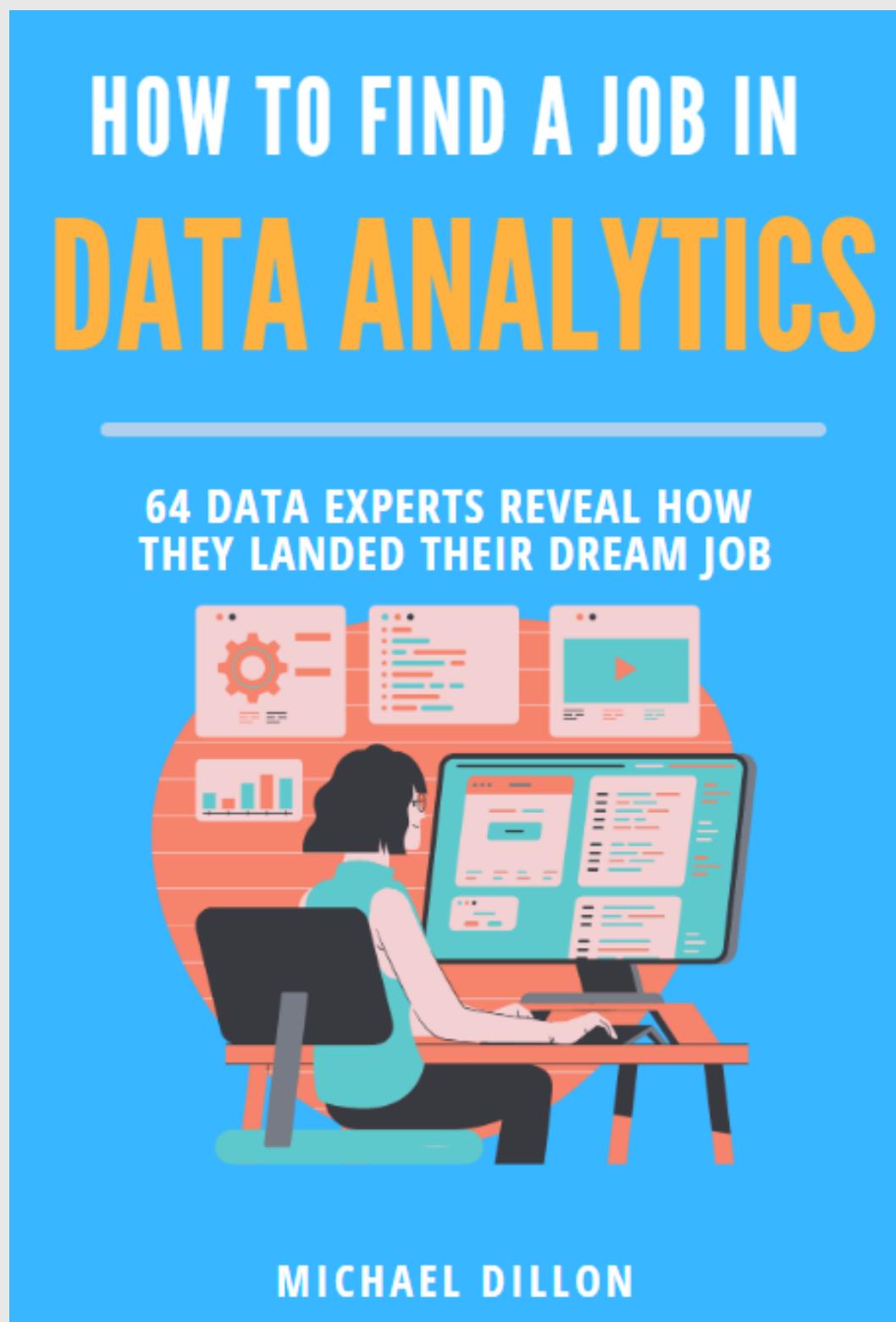


# 'How to Find a Job in Data Analytics'

Fancy a sneak peek inside my e-book?



Michael Dillon

# Hey, I'm Michael



I'm the author of  
'How to Find a Job  
in Data Analytics'

The idea was simple.

I picked apart the careers of  
64 data experts.

I wanted to know HOW they  
landed their dream job.

They revealed everything...



I self-published an e-book  
and spent \$0 on ads.

So, thanks for any REPOSTS.

If you enjoy this, please  
grab your copy of the e-book

(In the comments below)

Here's what I learned...



