



# Migrate your virtual machines (VMs) to Google Cloud



Migrating your VMs to the cloud is no easy task, but Google Cloud is here to help every step of the way to keep you ahead of your competitors: saving you time, money, and the headache of keeping your business up and running efficiently and securely.

## Advanced, low-cost enterprise performance

You can run your VMs on the world's largest private, ultra-fast network with Google Cloud, with pricing that meets your needs. Our sustained-use discounts allow you to get discounts upfront, without year-long commitments, and our automated right-sized recommendations help you save even more money.

## Layered defense in depth

Operate your business with confidence knowing your Google Cloud VMs are protected by a strictly controlled, secure cloud that's trusted by billions of

users worldwide. You can rely on our multi-layered secure environment, expert engineers, commitment to transparency, and adherence to compliance to protect you, your data, and your company.

## Reliable ecosystem

We have the best services and partners to walk you through the assessment, planning, migration, and optimization. For example, Velostrata, our patented migration tool, can migrate your VM in minutes — for free — and our partners can take the strain off of your limited IT resources to make your migration a breeze.



For two years running, traffic on Boxing Day caused website outages for up to 18 hours. Our previous supplier had locked us into a platform that had no scalability options, so we decided to look at Infrastructure as a Service instead. With its positive approach to open-source and its promise of 100% renewable energy for its datacentres by the end of 2017, Google Cloud Platform really aligned with our company ethics.

**Ryan Kerry**  
Global Head of Engineering and Technology

**LUSH** FRESH  
HANDMADE  
COSMETICS

## Related Products

Google Compute Engine

## Learn more

Migration: <https://cloud.google.com/solutions/migration-center/>

VM Migration: <https://cloud.google.com/vm-migrate/>

Compute Engine: <https://cloud.google.com/compute/>

Security: <https://cloud.google.com/security/>