GoodCabs

GoodCabs Performance Dashboard Tier-II Growth

Domain – Transportation & Mobility

Notes:
- All amounts in INR (₹)
- Distance measured in Km
- Use slicers on each page to filter by city, month & passenger type

Finance

See revenue, new vs repeat revenue, and weekday/weekend trends by city.

Sales

Analyse total trips and revenue split by city and passenger type.

Marketing

Explore new vs repeat passengers and repeat trip patterns by city.

Operations

Monitor trip distance, fares, driver ratings and operational KPIs.

Executive

High-level summary for leadership with key performance indicators.

Filter Pane

Passenger Type

| new | repeated |

Day Type

| Weekday | Weekend |

month
All ▼

city_name
All ▼

(Clear all slicers)

Abbreviations:
- PM-Previous Month
- BM-Bench Mark

108.19M
Total Revenue

53.46M
New Passenger Revenue

54.72M
Repeat Passenger Revenue

47.43M
Weekday Revenue

60.76M
Weekend Revenue

city_name	Total Revenue	PM Revenue	MoM %	City Revenue Contribution %
Chandigarh	11058401			0.10
Coimbatore	3523992			0.03
Indore	7635228			0.07
Jaipur	37207497			0.34
Kochi	16997596			0.16
Lucknow	9463551			0.09
Mysore	4054745			0.04
Surat	6431599			0.06
Vadodara	3797200			0.04
Visakhapatnam	8018282			0.07

Monthly Revenue %

February	March	January	May	April	June
18.36%	17.41%	17.06%	16.62%	16.36%	14.19%

Total Revenue

passenger_type ● new ● repeated

Jaipur 23M/14M, Kochi 9M/8M, Chandiga... 6M/6M, Lucknow 2M/7M, Visakhap... 4M/4M, Indore 3M/5M, Surat 1M/5M, Mysore 3M/1M, Vadodara 1M/3M, Coimbat... 1M/2M

Total Revenue

day_type ● Weekday ● Weekend
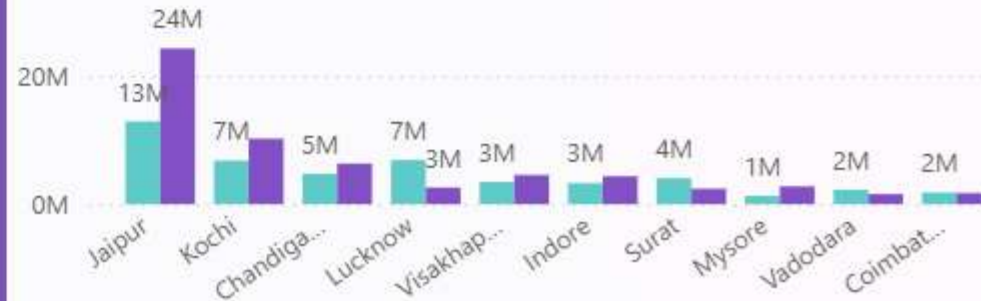
Jaipur 13M/24M, Kochi 7M/7M, Chandiga... 5M, Lucknow 7M/3M, Visakhap... 3M, Indore 3M, Surat 4M, Mysore 1M, Vadodara 2M, Coimbat... 2M

Filter Pane

Passenger Type

| new | repeated |

Day Type

| Weekday | Weekend |

month

All

city_name

All

Clear all slicers

Abbreviations:
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425.90K Total Trips	**177.00K** New Trips	**248.91K** Repeated Trips	**0.42** New vs Repeat Trip Ratio		

| city_name	City Trip Count	BM Trips	Trip Change %	Trip Contribution %	
Chandigarh	38.98K				0.09
Coimbatore	21.10K				0.05
Indore	42.46K				0.10
Jaipur	76.89K				0.18
Kochi	50.70K				0.12
Lucknow	64.30K				0.15
Mysore	16.24K				0.04
Surat	54.84K				0.13
Vadodara	32.03K				0.08
Visakhapatnam	28.37K				0.07
Total	**425.90K**				**1.00**

Revenue and City Trip Count

Revenue by City ● City Trip Count ●

New vs Repeat Trip Ratio

passenger_type ● new ● repeated
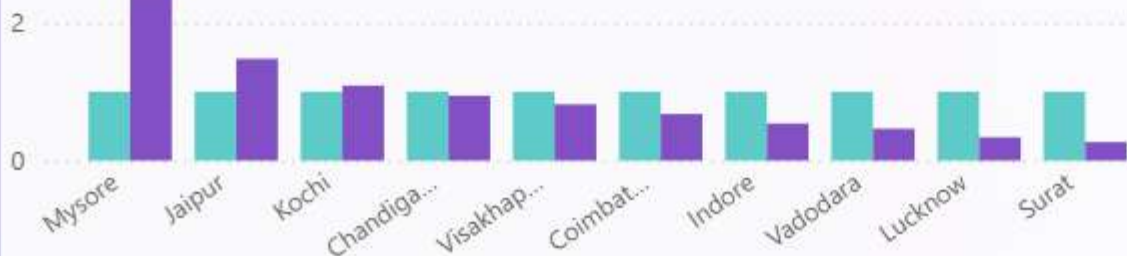
New Passenger Revenue and New Trips

