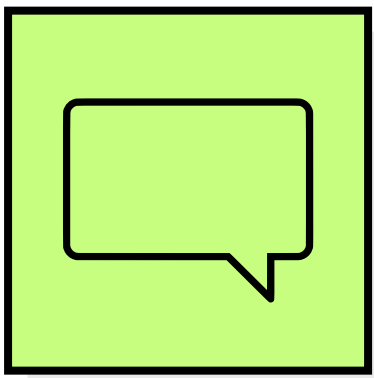
What are their wants, needs, hopes,
and dreams? What other thoughts
might influence their behavior?

Is the
population
growth
predictable?

Will the
environment
degrade?

Will this
idea
succeed?

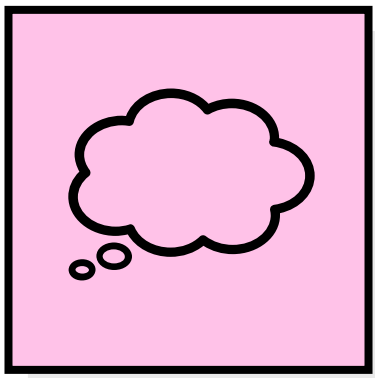
Will this
increase
poverty?



Can we
save
money in
the future?

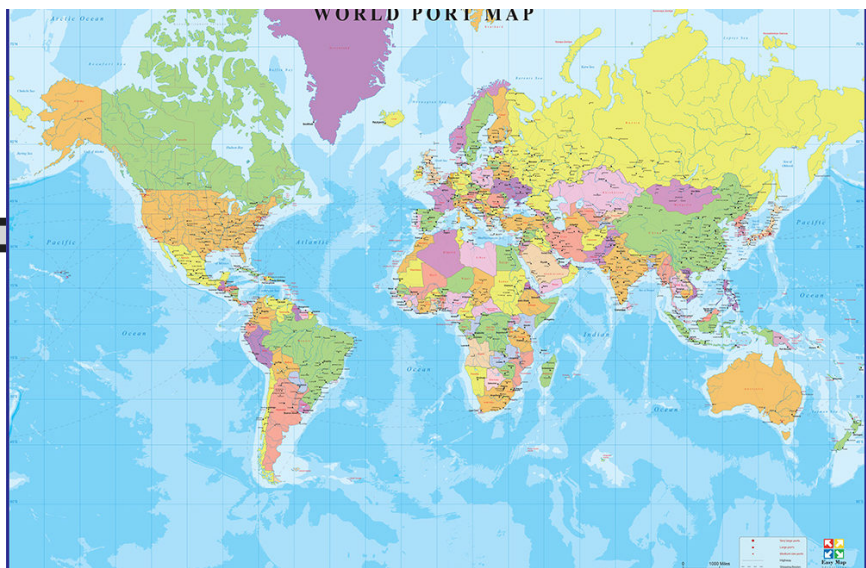
Will we
starve for
food in the
future?

Will the
weather
change due
to this?



Can we
find jobs
in future?

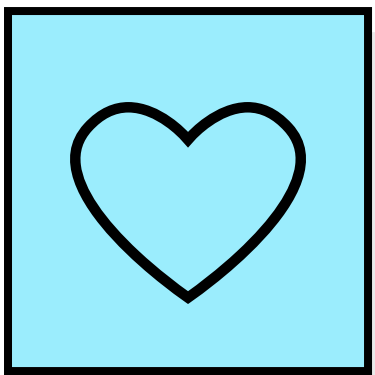
Population
forecasting
analysis



Saving
water and
resources



Using
public
transport



Fear

Conduct
Awareness
program

Use less
electrical
appliances

Anxiety

Pressure

Doubttness

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and
anxieties? What other feelings might
influence their behavior?