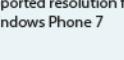
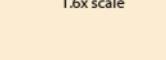
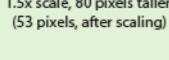




Memo

ModernUI apps | on Windows Phone 7.x / 8



WVGA	WXGA	720p
only supported resolution for Windows Phone 7	1.6x scale	1.5x scale, 80 pixels taller (53 pixels, after scaling)
		

In App Assets

Application Icon
ALL 99x99px | 14px padding

SplashScreenImage
ALL 768x1280px
WVGA 480x800px

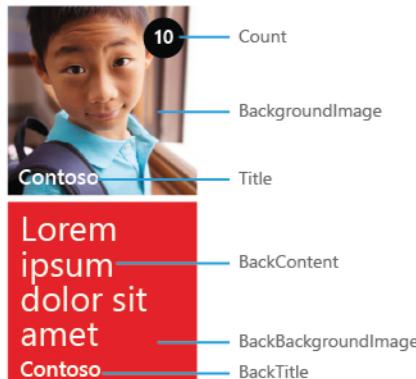
WVGA 480x800px
720p 720x1280px
WXGA 768x1280px

Panorama Background **ALL** 1000x800px

DefaultLockScreen
720p & WXGA 768x1280px
Lock Icon
720p & WXGA 38x38px

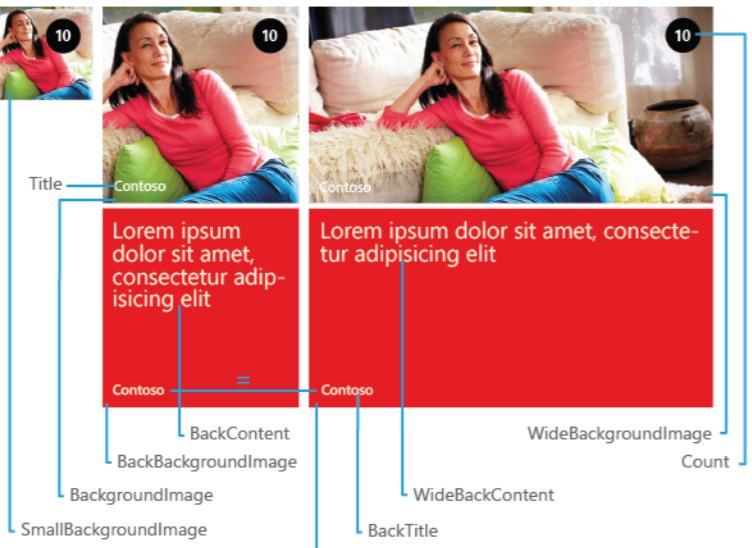
Tiles

Windows Phone OS 7.1 Tile



Standard Tile (7.x) 173x173px

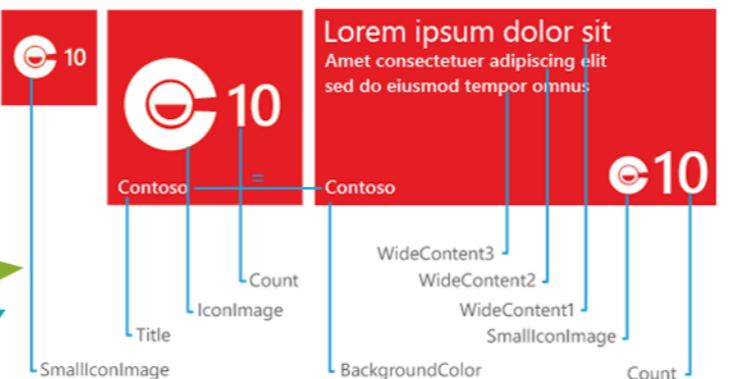
FlipTileData



CycleTileData



IconicTileData



Buttons & icons



Segoe UI Symbol Icons

Accent Color	Red, Green, Blue	Hex	Windows Phone 7	Windows Phone 8
Lime	164, 196, 0 162, 193, 57	#FFA4C400 #FFA2C139	✓	✓
Green	96, 169, 23 51, 153, 51	#FF60A917 #FF339933	✓	✓
Emerald	0, 138, 0	#FF008A00		✓
Teal Viridian	0, 171, 169	#FF00ABA9	✓	✓
Cyan Blue	27, 161, 226	#FF1BA1E2	✓	✓
Cobalt	0, 80, 239	#FF0050EF		✓
Indigo	106, 0, 255	#FF6A00FF		✓
Violet Purple	170, 0, 255	#FFAA00FF	✓	✓
Pink	244, 141, 208 230, 113, 184	#FFF472D0 #FFE671B8	✓	✓
Magenta	216, 0, 115	#FFD80073	✓	✓
Crimson	162, 0, 37	#FFA20025		✓
Red	229, 20, 0	#FFE51400	✓	✓
Orange Mango	250, 104, 0 240, 150, 9	#FFFFA6800 #FFF09609	✓	✓
Amber	240, 163, 10	#FFF0A30A		✓
Yellow	216, 139, 0	#FFD8C100		✓
Brown	130, 90, 44 160, 80, 0	#FF825A2C #FFA05000	✓	✓
Olive	109, 135, 100	#FF6D8764		✓
Steel	100, 118, 135	#FF647687		✓
Mauve	118, 96, 138	#FF76608A		✓
Sienna	122, 59, 63	#FF7A3B3F		✓

BLUE TEXT denotes Windows Phone 7.5 names and values.

Small Tile
159x159px | 43px padding
Medium Tile
336x336px | 101px padding
Large Tile
691x336px | 279x101px padding

Iconic Tile design guidelines :
Small Iconic Tile
110x110px | 19px padding
SmallIconImage : 70x110px
Medium Iconic Tile
202x202px | 34px padding
IconImage : 130x202px