# Interview 1: Carly Taylor



Job: Senior Manager of Security Strategy

Company: Activision (Call of Duty)

## Carly taught me:

- She applies Machine Learning to Call of Duty games. Wow.
- My resume should tell a story
- To interview stakeholders at work
- Align all data work with business KPIs
- Networking has huge benefits

## Interview 2: Andrew Jones



Job: Founder & Lead Instructor

Company: Data Science Infinity

## Andrew taught me:

- He runs his own data community
  - What it's like to work on algorithms at PlayStation
- Showcase value in my resume
- Prepare for interviews using the CRAIG format (Context, Roles, Actions, Impact, Growth)

# Interview 3: Megan Lieu



**Job: Data Scientist**

**Company: Narrator.ai.**

## Megan taught me:

- Transferable skills are key
- How viral LinkedIn content can land us job opportunities
- How she got 5m+ impressions on 1 post
- Focus on relevant work experience  
(Not just the biggest results)
- The data community can help to grow your career

# Interview 4: Annie Nelson



Job: Tableau Consultant

Company: Zuar

## Annie taught me:

- Critical thinking sets you apart
- Master the language of analysts
- Showcase your work online
- How she landed a job through LinkedIn
- How TikTok helped to launch her data career

# Interview 5: Brian Julius



**Job: Chief Content Officer**

**Company: Enterprise DNA Ltd**

Brian taught me:

- Building a portfolio that attracts potential employers
- Embrace the power of networking
- LinkedIn is great for introverts
- Don't try to learn too much too fast

# Interview 6: Dylan Anderson



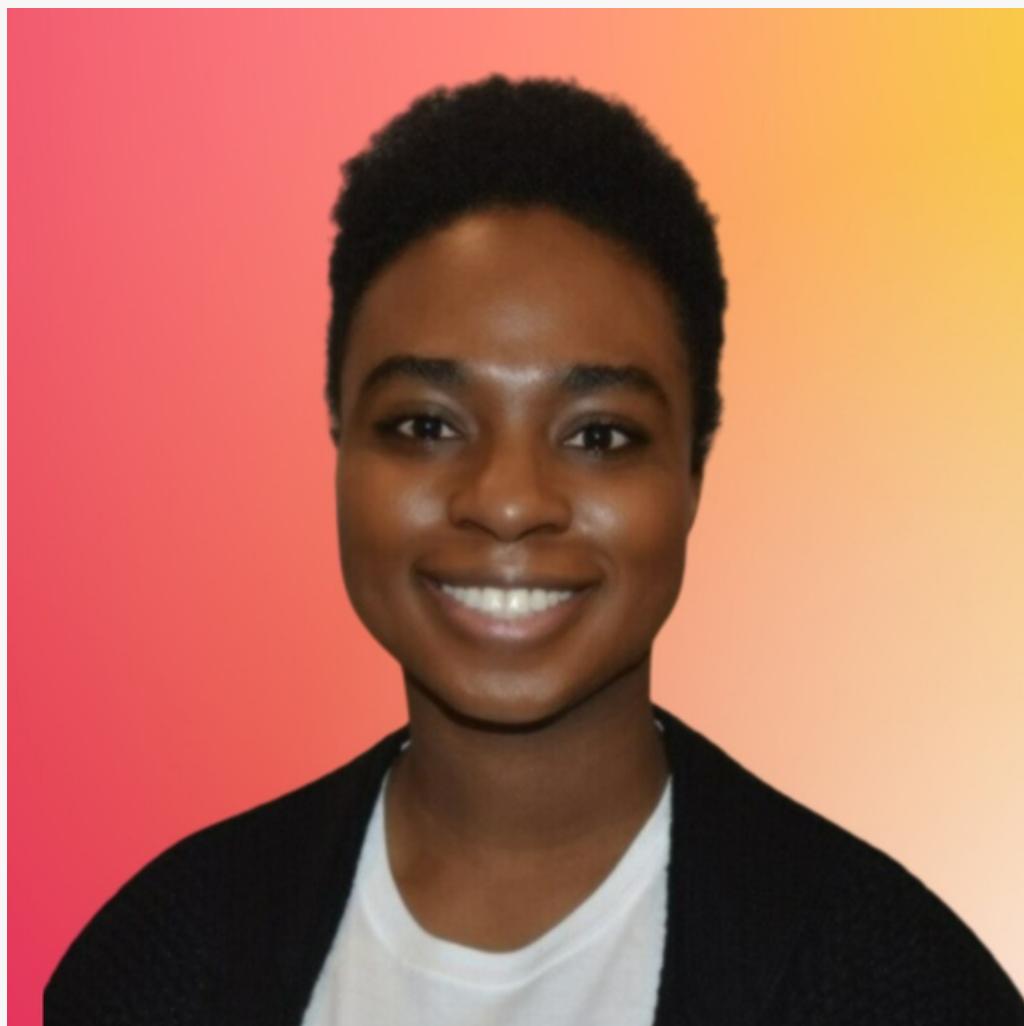
Job: Data Strategy Lead

Company: Redkite

Dylan taught me:

