



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



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1. Open Canva.
Launch Canva
and search for
"Invitation."

2-Create a
Printing Template
Sized to the
Dimensions of
your Card.

1-Measure to
identify the
Dimensions
of your Card.

Print or
share.

Customize
a bit more

1. 5 – Print
One
Card as
a Test.

CUSTOMIZE
A BIT MORE

5 – Print
One Card
as a Test.

laod card in
paper tray &
adjust plastic
guide (s)

In printer
Driver, Change
Paper Size
from 8 1/2x11 to
your card size

1-Measure to
identify the
dimensions
of your card

One of the
widely to
used of
design online



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?