SMART INDIA HACKATHON '17

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Ministry of Tourism

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Ministry of Tourism

The Ministry of Tourism is the apex body for formulation and administration of the rules, regulations and laws relating to the development and promotion of tourism in India. They are participating the Smart India Hackathon 2017 seeking real time digital solutions to 21 issues faced by them.

Any other path breaking technological solutions that would catapult India as the number one tourist destination for global travelers.

#TOU21   Total Submissions : 16

Out of the box technological solutions that are path breaking and would revolutionize promotion of tourism to India in the overseas markets and within India.

my GOV

Programme to monitor proposals pending with other Ministries and Departments at a glance.

#TOU20   Total Submissions : 4

The Ministry of Tourism receives a number of proposals under various promotional and   developmental schemes of the Ministry. A Programme is required to monitor such proposals received and action taken on the same.

Sample Data Required: No

PARTICIPATE

Smart application for monitoring and tracking applications received and funds released under Market Development Assistance Scheme to service providers of the Ministry of Tourism.

#TOU19   Total Submissions : 6

The Marketing Development Assistance Scheme (MDA), administered by the Ministry of Tourism, Government of India, provides financial support to approved tourism service providers, i.e. hoteliers, travel agents, tour operators,tourist transport operators, approved by the Ministry of Tourism, Govt. of India or by the State Tourism Department in the case of Jammu & Kashmir and the North Eastern States (Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura) for undertaking a various tourism promotional activities abroad. Application for monitoring and tracking applications received and funds released under MDA Scheme is required.

Sample Data Required: No

PARTICIPATE

Smart solution for monitoring and to take follow up action with tour operators and decision makers after participating in various leading Travel Exhibitions / fairs / Marts / Expos, etc.

#TOU18   Total Submissions : 4

The Ministry of Tourism and its field offices in India and overseas markets participate in a number of leading travel and tourism fairs, exhibitions, expos, etc. A smart solution is required to monitor follow up action with tour operators and decision makers.

Sample Data Required: No

PARTICIPATE

Creating Incredible India Mobile App 2.0 version to make it most effective and sought after application.

#TOU17   Total Submissions : 41

The Ministry of Tourism launched the 'Incredible India' mobile application in September 2014 to assist international and domestic tourists to access information about Ministry of Tourism recognized tourism service providers namely approved Inbound Tour Operators, Adventure Tour Operators, Domestic Tour Operators, Tourist Transport Operators, Travel Agents, Regional Level Guides, Classified Hotels available in respective cities / Tourist centers including heritage significance of the place.

Incredible India Mobile App 2.0 version with more features using latest technology to be developed to make it a most sought after travel application for India on all platforms. The application must be purely informative and not to have any provision for commercial transactions of private party.

Sample Data Required: No

PARTICIPATE

Application for providing company profile of wholesaler / retailer tour operators overseas with details such as brochure support, joint advertising support, hospitality guests sent, etc.

#TOU16   Total Submissions : 6

An application providing information about wholesaler / retail tour operators overseas with details such as brochure support and Joint Advertising Support extended by India Tourism Offices in overseas markets to be developed.

Sample Data Required: No

PARTICIPATE

Smart Solution for monitoring publicity returns of Travel Writers / Journalists / TV Team, etc. invited under the hospitality scheme of the Ministry of Tourism for providing publicity for India.

Total Submissions : 1

#TOU15

The Ministry of Tourism, invites overseas travel Writers, Journalists, TV Team, Photographers, Opinion Makers on a familiarization of tour of India under its hospitality scheme. The purpose is to create awareness about India in the overseas markets and enhance foreign tourist arrivals to India. These overseas guests after visiting India, provide publicity returns in the form articles, documentary programmes, photos, etc. on India in various publications, TV channels, etc. in their countries. A smart solution is required to monitor publicity returns of various guests invited by Ministry of Tourism.

Sample Data Required: No

PARTICIPATE

Application for sourcing content and relevant information from various websites of Tourism Departments of State Governments and Union Territory Administrations in India.

#TOU14
Total Submissions : 8

In order to populate content in the form of text, images and videos on the www.incredibleindia.org website of the Ministry of Tourism, it is interested in developing an application for sourcing authentic contents from websites of tourism departments of States and Union Territories.

Sample Data Required: No

PARTICIPATE

Solution for real time monitoring & tracking of projects and utilization of funds sanctioned to State Governments & Union Territory Administration under PRASAD Scheme of the Ministry of Tourism.

Total Submissions : 3

#TOU13

National Mission on Pilgrimage Rejuvenation and Spiritual Augmentation Drive (PRASAD) is one of the two flagship schemes of the Ministry of Tourism for integrated development of pilgrimage destinations in a planned, prioritized and sustainable manner to provide complete religious tourism experience. Under the Scheme, large sum of funds are disbursed to State Governments / Union Territory Administrations for developing tourism related infrastructure. Technology based solution / application required to effectively monitor funds released and their utilization by State Governments / UT Administrations.

Sample Data Required: No

PARTICIPATE

Solution for real time monitoring & tracking of projects and utilization of funds sanctioned to State Governments & Union Territory Administration under Swadesh Darshan Scheme of the Ministry of Tourism.