- How to bridge the gap between data & strategy
- How to use storytelling to help clients
- Don't overly focus on code
- Learn about the business strategy too

# Interview 7: Kedeisha Bryan



Job: Senior Data Engineer

Company: Booz Allen Hamilton

Kedeisha taught me:

- How she started a podcast
- Focus less on booking courses
- Focus more on building connections
- How to land a job despite hard times

# Interview 8: Kieran Gilmurray



Job: CEO

Company: Digital Automation & Robotics

## Kieran taught me:

- Don't get distracted by every new technology
- Solve actual business problems
- Learn to communicate with non-technical people
- Learn how to manage your time

# Interview 9: Kinga Stryszowska



**Job: Data Scientist**

**Company: StormSensor**

## Kinga taught me:

- How she uses R coding at work
- The importance of data literacy
  - A strong resume begins like an elevator pitch
- Data scientists often assume their audience knows more than they do

# Interview 10: Kyle Winterbottom



Job: Founder & CEO

Company: Orbition

## Kyle taught me:

- His career success is down to having thousands of conversations
- How he started a recruitment business
- How it went from a spare bedroom...
- To a 7-figure business with worldwide offices (within two years)

# Interview 11: Mara Pereira



Job: Founder

Company: Data Pears

## Mara taught me:

- How she runs a YouTube channel about PowerBI
- How she landed a data role in < 6 months
- Focus on business needs more than the data itself

# Interview 12: Matt Brattin



Job: Founder

Company: TMB Analytics

Matt taught me:

- How to he founded TMB Analytics
- The underestimated value of Microsoft Excel
- How to balance the hustle of YouTube with your real life
- How to network: be a real person

# Interview 13: Giannis Tolios



Job: Data Scientist/Author

Company: Freelance

## Giannis taught me:

- His goal is to mitigate climate change
- What freelance work is like
- How your personal brand & writing can help your career
- How he wrote a book on PyCaret

# Interview 14: Jess Ramos



Job: Senior Data Analyst

Company: Crunchbase

Jess taught me:

- 'LinkedIn is LIFE!!'
- Lean on your soft skills
- Lean into the skills YOU have
- Develop thick skin & don't give up

# Interview 15: Neil Leiser



**Job:** Data Scientist/Podcaster

**Company:** AI Stories

Neil taught me:

- How he runs an AI podcast
- How algorithms work in banks
- The perfect course or book  
doesn't exist
- Pick one and go for it

# Interview 16: Kate Strachnyi



Job: Founder

Company: DATAcated

## Kate taught me:

- How she started her own company
- How she landed \$3k to host a data webinar
- You learn so much from trial & error
  - Be persistent
  - Network with purpose

# Interview 17: Leon Gordon



Job: Founder

Company: Pomerol Partners

## Leon taught me:

- How he is a Thought Leader at Forbes
- Help those who are underrepresented in data tech
- Self-teaching can move you from the bottom to the top
- Give people a platform

# Interview 18: Christina Stathopoulos



Job: Analytical Lead

Company: \*Google

\*At the time of writing

## Christina taught me:

- How she landed a job at Google through online networking
- The importance of reading
- Ask recruiters for information
- Don't take rejection personally

# Interview 19: Meredith Manley



**Job: NFL Football Assistant**

**Company: \*Arizona Cardinals**

\*At the time of writing

## Meredith taught me:

- How she landed a data job in NFL
- The power of the sports data community
- The importance of mentorship & timing
- Twitter is useful for sports data

# Interview 20: Elie Shaccour



Job: Data Strategist

Company: Google

## Elie taught me:

- How Google's data culture is different
- Use data to validate your assumptions
- What it's like to work at Silicon Valley
- How working with a CEO changes your mindset

This was just a preview...

For 64 full-length interviews,  
grab your copy of the e-book.

Read 1 interview per day.  
In just 2-3 minutes.

This will keep you motivated  
all day long!

If you enjoyed this, please press  
'REPOST'

This helps me sooo much.

Grab your copy of the e-book  
(in the comments below)

Thanks for reading!

Michael