What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Agriculture

production is

source of food

the primary

for humans.

crop

Agricultural Crop

production is the

for domestic and

It Provides

employment

well as Non-

agricultural

labourers.

opportunity to the

rural agricultural as

growing crops

commercial

purposes.

process of



Thinks

It accounts

25% of Gross

for about

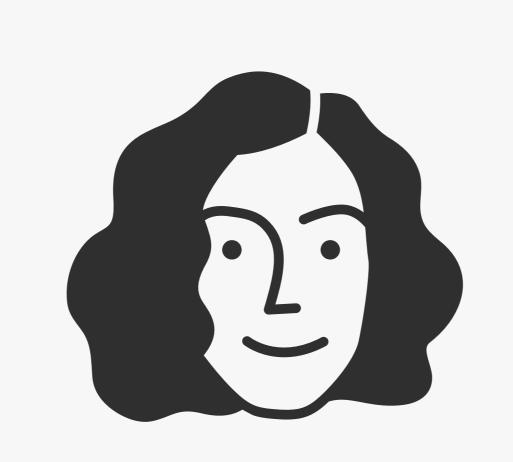
Domestic

Product.

Agriculture provides most of the world's food and fabrics

These products, as well as the agricultural methods used, may vary from one part of the world to another.

Agriculture also provides wood for construction and paper products



Agriculture is one of the most important aspects of everyone's life

> Agriculture is the art and science of cultivating the soil, growing crops, and raising livestock.

Crop production is a common agricultural practice followed by worldwide farmers to grow and produce crops to use as food and fibre

It supporting livelihoods through food, habitat and jobs;and Building

strong economies

through trade.

Agricultural crop production also plays an important role in International Business in Import and Export activities.

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



Does

What behavior have we observed? What can we imagine them doing?

