#### **RESUME**

#### A.S. PRAKASH

No 1, Nehru Street, Kamarajnagar, Avadi, Thiruvallur – 600 071.

Contact No: 9952226947 | 7904425565 Mail ID: asprakashsiva@gmail.com

#### **CARRER OBJECTIVES:**

To be associated with a progressive organization that gives me the scope to apply my knowledge and skills, involve myself as a part of the team that works dynamically towards the growth of the organization and expose myself to a continuous learning experience.

#### **TECHNICAL SKILLS:**

Application Software: Adobe Acrobat Professional, MS Office Suite, Adobe Creative Suite, Photoshop.

Language: HTML, CSS, JavaScript, Word-Press, Angular.

**Operating Systems**: Windows.

**Type-Writing skill**: English Lower finished.

### PROFESSIONAL EXPERIENCE: 8.5 Years.

Senior Software Developer in S4Carlisle Publishing Services May-2016 to Dec-2024.

Title : Smart Book (OUP)

Organization : S4 Carlisle Publishing Services.

Technical Environment : HTML, CSS, JavaScript, Photoshop.

### **DESCRIPTION:**

Smart Book is an interactive educational book that supports school lessons by future-oriented technologies. The book looks like a traditional school book and contains different teaching topics. In combination with a mobile device like a notebook the user has a variety of interaction possibilities. Complex biological structures can be viewed three-dimensional on a display and pupils can send their homework with one click to the teacher. Technologies together enable the visualization of complex contents.

## **Responsibilities:**

- Ensured the technical feasibility of UI/UX designs.
- Established locatability by registering with search engines.
- Implemented functionality in JavaScript.

- Implemented page designs in standards-compliant dynamic XHTML and CSS.
- Planned site/project design by clarifying goals.
- Prepared site by installing and configuring server software.
- Prioritized and managed multiple tasks across multiple projects, under tight deadlines.
- Rolled out and scaled new web sites that integrate consumer marketing and social media.
- Worked with backend engineers and QA to see projects through, from conception to completion.

#### **PROJECTS:**

- ➤ **Applied Music Fundamentals:** Writing, Singing, and Listening http://global.oup.com/us/companion.websites/9780199846771/
- ➤ I have worked with some sample projects in Angular and Word Press. Worked on numerous projects that range from simple landing pages to complex multi-page websites.
- > Successfully collaborated with teams to deliver high quality web solutions within deadlines.
- > Continuously improved website performance and usability through testing and optimization.

#### **Technical Skills:**

- HTML/CSS: Proficient in crafting clean, semantic, and responsive layouts.
- **JavaScript:** Experienced in creating interactive and engaging web experiences.
- Word Press: Skilled in developing and customizing Word Press websites, ensuring they meet client needs and expectations.
- **PHP:** Basic understanding and experience in server side scripting.
- **React:** Currently learning and building projects to enhance my skills in modern JavaScript frameworks.

## Extra Knowledge along with S4Carlisle:

- Creating **PDFs and ePub** from XML involves processing XML data into the desired output formats.
- Evaluating web PDFs and Word documents for specific requirements (e.g., accessibility, formatting, and compliance) in **NITA jobs** (National Information Technology Authority).
- GRL (Great River Learning-Interactive Higher Education Publishing).

# **Technician in Motherson Automotive Technology Engineering:** Nov-2013 to 2015 **Responsibilities:**

- Performed installation and maintenance for systems and equipment at different sites
- Repaired and updated desktops and laptops
- Maintained a secure work environment by setting up firewall and removing virus and spyware affecting the systems
- Provided remote assistance for installation of third party applications.
- Perform maintenance and monitor system performances to provide upgrades accordingly
- Prepare detailed technical specifications for networking and other requirements as well
- Prepare recovery plans to recover lost or corrupted data
- Administer servers and troubleshoot any problems arising with the database

## **Co-Founder | Sadhana Network Solutions** 2011 to 2022

- Established and managed a data entry process business specializing in XML coding and form filling.
- Led a team to ensure accurate and efficient data processing for clients.
- Worked with structured data formats, including XML, to maintain data integrity and compliance.
- Managed client projects, meeting strict deadlines and quality standards.
- Implemented workflow optimizations to improve productivity and accuracy.

## **EDUCATION:**

• Bachelor of Computer Applications (BCA) - Sri Sankara Arts & Science College, University of Madras (2011) - 72%

#### PERSONAL SKILLS:

- A good presenter.
- Commitment to the task.
- Flexible to work in any kind of environment.
- Team facilitator
- Confidence
- Positive Attitude

# **PERSONAL PROFILE:**

Name : A.S. PRAKASH

Father's Name : K. SUBRAMANI

Date of Birth : 06-03-1989

Gender : Male

Marital Status : Married

Languages Known : Tamil & English

Nationality : Indian

## **DECLARATION:**

I hereby declare that the above furnished details are fully true to the best of my knowledge and belief.

Place : SIGNATURE

Date : (AS PRAKASH)