

## RESUME

### A.S. PRAKASH

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### CARRER OBJECTIVES:

To be associated with a progressive organization that gives me the scope to apply my knowledge and skills, involve myself as a part of the team that works dynamically towards the growth of the organization and expose myself to a continuous learning experience.

### TECHNICAL SKILLS:

**Application Software:** Adobe Acrobat Professional, MS Office Suite, Adobe Creative Suite, Photoshop.

**Language:** HTML, CSS, JavaScript, Word-Press, Angular.

**Operating Systems:** Windows.

**Type-Writing skill:** English Lower finished.

### PROFESSIONAL EXPERIENCE: 8.5 Years.

**Senior Software Developer in S4Carlisle Publishing Services** May-2016 to Dec-2024.

Title	: Smart Book (OUP)
Organization	: S4 Carlisle Publishing Services.
Technical Environment	: HTML, CSS, JavaScript, Photoshop.

### DESCRIPTION:

Smart Book is an interactive educational book that supports school lessons by future-oriented technologies. The book looks like a traditional school book and contains different teaching topics. In combination with a mobile device like a notebook the user has a variety of interaction possibilities. Complex biological structures can be viewed three-dimensional on a display and pupils can send their homework with one click to the teacher. Technologies together enable the visualization of complex contents.

### Responsibilities:

- Ensured the technical feasibility of UI/UX designs.
- Established locatability by registering with search engines.
- Implemented functionality in JavaScript.

- Implemented page designs in standards-compliant dynamic XHTML and CSS.
- Planned site/project design by clarifying goals.
- Prepared site by installing and configuring server software.
- Prioritized and managed multiple tasks across multiple projects, under tight deadlines.
- Rolled out and scaled new web sites that integrate consumer marketing and social media.
- Worked with backend engineers and QA to see projects through, from conception to completion.

## PROJECTS:

- **Applied Music Fundamentals:** Writing, Singing, and Listening  
<http://global.oup.com/us/companion.websites/9780199846771/>
- I have worked with some sample projects in Angular and Word Press. Worked on numerous projects that range from simple landing pages to complex multi-page websites.
- Successfully collaborated with teams to deliver high quality web solutions within deadlines.
- Continuously improved website performance and usability through testing and optimization.

## Technical Skills:

- **HTML/CSS:** Proficient in crafting clean, semantic, and responsive layouts.
- **JavaScript:** Experienced in creating interactive and engaging web experiences.
- **Word Press:** Skilled in developing and customizing Word Press websites, ensuring they meet client needs and expectations.
- **PHP:** Basic understanding and experience in server side scripting.
- **React:** Currently learning and building projects to enhance my skills in modern JavaScript frameworks.

## Extra Knowledge along with S4Carlisle:

- Creating **PDFs and ePub** from XML involves processing XML data into the desired output formats.
- Evaluating web PDFs and Word documents for specific requirements (e.g., accessibility, formatting, and compliance) in **NITA jobs** (National Information Technology Authority).
- GRL (Great River Learning- Interactive Higher Education Publishing).

**Technician in Motherson Automotive Technology Engineering:** Nov-2013 to 2015

**Responsibilities:**

- Performed installation and maintenance for systems and equipment at different sites
- Repaired and updated desktops and laptops
- Maintained a secure work environment by setting up firewall and removing virus and spyware affecting the systems
- Provided remote assistance for installation of third party applications.
- Perform maintenance and monitor system performances to provide upgrades accordingly
- Prepare detailed technical specifications for networking and other requirements as well
- Prepare recovery plans to recover lost or corrupted data
- Administer servers and troubleshoot any problems arising with the database

**Co-Founder | 2011 to 2022**

- Established and managed a data entry process business specializing in XML coding and form filling.
- Led a team to ensure accurate and efficient data processing for clients.
- Worked with structured data formats, including XML, to maintain data integrity and compliance.
- Managed client projects, meeting strict deadlines and quality standards.
- Implemented workflow optimizations to improve productivity and accuracy.

**EDUCATION:**

- **Bachelor of Computer Applications (BCA)** - Sri Sankara Arts & Science College, University of Madras (2011) - 72%

**PERSONAL SKILLS:**

- A good presenter.
- Commitment to the task.
- Flexible to work in any kind of environment.
- Team facilitator
- Confidence
- Positive Attitude

**PERSONAL PROFILE:**

Name : A.S. PRAKASH  
Father's Name : K. SUBRAMANI  
Date of Birth : 06-03-1989  
Gender : Male  
Marital Status : Married  
Languages Known : Tamil & English  
Nationality : Indian

**DECLARATION:**

I hereby declare that the above furnished details are fully true to the best of my knowledge and belief.

Place : SIGNATURE  
Date : (AS PRAKASH)