



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Agriculture is "GLOBAL POWER HOUSE"

Agiculture is a great business

It"s the second largest producer of rice,wheat,fruit, etc....

'Agriculyure is importance in india economic and social fabric

Farming is hard work ,but more importantly highly skill

Farming is the primary source of food production

India's Agricultural Crop Production Analysis (1997-2021)

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Teamwork

Browsing

Searching

Water shortage are worried

Investing money in the field is a big mistake of agricultural

Low yield feels in peoples



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?