● New Passenger Revenue ● New Trips

GoodCabs

Filter Pane

Passenger Type

| new | repeated |

Day Type

| Weekday | Weekend |

month

All

city_name

All

Clear all slicers

Abbreviations:
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238.31K
Total Passengers

177.00K
New Passengers

61.31K
Repeat Passengers

0.26
RPR %

city_name	Total Passengers	Repeat Passengers	New Passengers
Chandigarh	23978	5070	18908
Coimbatore	11065	2551	8514
Indore	22079	7216	14863
Jaipur	55538	9682	45856
Kochi	34042	7626	26416
Lucknow	25857	9597	16260
Mysore	13158	1477	11681
Surat	20264	8638	11626
Vadodara	14473	4346	10127
Visakhapatnam	17855	5108	12747

Revenue and Trip Count

● Revenue by City ● City Trip Count

40M — 37M, 51K, 39K, 64K, 28K, 42K, 55K
20M — 17M, 11M, 9M, 8M, 8M, 6M, 4M, 16K, 32K, 21K
0M — 4M, 4M

Jaipur, Kochi, Chandigarh, Lucknow, Visakhapatnam, Indore, Surat, Mysore, Vadodara, Coimbatore

Trip Ratio

passenger_type ● new ● repeated

Mysore, Jaipur, Kochi, Chandiga..., Visakhap..., Coimbat..., Indore, Vadodara, Lucknow, Surat

New Passenger Revenue and New Trips

● New Passenger Revenue ● New Trips

23M, 46K, 26K, 9K, 6M, 4M, 3M, 3M, 2M, 1M, 1M, 1M
20M — 19K, 15K, 16K, 12K
0M

Jaipur, Kochi, Chandiga..., Visakhap..., Mysore, Indore, Lucknow, Coimbat..., Surat, Vadodara

Filter Pane

Passenger Type

new | repeated

Day Type

Weekday | Weekend

month
All ⌄

city_name
All ⌄

Clear all slicers

Abbreviations:
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8.15M
Total Distance

19.13
Avg Trip Distance

45
Max Trip Distance

5
Min Trip Distance

city_name	Total Trips	Avg Fare per Trip	Total Distance	Max Trip Distance	Min Trip Distance
Jaipur	77K	483.92	2308K	45	15
Kochi	51K	335.25	1220K	38	10
Chandigarh	39K	283.69	917K	35	12
Visakhapatnam	28K	282.67	640K	35	10
Mysore	16K	249.71	268K	25	8
Indore	42K	179.84	701K	25	8
Coimbatore	21K	166.98	316K	22	8
Lucknow	64K	147.18	805K	20	5
Vadodara	32K	118.57	369K	18	5
Surat	55K	117.27	603K	17	5

Weekend Trips and Weekend Revenue by city_name

● Weekend Trips ● Weekend Revenue

Weekend Trips / Weekend Revenue

Jaipur 44K 24M, Kochi 28K 10M, Indore 21K 4M, Chandigarh 19K 6M, Surat 17K 2M, Lucknow 15K 5M, Visakhapatn... 13K, Vadodara 12K 2M, Mysore 10K, Coimbatore 9K 2M

city_name

Avg Fare per Km and Avg Trip Distance by city_name

● Avg Fare per Km ● Avg Trip Distance

Jaipur, Mysore, Kochi, Visakh..., Chand..., Luckn..., Coimb..., Indore, Surat, Vadod...

city_name

Driver Rating Repeated and Driver Rating New by city_name

● Driver Rating Repeated ● Driver Rating New

9	9	9	9	8	8	8	7	7	7
9	9	9	9	7	7	7	6	6	6

Visakh..., Kochi, Jaipur, Mysore, Coimb..., Indore, Chand..., Luckn..., Vadod..., Surat
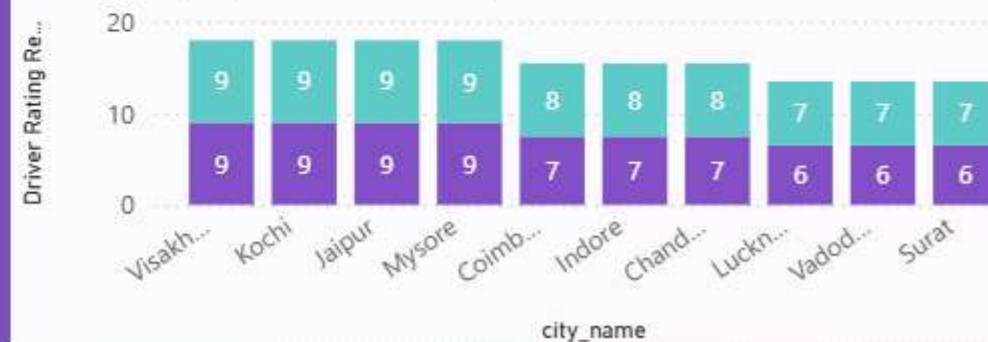
city_name

