

Client Expectations Draft

One Website, Two Faces: The client needs a single, unified web application.

- **Public Side:** A professional, public-facing website that showcases the mission, values, and collective work of all 6 organizations.
- **Private Side:** A secure, password-protected "Admin Portal" that internal Ngo team accesses to manage data.

Strict, 3-Tier Role Management (The Core Feature): The entire system's logic depends on three distinct user roles.

- **Branch Manager (30 Users):** The primary data-entry role. They can **ONLY** add, view, and edit data (events, student counts, medical camp stats, etc.) for their *own* single branch. They are completely firewalled from all other 29 branches.
- **Organization Admin (6 Users):** A "regional head." They can oversee all 5 branches belonging to *their* organization. They can view/edit data, manage the branch manager accounts, and generate reports for *their* 5 branches, but cannot see data from the other 5 organizations.
- **Super Admin (1-2 Users):** The "national head." They have global access. They can see and manage *all 30 branches* and *all 6 organizations*. They are the only ones who can create new organizations and assign Organization Admins.

Centralized Activity & Data Logging: This helps Branch Managers to stop using scattered methods and start logging all their activities (from all 15 categories like "Child Care," "Health," etc.) through simple, dynamic forms within the portal.

File & Photo Uploads: The client expects users to be able to upload supporting documents, like photos from an event or PDF reports, and have them securely attached to the corresponding activity log.

Powerful, Role-Based Reporting: This is a major expectation.

- **Dashboards:** Each admin level must see a dashboard with relevant charts (bar, pie) and metrics for their scope (their branch, their 5 branches, or all 30).
- **Filtering:** The ability to generate custom reports by date, category, branch, or organization.
- **Exporting:** The ability to export these reports to CSV/Excel for their internal records and to PDF for stakeholders.

A "Hybrid" Public Stats System: This is a key feature. The client wants:

- **Automation:** The portal to *automatically calculate* total stats (like "Total Patients Treated") by summing up all the data from the 30 branches.
- **Control:** The Super Admin must have the ability to *override* that calculated number on the public website (e.g., to show "50,000+" instead of the exact "50,123").

Admin-Managed Public Gallery: They expect a public-facing "Gallery" page that the Super Admin and Org Admins can update with new photos from within the admin portal.

In short: The client expects a **secure, multi-level data management system** that allows data to flow up from 30 branches, be managed by 6 organizations, and be overseen by **1 admin**, all while presenting a professional and dynamic face to the public