

## **Tourist's Desires**

Resources and time to evaluate choices are important to me

I need time and sources to figure out how I want to travel

AH - 3 I frequently use popular websites such as Trip Advsior and Yelp to decide on specific locations

BW-2 The map is a useful tool for me to pinpoint specific locations I want to travel to

KW-1 I use note tools to keep track of locations I want to visit once I pick where I'm traveling

OW-2 I need to specifically look up which areas to travel to and how long each will take

I spend a lot of time finding information on local places

TB-1 It is too difficult to get enough information about local places from online sources

ME-2 I ask people who have been to the area I want to travel to, to gain more insight

KW-3 I go on several different online travel forums to communicate with locals on populr places within the area

OW-1 I have to scroll down through Yelp a lot to find comprehensive local reviews

I expect things from a tour guide trip

I have specific locations I want to visit

BW-1 I find it important to visit the historical landmarks of the area

ME-1 I want to visit areas near where my hotel is

KW-2 I want to visit neighborhoods that fit my personal interests

AH-1 I want to visit areas that have public transportation widely accessible

OW-3 I want to visit the areas locals commonly go to, such as bars, restaurants, shops, etc.

I want to control my tour

TB-2 I have specific places I want to go to in the evening and during the day

BW-3 I have a set budget for activities and locations I explore

AH-2 I want to also have the ability to suggest and say no to certain locations

ME-3 I want to control the mode of transportation I take to travel to different places