#TOU12   Total Submissions : 2

Swadesh Darshan is one of the two flagship schemes of the Ministry of Tourism, wherein a large sum of funds are disbursed to State Governments / Union Territory Administrations for developing tourism related infrastructure. Technology based solution / application required to effectively monitor funds released and their utilization by State Governments / UT Administrations.

Sample Data Required: No

PARTICIPATE   (twitter) (facebook)

Application for real time monitoring of daily expenditure (accounts) of India Tourism Offices in India and overseas

#TOU11   Total Submissions : 7

The Ministry of Tourism is required to monitor expenditure of its fourteen offices overseas. These Offices are located at Sydney, Singapore, Beijing, Tokyo, Dubai, Johannesburg, Frankfurt, Paris, Milan, Amsterdam, London, Toronto, Los Angeles and New York Each office is allotted annually funds in Crores of Rupees for running office, undertaking tourism promotion in various countries under their jurisdiction. In order to ensure effective use of funds, an application for real time monitoring of daily expenditure by overseas offices required. Allocated funds are utilized by the offices under various items of expenditure.

Sample Data Required: Yes

PARTICIPATE   (twitter) (facebook)

Creating a dashboard for real time monitoring of performances by 14 India Tourism Offices located overseas based on Annual Action Plan of the concerned offices.

#TOU10   Total Submissions : 4

The Ministry of Tourism has 14 offices overseas, they are called India Tourism Offices. Their activities, performances required to be monitored on a daily basis by creating a dash board.

Sample Data Required: Yes

PARTICIPATE   (🐦) (f)

Creating a dashboard for real time monitoring of performances by 20 India Tourism Offices located in India, based on their Annual Action Plan.

#TOU9   Total Submissions : 5

The Ministry of Tourism has 20 offices in India, they are called India Tourism Offices. Their activities and performances are required to be monitored on a daily basis by creating a dash board.

Sample Data Required: Yes

PARTICIPATE   (🐦) (f)

Developing Virtual Tour on the themes Cuisine, festivals, etc.

#TOU8   Total Submissions : 14

Virtual Tour is a technology driven tool widely used for marketing destinations all over the world. India's myriad tourism products and unparalleled beauty cannot be matched by any other country. Ministry of Tourism is interested in developing Virtual Tours on various theme including on variety of Cuisines popular in India and colorful festivals.

Developing an algorithm for impact analysis of various publicity campaign being undertaken by the Ministry of Tourism in the Print Media, TV, Online and Social Media.

#TOU7   Total Submissions : 2

The Ministry of Tourism undertakes publicity campaigns in the Print, TV, Digital media, etc. for visibility of brand Incredible India, to create awareness about India among overseas travelers and   to encourage Indians to explore their country. A methodology is required to be worked out to analyze effectiveness of such campaigns undertaken by Ministry of Tourism both in the domestic and international media.

Sample Data required: Yes.

PARTICIPATE

Mobile application for mapping wildlife sanctuaries / National Parks / Bird Sanctuaries with requisite travel information useful for tourists.

#TOU6   Total Submissions : 31

Wildlife is one of the important aspects of adventure tourism. The Ministry of Tourism is interested in showcasing the diversity of flora and fauna in India's National Parks / Willife sanctuaries / Bird Sanctuaries to both domestic and international travelers through a mobile application.

Sample Data Required: No

PARTICIPATE

Application for mapping of trekking routes in the Himalayas giving details of accommodation facilities, banks, hospitals, eateries, real-time information on weather and other relevant information required for trekkers.

#TOU5   Total Submissions : 14

Trekking in Indian Himalayas, Western Ghats, Eastern Ghats, Garwahl, Kumaon, Vindhya, Satpura, Aravalli ranges is rapidly growing in popularity as tourists seek different kind of vacations. An application for mapping all popular trekking routes in the Himalayan ranges, as well as other mountain ranges with necessary / relevant tourist information required by trekkers to be developed.

Sample Data Required: No

PARTICIPATE

Smart solution for providing commentary of exhibits in Museum in India.

#TOU4   Total Submissions : 39

The Ministry of Tourism is interested in developing application that provides commentary on the exhibits in leading Museums. This would come handy for visitors to museums.

Sample Data Required: No

PARTICIPATE

Developing Offline City Maps of important cities in India.

#TOU3   Total Submissions : 15

City maps are very useful tool for tourists to explore the city they are visiting. Ministry of Tourism is interested in developing Off-line maps of various cities, that could be downloaded from the Incredible India website of the

Sample Data Required: No

PARTICIPATE

Developing a Live Tourism Map of India

#TOU2   Total Submissions : 31

Ministry of Tourism is interested in developing a live tourism map of India that should show important tourism landmarks in the country, interactive and user friendly.

Sample Data Required: No

PARTICIPATE

Development of simple, user friendly and effective application for safety and security of single woman traveler in India. Application should be compatible on all platforms.

#TOU1   Total Submissions : 41

Development of simple, user friendly and effective application for safety and security of single woman traveler in India. Application should be compatible on all platforms.

Sample Data Required: No

PARTICIPATE

GOVERNMENT OF INDIA

National Informatics Centre, Ministry of Electronics & Information Technology, Government of India.

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