SIVAKAMI SADASIVAN

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Liwan, Dubai, UAE

Visa Status: Husband Visa

PROFESSIONAL SUMMARY

Seasoned and innovative UI/UX Designer with 5+ years of professional experience. Passionate about driving excellence in digital design and user experience. Proven experience developing consumer-focused web sites using HTML, CSS, JavaScript and WordPress. Use Adobe Creative Suite programs, e.g., Photoshop, Illustrator, After Effects and Figma to mockup UI elements. Use visual aids such as wireframes, storyboards and UI flow charts, to plan and present user interface designs. Responding to challenges by designing and developing solutions and building web applications aligned to customer's services.

PROFESSIONAL EXPERIENCE

FinesseTech IT Solutions, Dubai, UAE - UI/UX Designer, Sept 2022 – Present

- Led UX/UI design projects across the full lifecycle, from initial research to final implementation.

- Work with cross functional team to develop user interface mockups and prototypes
- Developed user flows, wireframes, and interactive prototypes to enhance user experiences.
- Communicate ideas with project managers using mock-up and look books
- Create appealing layouts and design that address customer needs using creativity
- Implement responsive design for web and mobile platforms
- Conceptualize creative ideas to design posters, banners and other branding creatives.
- Work closely with developers and provide QA and feedback
- Execute various visual design stages from concept to final hand-off to development.

FittGROUP, Dubai, UAE - Web and Graphics Designer, 08 Feb 2020 – 30 May 2021

- Designing, coding and modifying websites, from layout to function and according to client's specifications
- Designing responsive web pages using HTML, CSS, JavaScript technologies and WordPress.
- Developed creative design for marketing packages, including print materials, brochures, banners and signs in Illustrator and Photoshop.
- Created new designs and periodic updates to company websites to meet modern web standards.
- cPanel Management

SPERIDIAN TECHNOLOGIES, UI Designer, 07 Sept 2017 – 12 Dec 2019

- Work according to Product Development's Sprint schedule and providing timely high-fidelity prototypes

- Created wireframes, mockups, and prototypes to communicate design ideas.
- Provide UI designs through consideration of business requirements & technical limitations using Photoshop
- Converted the design into responsive, interactive features, using HTML/CSS, bootstrap and JavaScript for Angular project
- Work closely with back-end developers to implement and deliver final products
- Scrum Methodology
- Provide responsive design for desktop and mobile platforms.

TECHNICAL SKILLS

Designing Software	:	Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Figma
Prototyping	:	User flows, wireframes, interactive prototypes
Project management	:	Adobe Dream Weaver, Notepad ++, Visual Studio Code, Git, FTP, FileZilla, cPanel Management
Core Skills	:	HTML, HTML 5, CSS, JavaScript, Photoshop, Figma
Techniques	:	Web standards, Design Patterns, WordPress

EDUCATION

B.TECH DEGREE, RAJADHANI INSTITUTE OF ENGINEERING AND TECHNOLOGY, INDIA, 2012-2016

Bachelor of Technology in computer science Engineering.