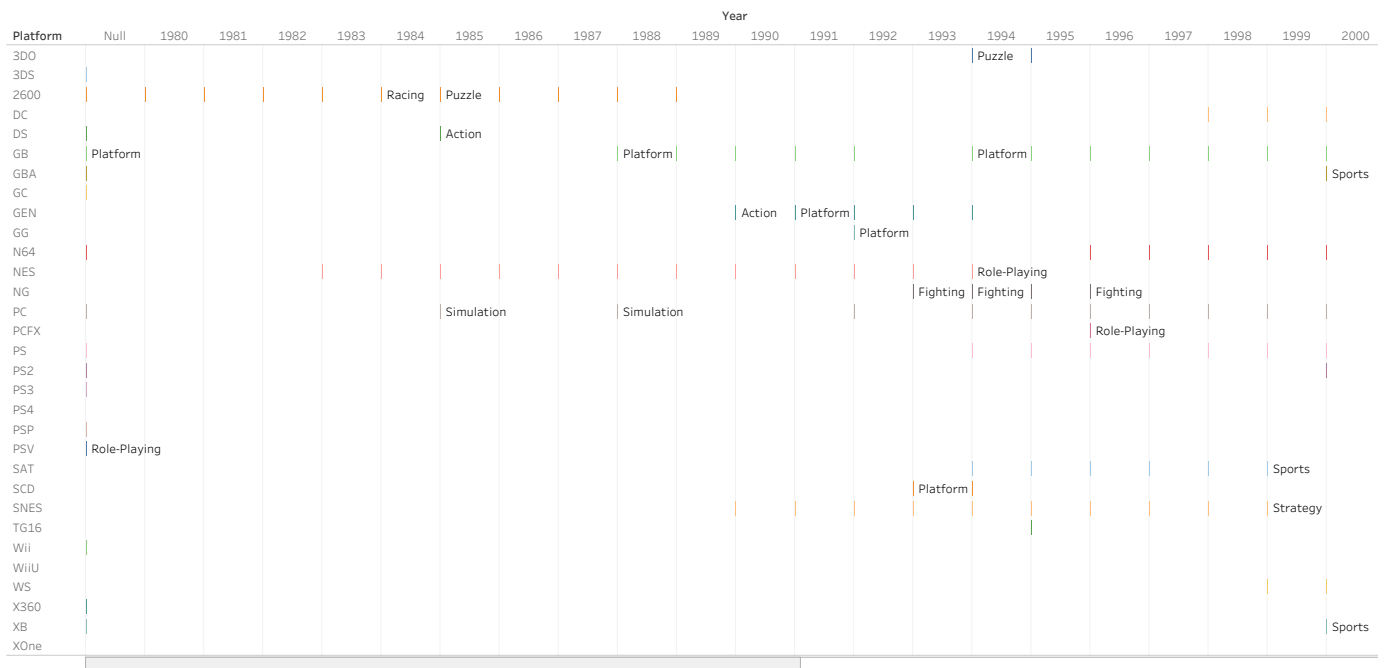


Story 1

PUBLISHER VS PLATFORM - This is a Giantt Chart which shows the games published on every platforms since 1980. The highest games are being published on platforms like PS2, PS3, PS4, GB and PC. It clearly shows that games in action genre are the highest sold and the most favorite games among the games.

SALES BASED ON PLATFORMS: This tree map analysis is based on the games sold globally by the publisher over the years. Here Nintendo is the clear winner but also electronic arts. Activision and sony computer entertainment played a virtual role in the games been sold.

SALES PER GENRE-This bubbles clearly shows us the sales count in each genre of games.Action being the top performer followed by sports and shooting games.Games are not very font of strategical games,that is what we can infer from the bubbles.

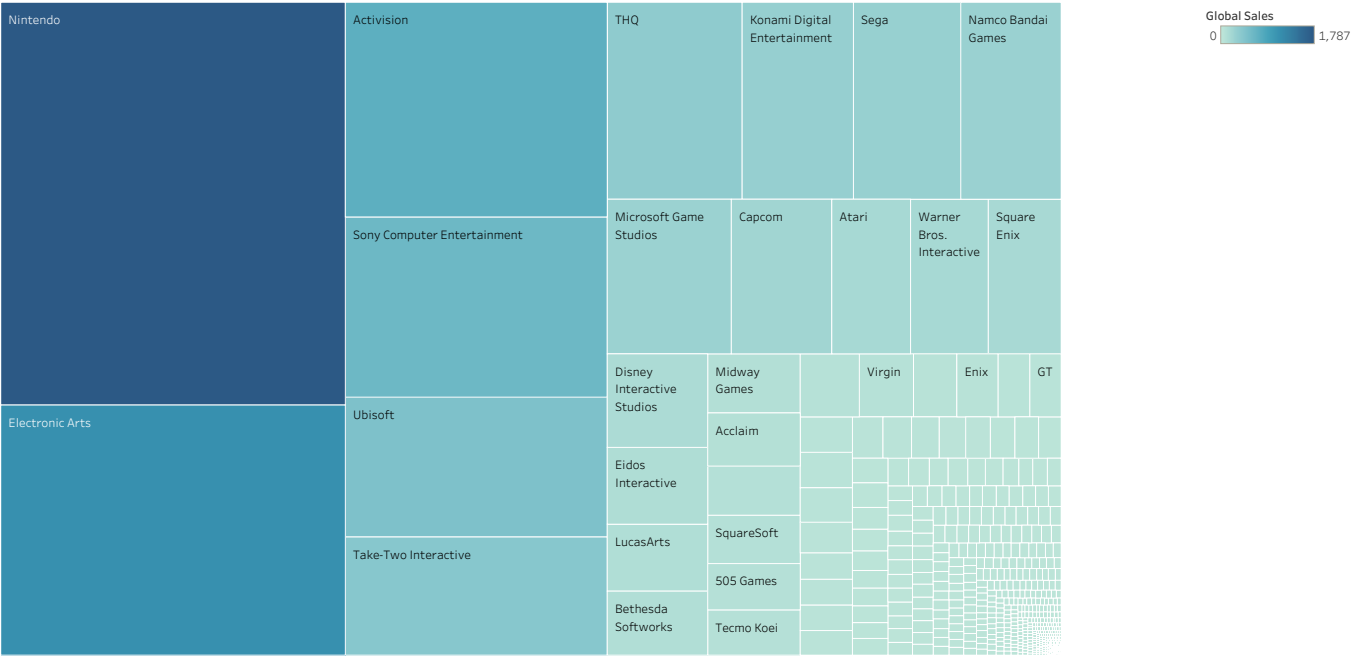


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