Filter Pane

Passenger Type

| new | repeated |

Day Type

| Weekday | Weekend |

month

All

city_name

All

Clear all slicers

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108.19M
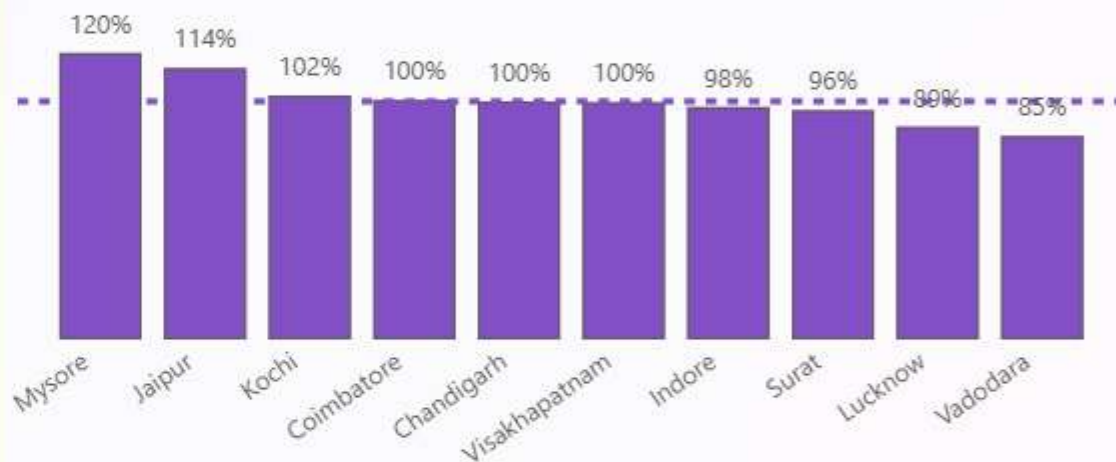Total Revenue

425.90K
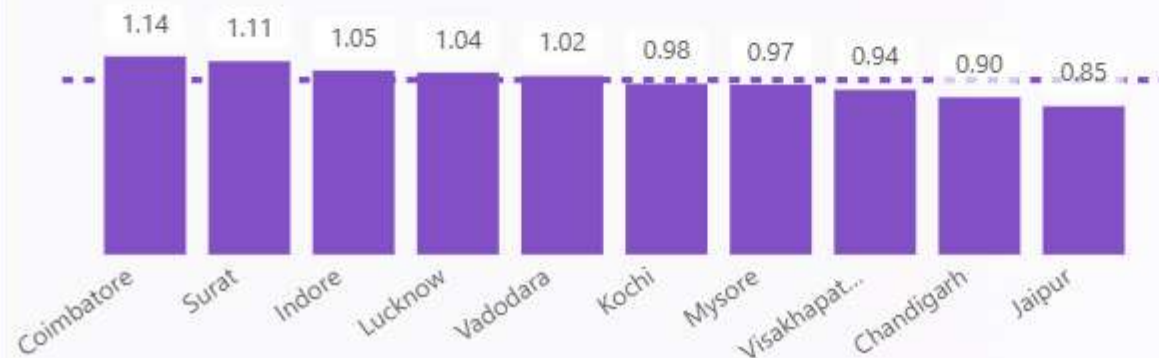Total Trips

45
Max Trip Distance

7.66
Avg Passenger Rating

city_name	Total Trips	Revenue by City	Total Passengers	City RPR %
Chandigarh	39K	11.06M	23.98K	0.21
Coimbatore	21K	3.52M	11.07K	0.23
Indore	42K	7.64M	22.08K	0.33
Jaipur	77K	37.21M	55.54K	0.17
Kochi	51K	17.00M	34.04K	0.22
Lucknow	64K	9.46M	25.86K	0.37
Mysore	16K	4.05M	13.16K	0.11
Surat	55K	6.43M	20.26K	0.43
Vadodara	32K	3.80M	14.47K	0.30
Visakhapatnam	28K	8.02M	17.86K	0.29

Trips Target Achievement Rate

Mysore	Jaipur	Kochi	Coimbatore	Chandigarh	Visakhapatnam	Indore	Surat	Lucknow	Vadodara
120%	114%	102%	100%	100%	100%	98%	96%	89%	85%

New Passenger Target Achievement Rate

Coimbatore	Surat	Indore	Lucknow	Vadodara	Kochi	Mysore	Visakhapat...	Chandigarh	Jaipur
1.14	1.11	1.05	1.04	1.02	0.98	0.97	0.94	0.90	0.85

Passenger Rating Target Achievement Rate

Jaipur	Mysore	Kochi	Chandigarh	Visakhapat...	Indore	Coimbatore	Surat	Lucknow	Vadodara
1.04	1.02	1.00	1.00	0.99	0.98	0.96	0.92	0.90	0.88